

PNP COURSE HIGHLIGHTS

Spring 2012

*** PRE-REGISTRATION FOR SELECT COURSES ***

Wagner will be holding a pre-registration process for certain high-demand courses. The pre-registration process will allow you to request these courses without having to rush to place your registration request immediately after registration opens on Albert. In the pre-registration process, you will use an online request form instead of using Albert.

The pre-registration form will be available as of 9am, Monday, October 31, until 8am, Monday, November 7 at <http://wagner.nyu.edu/courses/>. It does not make any difference when during the pre-registration period you submit the form. Please read the important information and directions below.

The Spring 2012 pre-registration courses are:

1. NONCR-GP 108 Composing Your Career
2. PADM-GP 2135 Developing Human Resources
3. PADM-GP 2170 Performance Measurement
4. PADM-GP 2171 Program Analysis and Evaluation
5. PADM-GP 2201 Institutions, Governance and International Development (002 w/Natasha Iskander)
6. PADM-GP 2411 Policy Formation
7. PADM-GP 2875 Estimating Impacts in Policy Research
8. PADM-GP 4101 Conflict Management and Negotiation
9. PADM-GP 4112 Building Effective Teams
10. PADM-GP 4142 Tools for Managing Nonprofits: Compliance, Internal Controls and Ethics
11. URPL-GP 1603 Urban Planning Methods and Practice
12. URPL-GP 1605 Land Use Law
13. URPL-GP 2616 Colloquium on the Law, Politics, and Economics of Urban Affairs
14. URPL-GP 2666 Water Sourcing and Climate Change

Note: PADM-GP 1901 Reflective Practice will be by application only. It will not be on the pre-registration form. The Reflective Practice application form will be available as of 9am, Monday, October 31, until 8am, Monday, November 7 at <http://wagner.nyu.edu/courses/>. It does not make any difference when during this period you submit the application form. But be sure to submit your request by November 7 if you wish to be considered for the course.

Selection for seats in the pre-registration courses will be based on certain weighted factors, including how many semesters a student has remaining at Wagner, whether the course is a requirement for the student's specialization, etc. In cases where there are multiple sections of a course available, your section preference will also be part of the weighting. Beginning in Spring 2012, having previously attempted to pre-register for a course will also be a weighting factor (i.e., if you didn't get into the class in Fall 2011 and enter the pre-registration for the same course in Spring 2012 you will be given preference).

If there are enough seats in the course for all of the students in a tier to be enrolled, all of those students will be enrolled. If there are not enough seats for all of the students in a tier to be enrolled, students in that tier will be randomly ordered and placed in the course or on the waitlist according to that order.

Everyone who enters the pre-registration will be notified by Thursday, November 10 about whether they have secured a seat in a course, or their position on the waitlist (if appropriate). Students will be provided a private access code so that they may register for the course via Albert, when Albert registration opens on Monday, November 14. Students must register themselves, using the code, before Friday, November 18. Students will be manually placed on the waitlist by Wagner on Thursday, November 17. The courses in the list above will be open to all students for registration on Albert on November 18.

Pre-registration will not take into account schedule conflicts. If you secure a seat in conflicting courses, you must choose which course to take and which to forego. If you have additional questions, email wagner.academicsservices@nyu.edu.

*** IMPORTANT GENERAL NOTES ***

Check Albert for Updated Course Meeting Dates, Times and Course Changes

The course schedule is posted on [Wagner website](#) but it is important to always check Albert for the most updated information on courses. Albert may be updated daily, while the course schedules on the Wagner website are updated once per week.

January Intersession courses included in Spring 2012 schedule

Courses offered in January 2012 are included and in the Spring 2012 schedule on the [Wagner website](#) (search for “January”), and as part of Spring 2012 on ALBERT.

Skills Courses

Most skills courses are 2-credit courses (4000-level courses).

Outside/University-wide Electives

To view the University-wide list of courses that has been pre-approved by the Wagner faculty and may be taken as electives, visit <http://wagner.nyu.edu/courses/otherlistings.php>. This is a helpful tool that allows you to see non-Wagner courses listed by topic area, for example international development, social policy, education policy, nonprofit management, and more. We have made every effort to update non-Wagner course numbers, but you may need to consult with the department to verify new course numbers. For instructions on how to register for non-Wagner courses, see: <http://wagner.nyu.edu/students/registration/outsideWagner.php>.

Pre-Term Workshops

Pre-Term Workshops are open to all current students. Registration is completed through Albert. For more information on Pre-Term, consult the website: <http://wagner.nyu.edu/current/services/preterm.php>

Courses by Semester

To view an outline of when courses are typically offered, visit <http://wagner.nyu.edu/courses/> and download the “Courses by Semester” documents for each program.

Composing Your Career

Dates and times for these workshops can be found in Albert and on the spring course schedule, <http://wagner.nyu.edu/courses/>. Students must submit pre-registration requests for the non-credit “Composing Your Career” workshops.

Core Course Waiver Exams

Students who do not qualify for an automatic course waiver (see waiver policies at: <http://www.nyu.edu/wagner/current/registration/waivers.php>) may write a waiver exam. The waiver schedule for May is posted on our website, and students can register online (at the link above). Waivers must be completed prior to the start of a student’s second semester.

SPSS Proficiency Exam

SPSS proficiency is a requirement for graduation. Students who waive Statistics (CORE-GP 1011) must demonstrate proficiency in SPSS by passing the SPSS examination (NONCR-GP 938) prior to starting Capstone or by completing PADM-GP 2902 Multiple Regression and Introduction to Econometrics. Register on Albert for the optional preparatory module (NONCR-GP 931) for the SPSS exam and for the exam (NONCR-GP 938). Students who take CORE-GP 1011 gain proficiency through their coursework.

Labs/Recitations for Quantitative Courses

Please note that the labs/recitations for the following courses are mandatory, but have been given separate course numbers beginning in Spring 2012:

Statistics	lecture: CORE-GP 1011;	laboratory: CORE-GP 111
Microeconomics	lecture: CORE-GP 1018;	recitation: CORE-GP 118
Financial Management	lecture: CORE-GP 1021;	recitation: CORE-GP 121
Multiple Regression	lecture: PADM-GP 2902;	recitation: PADM-GP 290

You must register the corresponding non-credit lab/recitation when you register for a lecture.

Please note that PADM-GP 2140 Public Economics and Finance has an optional recitation section (PADM-GP 140). It is not mandatory to register for this discussion when you register for the lecture, although it is highly recommended.

***** SPRING 2012 COURSE INFORMATION *****

(In addition to the courses on the following pages, there are course announcements listed on the International, MUP, and Health course highlight documents found here <http://wagner.nyu.edu/courses/>)

~ new courses offered in January intersession (listed on spring schedule) ~

PADM-GP 4111 Managing Service Delivery (2 credits)

Instructor: [Michael Duffy](#)

Day/Time: Tuesday/Thursday 5:30 - 7:30pm

Dates: 1/3/12 – 1/19/12

Prerequisite: CORE-GP 1020

This course will help students understand the nuances, complexities and challenges of managing the delivery of services for a public purpose. Through the introduction of key concepts, issues, strategies and analytical methods, students will be able to understand the role of public managers in optimizing service delivery at a time when demand is increasing and public resources are growing ever scarcer. Specifically, the course is designed to enable students to: gain insight into the dynamics of managing services, day-to-day; understand theories of Organizational Processes and how they apply to the delivery of services to the public; manage issues related to waiting for the provision of public services; become familiar with the opportunities and pitfalls of privatizing public services; understand how positioning the consumers of public services as customers has the potential to increase accountability; and learn basic concepts of Supply Chain Management and how they apply to the provision of public services.

PADM-GP 4152 Ethical Issues in Public Service (2 credits)

Instructors: [John Donnellan](#) and [Bill Nelson](#)

Day/Time: Tuesday/Thursday 4:00 pm – 7:00 pm

Dates: 1/3/12 – 1/19/12

Prerequisite: CORE-GP 1020

Professionals working in Public Service are charged with serving the interests and protecting the rights of the community. The issues confronting public service professionals are frequently complex, involving conflicting values and strongly held preferences, incomplete and possibly unreliable information, and consequences that no one can foresee. Effectively serving the common good, then, requires that public officials exercise sound moral judgment in performing their duties – that their actions be defensible ethically as well as legally.

This highly interactive, inter-professional course is designed to give students an overview of ethical challenges in public service, including recognizing and responding to contemporary conflicts in the public service environment. The course is designed to enhance students' ability to think ethically about the means and ends of public service. Students will become familiar with the application of ethics principles to today's ethics challenges. Through the discussion of case studies, students will build practical ethical reasoning skills and strategies for dealing with frequently encountered issues, as well as approaches for anticipating and decreasing the presence of ethics conflicts. We will examine normative concepts and principles that typically enter into moral reasoning and use these tools in analyzing actual cases.

PADM-GP 4113 Evidence-Based Management (2 credits)

Instructor: [Tony Kovner](#)

Day/Time: Monday 4:55 - 6:35pm (first half)

Prerequisites: None

This is a seven week course on evidence-informed decision-making leading to the design of a capstone proposal or similar project. The student will learn: to frame management challenges as answerable questions; gather evidence through literature review, search for best practice and design of management research; and, develop a compelling argument for a capstone or similar management project.

URPL-GP 4611 – Intelligent Cities: Technology, Policy and Planning (2 credits)

Instructor: [Anthony Townsend](#) (see bio below)

Day/Time: Friday 9:15am - 10:55am (second half of semester)

Prerequisites: None

Global urbanization is driving demand for an estimated \$40 trillion in infrastructure over the next two decades, and information technology spreading off the desktop and out of offices and homes into everyday objects. As these two trends collide, a broad range of stakeholders - the information technology industry, real estate developers, technology startups, citizens and civic leaders – are all looking for new opportunities to address both existing and emerging urban problems using “intelligent” systems. This course will cut through the thick hype around intelligent cities by discussing - what are intelligent cities really? Where, why and by whom are they being built? What are the intended and unintended potential consequences? What is the role of urban policy and planning in shaping their evolution? Students are expected to have some basic knowledge of fundamentals of urban planning. This is not a technology or engineering course – technical concepts will be explored during the lectures as needed to explain their significance in urban affairs.

Dr. Anthony Townsend is Research Director at the Institute for the Future, an independent research organization which conducts long-range technology forecasts. His research focus is on the impact of new technology on cities and public institutions, and the role of technology in economic development. Recent projects he has directed recently address several inter-related topics: the impact of urban data on the poor, national innovation strategy for a major emerging economy, technology and restructuring of large public organizations, and the role of science and technology parks in economic development. He has served on mayoral municipal broadband advisory boards in both New York City and San Francisco, and advises CIOs and economic development organizations in several global cities. Anthony holds a Ph.D. in urban and regional planning from Massachusetts Institute of Technology, a master's in urban planning from New York University, and a B.A. in urban studies with a minor in physics from Rutgers University.

HPAM-GP 4855 Introduction to Comparative Cost-Effectiveness (2 credits)

Instructor: [Shelah Leader](#) (see bio below)

Day/Time: Tuesday 4:55 pm - 6:35 pm (second half of semester)

Prerequisites: HPAM-GP 1830 or HPAM-GP 1831 and/or CORE-GP 1022

The purpose of this course is to introduce students to the basic concepts and methods used to measure and compare the expected benefits, risks, and costs of alternative medical interventions – both preventive and therapeutic – in a specific population. The economic and clinical trends in US health care will be reviewed and related to current political support for comparative effectiveness research. The course considers evidence based medicine and the role of comparative effectiveness research in the development of practice guidelines, the design and utility of randomized controlled trials, economic evaluation of interventions and modeling outcomes. Students will learn to critically evaluate outcomes studies and the strength of evidence on which conclusions are based.

Dr. Shelah Leader has over twenty years of experience in Washington, D.C. as a health policy analyst and outcomes researcher. Her uniquely broad background includes designing and publishing original policy relevant research from the perspectives of the public, physicians, payers, and drug manufacturers. She has worked for the federal government, AARP, the American Congress of Obstetricians and Gynecologists, and a

leading biotechnology company, MedImmune. She provides expert consulting advice to foundations, government agencies, and pharmaceutical and device manufacturers. She teaches at Columbia's Mailman School of Public Health and serves as a reviewer for numerous peer reviewed journals.

~ course with international content added ~

PADM-GP 2411 – Policy Formation
Instructor: [John Gershman](#)
Day/Time: Tuesday 6:45 pm – 8:25 pm
Prerequisite: CORE-GP 1022

This course is offered every fall and spring, but this spring section will also include international content.

~ courses with a new instructor for spring 2012 ~

PADM-GP 2135 Developing Human Resources
Instructor: Linda Gaal (see bio below)
Day/Time: Wednesday 6:45 pm – 8:25 pm
Prerequisites: CORE-GP 1018, CORE-GP 1011

Linda Gaal joined the Anti-Defamation League as the Director of Human Resources in January 2005. She has worked for over twenty-five years in non-profit management, previously as the Director of HR for The Legal Aid Society in New York and before that as the Director of U.S. Operations for Americans for Peace Now, a non-partisan support and advocacy group for the Israeli peace movement. A native Californian and inveterate Anglophile, she received her bachelor's degree from the University of California at Davis and her master's degree in history from Cambridge University

PADM-GP 2203 – International Economic Development
Instructor: **Avi Ebenstein** (see bio below) (J. Morduch is not teaching in spring 2012 but will return next year)
Wednesday 2:00 – 3:40 PM (section 001)
Wednesday 6:45 – 8:25 PM (section 002)
Prerequisites: CORE-GP 1018, CORE-GP 1011

Avi Ebenstein received his Ph.D. in economics from University of California, Berkeley in 2007. His fields of interest include environmental economics, health economics, and economic demography. Dr. Ebenstein's past research examined the impact of fertility control policy in China on the sex ratio, and investigated policies that might address the "missing girls" phenomenon in Asia. He also explored linkages between declining fertility and increasing female labor supply in Taiwan and the United States in a comparative study. His current research examines the impact of globalization on labor market outcomes in developed and developing countries.

PADM-GP 2472 – Environmental Economics
Instructor: **Elizabeth Pienaar** (see bio below) (M. Damon is not teaching in spring 2012 but will return next year)
Day/Time: Monday 4:55 pm – 6:35 pm
Prerequisite: CORE-GP 1018

Elizabeth Pienaar obtained her PhD from the Department of Agricultural and Resource Economics, University of California, Davis in 2009. Her research focuses on community-based conservation in Africa, environmental valuation, environmental attitudes, the conservation of endangered and threatened species, and sustainable development. She is a member of the Institute for Policy Integrity, New York University School of Law.

URPL-GP 2608, Section 002 – Urban Economics
Instructor: Aleksandr V. Gevorkyan (see bio below)

Day/Time: Monday 4:55 pm – 6:35 pm

Prerequisite: CORE-GP 1018

Aleksandr V. Gevorkyan is an Economist at Capco, a global financial consulting firm. Dr. Gevorkyan teaches a range of financial economics and economic development topics at New York University and St. John's University. He has taught in the graduate programs at The New School and MBA concentration at Long Island University. Dr. Gevorkyan is the author of *Innovative Fiscal Policy and Economic Development in Transition Economies* (Routledge, 2011). He holds a Ph.D. in Economics from The New School.

Please note that URPL-GP 2608, Section 001 will be taught by [David Quart](#) on Tuesdays from 6:45 pm – 8:25 pm.

~ revised PNP course elective being offered~

PADM-GP 2134 Advancing the World of Work: Exploring Changes in Labor Markets and Implications for the Public

Instructor: [Lisette Garcia](#)

Day/Time: Monday 4:55 pm – 6:35 pm

Prerequisites: CORE-GP 1011 and CORE-GP 1018

~ courses moved from spring to summer or fall 2012 ~

PADM-GP 4131 - Fundraising for Public and Nonprofit Organizations

Instructor: [Debra LaMorte](#)

Offered next in Summer 2012

PADM-GP 2144 – Debt Financing and Management for Public Organizations

Instructor: TBA

Offered next in Fall 2012

~ courses not offered in spring 2012 ~

PADM-GP 2178 – Power and Influence in Organizations and Politics

Instructor: Joe Magee

Not offered again until 2014

PADM-GP 2186 - Leadership and Social Transformation

Instructor: Sonia Ospina

Not offered again until 2013

PADM-GP 2236 – Protecting Rights and Promoting Development: Labor and Environmental Standards in the Global Economy

Instructor: Salo Coslovsky

Not offered again until 2013

PADM-GP 2445 – Poverty, Inequality, and Policy

Instructor: Kathy O'Regan

Not offered again until 2013

For course descriptions (see “course listings”), course syllabi, course schedules and program checksheets, go to: <http://wagner.nyu.edu/courses/>