

Curriculum Vitae

Brian Elbel, PhD, MPH

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Education

Year	Degree	Field	Institution
2001	BA	Humanities	The University of Texas at Austin
2003	MPH	Health Policy and Administration	Yale University School of Public Health
2007	Ph.D.	Health Policy/ Health Economics	Yale University Graduate School and Yale School of Public Health

Academic Appointments

2013 – Present	Associate Professor of Population Health and Health Policy, Department of Population Health, New York University School of Medicine and Robert F. Wagner Graduate School of Public Service Associate Professor of Medicine, Department of Medicine
2012 – Present	Director, Section on Health Choice, Policy and Evaluation, New York University Department of Population Health
2011 – Present	Director of Doctoral Studies, New York University Robert F. Wagner Graduate School of Public Service
2007 – 2013	Assistant Professor of Population Health, Medicine and Health Policy, Division of General Internal Medicine, Department of Medicine, New York University School of Medicine (in 2012, primary appointment transferred to Department of Population Health) and Robert F. Wagner Graduate School of Public Service

Other Professional Positions and Visiting Appointments

2002	Fellow, United States Senate Committee on Finance
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Awards and Honors

2002	Washington Internship on Social Insurance (Declined), National Academy of Social Insurance
2002	Weinerman Memorial Fellowship, Yale University

2008	Best Abstract Award, <i>AcademyHealth</i> 2008 Annual Research Meeting for “Is More Better? An Experimental Analysis of Consumer Choice.”
2009	Best Abstract Award, <i>AcademyHealth</i> 2009 Annual Research Meeting for “The Role of Cognition in Choice: The Case of Medicare.”
2009	Best Abstract Award, <i>AcademyHealth</i> 2009 Annual Research Meeting for “The Influence of Calorie Labeling on Food Choice.”
2009-2011, Renewal 2011, 2013 2010	NIH Health Disparities Loan Repayment Program Award, National Center on Minority Health and Health Disparities Publication of the Month, NYU School of Medicine, Department of Medicine, for “Calorie Labeling and Food Choices: A First Look at the Effects on Low-Income People in New York City. <i>Health Affairs</i> 28(6): w1110-21.”
2013	Paper “Calorie Labeling, Fast Food Purchasing and Restaurant Visits” selected for keynote presentation at the first annual <i>Obesity</i> symposium, Obesity Week 2013, Atlanta Georgia.

Major Committee Assignments

International, National and Regional

2008-2009	Health Economics Interest Group Advisory Committee, <i>AcademyHealth</i>
2008-2011	Member, Robert Wood Johnson Foundation Menu Labeling Research Working Group;
2009-2011	Chair, Robert Wood Johnson Foundation, Menu Labeling Research Working Group
June 2009	Policy Brief Reviewer for “Menu Labeling: Does Providing Nutrition Information at the Point of Purchase Affect Consumer Behavior?”, Robert Wood Johnson Foundation Healthy Eating Research
2009, 2011	Grant Reviewer, Robert Wood Johnson Foundation Healthy Eating Research
2009	Conference Planning Committee, Robert Wood Johnson Foundation Healthy Eating Research
2009	Briefing on Menu Labeling, Congressional Budget Office Staffers
2009-2010	Reviewer for National Meeting Abstract Submissions, Consumer Engagement, Choice and Decision Making Theme, <i>AcademyHealth</i> Annual Meeting
2010	Invited Testimony to the U.S. Department of Labor, Advisory Council on Employee Welfare and Pension Benefit Plans
2010, 2012	Faculty Member, National Hispanic Medical Foundation Leadership Program
2010	Consultant: Examination of Front-of-Package Nutrition Systems and Symbols, Phase I, Institute of Medicine

2010-2011 Committee Member: Examination of Front-of-Package Nutrition Systems and Symbols, Phase II

2010-Present Grant Reviewer, National Science Foundation

2010-Present Advisory Committee, New York State Obesity Policy Center and Coalition, *Designing a Strong and Healthy New York*, New York Academy of Medicine

2011 Grant Reviewer, Institut National du Cancer (National Cancer Institute, France)

2012 Grant Reviewer, De Nederlandse Organisatie voor Wetenschappelijk Onderzoek (NWO; Netherlands Organization for Scientific Research)

2012 Chair, Consumer Engagement, Choice and Decision Making Theme, *AcademyHealth* Annual Meeting

2012 Advisor, Canadian Taskforce on Provision of Nutrition Labeling in Restaurants and Foodservices

2012 Member, NIH/NIMHD-funded Consensus Panel on Away-from-Home Food

2012 Panelist and Presenter, CDC Expert Panel on Drinking Water Access in Schools and Childcare

2012 Panelist, CDC Expert Panel on Obesity Prevention

2012 Testimony at Hearing on the Proposed Amendment of Article 81 of the New York City Health Code, New York City Board of Health

2013 Dissertation Award Selection Committee, NASPAA (Schools of Public Policy, Affairs and Administration)

2013- Reviewer, NIH Rapid Responses PAR-12-157, which reviews grants on a monthly basis.

2013 Ad Hoc Reviewer, Community Influence on Health Behavior Study Section, NIH.

New York University

2007-2010 Population Health Steering Committee, NYU School of Medicine

2008, 2012 Selection Committee, NYU Postdoctoral and Transition Program for Academic Diversity

2008-2009 Health Management Faculty Search Committee, NYU Wagner

2009-Present Affiliated Faculty, Economics, NYU Abu Dhabi

2009-Present NYU Wagner Doctoral Board

2009-Present Prevention Research Center Advisory Board, NYU School of Medicine

2010-Present Affiliated Faculty, NYU Cancer Institute

2010-Present Affiliated Faculty, NYU Institute for Education and Social Policy

2010-Present Affiliated Faculty, NYU Institute for Human Development and Social Change

2010-Present Community Engagement and Population Health Research Steering Committee, Clinical Translation Science Institute, NYU School of Medicine

2010-Present	Doctoral Planning Committee, NYU Global Institute of Public Health
2010-Present	Research Planning Committee, NYU Global Institute of Public Health
2011-Present	Research Conflicts of Interest Committee, NYU School of Medicine
2012-Present	Recruitment Committee, NYU School of Medicine, Department of Population Health
2012-Present	Healthcare Innovations and Health Outcomes Recruitment Committee, NYU School of Medicine, Department of Population Health
2012-Present	Strategic Planning Committee, NYU School of Medicine, Department of Population Health
2012-Present	Executive Committee, NYU School of Medicine, Department of Population Health
2013	Department of Environmental Medicine Review Committee, NYU School of Medicine

Memberships, Offices, and Committee Assignments in Professional Societies

AcademyHealth
American Public Health Association
American Society of Health Economists
Association for Public Policy Analysis and Management
Obesity Society
International Health Economics Association

Editorial Positions

Ad Hoc Reviewer
Health Affairs
JAMA
NEJM
Health Services Research
Journal of Health Politics, Policy and Law
Obesity
Health Psychology
Medical Decision Making
American Journal of Agricultural Economics

Major Administrative Responsibilities

2011 – Present	Director of Doctoral Studies, NYU Wagner School of Public Service
2012 – Present	Director of Section on Health Choice, Policy and Evaluation, Department of Population Health, NYU School of Medicine

Teaching Experience

2002, 2003	Health Policy and Health Systems, Yale School of Public Health, Teaching Fellow for Masters-Level Course
2003, 2004	Methods in Health Services Research, Yale School of Public Health, Teaching Fellow for Masters-Level Course
2004	Decision Making and Cost Effectiveness, Yale School of Public Health, Teaching Fellow for Masters-Level Course
2005, 2006	Microeconomics, Yale School of Public Health, Teaching Fellow for Masters-Level Course
Fall 2006	Health Policy and Health Systems, Yale School of Public Health, Co-Instructed with Professor Howard Forman
2007 - Present	Guest Lectures to Various School of Medicine and other NYU Courses/Groups, including: Primary Care Residency Program, Current Issues in Health Policy Course, Public Health Nutrition Course
2008-2011	Health Economics and Payment Systems, NYU Wagner Graduate School of Public Service, Semester-long course taught yearly to Masters Students
2010, 2012	Several Invited Lectures, including: Policy Making at the Federal Level, Obesity Policy; to National Hispanic Medical Foundation Leadership Program for MD Leaders and Residents
2012, 2013, 2014	Lecture on Obesity Policy, NYU School of Medicine Interclerkship Intensive
2012, 2014	Lecture on Health Policy, NYU School of Medicine Selective
2013	Lecture on behavioral economics to NYU Undergraduate Public Health Program
2013	Lecture to NYU Doctoral Research Methods Class
2011, 2012, 2013	Lecture on consumer behavior and behavioral economics, NYU Wagner Domestic Health Economics Class
2014	Food Politics Lecture, NYU Wagner Graduate School Course on Food Politics

Mentoring of Graduate Students, Residents, Post-Doctoral Fellows in Research**Under direct supervision:**

Neha Sathe	Former undergraduate health economics honors advisee, 2010. Currently MD student at University of Chicago.	
Jonathan Cantor	Current PhD Student, Primary Advisor	2011 – Present
Andrew Breck	Current PhD Student, Primary Advisor	2012 – Present
Glen Taksler	Postdoctoral Fellow, Co-Advisor Current position: Faculty, Cleveland Clinic	2011 – 2013

In advisory function (thesis committee):

Maya Vadiveloo	Current PhD Student, Committee Member, Advisor on AHA Predoctoral Fellowship, 2011 – 2013
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Current Position: Postdoc, Harvard School of Public Health

Major Research Interests

1. Individual decision making as it influences health, at the intersection of behavioral economics and public policy.
2. Obesity policy, health policy.
3. Evaluation
4. Vulnerable Populations

Grants Received**Prior**

Agency	Title	Type & #	Period	Total Direct Costs	Role
CDC	Research Training in Health Protection and Preparedness	CDC 1 T01 CD000146	9/04-9/10		Investigator
Russell Sage Foundation Behavioral Economics Roundtable	Choice Sets and Consumer Selection of Health Plans	Small Grants Program in Behavioral Economics	3/06-3/10	\$4,986	PI
National Science Foundation	Choice Sets and Consumer Selection of Health Plans	Dissertation Improvement Grant	8/06-7/07	\$11,000	PI
Institute for Social and Policy Studies, Yale University	The Interaction of Fear and Framing in Influencing Perceptions of the Social Security Debate: An Internet Experiment	Research Award	9/06-7/07	\$10,500	Investigator
Agency for Healthcare Research and Quality	Choice Sets and Consumer Selection of Health Plans	Grant for Health Services Research Dissertations	9/06-8/07	\$32,246	PI
United Hospital Fund	Medicaid High Cost Care Initiative		7/07-12/07	\$100,000	CO-I
New York Community Trust	Medicaid High Cost Care Initiative		10/07-3/08	\$75,000	Co-I
NYU Wagner Faculty Research Fund	The Role of Cognition in Social Policy Choice			\$7,500	PI (dual PI)
NYU Wagner Faculty Research Fund	How Do Consumers Make Health Insurance Decisions and Are They Any Good at It?		6/08-5/09	\$7,500	PI (dual PI)
Yale Rudd Center for Food Policy and Obesity	The Influence of Calorie Labeling on Food Choice		6/09-5/10	\$5,000	PI
NYU Wagner Dean's Fund	The Influence of Calorie Labeling on Food Choice		5/08-6/09	\$6,000	PI
RWJF	Hospital Quality Data: Understanding Decision Making in Vulnerable Populations	63829	2/08-8/10	\$149,971 (total cost)	PI
Veterans' Affairs Health Services Research & Delivery	Telephone Care Coordination for Smokers in Mental Health Clinics	SDP07-034	10/08-9/11		CO-I
RWJF	The Influence of Calorie Labeling on the Food Choices of Families and Adolescents	65634	12/08-6/10	\$50,000	PI

NYU-HHC Clinical Translational Science Institute	The Behavioral Economics of Food Choice: Taxes and Labeling		3/10- 1/12	\$45,000	PI
NOPREN Collaborating Center Award	The Evaluation of NYC's Water Jets Program	Supplement	9/10- 9/11	\$195,285	PI
CDC	To support additional evaluation activities	Supplement	9/10- 9/12	\$118,388	PI
RWJF Healthy Eating Research Initiative	Evaluating the Impact of Using Financial Incentives to Build Supermarkets in High- Need Areas	68236	10/10- 3/12	\$133,904	PI
NYS DOH	A Demonstration to Improve Care and Reduce Costs for High-Cost Patients		6/10- 5/12	\$160,340	Co-I
CDC	NYU Nutrition and Obesity Prevention Policy Research and Evaluation Network (NOPREN) Collaborating Center	Supplement to NOPREN Award	9/10- 9/12	\$118,388 (each year)	PI
Aetna Foundation	Tax Credits for New Supermarkets in Low-Income Areas: The Influence on Healthy Eating for Adults	4036366	3/11- 3/13	\$217,389	PI
Agency for Healthcare Research & Quality	Mentored Career Development in Comparative Effectiveness Research	K12 HS019473-01	7/2010- 6/2013	\$1,969,33 9	Co-I

Current

Agency	Title	Type & #	Period	Total Direct Costs	Role
NIDDK/NIH	Impact of the Food Environment on Child Body Mass Index	R01 DK097347	9/2013- 8/2017	\$1,677,543	PI
NIDDK/NIH	Impact of the NYC Sugary Beverage Policy on Calories Purchased and Consumed	R01 DK099241	2/13- 1/17	\$1,759,998	PI
NHLBI/NIH	The Influence of Calorie Labeling on Food Choice	R01 HL095935	8/09- 5/14	\$1,196,265	PI
NIA/NIH	Using Nudges to Implement Comparative Effectiveness: Behavioral Economics and Statins	RC4 AG039076	9/10- 8/14	\$739,136	CO-PI (Dual PI)
NYS Health Foundation	The Impact of NYC Sugar Sweetened Beverage Policy on Calories Purchased and Consumed	12-01682	12/12- 11/14	\$208,541	PI
CDC	NYU Nutrition and Obesity Prevention Policy Research and Evaluation Network (NOPREN) Collaborating Center	1U48DP001904- 01	10/09- 9/14	\$106,194 (Yearly)	PI
NCI/NIH	The Impact of School Food Policy on Childhood Obesity	R01 HD070739	1/2011 - 12/2014	\$1,000,000	Co-I
NYU-HHC Clinical Translational Science Institute	The Influence of Height-Adjustable Desks on Health and Obesity		2/12- 8/14	\$40,000	Co-I
Robert Wood Johnson Foundation	Establishing a Second Evaluation Baseline Before Implementation of New York City's Policy to Limit Sugar-Sweetened Beverages	70823	4/13- 9/14	\$224,908	PI
Aetna Foundation	Impact of Online Supermarket Delivery Service on SNAP Customers in the South Bronx	12-05886	10/2013 -9/2014	\$111,592	PI

NCATS/NIH via NYU CTSI	An Obesity Sentinel System Using Food Retail Sales Data	UL1TR00038	11/2013 – 11/2014	\$35,000	Co-I
NYU-HHC CTSI	Understanding Obesity Among Public Housing Residents in New York City: A Community-Based Geospatial Project	UL1TR00038	11/2013 – 11/2014	\$34,973	Co-I

Bibliography

Original Reports

- Schlesinger M, Mitchell S, **Elbel B**. Voices Unheard: Barriers to Expressing Dissatisfaction to Health Plans. *The Milbank Quarterly*. 2002; 80(4): 709-755.
- Kronebusch K, **Elbel B**. Simplifying Children's Medicaid and SCHIP: What Helps? What Hurts? What's Next for the States? *Health Affairs*. 2004; 23(3): 233-246.
- Kronebusch K and **Elbel B**. Enrolling Children in Public Insurance: SCHIP, Medicaid, and State Implementation. *Journal of Health Politics, Policy and Law*. 2004; 29(3): 451-489.
- Goldberger Z, **Elbel B**, McPherson CA, Paltiel AD, Lambert R. Cost Advantage of Dual-Chamber versus Single-Chamber Cardioverter-Defibrillator Implantation. *Journal of the American College of Cardiology*. 2005; 46(5): 850-857.
- Bradley EH, Herrin J, **Elbel B**, McNamara RL, Magid DJ, Nallamothu BK, et al. Hospital Quality for Acute Myocardial Infarction: Correlation Among Process Measures and Relationship with Short-Term Mortality. *JAMA*. 2006; 296(1): 72-78.
- Cherlin E, Bradley B, **Elbel B**, Busch SH, Bradley EH. Cultivating Next Generation Leadership: Preceptors' Rating of Competencies in Post-Graduate Administrative Residents and Fellows. 2006. *Journal of Health Administration Education*. 2006 Fall; 23(4): 351-365.
- Sindelar J, **Elbel B**, Petry N. Do We Get What We Pay For? Cost-Effectiveness of Adding Contingency Management. *Addiction*. 2007; 102(2): 309-316.
- Elbel B**, Schlesinger M. Responsive Consumerism: Empowerment in Markets for Health Plans. *The Milbank Quarterly*. 2009; 87(3): 633-682.
- Elbel B**, Kersh R, Brescoll V, Dixon LB. Calorie Labeling and Food Choices: A First Look at the Effects on Low-Income People in New York City. *Health Affairs*. 2009; 28(6): w1110-21.
- Elbel B**, Gyamfi J, Kersh R. Child and Adolescent Fast-Food Choice and the Influence of Calorie Labeling: A Natural Experiment. *International Journal of Obesity*. 2011 Apr; 35(4): 493-500.

11. Bradley EH, Elkins B, Herrin J, **Elbel B**. Health and Social Service Expenditures: Associations with Health Outcomes. *BMJ – Quality and Safety*. 2011 Oct; 20(10): 826-31.
12. Vadiveloo M, Dixon LB, **Elbel B**. Consumer Purchasing Patterns in Response to Calorie Labeling Legislation in NYC. *International Journal of Behavioral Nutrition and Physical Activity*. 2011 May 27; 8: 51.
13. **Elbel B**. Consumer Estimation of Calories Purchased from Fast Food and the Influence of Calorie Labeling. 2011. *Obesity*. 2011 Oct; 19(10): 1971-8.
14. Raven M, Doran K, Gillespie C, **Elbel B**. An Intervention to Improve Care and Reduce Costs for High Risk Patients with Frequent Health Services Use. *BMC Health Services Research*. 2011 Oct 13; 11: 270.
15. Raven M, Gillespie C, Van Busum K, DiBennardo R, **Elbel B**. Vulnerable Patients' Perceptions of Health Care Quality and Quality Data. *Medical Decision Making*. 2011; 32(2): 311-326.
16. Trasande L, **Elbel B**. The Economic Burden Placed on Healthcare Systems by Childhood Obesity. *Expert Review of Pharmacoeconomics and Outcomes Research*. 2012 Feb; 12(1): 39-45.
17. Schwartz J, Riis J, **Elbel B**, Ariely D. Inviting Consumers To Downsize Fast-Food Portions Significantly Reduces Calorie Consumption. *Health Affairs*. 2012; 31(2): 399-407.
18. Chan S, **Elbel B**. Low Cognitive Ability and Poor Skill with Numbers May Prevent Many from Enrolling in Medicare Supplemental Coverage. *Health Affairs*. 2012; 31(8): 1847-1854.
19. **Elbel B**, Cantor J, Mijanovich T. Potential Effect of the New York City Policy Regarding Sugared Beverages. *NEJM*. 2012; 367(7): 680-1.
20. Schindler J, Kiszko K, Abrams C, Islam N, **Elbel B**. Environmental and individual factors affecting menu labeling utilization: a qualitative research study. *Journal of the Academy of Nutrition and Dietetics*. 2013; 113(5): 667-672.
21. Rogers E, Fernandez S, Gillespie C, Smelson D, Hagedorn HJ, **Elbel B**, Kalman D, Axtmayer A, Pradhan K, Sherman SE. "Telephone care coordination for smokers in VA Mental Health clinics: a hybrid implementation and clinical effectiveness trial." *Addiction Science and Clinical Practice*. 2013; 8:7.
22. **Elbel B**, Taksler G, Mijanovich T, Abrams C, Dixon LB. "Promotion of Healthy Eating through Public Policy: A Controlled Experiment." *American Journal of Preventative Medicine*. 2013; 45(1): 49-55.

23. **Elbel B**, Mijanovich T, Dixon LB, Abrams C, Weitzman B, Kersh R, Auchincloss AH, and Ogedegbe G. Calorie Labeling, Fast Food Purchasing and Restaurant Visits. *Obesity*. 2013; 21(11): 2172-2179.
24. **Elbel B**, Gillespie C, Raven MC. Presenting quality data to vulnerable groups: charts, summaries or behavioral economic nudges? *Journal of Health Services Research & Policy*. 2014 [Epub ahead of print]; doi: 10.1177/1355819614524186.
25. Shelley D, Ogedegbe G, **Elbel B**. Same Strategy Different Industry? Corporate Influence on Public Policy. *American Journal of Public Health*. 2014; 104(4): e9-e11.
26. Kiszko K, Martinez O, Abrams C, **Elbel B**. The influence of point-of-selection menu labeling in fast food restaurants and cafeterias on food orders and consumption: A review of the literature. *Journal of Community Health*. 2014 [Epub ahead of print]; doi: 10.1007/s10900-014-9876-0.

Working Papers

1. **Elbel B**, Corcoran S, Schwartz A. “The Potential Role of Neighborhoods and Schools in Improving Childhood Obesity.” Working Paper.
2. Mijanovich T, Abrams C, Cantor J, Dunn L, Nonas C, Cappola K, Onufrak S, Park S, and **Elbel B**. “The Influence of Water Jets in School Cafeterias on Taking Water Students’ Consumption of Water and Attitudes toward Drinking Water.” Working Paper.
3. **Elbel B** and Schlesinger M. “How Much Choice? Nonlinear Relationships Between the Number of Health Plan Options and the Behavior of Medicare Beneficiaries.” Working Paper.
4. Sathe N and **Elbel B**. “Racial and Ethnic Disparities in the Utilization of Health Services Across Insurance Types Among Children.” Working Paper.
5. **Elbel B** and Schlesinger M. “Choice and Medicare: An Experimental Analysis of Health Plan Choice.” Working Paper.
6. Schlesinger M and **Elbel B**. “The Cognitive-Behavioral Underpinnings of Health Policy: A Roadmap for Future Research and Policy Development.” Working Paper.
7. Schlesinger M, Stuckler D and **Elbel B**, “Experience Goods and Expectational Traps: Bounded Rationality and Consumer Behavior in Markets for Medical Care.” Working Paper.
8. Schlesinger M, Calderas O and **Elbel B**. “Strangers in a Strange Land: Recent Entrants to the U.S. Confront the Culture of Medical Consumerism.” Working Paper.

Book Chapters and Reports

1. Kersh R, **Elbel B**. 2010. Childhood Obesity: Public Health Impact and Policy Responses. In: Bagchi D, Editor. *Global View on Childhood Obesity: Current Status, Consequences and Prevention*. Massachusetts: Academic Press; 2011. p. 281-8.
2. Kersh R, **Elbel B**. 2013, Forthcoming. Food Labeling. In: Steel B, Editor. *Issues and Controversies in Science and Politics*. CQ Press.
3. Cohen D, Bhatia R, Story MT, Sugarman SD, Economos CD, Whitsel LP, Williams JD, **Elbel B**, Harris J, Kappagoda M, Champagne CM, Shields K, Lesser LI, Fox T, Becker N. Performance Standards for Restaurants: A New Approach to Addressing the Obesity Epidemic. Santa Monica, CA: RAND Corporation; 2013. http://www.rand.org/pubs/conf_proceedings/CF313.

Invited Presentations

All oral presentations unless otherwise noted; * = Co-author presented

“Promotion of Healthy Eating through Public Policy: A Controlled Experiment” 2014: Presentation at NYUSOM DGIM Grand Rounds

“Wake Forest Journal of Law & Policy Keynote Address” 2014: Keynote Speaker, Wake Forest Journal of Law & Policy Food & Law Symposium

“Medical Parsimony for Patients and Populations: Whose Advocate Should the Doctor Be?” 2014: Panelist at NYU School of Medicine Department of Population Health Symposium: Controversies in Population Health

“Using Tax Credits to Introduce Supermarkets in Low-Income Areas: The Influence on Healthy Eating.” 2012: University of Alabama NIH Nutrition and Obesity Research Center

“Evaluating Water Interventions.” 2012. CDC Expert Panel on Drinking Water Access in Schools and Childcare

“Updates on Calorie Labeling and Food Choice: Evidence from New York City and Philadelphia.” 2011: Invited speaker at Cornell University

“Behavioral Economics Roundtable on Diabetes.” 2011: Invited Speaker at American Academy of Family Physicians Event.

“Current State of Calorie Labeling Research”: 2011: Invited Speaker to Health Canada Think Tank, “Provision of Nutrition Information in Restaurants and Foodservices”

“Obesity, Calorie Labeling, and Behavioral Economics”: 2011: The University of Pennsylvania

“Obesity and Nutrition in New York.” 2011: Invited Speaker at: “What Must New York Do Now to Prevent Obesity” at New York Academy of Medicine

“Obesity: The Role and Promise of Public Policy.” 2010: Invited Presentation at *Obesity: Food, Brain and Politics*, NYU School of Medicine CME Course

“The Effects of Health Care Reform: The Role of Comparative Effectiveness Research.” 2010: Invited Presentation at Annual Meeting of Eastern Vascular Society

“Consumer Health Plan Choice, Behavioral Economics and the Role of Policy.” 2010: Invited Testimony to the U.S. Department of Labor, Advisory Council on Employee Welfare and Pension Benefit Plans

“The Relative Influence of Calorie Labeling and Behavioral Economic Nudges in Altering Fast Food Choice.” 2010: Yale Center for Consumer Insights*

“Calorie Labeling and Obesity Policy: The State of the Research” 2010: Invited Presentation to the National Institutes of Health Nutrition Coordinating Committee

“Obesity and Public Policy: The Role of Calorie Labeling and the Promise of Public Policy”. 2010: Department of Medicine Grand Rounds, Columbia University, College of Physicians and Surgeons

“Neighborhoods and Health in Later Life.” 2010: Invited Panelist to Brookdale Center on Aging Faculty Fellow Lecture Series, CUNY/Hunter

“Helping Consumers Make Healthier Choices.” 2010: Eat Smart, Move More 2010 Annual Summit of the Rhode Island Department of Health

“The Role of Cognition in Choice: The Case of Medicare.” 2009: Pennsylvania State University

“The Influence of Calorie Labeling on Food Choice.” 2009: NYU School of Medicine; Mt. Sinai Department of Health Policy; Columbia School of Public Health

“Is More Better? An Experimental Analysis of Consumer Choice.” 2008: NYU Wagner Graduate School of Public Service

“How We Make Decisions: Understanding the Infrastructure of Choice.” 2008: NYU School of Medicine, Division of General Internal Medicine Grand Rounds

“How Much Choice? Nonlinear Relationships Between the Number of Health Plan Options and the Behavior of Medicare Beneficiaries.” 2006 - 2007: University of Illinois-Chicago; RAND; University of Wisconsin-Madison; Johns Hopkins University; NYU; University of Pittsburgh; Yale University

“Experience Goods and Expectational Traps: Bounded Rationality and Consumer Behavior in Markets for Medical Care.” 2006: Yale University

“A Realistic View of Health Plan Consumerism: The Prospects for Consumer Empowerment.” 2004: Yale University

Conference and Other Presentations

All oral presentations unless otherwise noted; * = Co-author presented

“Calorie labeling, fast food purchasing and restaurant visits.” 2013: Obesity Journal Symposium, Obesity Week

“The effect of breakfast in the classroom on obesity and academic performance: Evidence from New York City.” 2013: APPAM Fall Research Conference*

“Healthy eating and food purchasing for residents of low income areas: Results from studying a new supermarket opening as a result of financial incentives.” 2013: APHA Annual Meeting

“Results from a community initiative using a NYC department of health toolkit to increase the availability of healthy foods in corner stores.” 2013: APHA Annual Meeting (Poster)

“Nudging Food Choices through Public Policy: The New York City Experience in the Bloomberg Era.” 2013: AcademyHealth Annual Research Meeting

“Healthy Eating and Food Purchasing for Children Living in Low Income Areas: Results from Studying a New Supermarket Opening as a Result of Financial Incentives.” 2013: Healthy Eating Research 7th Annual Grantee Meeting

“Evaluation of a Drinking Water Availability Intervention in New York City Schools.” 2012: CDC Prevention Research Centers Seminar Series; CDC “Weight of the Nation” Obesity Conference

“Using Tax Credits to Introduce Supermarkets in Low-Income Areas: The Influence on Healthy Eating.” 2012: Fourth Biennial Conference of the American Society of Health Economists (ASHEcon); AcademyHealth Annual Research Meeting; American Public Health Association (unable to attend due to Hurricane Sandy)

“Taxing and Labeling as a Means to Encourage Healthy Eating.” 2012: Fourth Biennial Conference of the American Society of Health Economists (ASHEcon); AcademyHealth Annual Research Meeting*; Association of Public Policy and Management

“Healthy Eating and Food Purchasing for Children Living in Low-Income Areas: Results from Studying a New Supermarket Opening as a Result of Financial Incentives.” 2012: Robert Wood Johnson Foundation Health Eating Research Meeting

“Development of Obesity Policies in New York City and State.” 2011: American of Public Health Association Annual Meeting*

“Calorie Labeling and Food Choice: Results from Philadelphia.” 2011: American Association of Public Health; Association for Public Policy Analysis and Management*; AcademyHealth Annual Research Meeting (Poster). 2012: Society for Behavioral Medicine; AcademyHealth

Annual Research Meeting; Fourth Biennial Conference of the American Society of Health Economists (ASHEcon)

“The Influence of Calorie Labeling on Children and Adolescents and Consumer Estimation of Recommended and Actual Fast Food Calories.” 2011: Robert Wood Johnson Foundation Healthy Eating Research Annual Meeting

“Does Calorie Labeling at Restaurants Affect Consumers’ Decisions About Where to Purchase Food?” 2010: Association of Consumer Research; American Public Health Association

“The Role of Cognition in Choice: The Case of Medicare.” 2009: AcademyHealth Annual Meeting; 2010: Association of Public Policy and Management

“The Relative Influence of Calorie Labeling and Behavioral Economic Nudges in Altering Fast Food Choice.” 2010: AcademyHealth Annual Meeting; Association for Consumer Research*; Behavioral Decision Management in Research Conference*; Obesity Society (Poster); American Public Health Association

"Examining How to Present Quality Data to Vulnerable Groups: Charts, Summaries, or Behavioral Economic Nudges?" 2010: American Society of Health Economics Annual Meeting; AcademyHealth Annual Meeting (Poster); 2011: AcademyHealth Annual Meeting

“Potential Consumer Responses to Changes in Obesity Policies and the Fast Food Environment.” 2010: AcademyHealth Annual Meeting (Poster); Obesity Society (Poster)

“Child and Adolescent Fast Food Choice and the Influence of Calorie Labeling.” 2010: AcademyHealth Annual Meeting (Poster); Obesity Society (Poster)

“From Indicators to System Change’: The Case of Calorie Labeling.” 2009: CDC Inaugural Conference on Obesity Prevention and Control, Weight of the Nation

“The Influence of Calorie Labeling on Food Choice.” 2009: AcademyHealth Annual Meeting; International Health Economics Association Annual Meeting (unable to attend; poster); American Public Health Association Meeting; Robert Wood Johnson Foundation Healthy Eating Research Meeting. 2010: Society of Behavioral Medicine Annual Meeting

“Hospital Quality Data: Understanding Decision Making in Vulnerable Populations”: 2009: Society for General Internal Medicine Annual Meeting (poster)*; AcademyHealth Annual Meeting (poster)

“An Intervention to Improve Care and Reduce Costs for Medicaid Patients with Frequent Hospital Admissions.” 2009: AcademyHealth Annual Meeting (poster)

“Racial and Ethnic Disparities Across Insurance Types: Health Care Access Amongst Low-Income Children.” 2008: Annual Symposium on Health Care Services in New York (poster)*

“Is More Better? An Experimental Analysis of Consumer Choice.” 2008: Society of General Internal Medicine Annual Meeting (unable to attend); American Society of Health Economists Annual Meeting; AcademyHealth Annual Meeting. 2007: Society of Medical Decision Making Annual Meeting (unable to attend)

“Patient Involvement in the Information Age.” 2008: Yale Healthcare 2008 Annual Conference.

“How Much Choice? Nonlinear Relationships Between the Number of Health Plan Options and the Behavior of Medicare Beneficiaries.” 2007: American Society of Health Economists Inaugural Meeting.

“Experience Goods and Expectational Traps: Bounded Rationality and Consumer Behavior in Markets for Medical Care.” 2006: AcademyHealth Health Economics Interest Group Meeting

“Medicaid and SCHIP Implementation: The Impact of State Health Policy Choices on Enrollment.” 2004: AcademyHealth Annual Research Meeting (Poster)

“A Realistic View of Health Plan Consumerism: The Prospects for Consumer Empowerment.” 2004: AcademyHealth Annual Research Meeting (Poster)

Selected Press

Print and Electronic:

- New York Times: [Why Healthy Eaters Fall for Fries](#)
[Don't Count on Calorie Counts](#)
[A Bumpy Road to a Soda Ban](#)
[Featured Video: “Counting Fewer Calories”](#)
[Authored Letter to the Editor: "Bloomberg's Supersize Soda Ban"](#)
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- The Atlantic: [“New York’s Calorie Labeling Program May be a Bust”](#)
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[Study Suggests](#)
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[Choice](#)
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- CNBC: [“Posting Calories Doesn’t Slim Bills”](#)
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[In Philadelphia](#)
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- WNBC: [“Are New Yorkers Really Counting Calories”](#)
[“When It Comes to Counting Calories, New Yorkers Say Forgetaboutit”](#)
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- NTV/ Moscow: [“Нью-йоркские власти обязали сети быстрого питания публиковать таблицу калорийности продуктов”](#)
- AP/Video: [“Calories Labels Have ‘No Effect’ on Food Choice”](#)
- Radio:**
- WNYC/NPR: [If Soda Sizes Shrink, Will Waistlines, Too?](#) (Profiling our research in action)
- BBC: [“Health Check”](#)
- NPR/Marketplace: [Marketplace Morning Report: Does posting calories change...”](#)
- This Morning/Korea: [Calorie Counts and Food Choice](#)
- NPR/Southern CA: [“So a Guy Walks into a \(Salad\) Bar: Will a Calorie-Labeled...”](#)
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