

# FIVE BOROUGH TAXI PLAN

March 2012

# Presentation Outline

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- Introduction to the TLC
- Taxi Service Today
- Five Borough Taxi Plan
  - ▣ What is it?
  - ▣ Why is it important?
  - ▣ How will it work?

# Industry Overview

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## **YELLOW TAXIS**

Street hail service  
*Manhattan CBD,  
Airports*



## **PARATRANSIT**

Healthcare service



## **LIVERIES**

Pre-arranged service  
*Northern  
Manhattan, Outer  
Boroughs*



## **LIMOUSINES**

Luxury and Special  
Events



## **BLACK CARS**

Contract service  
(corporate clients)  
*Midtown/Downtown  
Manhattan*



## **COMMUTER VANS**

Group service

# 4<sup>th</sup> Largest Transportation Provider

U.S. Transit Systems: Average Daily Ridership

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Rank	System Name	City	2008 Daily Passenger Trips
1	MTA New York City Transit(NYCT)	New York	9,140,800
2	Chicago Transit Authority(CTA)	Chicago	1,442,000
3	Los Angeles County Metropolitan Transportation Authority(LACMTA)	Los Angeles	1,304,200
4	NYC Taxi and Limousine: All Regulated Industries	New York	1,200,000
5	Washington Metropolitan Area Transit Authority(WMATA)	Washington	1,165,000
6	Massachusetts Bay Transportation Authority(MBTA)	Boston	1,015,700
7	Southeastern Pennsylvania Transportation Authority(SEPTA)	Philadelphia	934,100
8	New Jersey Transit Corporation(NJ TRANSIT)	Newark	759,300
9	San Francisco Municipal Railway(MUNI)	San Francisco	606,000
10	Metropolitan Atlanta Rapid Transit Authority(MARTA)	Atlanta	413,500

Source: 2010 Public Transportation Fact Book, 61st Edition, April 2010, American Public Transportation Association and NYC Taxi and Limousine Commission Estimate

# Car Ownership

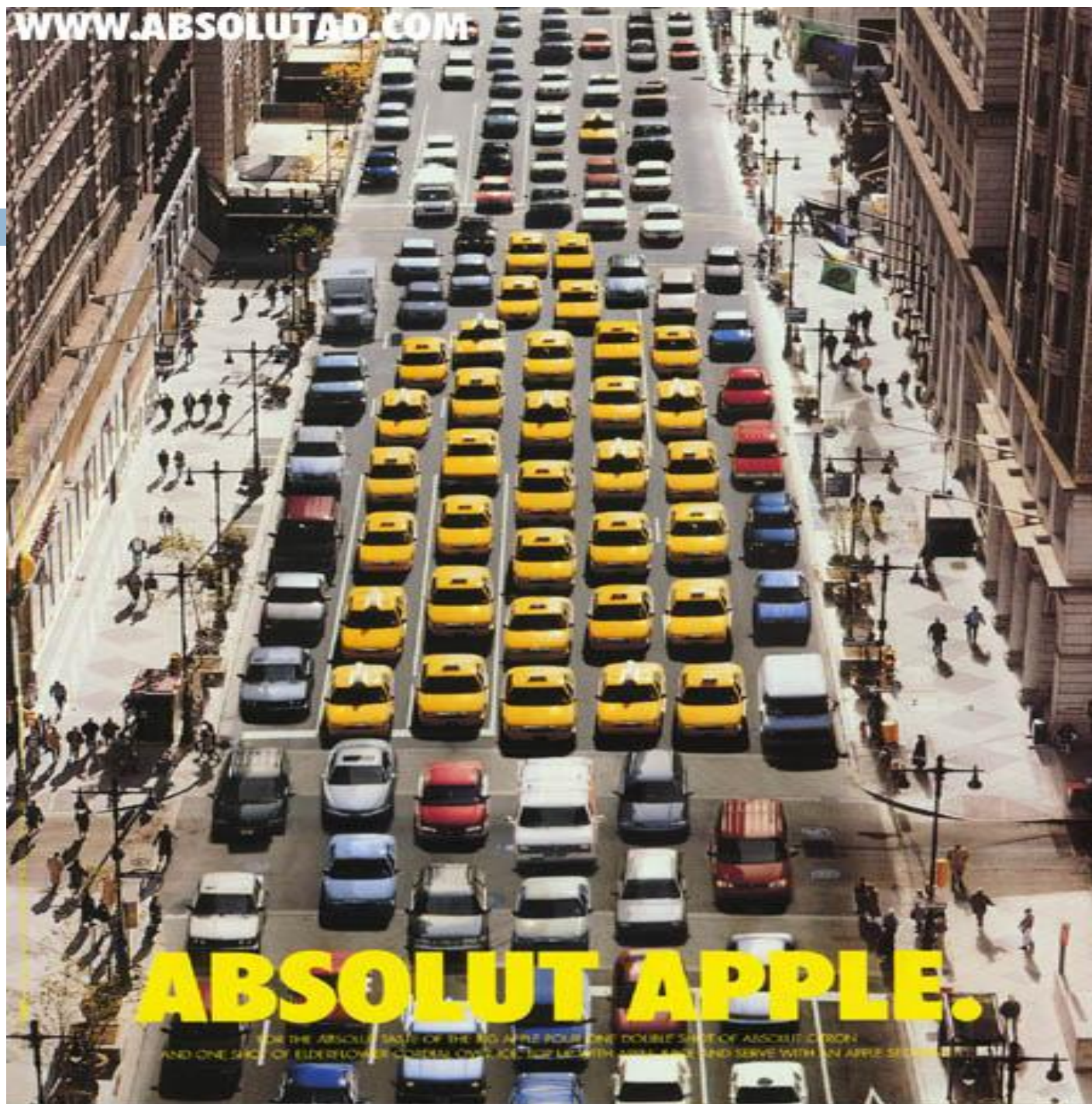
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Region (by county)	Households With At Least One Car
Manhattan	22%
Bronx	41%
Brooklyn	44%
Queens	64%
Staten Island	84%
Westchester	86%
Nassau	93%
National Average	91%



# Taxi as Icon

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# Taxi as Icon

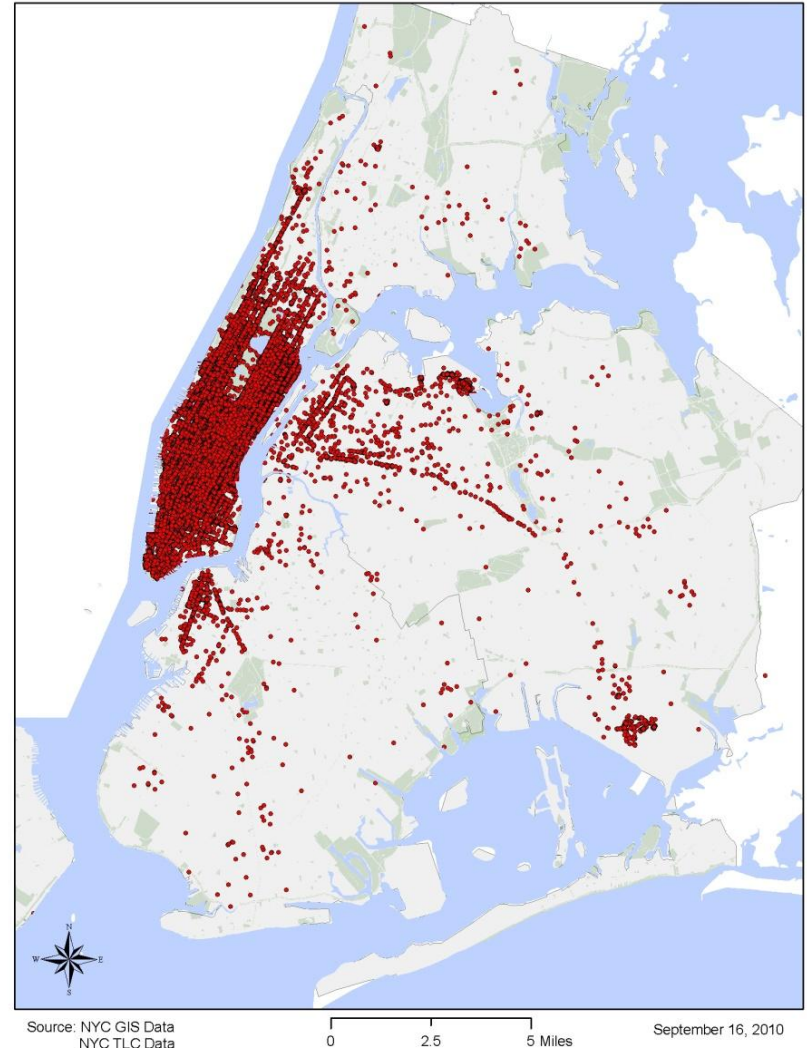
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# Yellow Taxi Service Today

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- Yellow taxis are the only vehicles permitted to pick up passengers hailing on the street.
- 97% of yellow taxi trips begin in Manhattan or at the airports.
- 80% of New York City's population lives outside of Manhattan.

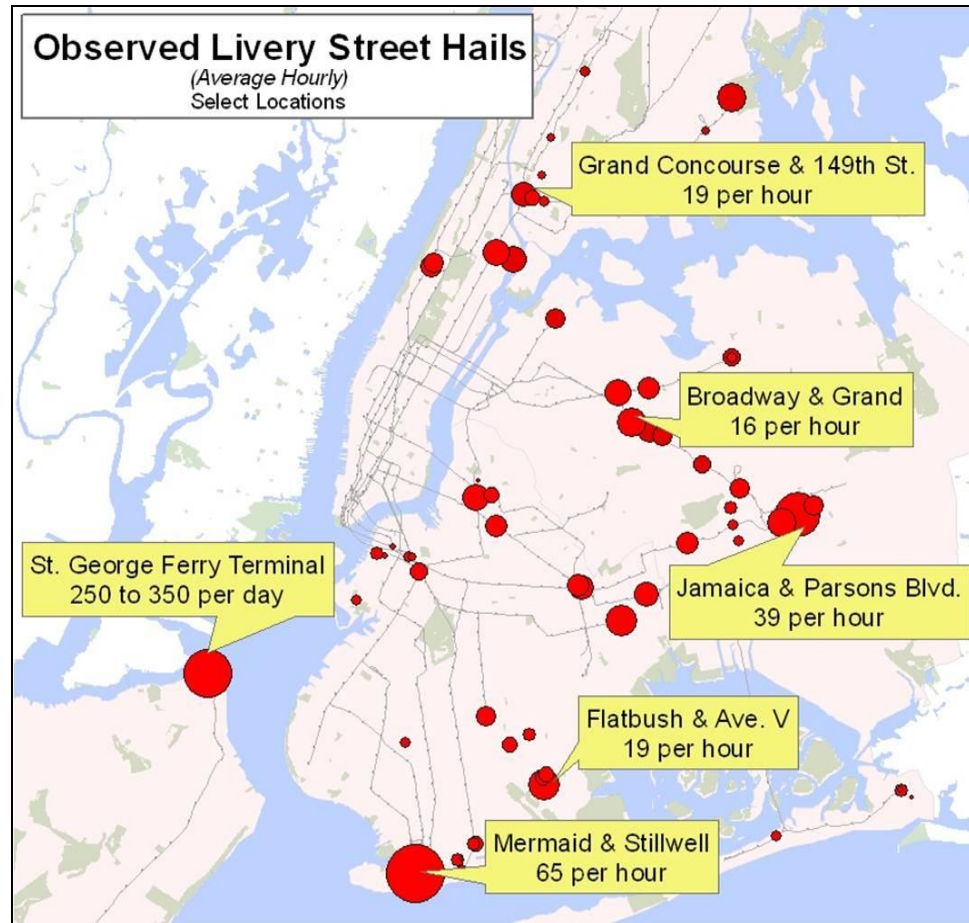




# Livery Service Today

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- Liveries can only pick up passengers through prearrangement.
- But customers often illegally hail a livery on the street, especially in areas where it is hard to find a yellow cab.



# Problems With the Status Quo

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- Sometimes difficult to distinguish between licensed and unlicensed vehicles.
- Fares are set by livery bases and often require passengers to negotiate the price.
- Fares are often paid by cash, although some car service companies allow to pre-pay by credit card.
- Customers who hail liveries for on-demand service have little choice but to violate the law.

# What is the Five Borough Taxi Plan?

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## Goal

- Expand street hail taxi service in Northern Manhattan, the Bronx, Brooklyn, Queens and Staten Island where a yellow cab can be hard to find.
- Similar to yellow taxis, borough taxis will include:
  - ▣ Uniform color and graphics
  - ▣ Meter
  - ▣ Credit/Debit card readers
  - ▣ Roof light
  - ▣ GPS tracking

# Benefits of New Borough Taxi

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- ❑ Safe and legal vehicles that can be easily identified.
- ❑ Easier to live outside of Manhattan without a car, helping ease pressures on the environment, parking supply and traffic congestion.
- ❑ Expands the public transit network with a low capital cost.
- ❑ New economic opportunities for livery industry.



# How Did We Get Here?

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- In January 2011, Mayor Bloomberg announced the plan in his State of the City address.
- The State Assembly and the State Senate passed the Five Borough Taxi Plan in June 2011.
- On December 21, 2011 (Ch. 602) was signed into law by the Governor under the condition that a chapter amendment would accompany the bill.
- The chapter amendment (Ch. 9) was signed into law on February 17, 2012

# Key Elements of the Legislation

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## Yellow Taxis

- City is authorized to sell 2,000 accessible medallions, at auction, starting summer 2012.
  - ▣ The sale is estimated to raise one billion dollars in revenue for New York City.

## Borough Taxis

- 18,000 street hail permits will be released in three installments.
  - ▣ 6,000 permits available the first year of service.
  - ▣ 20% are required to be wheelchair accessible.

# Hail Service: Citywide

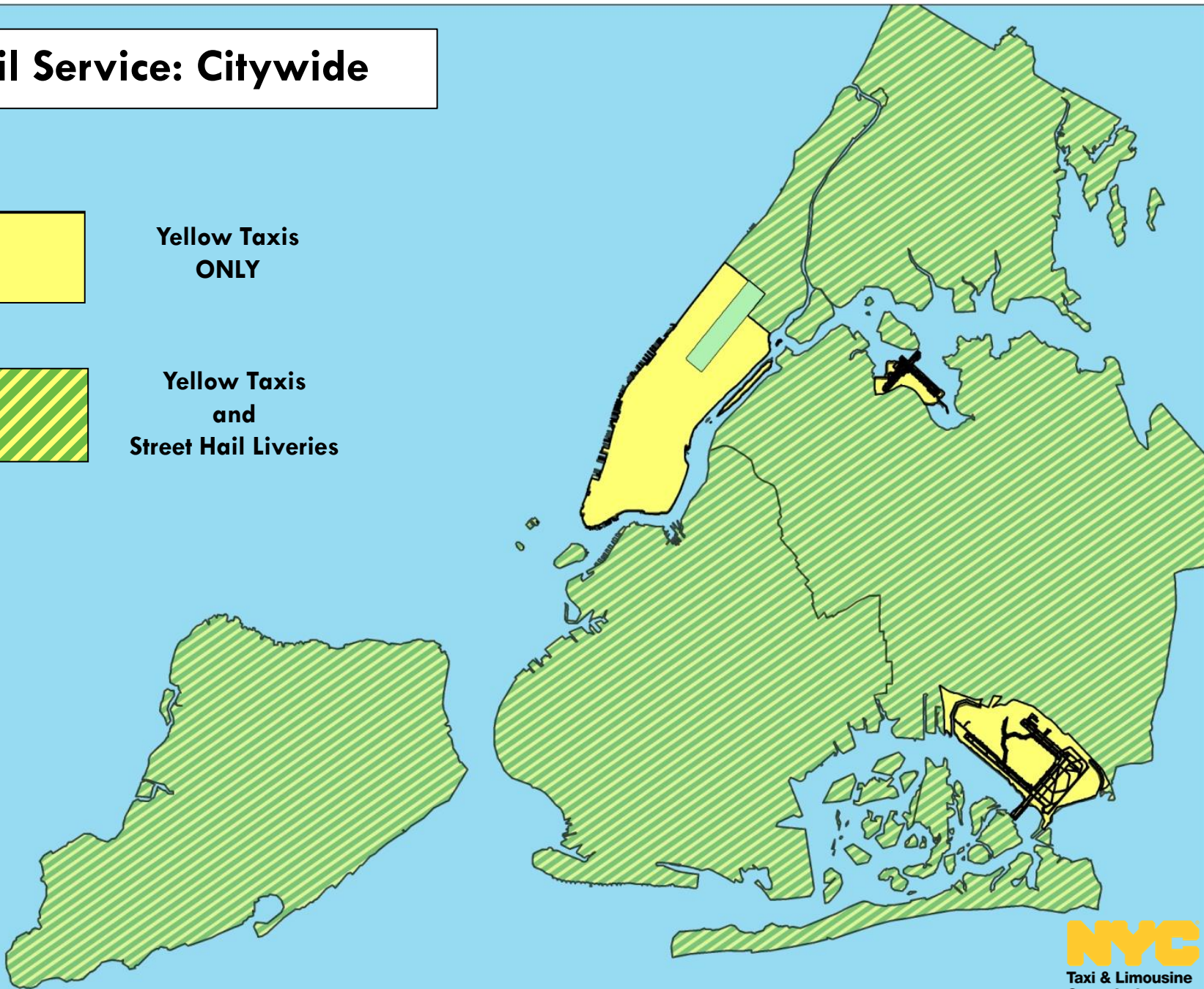
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**Yellow Taxis  
ONLY**

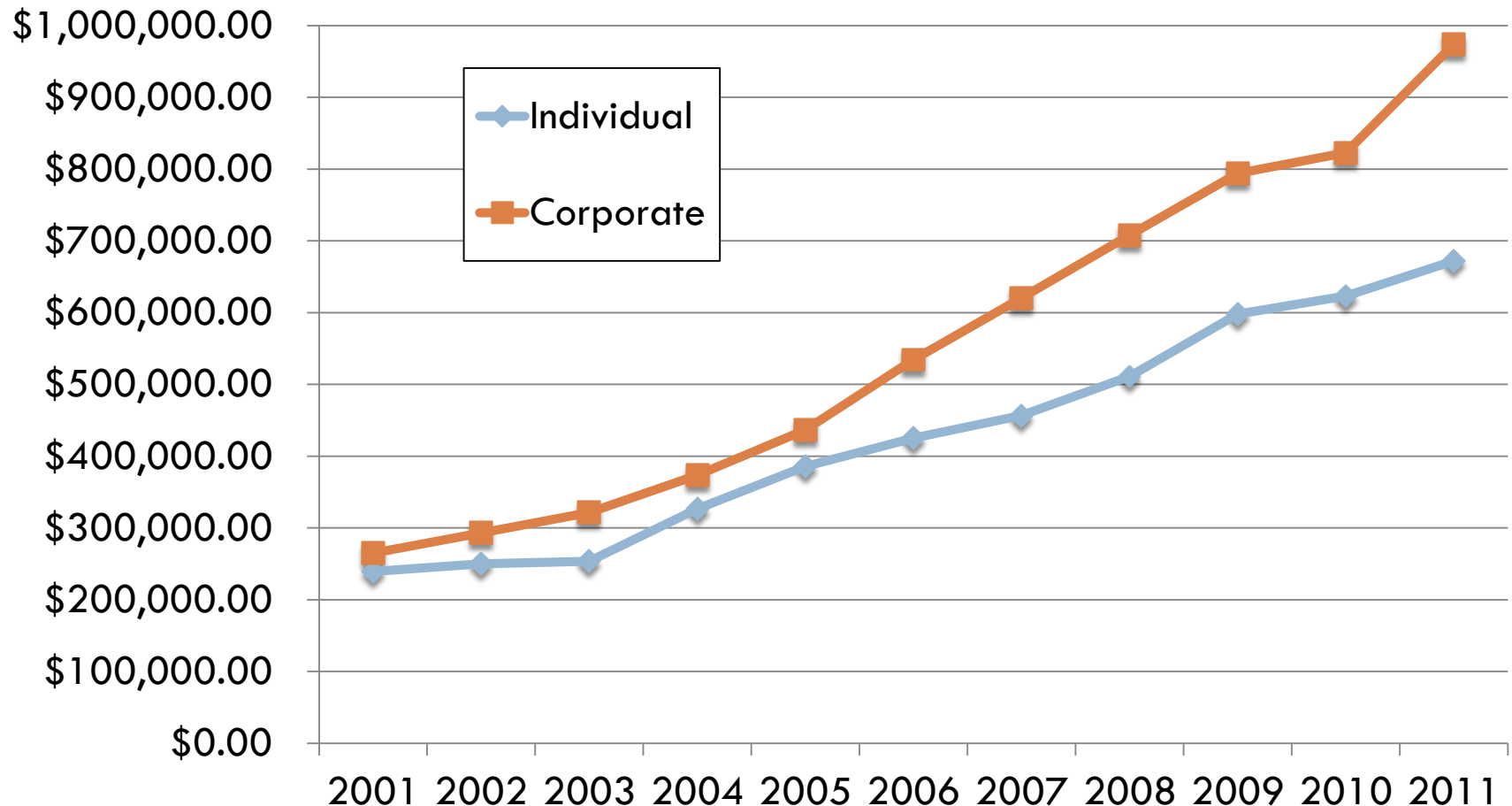


**Yellow Taxis  
and  
Street Hail Liveries**



# Annual Average Medallion Price, Adjusted for Inflation

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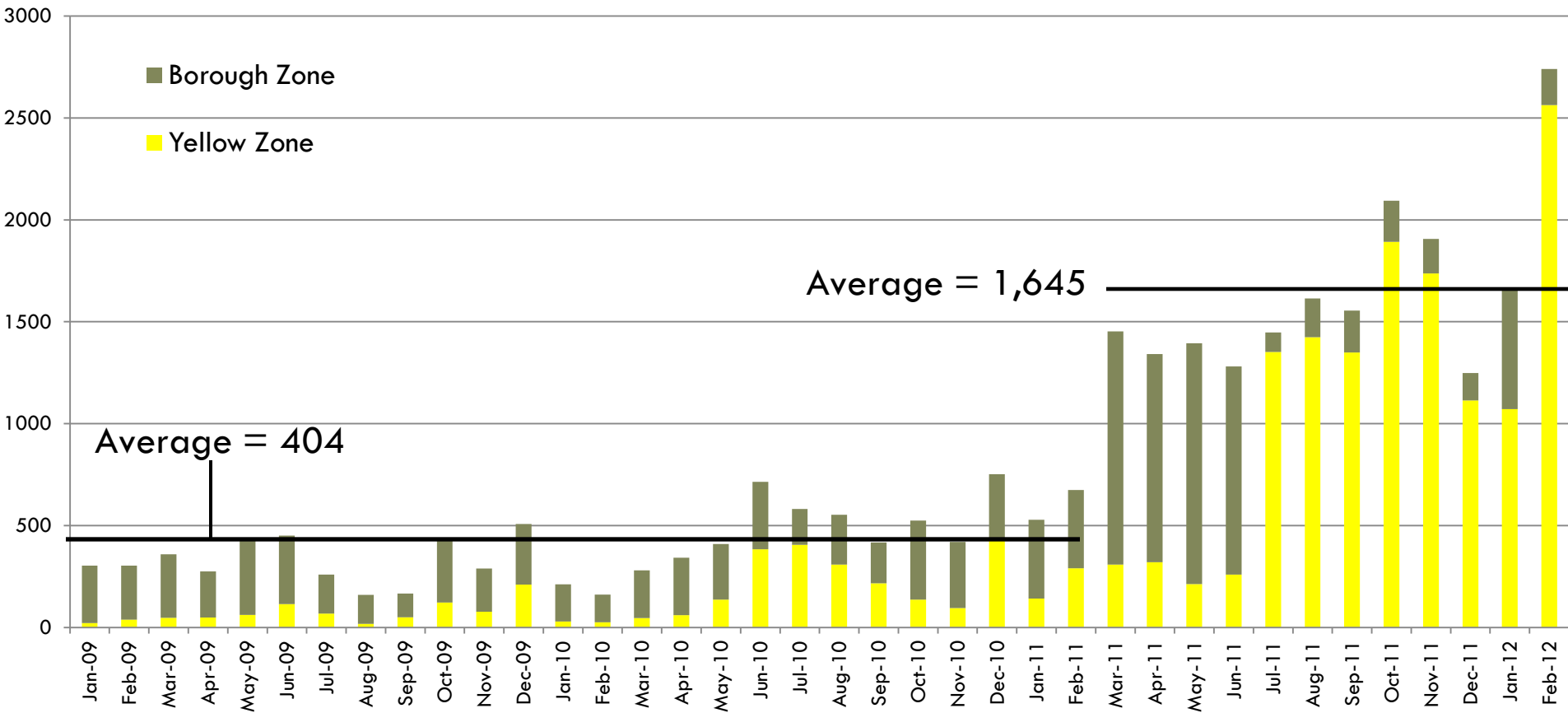
Source: NYC Taxi and Limousine Commission

Note: Figures are in 2011 Dollars.



# Poaching Summonses: January 2009- February 2012

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# TLC Enforcement Vehicle Seizures: January 2011 - February 2012

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