

MAKING *the* CONNECTION:

TRANSIT ORIENTED DEVELOPMENT—A BLUEPRINT FOR SUCCESS

FRIDAY, NOVEMBER 14, 2008

TRANSIT ORIENTED DEVELOPMENT (TOD) is broadly described as higher density, mixed-use development located within walking distance of a transit station. According to Reconnecting America's Center for Transit-Oriented Development, successful TOD must also include location efficiencies, boost transit ridership, reduce traffic, and provide a mix of housing, shopping and transportation options. While TOD potentially has much to promise, there are many challenges to its successful implementation. This symposium will explore opportunities, challenges, and policy questions related to TOD. Speakers will provide regional, national, and international examples about what works, what does not work—and why—when trying to implement such projects.

KEYNOTE SPEAKER: Douglas Foy, *President, Serrafix Corporation*



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ONLINE REGISTRATION IS NOW AVAILABLE AT:

<http://wagner.nyu.edu/rudincenter/conferences/TOD.php>
(case sensitive)

This registration option offers secure credit card payment through NYU. Alternatively, mail your registration form. Registrations are due by **Wednesday, November 5th, 2008.**

Sponsorship opportunities are available. For additional information, please call **(212) 998-7545.**

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FRIDAY, NOVEMBER 14, 2008
8:30AM—1:00PM

KIMMEL CENTER
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NEW YORK UNIVERSITY
60 WASHINGTON SQ. SOUTH
NEW YORK, NY 10003

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NYU Wagner
rudin center
for transportation policy & management
NYU Robert F. Wagner Graduate School of Public Service
295 Lafayette Street, 2nd Floor • New York, NY 10012

GOALS FOR THIS EVENT:

(1) to address the role of TOD broadly with respect to integrating and coordinating transportation and land use planning; (2) to more clearly define TOD within the context of the Tri-State Metropolitan region; and (3) to explore the policy, planning and coordination challenges associated with successful TOD projects from around the region, the nation, and the world in order to facilitate successful implementation of TOD projects locally.

We anticipate the attendance of 200-250 individuals, including public officials and community leaders, key members from the transportation and related business community, academe, advocacy groups, and members of the greater New York press corps.

AICP CM: 4 credits / AIA CES: 4 HSW learning units

PROGRAM

8:30-9:00 am Registration & Continental Breakfast

9:00-9:20 am Welcoming Remarks & Framing the Issue

Allison L. C. de Cerreño, Director, NYU Wagner Rudin Center for Transportation Policy & Management

Joel Ettinger, Executive Director, New York Metropolitan Transportation Council

9:20-10:05 am Keynote Address: Transportation & Land Use—The Connection

The Keynote Address will focus on the broader issues of transportation and land use, and why Transit Oriented Development is a key component in the broader framework of fostering effective and integrated transportation and land use planning.

REMARKS & INTRODUCTION:

Astrid Glynn, Commissioner, New York State Department of Transportation

KEYNOTE SPEAKER:

Douglas Foy, President, Serrafix Corporation

10:05-10:20 am Break

10:20-11:40 am Panel 1: TOD—The Potential & the Promise

Panelists will address opportunities, challenges and questions related to TOD: What is the proper definition of TOD? Who does TOD attract, and what does that mean for our communities? How does TOD impact people's choice of travel mode? What are the criteria for TOD versus transit-adjacent development? What makes it different from other transportation and land use coordinated plans? What additional benefits does it accrue? Which parts of our region are most conducive for TOD and what would need to change for it to work? What specific policy and zoning actions (including parking) are needed for its success?

MODERATOR:

Ingrid Gould Ellen, Associate Professor of Public Policy & Urban Planning at NYU Wagner & Co-Director of NYU Furman Center for Real Estate & Urban Policy

SPEAKERS:

Jeffrey Boothe, Vice Chair, Reconnecting America/Partner, Holland & Knight, LLP

Robert Cervero, Professor & Chair, Department of City & Regional Planning, University of California, Berkeley

Steven E. Goldin, Chairman & CEO, InterCap Holdings, LLC

John Nolon, Counsel, Pace University Land Use Law Center

Marian Zucker, Executive Vice President, Housing Programs & Policy, nyhomes

11:40 am-12:55 pm Panel 2: TOD in Practice

Panelists will provide tangible examples from the New York-New Jersey-Connecticut metropolitan region, from around the United States, and from around the world. The focus will be on what has worked in terms of planning, process, and implementation as well as what did not succeed and why.

MODERATOR:

David Fields, Principal, Nelson/Nygaard Consulting Associates

SPEAKERS:

Richard T. Roberts, Chief Planner, NJ Transit

Randall Fleischer, Senior Director, Business Development, Facilities, & Marketing, MTA Metro-North Railroad

Michael Schipper, Deputy General Manager, Greater Cleveland Regional Transit Authority

Philip Charles, Professor & Director of Transport Strategy, University of Queensland, Australia

12:55-1:00 pm Closing Remarks

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Please register online at: <http://wagner.nyu.edu/rudincenter/conferences/TOD.php> (case sensitive). Benefits of online registration include: 1) Your space is reserved as soon as you submit your form; 2) You will receive immediate confirmation of your reservation; 3) You may submit payment by credit card to a secure NYU payment service. If you prefer to register by mail, please complete the following:

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REGISTRATION FEES (PER PERSON): \$65/General • \$15/Students (non-NYU)

- Check — Please make payable to NYU Wagner Rudin Center
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Please mail completed form along with payment to: NYU Wagner Rudin Center, 295 Lafayette Street, 2nd Floor, New York, NY 10012. Registration is on a first-come/first-serve basis and must be received by Wednesday, November 5th. All requests for refunds must be received in writing by Friday, November 7th (you may send an e-mail request to rudincenter@nyu.edu).