

# RICHARD R. BUERY, JR.

## PROFESSIONAL EXPERIENCE

### **KIPP FOUNDATION**

#### **Chief of Policy and Public Affairs**

**New York, NY**

**March 2018 - Present**

Member of senior leadership team and operating committee of KIPP Foundation, a fast-growing network of over 200 tuition-free public charter schools serving 90,000 students in 20 states and the district of Columbia. Advocates for federal and state policies that make it easier for low-income students to afford college and overcome other barriers to success, leads public policy, government affairs, strategic communications, public relations, marketing, community partnerships, alumni affairs, and external impact, and manages efforts to foster collaboration with school districts, community organizations, and non-profits.

### **CITY OF NEW YORK**

**New York, NY**

#### **Deputy Mayor for Strategic Policy Initiatives**

**March 2014 - March 2018**

Reporting to Mayor Bill de Blasio, served on the Mayor's senior cabinet.

- Architect of Pre-K for All, Mayor de Blasio's \$850 million/year signature initiative to create universal full-day pre-kindergarten for 4-year olds in NYC: raised enrollment from 19K to 69K in 1.5 years, with programs offered at 1,800 locations. Managed all aspects of interagency effort, including hiring 4,000 teachers, program design, procurement of space and partners, curriculum and training, health and safety, design and execution of facilitated enrollment program, and public engagement. Led intergovernmental relations and served as spokesperson for initiative. Launched expansion to 3-year olds: 3-K For All.
- Directed School's Out NYC, bringing free after-school programs to every middle school in NYC, doubling enrollment in two years to 115,000 students.
- Created Mayor's Office of M/WBE, developing ambitious plan to increase MWBE utilization from 8% to 30% by 2021. Procurement exceeded \$1 Billion in FY 2017 for first time in history; more than double FY 15.
- Managed ThriveNYC, an \$800 million interagency effort to reform NYC mental health system, and launched 54 related initiatives including the NYC Mental Health Service Corps, and NYC Well, a new phone/text/chat gateway to connect New Yorkers in need of care.
- Created Community Schools Initiative, launching over 200 new programs in two years, double the goal. Community schools provide comprehensive services in high-needs NYC public schools. Programs include medical and mental health, vision screening and free eyeglass distribution, and immigration support.
- Led creation of Department of Veterans Services, first new city agency in decades.
- Supervised New York City Department of Youth and Community Development, the Department of Probation, Department for the Aging, and Mayor's Office of People with Disabilities.
- Supervised Mayor's Office of Immigrant Affairs, coordinating City's support of immigrants, and IDNYC, the nation's largest municipal ID program, enrolling 1 million New Yorkers in its first two years.
- Founding chair of the NYC Children's Cabinet. Coordinated policy among 23 youth-serving City agencies. Created innovative initiatives including "Talk to Your Baby" campaign, and Growing Up NYC, aligning outcomes among City programs and improving families' access City services.
- Oversaw the Mayor's Young Men's Initiative to improve opportunity for young men of color, and launched initiatives including NYC Men Teach to recruit 1,000 men of colors as NYC public school teachers. Exceeded goal by 50% ahead of schedule.
- Liaison to the City University of New York, with 269,000 degree-credit students and 247,000 adult, continuing and professional education students at 24 campuses across New York City.
- Served on steering committee for ONE NYC, the City's sustainability and resiliency plan, and chaired or co-chaired other City task forces including the Summer Youth Employment Task Force, School Space Working Group, the Nonprofit Resiliency Committee, and the College Affordability Task Force.

### **THE CHILDREN'S AID SOCIETY**

**New York, NY**

#### **President & Chief Executive Officer**

**October 2009–February, 2014**

Led comprehensive re-organization of 160 year old, \$110 million, 2,000 staff multi-service education and child welfare agency. CAS operates programs nationally but with a primary focus on high needs neighborhoods in New York City. Significantly increased the organization's profile locally and nationally.

- Instituted “Keeping the Promise,” an agency wide strategic planning and redesign process; developed and instituted an organization-wide performance management, talent management and quality improvement system; revitalized board of directors and leadership team.
- Founded the Children’s Aid College Prep Charter School providing rigorous college preparatory curriculum to students from high-needs backgrounds such as foster care and English Language Learners.
- Secured significant new public contracts including federal Social Innovation Fund, HHS Office of Adolescent Health, US DOE I3, and AmeriCorps.
- Co-founded South Bronx Rising Together, a collective impact collaborative among organizations, schools and families to improve student achievement and well-being; and advocacy coalitions Campaign for Children to increase funding for youth programs in NYC and Fostering Youth Success Alliance to develop strategies for youth aging out of foster care.
- Launched successful annual gala grossing over \$1 million each year.
- Increased individual, corporate and foundation giving by 30% over first two years.
- Closed non-mission aligned and underperforming programs and sold properties in gentrified communities in Greenwich Village and the UES, reinvesting those dollars in core operations.
- Managed a real estate portfolio including over 40 leased and owned properties in New York City and Westchester and developed a new state of the art medical and child welfare headquarters and educational complex in the South Bronx.
- Doubled the size of early childhood programs, including launch of first CAS early childhood center on Staten Island.
- Founded College \$avers, a college saving incentive program for kindergarten students in partnership with Citi.

**GROUNDWORK, INC.**

**Brooklyn, NY**

**President, Executive Director & Co-Founder**

**April 2002 – October 2009**

Co-Founder of \$6 million nonprofit organization achieving transformative change for families in Brooklyn, New York. Organization was featured in the local, national, and international press, including *The New York Times Magazine*, *BBC World Service*, and the *CBS Evening News*. Groundwork was a finalist for the 2009 New York Times Company Nonprofit Excellence Awards; was honored as a Community Champion by *Newsday*; and Groundwork for Success is one of twenty 21<sup>st</sup> Century Learning Centers programs serving high school students (out of 500 nationwide) to be named a “Promising Practice” by the United States Department of Education, and the only such program in New York City.

**iMENTOR**

**Brooklyn, NY**

**Executive Director & Co-founder**

**August 1999 – March 2002**

Co-founder of national nonprofit organization that provides long-term mentors to high school and college students to place them on path to college graduation.

**BRENNAN CENTER FOR JUSTICE AT NYU SCHOOL OF LAW**

**New York, NY**

**Staff Attorney, Democracy Project**

**September 1998 – August 1999**

Litigated cases in areas of political representation, access to the courts, and campaign finance regulation in the federal courts. Advised advocacy organizations on campaign finance reform initiatives.

**UNITED STATES COURT OF APPEALS, SECOND CIRCUIT**

**New York, NY**

**Law Clerk, the Honorable John M. Walker, Jr.**

**August 1997 – August 1998**

Drafted opinions and orders. Wrote bench memoranda in preparation for oral argument.

**MAYOR KENNETH E. REEVES**

**Cambridge, MA**

**Chief Political Officer & Campaign Manager**

**June 1993 – August 1994**

Developed and supervised mayoral initiatives. Directed landslide re-election campaign: developed volunteer field organization, implemented media strategy utilizing television, radio, and print, supervised fundraising effort.

## **TEACHING EXPERIENCE**

### **NEW YORK LAW SCHOOL**

#### **Adjunct Professor**

Taught seminar in the practice of social entrepreneurship.

**New York, NY**

**January 2014 - May 2018**

### **BARUCH COLLEGE SCHOOL OF PUBLIC AFFAIRS**

#### **Adjunct Lecturer**

Taught graduate courses in social entrepreneurship and financial management of nonprofit organizations.

**New York, NY**

**2005 – 2007**

### **SOS KINDERDORF**

#### **Fifth Grade Teacher**

Taught fifth grade to students at an orphanage school in rural Zimbabwe.

**Bindura, Zimbabwe**

**August 1992 – June 1993**

## **EDUCATION**

### **YALE LAW SCHOOL, J.D., June 1997**

Honors: Coker Fellow, Connecticut Bar Foundation Fellow

Teaching: Teaching Assistant to John Simon (Contracts) & Hon. Fleming Norcott (Civil Rights)

Journals: Editor, *Yale Law and Policy Review* and *Yale Journal of International Law*

Research: Research Assistant to Professor Owen M. Fiss

Summer: NAACP LDF; Lawyer's Committee for Civil Rights; D.C. Public Defender Service

### **HARVARD COLLEGE, B.A. in Afro-American Studies, *cum laude general studies*, June 1992**

Honors: Michael Clark Rockefeller Memorial Fellowship; Stride-Rite Public Service Scholarship; John Harvard and Harvard College Scholarships for Highest Academic Achievement; Dean's List all semesters

Activities: Founder & Director, Mission Hill Summer Program; Director, Mission Hill Afterschool Program; Editorial Board, *Connections* Magazine; Steering Committee, Phillips Brooks House Association; Kuumba Singers

## **SELECTED HONORS AND AWARDS**

Pahara-Aspen Education Fellowship, The Aspen Institute (2016)

Honoree, Teaching Matters (2015)

City & State Power 100 Most Powerful People in New York City Politics (2015, 2016, 2017)

Observer New York Political Power List, #9 (2015)

Wall Street Journal, People to Watch in Greater New York (2016)

Child Advocacy Award, 1199SEIU-Employer Childcare Corporation's 7<sup>th</sup> Annual Gala (2013)

Fellow, British American Project (2012)

Congressional Black Caucus Foundation Emerging Leader Award (2012)

The Grio 100 African American Leaders (2010)

Ellis Island Medal of Honor (2010)

The Root 100 Emerging Black Leaders (2009)

Crain's New York Business' 40 Under 40 Rising Stars (2009)

Aspen Institute Ideas Fellow (2008)

National Council of Negro Women's Mary McLeod Bethune Award (2007)

Honoree, Rush Philanthropic Arts Foundation (2007)

Inaugural outstanding alumnus award from the Phillips Brooks House Association at Harvard University (2007)

NY1 New Yorker of the Week (2004)

United Negro College Fund's Extraordinary Black Man Award for Humanitarianism (2004)

Ebony Magazine's Thirty Leaders of the Future under Thirty (2000)

## **COMMUNITY LEADERSHIP**

### **Selected Boards of Directors:**

Mayor's Fund to Advance New York City (2014-2018)  
NYC Kids RISE (2016 – 2018)  
Elected Director, Harvard Alumni Association (2013-2016)  
United Way of New York City (2011 – March 2014)  
Human Services Council of New York (2009 – March 2014)  
iMentor (2002 – March 2014; 2018 – Present)  
Community Service Society (2009 – 2012)  
Beginning with Children Foundation (2003 – 2011)  
New Rochelle Planning Board (2009)  
Founding Chair, Achievement First East New York Charter School (2007 – 2009)  
Leadership Preparatory Charter School (2008 – 2010)

### **Selected Advisory Boards and Civic Organizations:**

Chair, New York City Mayor Bill de Blasio's Transition Education Subcommittee (2013)  
Member, Commissioner's Advisory Board, NYC Administration for Children's Services (2011 – 2014)  
Member, America Forward Education Task Force (2011 – March 2014)  
Member, Sesame Learning Initiative (2011 – 2014)  
Member, NYS AG Eric Schneiderman's Leadership Committee for Nonprofit Revitalization (2011 – 2012)  
Member, New York State Bar Association (1998 – 2000)  
Chair, Friends of Bank Street College Division of Continuing Education (2008 – 2010)  
Member, Association of the Bar of the City of New York (2003-2005)  
Member, Black Agency Executives (2012 – 2014)  
Member, New York State Governor Andrew Cuomo's Anti-Obesity Task Force (2013 – March 2014)  
Co-Chair, Mayor Michael Bloomberg's Young Men's Initiative Advisory Board (2011 – March 2014)  
Downstate Steering Committee Member, Council of Family and Child Caring Agencies (2011 – March 2014)  
Member, Campaign for Education Equity Advisory Board (2011 – March 2014)  
Advisory Board Member, NYC Independent Budget Office (2012 – March 2014)  
Former Chair, Program Council of the Partnership for After School Education (2005-2008)  
Member, City Year New York Advisory Board (2005-2007)  
Member, Young Presidents Organization – Manhattan Chapter (2010 – 2014)  
Founding President, Brooklyn Freedom Civic Association (1998 – 2002)

## **SELECTED AUTHORED PUBLICATIONS**

*The Challenge of Economic Inequality*, Impact: Collected Essays on the Threat of Economic Inequality, Volume 1, 2015

*Doubling Down on the Young Men's Initiative*, The Huffington Post, February 2, 2015

*Keeping the Oversized Soda Fight in Perspective*, The Huffington Post, October 23, 2013

“*Creating a Department of Early Childhood Development*,” in *Toward a 21<sup>st</sup> Century City for All*, edited by John H. Mollenkopf, 2013

*Be Our Guest: Memo to the new mayor: Expand, don't cut, child care and after-school programs*, New York Daily News, September 8, 2013

*Community Schools: A Worthwhile Investment*, Education Week, August 20, 2013

*Opinion: Clinics in New York City Schools*, The New York Times, January 23, 2013

*After Newtown, Arming Parents and Schools Against Violence*, The Huffington Post, December 28, 2012

*Nonprofits and the Government: A Relationship Strained by Bureaucracy*, The Huffington Post, August 14, 2012

*Can We Save the City's Children?*, The Atlantic, June 19, 2012

*End it, don't mend it*, The New York Daily News, June 14, 2012

*NYC Budget Cuts Damage Our Children*, Manhattan Viewpoint, May 7, 2012

*The Case of the Disappearing Black and Latino Student: Race and the Achievement Gap at Smith College and Stuyvesant High School*, The Huffington Post, March 2, 2012

*Richard Buery: Victory for Kids*, Thirteen.org, January 27, 2012

*Letter to the Editor: From bad to good*, The New York Daily News, October 31, 2011

*Revamping Sex Education: A New Approach to the Birds and the Bees*, The Huffington Post, October 6, 2011

*Economic Inequality and Social Mobility*, The Huffington Post, May 20, 2011

*Sensibility Over Partisanship in Preventing Teen Pregnancy*, The Huffington Post, April 19, 2011

*School Aid To New York State*, The New York Times: Opinion Section, September 5, 2010

*If You're Not in Class...*, The New York Nonprofit Press, June 30, 2010

*'Bizarre' Districts; Double Standard*, Nat'l L. J., February 15, 1999

*GOP Census Politics*, The Nation, December 7, 1998

#### **FEATURED IN PUBLICATIONS (SELECTED)**

*New York Official Who Championed Education to Join Charter School Network*, Wall Street Journal, March 5, 2018

*Richard Buery, architect of New York City's massive pre-K expansion, is leaving City Hall*, Chalkbeat, November 30, 2017

*Richard Buery, deputy mayor who oversaw pre-K rollout, is leaving City Hall*, Politico, November 30, 2017

*Thrive NYC: First Lady Chirlane McCray, Deputy Mayor Richard Buery Talk Mental Health in Black Communities*, Vibe Magazine, August 1, 2017

*Pre-k enrollment for city homeless kids doubles for 2017*, New York Daily News, June 14, 2017

*Pointing to Progress, Deputy Mayor Says City Hears Nonprofit Funding Concerns*, Gotham Gazette, February 23, 2017

*City's Women- and Minority-Owned Business Czar Draws on Universal Pre-K Experience*, New York Observer, January 6, 2017

*Winners and Losers, Richard Buery*, City and State Reports, March 4, 2016

*City Hall Brings Pre-K Push to Queens*, NY1 News, March 2, 2016

*NY's Biggest Political Power Couple*, City and State, February 17, 2016

*The Harvard Grad Behind the NYC Mayor's Dream*, Richard Buery, Harmodia, February 15, 2016

*Master Strategist: A Q&A with NYC Deputy Mayor Richard Buery*, February 3, 2016

*With Expanded Portfolio, Buery continues to rise through City Hall*, Politico, January 5, 2016

*People to Watch in Greater New York, Richard Buery*, Wall Street Journal, January 4, 2016

*NYC: No Stone Unturned as Pre-K Sites Face Inspections*, Richard Buery, WNYC, August 13, 2015

*Reflecting on his own education, Buery advises charter students*, Chalkbeat, July 27, 2015

*A First-Generation American Became NYC;s Deputy Mayor. Can His Pre-K Push Offer the Same Success?*, Nationswell, July 14, 2015.

*de Blasio Pre-K Point Person, Richard Buery*, Capital New York, September 2, 2014

*de Blasio Names Final Deputy Mayor*, Crain's Insider, February 4, 2014

*Management Be Nimble*, The New York Times, January 4, 2014

*Critics hit programs as poor try*, New York Daily News, December 19, 2013

*Young Men's Initiative Shows Promise—and Limits*, City Limits, December 3, 2013

*Bill de Blasio Announces Transition Team, Starring Cynthia Nixon*, New York Magazine, November 20, 2013

*Mayor Bloomberg Receives Award for Anti-Poverty Efforts from Children's Aid Society, Releases New Data Showing Every Major US City Saw Increase in Poverty Rate - Except for New York City - Since 2000*, NYC.gov, November 14, 2013

*NAACP Transition Spotlights New Generation Of Leaders*, The Nonprofit Times, October 1, 2013

*From 1963 to 2013: Is black America better off 50 years after 'I Have a Dream'?*, MSNBC's theGrio, August 28, 2013

*Children's Aid to Sell*, New York Press, July 16, 2013

*Letter to the editor: Bloomberg's Successor and the Schools*, The New York Times, July 14, 2013

*Charity leaving UES, citing too few poor families*, Crain's New York Business, June 25, 2013

*Dads We Love: Richard Buery, President & CEO Of The Children's Aid Society*, New York Family, June 3, 2013

*'Guns 4 Greatness' gun buyback program removes 115 guns from NYC streets*, NBC News – The Grio, April 2, 2012

*Children's Aid Society opens new center in Bronx to serve medical, dental and mental health needs of 4,000 youth*, New York Daily News, March 12, 2013

*Mayor Bloomberg Marks Start Of 'Close To Home' Juvenile Justice Program And Releases Young Men's Initiative First*

*Year Results, News from the Blue Room, New York, NY, October 4, 2012*

*Highlights From Education Nation, TASC: The Expanded Exchange, New York, NY, September 26, 2012*

*Adding New York Students to the Roll Call of American Graduates, Thirteen.org, New York, NY, by Christina Knight, September 20, 2012*

*New Charters, New Options for Parents, Bronx Times, Bronx, NY, by Patrick Rocchio, September 4, 2012*

*Children's Aid Society Opens Its First Charter School; Bronx Facility Serves Grades K and 1, Offers Life Coaching, New York Daily News, New York, NY, by Corinne Lestch, August 28, 2012*

*Children's Aid Society Opens Its First Charter School, New York Nonprofit Press, New York, NY, August 28, 2012*

*Schools to Link With Community Caregivers, The Epoch Times, New York, NY, by Kristen Meriwether, June 27, 2012*

*OST & Child Care Cuts Hit Neediest Communities, New York Nonprofit Press, June 21, 2012*

*Recortes en sistema educativo afectan a miles de niños, La Tribuna Hispana USA, May 14, 2012*

*11 Black Presidents Under 50 & Their Presidents' Day Advice for Obama, Black Enterprise, February 20, 2012*

*Bloomberg Spares Education Department from Budget Cuts, The New York Times: School Book, February 2, 2012*

*What He's Reading, Crain's New York Business, January 8, 2012*

*Intriguing Idea 'Pay for success', Crain's New York Business, December 5, 2011*

*Hunger on rise for city's kids, The New York Daily News, by Erin Durkin, December 5, 2011*

*Experts Eye Vital Benefits for Children, NASW News, Washington, DC, November 1, 2011*

*Boys in the Hood, Source Magazine, New York, NY, by Courtney Willis, October 1, 2011*

*On Board for Term Limits, The Nonprofit Times, by Mark Hrywna, October 1, 2011*

*Double Dipper, Crain's New York Business, by Daniel Massey, August 15, 2011*

*They're Looking at Nonprofits, New York Real Estate Lawyer's Blog – Newman Ferrara LLP, June 29, 2011*

*Addressing childhood obesity, New York Amsterdam News, May 4, 2011*

*Making Black history at Children's Aid Society, New York Amsterdam News, by Cyril Josh Barker, February 9, 2011*

*Before Making a Splash, He Says, Leaders Learn to Swim, The New York Times, by Adam Bryant, September 11, 2010*

*Caring for Young People, The Crisis Magazine, New York, NY, by Curtis Stephen, Fall 2009*

*Children's Aid Society's New Chief Faces Big Challenges, The New York Times, by Julie Bosman, September 6, 2009*

*Richard Buery: Continuing the Legacy of an 1850's Social Entrepreneur, Fast Company, New York, NY, by Alice Korngold, July 29, 2009*

*Buery to lead Children's Aid Society, Philanthropy Journal, Raleigh – Durham, NC, July 22, 2009*