Instructor Information

- Michael Laskawy
- Email: laskawy@nyu.edu
- Office Address: Puck Building, 295 Lafayette Avenue, 2nd Floor
- Office Hours: Friday 1:45 – 2:45 or by appointment

Course Information

- Class Meeting Times: Fridays, January 28th – May 6th, 11 am – 1:30 pm
- Class Location: NYU Global Center, Room 475

Course Description

One of the greatest and often dispiriting challenges that many students of public policy face when they enter public service is that their aspirations for what policy can achieve seem so readily thwarted by the political process. This class will use a series of case studies from all levels of government to explore this challenge, and to try to provide students with an intellectual framework for thinking about the dynamic relationship between politics and public policy in order to understand how politics shapes, determines and sometimes warps the policy making process. We’ll study the structures of American government, the importance of interest groups, the impact of public opinion, the role of the media, the challenge of fiscal constraints, the authority of expertise, the impact of personalities, and more as factors that often lead policies to be altered and negotiated as they move from proposal to practice. The real world case studies we focus on will both help us to understand why public policy outcomes so often deviate from what might be described as best practices, and provide us with the opportunity to consider how we might, as potential policy makers ourselves, improve the policy making process.

Course and Learning Objectives

1. To understand the processes by which public policy is developed, negotiated, and implemented in the United States
2. To understand the role of various institutional actors in that process, including but not limited to:
   - The three branches of the Federal government
   - States and localities
   - Organized interest groups
   - The media
   - Independent experts
   - Public policy professionals
   - Voters

3. To develop a familiarity with major critiques of the process of policy making in the United States

4. To learn certain techniques of policy advocacy utilized by public policy professionals

### Learning Assessment Table

<table>
<thead>
<tr>
<th>Course Learning Objective Covered</th>
<th>Corresponding Assignment Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,2,4</td>
<td>Policy brief</td>
</tr>
<tr>
<td>1,2,3</td>
<td>Midterm paper</td>
</tr>
<tr>
<td>1,2,3,4</td>
<td>Final paper</td>
</tr>
<tr>
<td>1,2,3,4</td>
<td>Participation and discussion</td>
</tr>
</tbody>
</table>

### Materials and Assignments

You are expected to do the reading, post reading responses, attend class, be prepared for class discussions, and participate on a regular basis.

The readings on the syllabus should be available on-line, or I will post them on Brightspace.

In addition to class readings, I will ask you to regular read the New York Times (via a free NYU subscription), subscribe to the daily email Politico Playbook (also free), follow four politicians on twitter. Instructions on how to do all of these things will be posted on Brightspace after our first class meeting.

In addition to required readings, on certain weeks there will be supplementary, optional readings posted. Students may be asked to be responsible for reading one of the supplementary readings and summarizing the reading for the class. No one will be asked to do more than one supplementary reading summary a semester.

There will be four writing assignments over the course of the semester. They will include one short policy brief, a take-home midterm essay, a final paper proposal, and a final paper. In addition, there will be occasional online discussion posts to which you will be asked to respond.
Your grade will be calculated as follows: Policy brief (5%), Midterm (20%), Final (60%), Participation (15%)

Please be aware that the syllabus may change as the semester progresses, based on our pace, student feedback, and choices I make with regard to subject matter, the availability of guest speakers, etc. I will post all updates on Brightspace, and make sure you are apprised of any changes to our schedule or assignments.

Classroom Policies

Attendance Policy:
Since we only meet once a week, I expect everyone to attend every class in person. If for any reason you will be unable to attend class, please let me know in advance. Regular attendance is part of your grade. There will not be a remote option unless NYU instructs us to meet remotely.

Participation Policy:
This is a class that works best if we all engage in a dialogue about the issues we are reading and thinking about. Classroom participation is a part of your grade. If for any reason you think that participating in classroom discussions will be a challenge for you, please make sure to come to my office hours to discuss it with me.

Discussion Post Policy:
You are expected to post a reading response on Brightspace during any week that I make a Discussion forum available. You should assume there will be a weekly forum unless I state otherwise in class.

Late Paper Policy:
Please let me know in advance if you are having difficulty completing an assignment on time so that we can discuss your situation. Papers that are late without notification will automatically be downgraded.

NYU Brightspace:
Class announcements, updated assignments, syllabus modifications etc will all be made via NYU Brightspace, so please check the website regularly.

Academic Integrity
Academic integrity is a vital component of Wagner and NYU. All students enrolled in this class are required to read and abide by Wagner's Academic Code. All Wagner students have already read and signed the Wagner Academic Oath. Plagiarism of any form will not be tolerated and students in this class are expected to report violations to me. If any student in this class is unsure about what is expected of you and how to abide by the academic code, you should consult with me.
[work is your own....}
Henry and Lucy Moses Center for Students with Disabilities at NYU

Academic accommodations are available for students with disabilities. Please visit the Moses Center for Students with Disabilities (CSD) website and click on the Reasonable Accommodations and How to Register tab or call or email CSD at (212-998-4980 or mosescsd@nyu.edu) for information. Students who are requesting academic accommodations are strongly advised to reach out to the Moses Center as early as possible in the semester for assistance.

NYU’s Calendar Policy on Religious Holidays

NYU’s Calendar Policy on Religious Holidays states that members of any religious group may, without penalty, absent themselves from classes when required in compliance with their religious obligations. Please notify me in advance of religious holidays that might coincide with exams to schedule mutually acceptable alternatives.

NYU/Wagner Grading Policy

Per the Wagner grading policy, students will receive grades according to the Wagner grading scale. This information is posted here.

Course Schedule

**Readings are due the day they are listed**

Week 1: Friday January 28th - Introduction

Learning Objective:

This week will be an introduction to the course and to each other. We will begin with a broad overview of the semester, our methods and our goals. We will try to define some of our terms, in particular to understand what we mean when we talk about ‘politics’ and ‘policy.’ And we will start our exploration of the challenges that politics presents to policymakers and policymaking by discussing some recent issues in both local and national news, including the ongoing policy challenges presented by Covid-19.

Readings:

- Will post on Brightspace on Monday, January 24th

Week 2: Friday February 4th - American Democracy: Origins and Structure

Learning Objective:

This week we will focus on the origins of American democracy, and the structure of American government. We will take an historical perspective, and our focus will be original source material, emphasizing two key philosophical ideas that have been central to the American democratic project – the concept of rights as it was initially theorized by John Locke, and the concept of interests as it was initially theorized by Adam Smith. We will then explore how these ideas were transformed from theory to practice by the writers of the U.S. Constitution. We will interrogate these concepts to understand their
strengths and weaknesses as a basis for political governance, how they have evolved, and where they fall short.

Readings:
- John Locke, *The Second Treatise of Government* [selections]
- Adam Smith, *The Wealth of Nations* [selections]
- James Madison, Alexanders Hamilton & John Jay, *The Federalist Papers*, No. 10; No. 39; No. 51

**Week 3: Friday February 11th - The Rise of the Modern State**

Learning Objective:
This week we will continue our historical conversation, focusing on the rise of the modern state, and the particular challenges presented by the emergence of the modern American state. We will begin, with the work of W.E.B Dubois, to confront the centrality of race and its persistence in the shape and structure of modern American politics and government. And we will read brief selections from two works of Karl Marx and Max Weber, whose attempts to understand the relationship between politics, economics and government will provide us with theoretical tools that we will utilize throughout the course.

Readings:
- Karl Marx, *The German Ideology*, [selections]
- Max Weber, “*Politics as a Vocation*” [selections]

**POLICY BRIEF ASSIGNED**

**Week 4: Friday February 18th - In Sickness and In Health**

Learning Objective:
This week we will begin our study of specific policy issues by focusing on healthcare policy. We will grapple with the question of why there is no true universal health insurance program in the United States, and how this relates to ideas of rights and interests. We will use the battle over the Affordable Care Act as a case study to understand the particular challenges presented by attempts to make major changes to the social safety net.

Readings:
- Lawrence Jacobs and Theda Skocpol, *Health Care Reform and American Politics: What Everyone Needs to Know*, Chapters 1 & 2
Week 5: Friday February 25th – Healthcare continued

Learning Objective:
This week we will continue our discussion of healthcare reform. And we will also look at other less sweeping health policy proposals, including those around healthy school lunches and sugar taxes, to explore the issues with policies designed to incentive or disincentive certain behaviors, and the associated critique of policy overreach that focuses on the 'nanny state.'

Readings:
- "The Affordable Care Act: A Brief Summary" The National Conference of State Legislators
- Stephanie Armour, "The Affordable Care Act: A Brief History," The Wall Street Journal
- Don Gonyea, "From the Start, Obama Struggled With Fallout from a Kind of Fake News" NPR (January 10, 2017)
- Adam Liptak, "The Affordable Care Act Survives Latest Supreme Court Challenge," The New York Times (June 18, 2021)
- Jeneen Interlandi, "Why doesn’t the United States have universal health care? The answer has everything to do with race." The New York Times (August 14, 2019)
- Dylan Scott, "The Netherlands has universal health insurance — and it’s all private," Vox, (January 17, 2020)
- Deena Shanker, "Why Bloomberg’s Soda Ban Fizzled," Grist (March 14, 2013)

POLICY BRIEF DUE

Week 6: Friday March 4th - It’s Getting Hot In Here

Learning Objective:
In this week’s class we will explore environmental policy, focusing on global warming, and the response, or lack of response, at the Federal level. We will study how large corporations organize and participate in public policy debates. We will take a particular interest in how science is used and communicated in public policy, and the way expertise serves as a form of political power. And finally we will use the challenges
presented by environmental regulation to understand the broader ‘collective action problem’ that challenges policy makers in many fields.

Readings:

- Ryan Lizza, "As the World Burns," The New Yorker (October 3, 2010)

Week 7: Friday March 11th - The Environment Continued

Learning Objective:
This week we will continue our discussion of global warming and the environment. We will explore in more detail the role played by interest groups in environmental debates, and how that helps us understand policy debates more broadly. We will also focus on the role of misinformation in the debate over global warming, and how information is used and misused and transmitted in policy debates. We will also read about the regulation of environmental toxins, and how those policy conflicts help us understand the issue of “regulatory capture,” when regulators appear more interested in helping the businesses they regulate than the public at large.

Readings:

- Kate Galbraith, "Senators Have Beef with 'Cow Tax,'" New York Times, (March 9, 2009)
- Alvin Powell, "Tracing Big Oil's PR War to Delay Action on Climate Change " Harvard Gazette, (September 28, 2021)
- Shannon Osaka, "Priced Out: Both Parties Used to Love the Carbon Tax, So Why Are They Giving Up On It?" Grist, (September 23, 2020)
• Eric Lipton, "How the Trump Administration Pulled Back on Regulating Toxic Chemicals," Yale Environment 360, (February 12, 2019)

MIDTERM ASSIGNED

Friday March 18th – No Class, Spring Break

Week 8: Friday March 25th - Yearning to Breathe Free

Learning Objective:
• This week we will focus on immigration and immigration policy. Again we will take an historical perspective, but we will place particular emphasis on contemporary debates. We will study both current high profile political disputes including those surrounding Deferred Action of Childhood Arrivals (DACA), the DREAM Act, and the border wall, as well as business-oriented policies such as EB5 and H1B visas.

Readings:
• Elaine Kamarck and Christine Stenglein, “Can Immigration Reform Happen, A Look Back," Brookings, 2019
• Rachel Weiner, "How Immigration Reform Failed, Over and Over," Washington Post (January 20, 2013)
• Ashley Parker and Jonathan Martin, "Senate, 68 to 32, Passes Overhaul for Immigration," New York Times, (June 27, 2013)
• Ashley Parker, "Bleak Prognosis From Both Sides of Aisle in House for Immigration Overhaul," New York Times, (June 26, 2014)
• Alec MacGillis, “How Washington Blew Its Best Chance to Fix Immigration,” ProPublica (September 15, 2016)
• Peter Beinart, "How the Democrats Lost Their Way on Immigration,” The Atlantic, July/August 2017
• "Fact Check: Have Immigrants Lowered Wages for Blue Collar American Workers," NPR, (August 4, 2017)
• Margaret Peters, "Why did Republicans become so opposed to immigration? Hint: It’s not because there’s more nativism," *Washington Post*, (January 30, 2018)
• Daniel Kurtzleben, "Republican Are Happy Trump Ended Daca. They're Less Sure About Deporting Dreamers." NPR, (September 17, 2017)
• Alberto Allesina & Marco Tabellini, "The Political Effects of Immigration: Culture or Economics?" *HBS Working Paper 21-069*, July 2021, Introduction, Sections 5, 5.1, 5.3, 6.1, 6.3, Conclusion only

**Week 9: Friday April 1 - Justice**

**Learning Objective:**

- This week, we will study issues of civil rights and criminal justice, and how the American political system continues to grapple with, and fails to grapple with, the nation’s history of racial discrimination. We will focus on the role played by advocacy groups in advancing their policy goals. While we take an historical perspective, we will place special emphasis on recent developments, including analyzing the movement to defund the police and responses to it.

**Readings:**

- Jill Lepore, "The Invention of the Police," *The New Yorker* (July 13, 2020)
- Aaron Ross Coleman, "Police reform, defunding, and abolition, explained," *Vox*, (July 16, 2020)
- Mariame Kaba, "Yes, We Mean Literally Abolish the Police," *The New York Times*, (June 12, 2020)
Patrick Radden Keefe, "How Did the Sacklers Pull This Off?" *The New York Times*, (July 14, 2021)


**MIDTERM DUE**

**FINAL PROJECT ASSIGNED**

Week 10 Friday April 8: Home Sweet Home

Learning Objective:
- This week we will begin a two week unit focused explicitly on issues related to New York City. We will begin by delving into the housing crisis in New York as a way to understand the specific challenges of urban housing policy. We'll examine recent efforts to expand affordable housing in the City, and the related fiscal demands and trade-offs for City government. We will look at the current issues surrounding public housing in New York. And we'll discuss policies surrounding homelessness, and the political challenges they present to local government, as well as engaging with the debate surrounding 'gentrification.'

Readings:

- NYC Affordability Index, NYC Comptrollers Office, (June 19, 2021)
- Samuel Stein, "Assessing DeBlasio's Housing Legacy: Why Hasn’t the 'Most Ambitious Affordable Housing Program' Produced a More Affordable City?" Community Service Society, February 2021
- Elizabeth Kim, "Can The Next Mayor Turn Around NYC's Affordable Housing Crisis?" *Gothamist*, (February 8, 2021)
- "NYCHA's Outsized Role In Housing New York's Poorest Households," NYU Furman Center, December 2018.
- Truman Stevens, "As New NYCHA Chair Takes Over, the Future of Public Housing Hangs in the Balance" *Gotham Gazette*, (August 16, 2019)
- Ahmed Jallow, "A Walk With Mayor de Blasio’s Street Homelessness Outreach Workers," *City Limits*, (January 2, 2020)
Mirela Iverac, "NYPD Scales Back "Outreach" To Homeless In Subway System," Gothamist, (July 17, 2021)


Week 11: Friday April 15 – No More Pencils No More Books

Learning Objective:
- In this week’s class, we will once again focus on New York City, turning our inquiry to the challenges of urban education. We will use this topic as a way to continue discussions of American federalism, and the role of state and local governments in the American system, including how the Federal government and state governments attempt to shape education policy. But our main focus this week will be on local governance. Our central case study will be the New York City school system, and the various efforts made in recent decades to improve education outcomes for public school students, as well as the ongoing efforts to deal with the de facto segregation of much of the City school system.

Readings
- Jonathan Chait, “Unlearning an Answer Charter schools deliver extraordinary results, but their political support among Democrats has collapsed. What will Biden do?” New York Magazine, (January 5, 2021)
- Eliza Shapiro, "$773 Million Later, de Blasio Ends Signature Initiative to Improve Failing Schools," New York Times, (February 26, 2019)
- Gail Robinson, "Unable to Move De Blasio, Carranza Leaves a Still Deeply Divided School System," Gotham Gazette, (March 1, 2021)
- Sophia Chang and Jessica Gould, "Number Of Black And Latino Students Admitted To NYC Specialized High Schools Falls To Lowest Level In 3 Years," Gothamist, (April 19, 2021)
Week 12: Friday April 22nd – Follow the Money

Learning Objective:
- This week we will explore issues and policies related to economic inequality, and the role of money in the American political system. We will discuss taxation policy in the United States, and longstanding conflicts in America over the redistribution of wealth. We will discuss policies that support and discourage the unionization of workers, including current debates over raising the minimum wage and regulating work in the ‘gig economy.’ We will examine the history of welfare policies and the broader socialization of care in the United States, with a particular emphasis on how gender and race have impacted, and continues to impact, American economic policy making. And we will explore the way in which wealth has been deployed to impact American elections and policy making.

Readings
- Katherine Shaeffer, "6 Facts about Economic Inequality in the U.S.,” Pew Research Center, (February 7, 2020)
- Taylor Telford, "Income inequality in America is the highest it’s been since Census Bureau started tracking it, data shows," *The Washington Post*, (September 26, 2019)
- Paul Krugman, "Politics, Policy and Inequality" [transcription], Economic Policy Institute, (May 21, 2007)
- Bridget Read, "Working Two Jobs, and Barely Surviving," *New York Magazine*, (February 24, 2021)
- Juliet Schor, "How the Gig Economy Promotes Inequality," *Milken Institute Review*, (September 18, 2020)
• Jane Mayer, Dark Money [selections]

PROPOSALS FOR FINAL PAPER DUE

Week 13: Friday April 29th - The Fourth Estate

Learning Objective:
• This week will be devoted to an analysis of the role of the media in policy making and implementation. We’ll analyze the symbiotic relationship between the press, advocates, interest groups, and policymakers. We’ll study techniques of political communications, including the role of political communication professionals. And we’ll explore the impact of social media on policy making specifically and politics more generally.

Readings
• Joe McGinnis, The Selling of the President, 1968, Chapter 2
• David Greenberg, The Republic of Spin Introduction & Chapters 46-48
• Rachel Withers, "George H.W. Bush’s ‘Willie Horton’ ad will always be the reference point for dog-whistle racism," Vox, (December 1, 2018)
• Paul Starr, "Governing in the Age of Fox News," The Atlantic, January/February 2010
• Tim Dickinson, "How Roger Ailes Built the Fox News Fear Factory," Rolling Stone, (June 9, 2011)
• Philip Bump, "All the ways Trump’s campaign was aided by Facebook, ranked by importance," Washington Post, (March 22, 2018)
• Alexis C. Madrigal, "What Facebook Did to American Democracy," The Atlantic, (October 12, 2017)
• Keach Hagey and Jeff Horwitz, "The Facebook Files: Facebook Tried to Make Platform Healthier. It Got Angrier Instead," Wall Street Journal, (September 16, 2021)
• Kevin Drum, "The Real Source of America's Rising Rage," Mother Jones, September/October 2021
• Daniel W. Drezner, "Is Fox News to Blame for American Rage?" Washington Post, (August 1, 2021)
Week 14: Friday May 6\textsuperscript{th} – Democracy in Crisis

Learning Objective:
- In our final class, we will discuss the state of American democracy. We will examine recent attempts to limit the opportunity to vote in the name of voting integrity, as well as the conflicts over the 2020 Presidential election and how that continues to reverberate in American politics. We will use the latter events to explore the contemporary politicization of voting, utilizing this as a way to examine political polarization in the American electorate more broadly, and its impact on policy making and the impact on, and risks to, American democratic practice.

Readings: TBD

\textbf{Friday May 13\textsuperscript{th} - FINAL PAPERS DUE}