

PADM-GP 2249.001
Scaling Social Enterprises - Experiential Field Course in El Salvador
Professor Scott Taitel
2020 Daily Itinerary

Arrival/Check-in: January 4
Course dates: January 5 - 16
Departure/Check-out: January 17

TRAVEL REMINDERS

AIRPORT

- Students should expect to arrive at the Oscar Arnulfo Romero airport on January 4.

TRANSPORTATION

- Airport Pickup/Dropoff will be arranged once flights are confirmed. This is included in your program fee. A driver will be waiting for you with a sign that has your full name and NYU Wagner on it.
- We will take a coach bus to Chalatenango/San Ignacio. There will be a bilingual guide with us the entire time.
- Field assignments will have a bilingual driver and you will be transported by minivan.

MEALS

- Breakfast -- is included in your hotel room rate. You are more than welcome to eat elsewhere (on your own dime) if you would like to.
- Lunch -- packed lunches will be available on certain days and are listed as such. While we are in Chalatenango, there is not much within walking distance to eat.
- Dinner -- typically will be on your own unless otherwise noted on your itinerary. There are many restaurants located nearby the hotel.
- Alcohol is not included at any of the meals included in your program fee. You will need to request a separate check for alcohol.

HOTEL

San Salvador: [Hotel Mirador Plaza](#)

Address: Calle El Mirador y, 95 Avenida Norte, San Salvador, El Salvador

- The rooms have: a tea/coffee maker, air conditioning, cable/satellite TV, internet access, in-house movies, hairdryer, in-room safe, iron and ironing board. There is an outdoor pool and fitness room.

Chalatenango/San Ignacio: [Hotel Entre Pinos](#)

Address: Carr. Troncal Del Nte., San Ignacio, El Salvador

- Mountain hotel and spa located close to a lake. The rooms are simple, with cable TV, AC and mini fridge.

LAUNDRY

- Laundry is available in the hotel and is not included in your room rate.

SATURDAY, JANUARY 4
ARRIVAL DAY

All day: Students will be picked up at the airport at various times by a bilingual driver and transferred to the hotel.

7:00 PM -- OPTIONAL Dinner with faculty & staff

Professor Scott Taitel and Hannah Atchison will be staying at the same hotel. Students are invited to meet them for dinner at the hotel restaurant La Ostra.

This is not included in your program fee and is optional if you arrive before 7:00pm. Please bring cash if you plan to attend.

SUNDAY, JANUARY 5
Transfer to Chalatenango

7:30 AM - Check-out of hotel

Please bring all bags down and in the lobby and be checked out by 8:00am. We will leave all bags with the hotel for the morning.

8:00 AM - Tour of San Salvador (included in your program fee)

City tour beginning in the early morning takes you to the Historic Center with Iglesia el Roasario, Palacio Nacional, Teatro Nacional, and the Metropolitan Cathedral. From there we visit the Anthropology Museum David J. Guzman and end at a hand craft market.

11:30 AM - Return to Hotel for boxed lunch pick-up (included in your program fee)

Return to the hotel from the tour and pick-up your boxed lunch. Get your bags and put everything on the bus. Bring everything with you.

1:00 - Travel to Chalatenango

Travel to Chalatenango via coach bus. It will take approximately 2.5-3 hours to travel.

3:30 - 4:00 PM - Arrive in Chalatenango

All students will check-into the hotel and drop their bags off in their rooms.

4:00 - 5:30 PM - Introductory Meeting

6:00 PM - 7:30 PM Opening Dinner (included in program fee)

Please meet in the hotel lobby to travel to dinner.

MONDAY, JANUARY 6
Smallholder Farms

8:00 AM - Depart from hotel Entre Pinos < 30-45 minute travel time >

9:00 AM - Acceso nursery

Caserío Cruz Calle, 14°19'08.931"N, 89°4'52.049"W

9:30 AM - Smallholder farms

HUGO BALTAZAR HERNANDEZ LANDAVERDE, La Plaza, Canton los Planes, Chalatenango, 14°19'00.000"N, 89°4'49.430"W and others nearby

11:00 AM - Acceso anchor farm

Cantón El Aguacatal, Chalatenango, 14°19'25.578"N, 89°6'23.837"W

12:00 PM - Lunch in nearby field (included in your program fee)

Packed lunches will be available for you during the day at the hotel. Remember to pick one up!

1:00 PM - Acceso collection center 1

Caserío El Chile, Chalatenango, 14°18'57.976"N, 89°5'30.104"W

2:15 PM - New Acceso collection and processing center

Caserío Cruz Calle, Chalatenango, 14°19'04.405"N, 89°4'55.300"W

2:45 PM - Depart for hotel Entre Pinos < 30-45 minute travel time >

4:00 PM - Report back

Everyday after site visits and field work, students will spend roughly 45-60 min. Reporting back to the faculty.

5:00 PM - Dinner on your own

TUESDAY, JANUARY 7

Collection Centers

8:00 AM - Depart from hotel Entre Pinos < 1 hour travel time >

9:00 AM - Acceso collection center 2 and potato washing facility

Km 50 DESV Granja El Coyolito Santa Teresa Chalatenango, 14°5'30.530"N, 89°8'49.817"W

10:00 AM - Acceso fingerling hatchery

Caserio Metayate, La Reina, Desvío hacia Agua Caliente 14°6'2.45"N, 89°11'55.45"W

11:00 AM - Tilapia producer visit 1

Caserio Metayate, La Reina, Desvío hacia Agua Caliente 14°6'2.45"N, 89°11'55.45"W

11:30 AM - Tilapia producer visit 2

12:00 PM - Depart for hotel Entre Pinos <1 hour travel time>

1:00 PM - Lunch at hotel Entre Pinos on your own

2:00 PM - Visit / Q&A with Alfredo Villata / Subway at hotel Entre Pinos

4:00 PM - Report back

Everyday after site visits and field work, students will spend roughly 45-60 min. Reporting back to the faculty.

5:00 PM - Dinner on your own

WEDNESDAY, JANUARY 8

Offtakers & Buyers

8:00 AM - Depart from hotel Entre Pinos < 30-45 minute travel time >

9:00 AM - Visit with Carlos Calleja / Super Selectos at farmer parcel, with media

10:00 AM - Visit / Q&A with Carlos Calleja / Super Selectos at farmer parcel, without media
Pinares de Sumpul, Caserío El Yoroconte, 14°20'23.370"N, 89°4'57.594"W

11:00 AM - Depart from hotel Entre Pinos < 30-45 minute travel time >

11:45 AM - Lunch at hotel Entre Pinos on your own

12:30 PM - Check out of hotel and depart from hotel Entre Pinos < 1.5-2 hours travel time >

2:30 PM - Ransa warehouse

Location: Calle A Mariona, Calle a Mariona, Apopa San Salvador, 13°46'59.4"N, 89°12'07.6"W

3:30 PM - Depart from Ransa < 30 minutes travel time >

4:00 PM - Super Selectos Santa Elena

Location: Av. Izalco, Jurisdicción de Antiguo Cuscatlán, Bulevar Santa Elena 8

5:00 PM - Depart from Super Selectos Santa Elena < 45 minutes travel time >

5:45 PM - Check in hotel Mirador Plaza

6:00 PM - Dinner on your own

THURSDAY, JANUARY 9

Team Work Day

8:00 AM - Depart from hotel Mirador Plaza <15-30 minutes travel time>

8:30 AM -Super Selectos Santa Elena

Av. Izalco, Jurisdicción de Antiguo Cuscatlán, Bulevar Santa Elena 8

9:30 AM - Depart from Super Selectos Santa Elena <15-30 minutes travel time>

9:30 AM - 3:00 PM - Team Work Day

Teams will spend time working on projects and planning for the field investigations. Please feel free to use all spaces at the hotel to work. Lunch is on your own.

4:00 PM - 5:00 PM - Report Back

Everyday after site visits and field work, students will spend roughly 45-60 min. Reporting back to the faculty.

5:00 PM - Dinner on your own

FRIDAY, JANUARY 10

Field Investigations

7:30 AM - 3:00 PM - Team Field Work

Teams will spend time doing interviews and working on their projects. Boxed lunches will be available if

you are going to be traveling outside of San Salvador. **Please see your individual travel itineraries.**

All teams will have access to a van for the day to take them where they need to go. Please check-in with Hannah when you arrive back at the hotel.

4:00 PM - 5:00 PM - Report Back

Everyday after site visits and field work, students will spend roughly 45-60 min. Reporting back to the faculty.

5:00 PM - Dinner on your own

SATURDAY, JANUARY 11

Work Day

9:00 AM - 3:00 PM - Team Work Day

Teams will spend the day analyzing their findings from Friday and create a strategy for the following week.

4:00 PM - 5:00 PM - Report Back

Everyday after site visits and field work, students will spend roughly 45-60 min. Reporting back to the faculty.

5:00 PM - Dinner on your own

SUNDAY, JANUARY 12

Free Day

9:00 AM - Country Tour

Tour begins at Joya de Ceren which was declared a world heritage by UNESCO in 1993. Then we go to one of the Mayan ruins, San Andres. There is a small museum on-site which we will visit. We go back by the road going over the volcano of San Salvador, Quezaltepeque, and we have lunch at Cafe Miranda, a coffee plantation. Lastly, we visit El Boqueron, a crater on the highest point of the volcano with great views of San Salvador. Tour lasts approximately 5 hours. You will have the remainder of the day free.

MONDAY, JANUARY 13

Field Investigations

8:00 AM - 5:00 PM - Team Field Work

Teams will spend time doing interviews and working on their projects. Lunch is on your own unless otherwise noted. Vans are available for you to use if you need to conduct interviews, please see your individual itineraries.

5:00 PM - 6:00 PM - Report Back

Everyday after site visits and field work, students will spend roughly 45-60 min. Reporting their findings back to the faculty.

6:00 PM - Dinner on your own

TUESDAY, JANUARY 14

Field Investigations

8:00 AM - 3:00 PM - Team Field Work

Teams will spend time doing interviews and working on their projects. Lunch is on your own. Vans are

available for you to use if you need to conduct interviews.

4:00 PM - 5:00 PM - Report Back

Everyday after site visits and field work, students will spend roughly 45-60 min. reporting back to the faculty.

5:00 PM - Dinner on your own

WEDNESDAY, JANUARY 15
Work Day

9:00 AM - 3:00 PM - Team Work Day

Teams will spend time working on projects. Finish up final interviews if needed. Lunch is on your own.

4:00 PM - 5:00 PM - Report Back

Everyday after site visits and field work, students will spend roughly 45-60 min. reporting back to the faculty.

5:00 PM - Dinner on your own

THURSDAY, JANUARY 16
Presentations

9:00 AM - 11:00 AM - Work time

Teams will spend time working on projects. Finalize presentations.

12:00 PM - 1:00 PM - Lunch is on your own

1:00 - 4:00 PM - Presentations & Conclusions

4:00 - 5:00 PM - Report Back

Everyday after site visits and field work, students will spend roughly 45-60 min. Reporting their findings back to the faculty.

7:00 PM - Closing Dinner (*included in your program fee*)

FRIDAY, JANUARY 17
Departure Day

12:00 PM - Hotel Checkout

Cars will be arranged based on your travel schedules to take you to the airport.