

## Curriculum Vitae

**Brian Elbel, PhD, MPH**

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### Education

Year	Degree	Field	Institution
2001	BA	Humanities	The University of Texas at Austin
2003	MPH	Health Policy and Administration	Yale University School of Public Health
2007	Ph.D.	Health Policy/ Health Economics	Yale University Graduate School and Yale School of Public Health

### Academic Appointments

2017 – Present	Assistant Dean for Strategic Initiatives, Office of Science and Research, NYU Langone Health
2016 – Present	Tenured* Associate Professor of Population Health and Health Policy, Department of Population Health, <b>New York University School of Medicine</b> and <b>Robert F. Wagner Graduate School of Public Service</b> *Tenure awarded concurrently by both schools
2016 – Present	Director, Comprehensive Program on Obesity, NYU Langone Health
2013 – 2016	Associate Professor of Population Health and Health Policy, Department of Population Health, New York University School of Medicine and Robert F. Wagner Graduate School of Public Service
2012 – Present	Director, Section on Health Choice, Policy and Evaluation, Department of Population Health, New York University School of Medicine
2011 – 2014, 2015 – 2016	Director of Doctoral Studies, New York University Robert F. Wagner Graduate School of Public Service
2007 – 2013	Assistant Professor of Population Health, Medicine and Health Policy, Division of General Internal Medicine, Department of Medicine, New York University School of Medicine (in 2012, primary appointment transferred to Department of Population Health) and Robert F. Wagner Graduate School of Public Service

## Other Professional Positions and Visiting Appointments

2002 Fellow, United States Senate Committee on Finance

## Awards and Honors

2002 Washington Internship on Social Insurance (Declined), National Academy of Social Insurance

2002 Weinerman Memorial Fellowship, Yale University

2008 Best Abstract Award, *AcademyHealth* 2008 Annual Research Meeting for “Is More Better? An Experimental Analysis of Consumer Choice.”

2009 Best Abstract Award, *AcademyHealth* 2009 Annual Research Meeting for “The Role of Cognition in Choice: The Case of Medicare.”

2009 Best Abstract Award, *AcademyHealth* 2009 Annual Research Meeting for “The Influence of Calorie Labeling on Food Choice.”

2009-2011, Renewal 2011, 2013 NIH Health Disparities Loan Repayment Program Award, National Center on Minority Health and Health Disparities

2010 Publication of the Month, NYU School of Medicine, Department of Medicine, for “Calorie Labeling and Food Choices: A First Look at the Effects on Low-Income People in New York City. *Health Affairs* 28(6): w1110-21.”

2013 Paper “Calorie Labeling, Fast Food Purchasing and Restaurant Visits” selected for keynote presentation at the first annual *Obesity* symposium, Obesity Week 2013, Atlanta, Georgia

2014 Top reviewer for 2014, *American Journal of Preventive Medicine*

2015 NYULMC Intensive Leadership Development Program, year-long program with participation chosen by the Dean’s office

2017 Spotlight Health Scholar, Aspen Ideas Festival

2018 Higher Ambition Leadership Institute (HALI) Executive Education, year-long executive development program with participants chosen by the Dean’s office

## Major Committee Assignments

### International, National and Regional

2008 – 2009 Health Economics Interest Group Advisory Committee, *AcademyHealth*

2008 – 2011 Member, Robert Wood Johnson Foundation Menu Labeling Research Working Group;

2009 – 2011 Chair, Robert Wood Johnson Foundation, Menu Labeling Research Working Group

2009 Policy Brief Reviewer for “Menu Labeling: Does Providing Nutrition Information at the Point of Purchase Affect Consumer Behavior?”, Robert Wood Johnson Foundation Healthy Eating Research

2009, 2011	Grant Reviewer, Robert Wood Johnson Foundation Healthy Eating Research
2009	Conference Planning Committee, Robert Wood Johnson Foundation Healthy Eating Research
2009	Briefing on Menu Labeling, Congressional Budget Office Staffers
2009 – 2010	Reviewer for National Meeting Abstract Submissions, Consumer Engagement, Choice and Decision Making Theme, <i>AcademyHealth</i> Annual Meeting
2010, 2012	Faculty Member, National Hispanic Medical Foundation Leadership Program
2010	Consultant: Examination of Front-of-Package Nutrition Systems and Symbols, Phase I, Institute of Medicine
2010 – 2011	Committee Member: Examination of Front-of-Package Nutrition Systems and Symbols, Phase II, Institute of Medicine
2010 – 2012	Grant Reviewer, National Science Foundation
2010 – 2015	Advisory Committee, New York State Obesity Policy Center and Coalition, <i>Designing a Strong and Healthy New York</i> , New York Academy of Medicine
2011	Grant Reviewer, Institut National du Cancer (National Cancer Institute, France)
2012	Grant Reviewer, De Nederlandse Organisatie voor Wetenschappelijk Onderzoek (NWO; Netherlands Organization for Scientific Research)
2012	Chair, Consumer Engagement, Choice and Decision Making Theme, <i>AcademyHealth</i> Annual Meeting
2012	Advisor, Canadian Taskforce on Provision of Nutrition Labeling in Restaurants and Foodservices
2012	Member, NIH/NIMHD-funded Consensus Panel on Away-from-Home Food
2012	Panelist and Presenter, CDC Expert Panel on Drinking Water Access in Schools and Childcare
2012	Panelist, CDC Expert Panel on Obesity Prevention
2013	Dissertation Award Selection Committee, NASPAA (Schools of Public Policy, Affairs and Administration)
2013 – Present	Reviewer, NIH Rapid Responses PAR-12-157, which reviews grants on a monthly basis
2013 – 2014	Ad Hoc Reviewer, Community Influence on Health Behavior Study Section, NIH
2014 – Present	Standing Member, Community Influence on Health Behavior Study Section, NIH
2015 – Present	Expert Panel: Recommendations for Minimum Stocking Standards and Marketing Strategies for Retail Food Stores, Robert Wood Johnson Foundation Healthy Eating Research
2016	Food and Drug Administration Expert Panel on Consumer Behavior and Health Information

2017 Planning Committee, Workshop on Strategies to Limit Sugar-Sweetened Beverage Consumption in Young Children; National Academies of Science, Engineering and Medicine (formerly known as Institute of Medicine)

**New York University**

2007 – 2010 Population Health Steering Committee, NYU School of Medicine  
2008, 2012 Selection Committee, NYU Postdoctoral and Transition Program for Academic Diversity  
2008 – 2009 Health Management Faculty Search Committee, NYU Wagner  
2009 – Present Affiliated Faculty, Economics, NYU Abu Dhabi  
2009 – Present NYU Wagner Doctoral Board  
2009 – Present Prevention Research Center Advisory Board, NYU School of Medicine  
2010 – Present Affiliated Faculty, NYU Cancer Institute  
2010 – Present Affiliated Faculty, NYU Institute for Education and Social Policy  
2010 – Present Affiliated Faculty, NYU Institute for Human Development and Social Change  
2010 – Present Community Engagement and Population Health Research Steering Committee, Clinical Translation Science Institute, NYU School of Medicine  
2010 – 2014 Doctoral Planning Committee, NYU Global Institute of Public Health  
2010 – 2014 Research Planning Committee, NYU Global Institute of Public Health  
2011 – Present Research Conflicts of Interest Committee, NYU School of Medicine  
2012 – 2014 Recruitment Committee, NYU School of Medicine, Department of Population Health  
2012 – 2013 Healthcare Innovations and Health Outcomes Recruitment Committee, NYU School of Medicine, Department of Population Health  
2012 – 2014 Strategic Planning Committee, NYU School of Medicine, Department of Population Health  
2012 – Present Executive Committee, NYU School of Medicine, Department of Population Health  
2013 Department of Environmental Medicine Review Committee, NYU School of Medicine  
2014 – 2017 Health Policy and Management Committee, NYU College of Global Public Health  
2016 – Present Co-Director, Space Planning Committee, Department of Population Health, NYU School of Medicine

**Memberships, Offices, and Committee Assignments in Professional Societies**

AcademyHealth

American Public Health Association  
American Society of Health Economists  
Association for Public Policy Analysis and Management  
The Obesity Society  
International Health Economics Association

### **Editorial Positions**

Ad Hoc Reviewer (\*Last 3-4 years)

*Health Affairs\**

*JAMA\**

*NEJM\**

*American Journal of Preventive Medicine\** (Top Reviewer Award, 2014)

*American Economic Review\**

*Journal of Health Economics\**

*Public Health Nutrition\**

*American Journal of Public Health\**

*Behavioral Medicine\**

*Appetite\**

*Medical Care Research and Review\**

*Social Science & Medicine\**

*International Journal of Epidemiology\**

*Journal of Policy Analysis and Management\**

*Health Services Research*

*Journal of Health Politics, Policy and Law*

*Obesity*

*Health Psychology*

*Medical Decision Making*

*American Journal of Agricultural Economics*

### **Major Administrative Responsibilities**

2017 – Present	Assistant Dean for Strategic Initiatives, Office of Science and Research, NYU Langone Health
2016 – Present	Director, NYU Langone Comprehensive Program on Obesity
2012 – Present	Director, Section on Health Choice, Policy and Evaluation, Department of Population Health, NYU School of Medicine
2011 – 2014, 2015 – 2016	Director of Doctoral Studies, NYU Wagner School of Public Service

### **Teaching Experience**

#### **Full Courses**

2002, 2003	Health Policy and Health Systems, Yale School of Public Health, Teaching Fellow for Masters-Level Course
2003, 2004	Methods in Health Services Research, Yale School of Public Health, Teaching Fellow for Masters-Level Course

2004	Decision Making and Cost Effectiveness, Yale School of Public Health, Teaching Fellow for Masters-Level Course
2005, 2006	Microeconomics, Yale School of Public Health, Teaching Fellow for Masters-Level Course
2006	Health Policy and Health Systems, Yale School of Public Health, Co-Instructed with Professor Howard Forman
2008 – 2011	Health Economics and Payment Systems, NYU Wagner Graduate School of Public Service, semester-long course taught yearly to Masters Students
2014 – 2017	Obesity Policy Research, NYU Wagner Graduate School of Public Service, half semester course taught to Graduate Students
2014 – 2017	Topics in Obesity Policy Research, NYU Wagner Graduate School of Public Service, half semester course taught to Undergraduate Students
2017 – Present	Doctoral Research Colloquium, NYU Wagner Graduate School of Public Service

### **Intensive Courses**

2015, 2016	Development and implementation of the Interclerkship Intensive I: Nutrition, Addiction and Behavioral Change
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### **Guest Lectures**

2007 – Present	Guest Lectures to Various School of Medicine and other NYU Courses/Groups, including: Primary Care Residency Program, Current Issues in Health Policy Course, Public Health Nutrition Course, Population Health Selective, and Interclerkship Intensive
2010, 2012	Several Invited Lectures, including: Policy Making at the Federal Level, Obesity Policy; to National Hispanic Medical Foundation Leadership Program for MD Leaders and Residents
2011 – 2013	Lecture on consumer behavior and behavioral economics, NYU Wagner Domestic Health Economics Class
2012 – 2016	Lecture on obesity policy, NYU School of Medicine Interclerkship Intensive
2012, 2014 – 2016	Lecture on health policy, NYU School of Medicine Selective
2013	Lecture on behavioral economics, NYU Undergraduate Public Health Program
2013, 2014	Lecture to NYU Doctoral Research Methods Class
2014	Lecture on food politics, NYU Wagner Graduate School of Public Service Food Politics course
2015 - Present	Neighborhood Food Project and lecture for Diabetes Pillar in the Practice of Medicine Course, NYU School of Medicine

### **Mentoring of Graduate Students, Residents, Post-Doctoral Fellows in Research**

#### **Under direct supervision**

Neha Sathe (2010)	Undergraduate Health Economics Honors Advisor Current position: Resident, NYU School of Medicine
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Glen Taksler (2011 – 2013)	Postdoctoral Fellow, Co-Advisor Current position: Assistant Professor, Cleveland Clinic
Jonathan Cantor (2011 – 2017)	PhD Student, Primary Advisor; NYU Wagner Current position: Health Policy Researcher, RAND
Andrew Breck (2012 – 2018)	PhD Student, Primary Advisor; NYU Wagner Current position: Senior Researcher, Insight Policy Research
Benjamin Spoer (2015 – Present)	Current PhD Student, Co-Advisor; NYU Public Health
Kosuke Tamura (2015 – 2017)	Postdoctoral Fellow; Primary Advisor Current position: Postdoctoral Fellow, NHLBI NIH
Stephanie Rettig (2016 – 2017)	MPH Student, Thesis Advisor; NYU Public Health Current position: Research Associate, NYU School of Medicine

**In advisory function (thesis or mentorship committee)**

Iris Lin (2010 – 2012)	PhD Student, Dissertation Committee Co-Chair Current Position: Senior Manager, Boston Health Economics
Maya Vadiveloo (2011 – 2013)	PhD Student, AHA Predoctoral Fellowship Advisor & Dissertation Committee Member Current Position: Assistant Professor, University of Rhode Island
Melissa Pflugh-Prescott (2014 – 2015)	PhD Student, NYU Steinhardt: Dissertation Committee Member Current Position: Postdoctoral Fellow, Colorado State University
Stephanie Rogus (2014 – 2017)	PhD Student, NYU Steinhardt: Comprehensive Exams Committee Member Current Position: Assistant Professor, New Mexico State University
Kiersten Strombotne (2015 – 2016)	PhD Student, Yale University: Dissertation Outside Reader Current Position: Economic Researcher, American Institutes for Research
Julie Siwicki (2016 – 2017)	MPA Student, NYU Wagner: Thesis Second Reader
David Lee (2016 – Present)	NIH K-23 Mentor
Spring Dawson-McClure (2016 – Present)	Faculty Mentoring Committee Member
Alexandra Ursache (2016 – Present)	Faculty Mentoring Committee Member
Cassandra Thiel (2016 – Present)	Faculty Mentoring Committee Member
Alison Bateman-House (2017 – Present)	Faculty Mentoring Committee Member
Erin Rogers (2017 – Present)	Faculty Mentoring Committee Member

**Major Research Interests**

1. Obesity policy, health policy.

2. Evaluation of public policies
3. Individual decision making as it influences health, at the intersection of behavioral economics and public policy.
4. Health of vulnerable populations; health disparities

## Grants Received

### Prior

Agency	Title	Type & #	Period	Total Direct Costs	Role
Prior: NIH					
NIH/NCATS	The Effect of Participation in the Social Safety Net Programs on Health and Healthcare Expenditures	UL1TR000038	9/2015-8/2017	\$45,800	Mentor
NIH/NIDDK	Designing a Food Benefit Program to Optimize Diet Quality for Obesity Prevention	R01 DK098152-01	4/2013-3/2017	\$502,316	Consultant
NIH/NICHD	The Impact of School Food Policy on Childhood Obesity	R01 HD070739	4/2011-3/2016	\$1,000,000	Co-I
NIH/NHLBI	The Influence of Calorie Labeling on Food Choice	R01 HL095935	8/2009-5/2015	\$1,196,265	PI
NIH/NIA	Using Nudges to Implement Comparative Effectiveness: Behavioral Economics and Statins	RC4 AG039076	9/2010-8/2014	\$739,136	Co-PI (Dual PI)
NIH/NIDDK	Impact of the NYC Sugar Sweetened Beverage Policy on Calories Purchased and Consumed	R01 DK099241	2/2013-7/2014	\$1,759,998	PI
NIH/NCI	Improving the Impact of Calorie Labeling Policies	5R21CA164818-02	4/2012-3/2014	\$154,207	Consultant
NIH/NIDDK	Impact of the Food Environment on Child Body Mass Index	R01 DK097347	9/2013-8/2018	\$1,677,543	PI
Prior: CDC, Other Federal, State					
CDC	Project REACH FAR (Racial and Ethnic Approaches to Community Health for Asian Americans)	U58-DP005621	9/2014-9/2017	\$2,524,850	Co-I
CDC	NYU Nutrition and Obesity Prevention Policy Research and Evaluation Network (NOPREN) Collaborating Center	U48DP001904-01 Special Interest Project	9/2012-9/2014	\$82,594	PI
CDC	NYU Nutrition and Obesity Prevention Policy Research and Evaluation Network (NOPREN) Collaborating Center	U48DP001904-01 Special Interest Project	9/2010-9/2012	\$125,899	PI
CDC	To support additional evaluation activities	Supplement to U48DP001904-01	9/2010-9/2011	\$59,194	PI
CDC	The Evaluation of NYC's Water Jets Program	Supplement to U48DP001904-01	9/2010-9/2011	\$195,249	PI
CDC	Research Training in Health Protection and Preparedness	CDC 1 T01 CD000146	9/2004-9/2010		Investigator
Agency for Healthcare Research & Quality	Mentored Career Development in Comparative Effectiveness Research	K12 HS019473-01	7/2010-6/2013	\$1,969,339	Co-I
Veterans' Affairs Health Services Research &	Telephone Care Coordination for Smokers in Mental Health Clinics	SDP07-034	10/2008-9/2011		Co-I



Delivery					
Agency for Healthcare Research and Quality	Choice Sets and Consumer Selection of Health Plans	Grant for Health Services Research Dissertations	9/2006-8/2007	\$32,246	PI
National Science Foundation	Choice Sets and Consumer Selection of Health Plans	Dissertation Improvement Grant	8/2006-7/2007	\$11,000	PI
NYS DOH	A Demonstration to Improve Care and Reduce Costs for High-Cost Patients		6/2010-5/2012	\$160,340	Co-I
<b>Prior: Foundation Grants</b>					
NYS Health Foundation	Evaluation of the New York State Healthy Neighborhood Fund Initiative	15-03213	4/2015-4/2018	\$652,174	PI
NYS Health Foundation	Creating a Statewide Community Health Monitoring System for New York State	15-03602	10/2015-9/2017	\$86,839	PI
NYS Health Foundation	Proposal to Establish a Baseline for Population-Level Behaviors in Selected Neighborhoods	16-03913	2/2016-1/2017	\$130,434	PI
Robert Wood Johnson Foundation (RWJF)	Analyzing Supermarket Retailers' Motivators for and Barriers to Promoting Healthy Products	72062	3/2016-11/2016	\$44,643	PI
NYS Health Foundation	The Impact of NYC Sugar Sweetened Beverage Policy on Calories Purchased and Consumed	12-01682	12/2012-12/2015	\$208,541	PI
Aetna Foundation	Ecological Momentary Assessment of Neighborhood Conditions and Cardiovascular Health Behaviors in NYC Public Housing Residents	08465.490.001	1/2015-9/2015	\$13,043	Co-I
Aetna Foundation	Impact of Online Supermarket Delivery Service on SNAP Customers in the South Bronx	1205886	10/2013-6/2015	\$111,592	PI
RWJF	Establishing a Second Evaluation Baseline Before Implementation of New York City's Policy to Limit Sugar-Sweetened Beverages	70823	4/2013-9/2014	\$224,908	PI
Aetna Foundation	Tax Credits for New Supermarkets in Low-Income Areas: The Influence on Healthy Eating for Adults	4036366	3/2011-3/2013	\$217,389	PI
RWJF Healthy Eating Research Initiative	Evaluating the Impact of Using Financial Incentives to Build Supermarkets in High-Need Areas	68236	10/2010-3/2012	\$133,904	PI
RWJF	Hospital Quality Data: Understanding Decision Making in Vulnerable Populations	63829	2/2008-8/2010	\$149,971	PI
RWJF	The Influence of Calorie Labeling on the Food Choices of Families and Adolescents	65634	12/2008-6/2010	\$50,000	PI
Yale Rudd Center for Food Policy and Obesity	The Influence of Calorie Labeling on Food Choices of Adolescents		5/2008-4/2010	\$5,000	PI
Russell Sage Foundation Behavioral Economics Roundtable	Choice Sets and Consumer Selection of Health Plans	Small Grants Program in Behavioral Economics	3/2006-3/2010	\$4,986	PI
New York Community Trust	Medicaid High Cost Care Initiative		10/2007-3/2008	\$75,000	Co-I
United Hospital Fund	Medicaid High Cost Care Initiative		7/2007-12/2007	\$100,000	Co-I
RWJF	Evaluating the impact of subsidizing	74130	11/2016-	\$134,177	PI

	purchases of fresh produce in supermarkets for Supplemental Nutrition Assistance Program		5/2018		
NYC Department of Health and Mental Hygiene	Public Health Consultant Services Contract		11/2016-7/2018	TBD	Director
Juvenile Diabetes Foundation International	Identifying Environmental Influences Associated with Geographic Hot Spots of Type 1 Diabetes among Children	201304350	8/2017-7/2018	\$100,000	Co-I
Prior: Internal Grants (include from the NIH-Funded CTISI)					
NYU/Abu Dhabi Research Institute	NYU/Abu Dhabi Public Health Research Institute		3/2012-2/2017	\$15,644,352	Co-I
NYU-HHC CTISI	Understanding Obesity Among Public Housing Residents in New York City: A Community-Based Geospatial Project	UL1TR00038	11/2013-11/2014	\$34,973	Co-I
NIH/NCATS via NYU CTISI	An Obesity Sentinel System Using Food Retail Sales Data	UL1TR00038	11/2013-11/2014	\$35,000	Co-I
NYU-HHC CTISI	The Influence of Height-Adjustable Desks on Health and Obesity		2/2012-8/2013	\$40,000	Co-I
NYU-HHC Clinical Translational Science Institute (CTISI)	The Behavioral Economics of Food Choice: Taxes and Labeling		3/2010-1/2012	\$45,000	PI
NYU Wagner Dean's Fund	The Influence of Calorie Labeling on Food Choices of Adolescents		5/2008-4/2010	\$6,000	PI
NYU Wagner Faculty Research Fund	The Role of Cognition in Social Policy Choice			\$7,500	PI (Dual PI)
NYU Wagner Faculty Research Fund	How Do Consumers Make Health Insurance Decisions and Are They Any Good at It?			\$7,500	PI (Dual PI)
Institute for Social and Policy Studies, Yale University	The Interaction of Fear and Framing in Influencing Perceptions of the Social Security Debate: An Internet Experiment	Research Award	9/2006-7/2007	\$10,500	Investigator

## Current

Agency	Title	Type & #	Period	Total Direct Costs	Role
The New York Community Trust	NYCT Healthy Neighborhoods Evaluation	P18-000134	4/2018-4/2021	\$171,426	PI
NYS Health Foundation	Evaluation of the New York State Healthy Neighborhood Fund Initiative, Phase 2	17-05710	4/2018-4/2021	\$870,623	PI
NIH	Evaluation of Smoke-Free Housing Impacts on Tobacco Smoke Exposure and Health Outcomes	1R01CA220591-01A1	12/2017-11/2022	\$427,648	Co-I
CDC	Component A: Impact of Community Factors on Geographic Disparities in Diabetes and Obesity Nationwide	1U01DP006299-01	9/2017-9/2022	\$484,444	PI (Dual PI)
NIH	Impact of Racially Targeted Food and Beverage Advertisements on Adolescent Behavior	DP5OD021373	9/2015-8/2020	\$1,271,547	Collaborator
NIH/NIDDK	Impact of the Built Environment on Child Body Mass Index	R01 DK108682-01	9/2016-6/2020	\$1,862,960	PI (Dual PI)
RWJF	Healthy Homes: Testing the Impact of Public Housing Renovations	73119	11/2015-11/2019	\$400,118	Co-I

## Pending

Agency	Title	Type & #	Period	Total Direct Costs	Role
NIH	Impact of the Food Environment on Type 2 Diabetes	R01	4/1/2019-3/31/2024	499,190	PI
NIH	Using national Sales Data to Understand the Influence of Menu Labeling Policy	R01	4/1/2019-3/31/2024	499,032	PI

## Bibliography

\* = Resulted in Media Coverage (see media section)

### Original Reports

1. Schlesinger M, Mitchell S, **Elbel B**. Voices Unheard: Barriers to Expressing Dissatisfaction to Health Plans. *The Milbank Quarterly*. 2002; 80(4): 709-755.
2. Kronebusch K, **Elbel B**. Simplifying Children's Medicaid and SCHIP: What Helps? What Hurts? What's Next for the States? *Health Affairs*. 2004; 23(3): 233-246.
3. Kronebusch K, **Elbel B**. Enrolling Children in Public Insurance: SCHIP, Medicaid, and State Implementation. *Journal of Health Politics, Policy and Law*. 2004; 29(3): 451-489.
4. Goldberger Z, **Elbel B**, McPherson CA, Paltiel AD, Lambert R. Cost Advantage of Dual-Chamber versus Single-Chamber Cardioverter-Defibrillator Implantation. *Journal of the American College of Cardiology*. 2005; 46(5): 850-857.
5. Bradley EH, Herrin J, **Elbel B**, McNamara RL, Magid DJ, Nallamotheu BK, et al. Hospital Quality for Acute Myocardial Infarction: Correlation Among Process Measures and Relationship with Short-Term Mortality. *JAMA*. 2006; 296(1): 72-78.
6. Cherlin E, Helfand B, **Elbel B**, Busch SH, Bradley EH. Cultivating Next Generation Leadership: Preceptors' Rating of Competencies in Post-Graduate Administrative Residents and Fellows. *Journal of Health Administration Education*. 2006; 23(4): 351-365.
7. Sindelar J, **Elbel B**, Petry NM. What Do We Get For Our Money? Cost-Effectiveness of Adding Contingency Management. *Addiction*. 2007; 102(2): 309-316.
8. **Elbel B**, Schlesinger M. Responsive Consumerism: Empowerment in Markets for Health Plans. *The Milbank Quarterly*. 2009; 87(3): 633-682.
9. \***Elbel B**, Kersh R, Brescoll VL, Dixon LB. Calorie Labeling and Food Choices: A First Look at the Effects on Low-Income People in New York City. *Health Affairs*. 2009; 28(6): w1110-1121.

10. \***Elbel B**, Gyamfi J, Kersh R. Child and Adolescent Fast-Food Choice and the Influence of Calorie Labeling: A Natural Experiment. *International Journal of Obesity*. 2011; 35(4): 493-500.
11. Bradley EH, Elkins BR, Herrin J, **Elbel B**. Health and Social Service Expenditures: Associations with Health Outcomes. *BMJ Quality and Safety*. 2011; 20(10): 826-831.
12. Vadiveloo MK, Dixon LB, **Elbel B**. Consumer Purchasing Patterns in Response to Calorie Labeling Legislation in New York City. *International Journal of Behavioral Nutrition and Physical Activity*. 2011; 8(1): 51.
13. **Elbel B**. Consumer Estimation of Recommended and Actual Calories at Fast Food Restaurants. 2011. *Obesity*. 2011 Oct; 19(10): 1971-1978.
14. Raven MC, Doran KM, Kostrowski S, Gillespie CC, **Elbel BD**. An Intervention to Improve Care and Reduce Costs for High Risk Patients with Frequent Hospital Admissions: A Pilot Study. *BMC Health Services Research*. 2011; 11: 270.
15. Raven MC, Gillespie CC, DiBennardo R, Van Busum K, **Elbel B**. Vulnerable Patients' Perceptions of Health Care Quality and Quality Data. *Medical Decision Making*. 2012; 32(2): 311-326.
16. Trasande L, **Elbel B**. The Economic Burden Placed on Healthcare Systems by Childhood Obesity. *Expert Review of Pharmacoeconomics and Outcomes Research*. 2012; 12(1): 39-45.
17. \*Schwartz J, Riis J, **Elbel B**, Ariely D. Inviting Consumers To Downsize Fast-Food Portions Significantly Reduces Calorie Consumption. *Health Affairs*. 2012; 31(2): 399-407.
18. Chan S, **Elbel B**. Low Cognitive Ability and Poor Skill with Numbers May Prevent Many from Enrolling in Medicare Supplemental Coverage. *Health Affairs*. 2012; 31(8): 1847-1854.
19. \***Elbel B**, Cantor J, Mijanovich T. Potential Effect of the New York City Policy Regarding Sugared Beverages. *NEJM*. 2012; 367(7): 680-681.
20. Schindler J, Kiszko K, Abrams C, Islam N, **Elbel B**. Environmental and Individual Factors Affecting Menu Labeling Utilization: A Qualitative Research Study. *Journal of the Academy of Nutrition and Dietetics*. 2013; 113(5): 667-672.
21. Rogers E, Fernandez S, Gillespie C, Smelson D, Hagedorn HJ, **Elbel B**, Kalman D, Axtmayer A, Kurowski K, Sherman SE. Telephone Care Coordination for Smokers in VA Mental Health Clinics: Protocol for a Hybrid Type-2 Effectiveness-Implementation Trial. *Addiction Science and Clinical Practice*. 2013; 8(7).
22. \***Elbel B**, Taksler GB, Mijanovich T, Abrams C, Dixon LB. Promotion of Healthy Eating through Public Policy: A Controlled Experiment. *American Journal of Preventive Medicine*. 2013; 45(1): 49-55.

23. \***Elbel B**, Mijanovich T, Dixon LB, Abrams C, Weitzman B, Kersh R, Auchincloss AH, Ogedegbe G. Calorie Labeling, Fast Food Purchasing and Restaurant Visits. *Obesity*. 2013; 21(11): 2172-2179.
24. **Elbel B**, Gillespie C, Raven MC. Presenting Quality Data to Vulnerable Groups: Charts, Summaries or Behavioral Economic Nudges? *Journal of Health Services Research & Policy*. 2014; 19(3): 161-168.
25. Shelley D, Ogedegbe G, **Elbel B**. Same Strategy Different Industry: Corporate Influence on Public Policy. *American Journal of Public Health*. 2014; 104(4): e9-e11.
26. Kiszko KM, Martinez OD, Abrams C, **Elbel B**. The Influence Calorie Labeling on Food Orders and Consumption: A Review of the Literature. *Journal of Community Health*. 2014; 39(6): 1248-1269.
27. Breck A, Cantor J, Martinez O, **Elbel B**. Who Reports Noticing and Using Calorie Information Posted on Fast Food Restaurant Menus? *Appetite*. 2014; 81: 30-36.
28. Duncan DT, Regan SD, Shelley D, Day K, Ruff RR, Al-Bayan M, **Elbel B**. Application of Global Positioning System Methods for the Study of Obesity and Hypertension Risk Among Low-Income Housing Residents in New York City: A Spatial Feasibility Study. *Geospatial Health*. 2014; 9(1): 57-70.
29. Vadiveloo M, Dixon LB, Mijanovich T, **Elbel B**, Parekh N. Development and Evaluation of the US Healthy Food Diversity Index. *British Journal of Nutrition*. 2014; 112(9): 1562-1574.
30. Taksler GB, **Elbel B**. Calorie Labeling and Consumer Estimation of Calories Purchased. *International Journal of Behavioral Nutrition and Physical Activity*. 2014; 11: 91.
31. \***Elbel B**, Mijanovich T, Abrams C, Cantor J, Dunn L, Nonas C, Cappola K, Onufrak S, Park S. A Water Availability Intervention in New York City Public Schools: Influence on Youths' Water and Milk Behaviors. *American Journal of Public Health*. 2015; 105(2): 365-372.
32. Vadiveloo M, Dixon LB, Mijanovich T, **Elbel B**, Parekh N. Dietary Variety is Inversely Associated with Body Adiposity among US Adults Using a Novel Food Diversity Index. *Journal of Nutrition*. 2015; 145(3): 555-563.
33. Kersh R, **Elbel B**. Public Policy & Obesity: Overview and Update. *Wake Forest Journal of Law & Policy*. 2015; 5(1): 105-123.
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### **Book Chapters and Reports**

85. Kersh R, **Elbel B**. 2010. Childhood Obesity: Public Health Impact and Policy Responses. In: Bagchi D, Editor. *Global View on Childhood Obesity: Current Status, Consequences and Prevention*. Massachusetts: Academic Press; 2011. p. 281-288.
86. Kersh R, **Elbel B**. 2013. Food Labeling. In: Steel B, Editor. *Science and Politics: An A-to-Z Guide to Issues and Controversies*. Thousand Oaks, CA: CQ Press; 2014. p. 227-229.
87. Cohen D, Bhatia R, Story MT, Sugarman SD, Economos CD, Whitsel LP, Williams JD, **Elbel B**, Harris J, Kappagoda M, Champagne CM, Shields K, Lesser LI, Fox T, Becker N. 2013. *Performance Standards for Restaurants: A New Approach to Addressing the Obesity Epidemic*. Santa Monica, CA: RAND Corporation; 2013.
88. Bragg MA, **Elbel B**. 2017. Using Behavioral Economics to Improve Dietary Intake: Alternatives to Regulation, Bans, and Taxation. In: Hanoch Y, Barnes A, Rice T, Editors. *Behavioral Economics and Health Behaviors: Key Concepts and Current Research*. Abingdon, UK: Routledge; 2017. p. 90-105.

### **Invited Editorials**

89. **Elbel B.** Seeking Population-Level Solutions to Obesity. *Science Translational Medicine*. 2016; 8(323): 323ed1.

### **Opinion Pieces in Popular Press**

90. Caplan AL, **Elbel B**, Bragg MA. Baby carrots: A lesson from tobacco. *Chicago Tribune*. September 4, 2014. <http://www.chicagotribune.com/news/opinion/commentary/ct-carrots-perspec-0824-20140904-story.html>.
91. Cantor J, Breck A, **Elbel B**. Legislate Sodas out of Combo Meals. *Public Health Post, Boston University School of Public Health*. May 10, 2017. <http://www.publichealthpost.org/research/legislate-sodas-combo-meals/>

### **Working Papers (Written papers, under review/pre-submission)**

1. Breck A, **Elbel B**. “Knowledge of Recommended Daily Caloric Intake among Fast Food Consumers.” Working Paper hosted on *Social Science Research Network (SSRN)*.
2. Pflugh Prescott M, Corcoran S, **Elbel B**, Gilbride J, Woolf K, Schwartz AE. “Room to Eat and Exercise?: An examination of the variation in building characteristics relevant to school nutrition and physical education programs across New York City.” Working Paper.
3. Pageot YK, Amico A, Miller AN, Gasbarre A, Rummo PE, **Elbel B**, Bragg MA. “Examining Marketing Techniques and Adolescent Follower Demographics of 568 Food and Beverage Brand Accounts on Facebook, Instagram, Twitter, Tumblr, and Vine.” Working Paper.
4. Peng M, Athens J, Abrams C, **Elbel B**. “Are Declines in Childhood Obesity Associated with Public Health Intervention?” Working Paper.
5. Cantor J, Breck A, Gu J, Abrams C, Athens JK, **Elbel B**. “Variation in Food Retail Environments among Manhattan, New York City Supermarkets and Convenience Stores.” Working Paper.
6. Weitzman B, **Elbel B**, Nonas C. “Research in the New Public Health Paradigm.” Working Paper.
7. Bragg MA, **Elbel B**. “An Overview of Policies Targeting Obesity.” Working Paper.
8. **Elbel B**, Tamura K, McDermott ZT, Duncan DT, Athens JA, Wu E, Mijanovich T, Schwartz AE. “Disparities in Food Access Around Homes and Schools for New York City Children.” Working Paper.
9. **Elbel B**, Tamura K, McDermott ZT, Wu E, Schwartz AE. “Childhood Obesity and the Food Environment: A Population-Based Sample of Public School Children in New York City”. Working Paper.
10. **Elbel B**, Schlesinger M. “How Much Choice? Nonlinear Relationships between the Number of Health Plan Options and the Behavior of Medicare Beneficiaries.” Working Paper.

11. Sathe N, **Elbel B**. “Racial and Ethnic Disparities in the Utilization of Health Services Across Insurance Types Among Children.” Working Paper.
12. **Elbel B**, Schlesinger M. “Choice and Medicare: An Experimental Analysis of Health Plan Choice.” Working Paper.
13. Schlesinger M, **Elbel B**. “The Cognitive-Behavioral Underpinnings of Health Policy: A Roadmap for Future Research and Policy Development.” Working Paper.
14. Schlesinger M, Stuckler D, **Elbel B**. “Experience Goods and Expectational Traps: Bounded Rationality and Consumer Behavior in Markets for Medical Care.” Working Paper.
15. Schlesinger M, Calderas O, **Elbel B**. “Strangers in a Strange Land: Recent Entrants to the U.S. Confront the Culture of Medical Consumerism.” Working Paper.
16. Duncan DT, Newsome VR, Khan A, Blakely JS, Islam N, **Elbel B**. “Ecological Momentary Assessment to Understand Neighborhood Conditions and Cardiovascular Health Behaviors Among Low-Income Smartphone Users: A Qualitative Feasibility Study.” Working Paper.
17. Duncan DT, Regan SD, Matthews SA, Chaix B, Ruff RR, Goedel WC, Pass KM, Al-Bayan M, Gozlan B, Williams JH, Dutta S, Yilma AN, **Elbel B**. “Quantifying Spatial Polygamy Among Low-Income Housing Residents in New York City: A Global Positioning System Study.” Working Paper.
18. Duncan DT, Park S, Kreski N, Grace R, Al-Ajlouni Y, **Elbel B**, Avendano Pabon M, Safren S. “High Financial Hardship and Mental Health Burden Among Men Who Have Sex with Men.” Working Paper.
19. Valluri S, French SA, **Elbel B**, Oakes JM, Rydell SA, Harnack L. “A Simplified Annotated Receipt Method to Capture Household Food Purchasing in Low-Income Populations.” Working Paper.
20. Fuster M, Guerrero K, **Elbel B**, Ray K, Huang TK. “Exploring Ethnic Restaurants as Sites for Nutrition Interventions: A Qualitative Study with Hispanic Caribbean Restaurants in New York City”. Submitted to *Journal of the Academy of Nutrition and Dietetics*.

### **Invited Testimony**

New York City Council, Committee on Health, Hearing RE: Int. No. 442 – In relation to setting nutritional standards for distributing incentive items aimed at children. January 26, 2016.

New York City Department of Health and Mental Hygiene, Hearing RE: Proposed amendment of Health Code Article 81 Serving Sizes in Food Service Establishments. July 24, 2012.

U.S. Department of Labor, 151<sup>st</sup> Meeting of the Advisory Council on Employee Welfare and Pension Benefit Plans. July 1, 2010.

### **Invited Presentations**

“Childhood Obesity and the Food Environment: A Population-Based Sample of Public School Students in New York City” 2018: Invited to present at Obesity Week 2018, Nashville, TN

“The Role of Policy and the Environment on Obesity” 2017: Invited Speaker at the Perlmutter Cancer Center Faculty Lunch Seminar Series

“The Role of the Food Environment on Childhood Obesity” 2017: Invited Speaker at Baruch College Marxe School of Public and International Affairs Seminar Series

“Food Environment and Population Health” 2017: Invited Keynote at International Association for Population Health Science

“Evaluating Community Initiatives” 2017: Invited Speaker at the New York State Health Foundation Learning Collaborative Meeting

“NYU School of Medicine Healthy Neighborhood Fund Evaluation” 2017: Invited Speaker at the New York State Health Foundation Community Advisory Committee Meeting

“Impacts on Child BMI: School Food Policy, Food Environment, and Built Environment” 2017: Invited Speaker at New York City Department of Health and Mental Hygiene

“The Role of Policy and the Environment on Obesity” 2017: Invited Speaker at Wake Forest University

“Obesity: What Policies Address it and How Well Do They Work?” 2017: Invited Speaker at Endocrine Society Annual Meeting

“NYU School of Medicine Healthy Neighborhood Fund Evaluation” 2017: Invited Speaker at the New York State Health Foundation Board Meeting

“The Role of Policy and the Environment on Obesity” 2017: Invited Keynote Speaker at American Heart Association’s Cardiovascular Epidemiology/Prevention and Lifestyle Councils Annual Conference

“The Role of Policy and the Environment on Obesity” 2017: Invited Speaker at Georgia Center for Diabetes Translation Research KickOff at Rollins School of Public Health, Emory University

“The Role of Policy and the Environment on Obesity” 2017: Invited Speaker at Columbia University Naomi Berrie Diabetes Center DeWitt Goodman Seminar Series

“Disparities in Food Access Around Home and School among Public School Students in New York City” 2016: Invited Speaker at Obesity Week, the Obesity Society

“Health and Healthcare” 2016: Panel Moderator at NYU Department of Population Health Health And... Conference

“The Food Environment in New York City: Demographic Characteristics and Proximity to Food Outlets.” 2015: Invited Speaker at the NYU Department of Population Health Research Seminar Series

“Menu Labeling Studies: What to Make of the Mix?” 2015: Invited Speaker at Obesity Week, the Obesity Society

“Five Years Later: Awareness of New York City’s Calorie Labels Declined, with No Changes in Calories Purchased” 2015: Invited Speaker at the Health Affairs Food & Health Briefing

“Sodium Labeling: Reducing Disparities or Increasing the Nanny State?” 2015: Invited Panelist at the NYU Langone Medical Center Health Disparities Symposium

“Describing and Understanding the Food Environment in New York City.” 2015: Invited Speaker at the New York State Council on Food Policy Annual Summer Meeting

“Scientific Kitchen: Hard to Swallow.” 2015: Invited Panelist at World Science Festival

“Describing and Understanding the Food Environment in New York City.” 2015: Invited Speaker at New York City Department of Health and Mental Hygiene

“Do New Tax-Incentivized Supermarkets Impact Food Choice in “Food Deserts”?” 2015: Invited Speaker at the NYU Urban Seminar Series

“The Price of Healthcare: Why So Much Variability and So Little Transparency?” 2015: Invited Panelist at NYU School of Medicine Department of Population Health Symposium: Controversies in Population Health

“Do New Tax-Incentivized Supermarkets Impact Food Choice in “Food Deserts”?” 2015: Invited Speaker at NYU Global Institute of Public Health Doctoral Research Colloquium

“Do New Tax-Incentivized Supermarkets Impact Food Choice in “Food Deserts”?” 2015: Invited Speaker at University of Chicago Health Economics Seminar

“Obesity and Public Policy.” 2015: Invited Speaker at Cornell University, Department of Healthcare Policy and Research

“The Business of Selling Healthy Foods: Perspectives from Around the Table.” 2014: Invited Panelist at Fresh Food Retail Summit: Food Environment Research, Trends and Evaluation Panel

“Behavioral Economics and Public Policy.” 2014: Invited Speaker at NYU Topics in Public Service Seminar Series

“Evaluation of New York City Obesity Policies: Large Volume Drink Ban and Supermarket Tax Credits.” 2014: Invited Speaker at Obesity Week, the Obesity Society

“Personalization of Solutions and the Built Environment.” 2014: Invited Panelist at The New York Academy of Sciences Workshop, “Prevention of chronic disease in the United States and the role of health technologies: Reviewing the evidence and perceived barriers in order to identify innovative solution”

“Calorie Labeling, Fast Food Purchasing, and Restaurant Visits.” 2014: Invited Speaker at NYU Institute for Human Development and Social Change Conference on Context and Health

“Impact of Displaying Calories.” 2014: Invited Speaker at American Diabetes Association 74<sup>th</sup> Annual Scientific Sessions

“Promotion of Healthy Eating through Public Policy: A Controlled Experiment.” 2014: Invited Speaker at NYU School of Medicine Division of General Internal Medicine Grand Rounds

“Wake Forest Journal of Law & Policy Keynote Address.” 2014: Keynote Speaker at Wake Forest Journal of Law & Policy Food & Law Symposium

“Medical Parsimony for Patients and Populations: Whose Advocate Should the Doctor Be?” 2014: Invited Panelist at NYU School of Medicine Department of Population Health Symposium: Controversies in Population Health

“Using Tax Credits to Introduce Supermarkets in Low-Income Areas: The Influence on Healthy Eating.” 2012: Invited Speaker at University of Alabama NIH Nutrition and Obesity Research Center

“Evaluating Water Interventions.” 2012: Invited Speaker at CDC Expert Panel on Drinking Water Access in Schools and Childcare

“Updates on Calorie Labeling and Food Choice: Evidence from New York City and Philadelphia.” 2011: Invited Speaker at Cornell University, Division of Nutritional Sciences

“Behavioral Economics Roundtable on Diabetes.” 2011: Invited Speaker at American Academy of Family Physicians Event

“Current State of Calorie Labeling Research” 2011: Invited Speaker to Health Canada Think Tank, “Provision of Nutrition Information in Restaurants and Foodservices”

“Obesity, Calorie Labeling, and Behavioral Economics.” 2011: Invited Speaker at The University of Pennsylvania, Leonard Davis Institute of Health Economics

“Obesity and Nutrition in New York.” 2011: Invited Speaker at “What Must New York Do Now to Prevent Obesity” at New York Academy of Medicine

“Obesity: The Role and Promise of Public Policy.” 2010: Invited Presentation at “Obesity: Food, Brain and Politics”, NYU School of Medicine CME Course

“The Effects of Health Care Reform: The Role of Comparative Effectiveness Research.” 2010: Invited Speaker at Annual Meeting of Eastern Vascular Society

“Calorie Labeling and Obesity Policy: The State of the Research.” 2010: Invited Presentation to the National Institutes of Health Nutrition Coordinating Committee

“Obesity and Public Policy: The Role of Calorie Labeling and the Promise of Public Policy.” 2010: Invited Speaker at Department of Medicine Grand Rounds, Columbia University, College of Physicians and Surgeons

“Neighborhoods and Health in Later Life.” 2010: Invited Panelist to Brookdale Center on Aging Faculty Fellow Lecture Series, CUNY/Hunter

“Helping Consumers Make Healthier Choices.” 2010: Invited Speaker at Eat Smart, Move More 2010 Annual Summit of the Rhode Island Department of Health

“The Role of Cognition in Choice: The Case of Medicare.” 2009: Invited Speaker at Pennsylvania State University

“The Influence of Calorie Labeling on Food Choice.” 2009: NYU School of Medicine

“The Influence of Calorie Labeling on Food Choice.” 2009: Columbia School of Public Health

“The Influence of Calorie Labeling on Food Choice.” 2009: Mt. Sinai Department of Health Policy

“Is More Better? An Experimental Analysis of Consumer Choice.” 2008: NYU Wagner Graduate School of Public Service

“How We Make Decisions: Understanding the Infrastructure of Choice.” 2008: NYU School of Medicine, Division of General Internal Medicine Grand Rounds

“How Much Choice? Nonlinear Relationships Between the Number of Health Plan Options and the Behavior of Medicare Beneficiaries.” 2007: Yale University

“How Much Choice? Nonlinear Relationships Between the Number of Health Plan Options and the Behavior of Medicare Beneficiaries.” 2007: University of Pittsburgh

“How Much Choice? Nonlinear Relationships Between the Number of Health Plan Options and the Behavior of Medicare Beneficiaries.” 2007: NYU School of Medicine



“How Much Choice? Nonlinear Relationships Between the Number of Health Plan Options and the Behavior of Medicare Beneficiaries.” 2007: Johns Hopkins University

“How Much Choice? Nonlinear Relationships Between the Number of Health Plan Options and the Behavior of Medicare Beneficiaries.” 2006: University of Wisconsin-Madison

“How Much Choice? Nonlinear Relationships Between the Number of Health Plan Options and the Behavior of Medicare Beneficiaries.” 2006: RAND

“How Much Choice? Nonlinear Relationships Between the Number of Health Plan Options and the Behavior of Medicare Beneficiaries.” 2006: University of Illinois-Chicago

“Experience Goods and Expectational Traps: Bounded Rationality and Consumer Behavior in Markets for Medical Care.” 2006: Yale University

“A Realistic View of Health Plan Consumerism: The Prospects for Consumer Empowerment.” 2004: Yale University

### **Conference and Other Presentations**

All oral presentations unless otherwise noted; \* = Co-author presented

“Understanding and Predicting Childhood Obesity at Individual and Population Levels” 2018: Obesity Week 2018, Nashville, TN (Poster)

“Evaluating a USDA Pilot Program to Incentivize the Purchase of Fresh Produce among SNAP Beneficiaries in Supermarkets” 2018: Robert Wood Johnson Foundation Healthy Eating Research Annual Meeting

“Childhood Obesity and the Food Environment: A Population-Based Sample of Public School Children in New York City” 2017: NYC Regional Obesity Forum

“Supermarket Retailers’ Motivators for and Barriers to Promoting Healthy Products” 2017: Robert Wood Johnson Foundation Healthy Eating Research Annual Meeting

“Evaluating a USDA Pilot Program to Incentivize the Purchase of Fresh Produce among SNAP Beneficiaries in Supermarkets” 2017: Robert Wood Johnson Foundation Healthy Eating Research Annual Meeting (Poster)

“Childhood Obesity and the Food Environment: A Population-Based Sample of Public School Students in New York City” 2017: London School of Economics International Health Policy Conference

“The Longer-Run Impacts of Calorie Labeling in New York City: Evidence 5 Years after Implementation.” 2015: APPAM Fall Research Conference\*

“The Effect of SNAP Participation on Health.” 2015: APPAM Fall Research Conference\*

“Purchasing and Spending at Mobile Fruit and Vegetable Carts and Use of SNAP Benefits.” 2015: APHA Annual Meeting\*

“Eliminating Sugar-Sweetened Beverage Purchases at Fast Food Restaurants.” 2015: APHA Annual Meeting

“NYC Council’s “Healthy Happy Meals” Bill: Potential Impact of Fast Food Purchases.” 2015: APHA Annual Meeting

“Correlation between the Beverage Environment at Fast Food Restaurants (Using NEMS-B) and Beverages Purchases.” 2014: APHA Annual Meeting

“Behavioral Economic Approaches to Improving Health.” 2014: AcademyHealth Annual Research Meeting

“Calorie Labeling, Fast Food Purchasing and Restaurant Visits.” 2013: Obesity Week

“The Effect of Breakfast in the Classroom on Obesity and Academic Performance: Evidence from New York City.” 2013: APPAM Fall Research Conference\*

“Healthy Eating and Food Purchasing for Residents of Low Income Areas: Results from Studying a New Supermarket Opening as a Result of Financial Incentives.” 2013: APHA Annual Meeting

“Results from a Community Initiative using a NYC Department of Health Toolkit to Increase the Availability of Healthy Foods in Corner Stores.” 2013: APHA Annual Meeting (Poster)

“Nudging Food Choices through Public Policy: The New York City Experience in the Bloomberg Era.” 2013: AcademyHealth Annual Research Meeting

“Healthy Eating and Food Purchasing for Children Living in Low Income Areas: Results from Studying a New Supermarket Opening as a Result of Financial Incentives.” 2013: Healthy Eating Research 7th Annual Grantee Meeting

“Evaluation of a Drinking Water Availability Intervention in New York City Schools.” 2012: CDC Prevention Research Centers Seminar Series; CDC “Weight of the Nation” Obesity Conference

“Using Tax Credits to Introduce Supermarkets in Low-Income Areas: The Influence on Healthy Eating.” 2012: Fourth Biennial Conference of the American Society of Health Economists (ASHEcon); AcademyHealth Annual Research Meeting; American Public Health Association (unable to attend due to Hurricane Sandy)

“Taxing and Labeling as a Means to Encourage Healthy Eating.” 2012: Fourth Biennial Conference of the American Society of Health Economists (ASHEcon); AcademyHealth Annual Research Meeting\*; Association of Public Policy and Management

“Healthy Eating and Food Purchasing for Children Living in Low-Income Areas: Results from Studying a New Supermarket Opening as a Result of Financial Incentives.” 2012: Robert Wood Johnson Foundation Health Eating Research Meeting

“Development of Obesity Policies in New York City and State.” 2011: American Public Health Association Annual Meeting\*

“Calorie Labeling and Food Choice: Results from Philadelphia.” 2011: American Association of Public Health; Association for Public Policy Analysis and Management\*; AcademyHealth Annual Research Meeting (Poster). 2012: Society for Behavioral Medicine; AcademyHealth Annual Research Meeting; Fourth Biennial Conference of the American Society of Health Economists (ASHEcon)

“The Influence of Calorie Labeling on Children and Adolescents and Consumer Estimation of Recommended and Actual Fast Food Calories.” 2011: Robert Wood Johnson Foundation Healthy Eating Research Annual Meeting

“Does Calorie Labeling at Restaurants Affect Consumers’ Decisions About Where to Purchase Food?” 2010: Association of Consumer Research; American Public Health Association

“The Role of Cognition in Choice: The Case of Medicare.” 2009: AcademyHealth Annual Meeting; 2010: Association of Public Policy and Management

“The Relative Influence of Calorie Labeling and Behavioral Economic Nudges in Altering Fast Food Choice.” 2010: AcademyHealth Annual Meeting; Association for Consumer Research\*; Behavioral Decision Management in Research Conference\*; Obesity Society (Poster); American Public Health Association

“Examining How to Present Quality Data to Vulnerable Groups: Charts, Summaries, or Behavioral Economic Nudges?” 2010: American Society of Health Economics Annual Meeting; AcademyHealth Annual Meeting (Poster); 2011: AcademyHealth Annual Meeting

“Potential Consumer Responses to Changes in Obesity Policies and the Fast Food Environment.” 2010: AcademyHealth Annual Meeting (Poster); Obesity Society (Poster)

“Child and Adolescent Fast Food Choice and the Influence of Calorie Labeling.” 2010: AcademyHealth Annual Meeting (Poster); Obesity Society (Poster)

“From Indicators to System Change’: The Case of Calorie Labeling.” 2009: CDC Inaugural Conference on Obesity Prevention and Control, Weight of the Nation

“The Influence of Calorie Labeling on Food Choice.” 2009: AcademyHealth Annual Meeting; International Health Economics Association Annual Meeting (unable to attend; poster); American Public Health Association Meeting; Robert Wood Johnson Foundation Healthy Eating Research Meeting. 2010: Society of Behavioral Medicine Annual Meeting

“Hospital Quality Data: Understanding Decision Making in Vulnerable Populations.” 2009: Society for General Internal Medicine Annual Meeting (poster)\*; AcademyHealth Annual Meeting (poster)

“An Intervention to Improve Care and Reduce Costs for Medicaid Patients with Frequent Hospital Admissions.” 2009: AcademyHealth Annual Meeting (poster)

“Racial and Ethnic Disparities Across Insurance Types: Health Care Access Amongst Low-Income Children.” 2008: Annual Symposium on Health Care Services in New York (poster)\*

“Is More Better? An Experimental Analysis of Consumer Choice.” 2008: Society of General Internal Medicine Annual Meeting (unable to attend); American Society of Health Economists Annual Meeting; AcademyHealth Annual Meeting. 2007: Society of Medical Decision Making Annual Meeting (unable to attend)

“Patient Involvement in the Information Age.” 2008: Yale Healthcare 2008 Annual Conference

“How Much Choice? Nonlinear Relationships Between the Number of Health Plan Options and the Behavior of Medicare Beneficiaries.” 2007: American Society of Health Economists Inaugural Meeting

“Experience Goods and Expectational Traps: Bounded Rationality and Consumer Behavior in Markets for Medical Care.” 2006: AcademyHealth Health Economics Interest Group Meeting

“Medicaid and SCHIP Implementation: The Impact of State Health Policy Choices on Enrollment.” 2004: AcademyHealth Annual Research Meeting (Poster)

“A Realistic View of Health Plan Consumerism: The Prospects for Consumer Empowerment.” 2004: AcademyHealth Annual Research Meeting (Poster)

## **Selected Press**

### **Print and Electronic**

New York Times: [The Upshot: “The Failure of Calorie Counts on Menus”](#)  
[“Giving the Poor Easy Access to Healthy Food Doesn’t Mean They’ll Buy It”](#)  
[“Promised a Supermarket Five Years Ago, a Housing Project Is Still Waiting”](#)  
[“Calories on Menus: Nationwide Experiment Into Human Behavior”](#)  
[“Why Healthy Eaters Fall for Fries”](#)

“Don't Count on Calorie Counts”  
“A Bumpy Road to a Soda Ban”  
 Featured Video: “Counting Fewer Calories”  
 Authored Letter to the Editor: “Bloomberg's Supersize Soda Ban”  
“After Menu Labels, Parents and Kids Order Same Foods”  
“Forget Spicy Tuna Rolls; Most Fans Still Just Want a Dog”  
 Editorial: “Calorie Counters”  
“How Posted Calories Affect Food Orders”  
 Week in Review: Prime Number 21  
“All's Not Well in Sex and Food”  
 Freakonomics Blog: “Does Posting a Calorie Count Change...”  
“Calorie Postings Don't Change Habits, Study Finds”

Associated Press: “Study: NYC Calorie Postings Don't Change Orders”  
“Studies Raise Questions About Impact of Menu Calorie Counts”  
“NYC Calorie Rule Scrutinized in Courts of Law, and Science”

Reuters: “Calorie Labeling Doesn't Curb NYC Fast Food Habits”  
“Easy Access May Boost Kids' Water Consumption”  
“Regulations May Make Kids' Fast FOOD Meals Healthier”  
“Menus With Calorie Info May Not Change Long Term Habits”  
“Fast Food Choices Influence Kid's Soda and Calorie Consumption”

Boston Globe “Study Shows Menu Calorie Counts Don't Impact Choices”  
 Editorial: “Fast Food: Numbers Alone Won't Stop Obesity”

LA Times “More Study Needed To Determine Whether Adding...”  
“Calorie Information Might Not Influence Fast Food Choices”

Seattle Times Editorial: “Calorie Counts on Restaurant Menus Don't Work”

The Atlantic: “New York's Calorie Labeling Program May Be a Bust”  
“Why We Shouldn't Ditch Calorie Labeling”

Washington Post: “The Surprisingly Simple Way to Get People to Stop Buying Soda”  
“Menu Labeling a Bust?”  
“First Look: Calories on Fast-Food Menus Don't Change Choices”

Wall Street Journal: “FDA Requires Calorie Counts at Restaurants”  
“Bloomberg's Health Policy Acts as Wedge”  
“Calorie Cutters”  
“Study: At New York Chain Restaurants, Low-Income Diners Don't Count Calories”  
“You Can Lead the Students to Water”  
“Saltshaker Warnings Get Their Day in Court”

The Huffington Post: “Putting Calorie Counts on Fast Food Menus Won’t Make People Eat Less, Experts Say”  
“Calorie Recommendations May Not Influence How Much You Consume, Study Suggests”  
“Menu Calorie Labels Aren’t Perfect, But Can Still Fight Obesity”  
“Flint’s Crisis Isn’t Just Dirty Water—They Need Better Food, Too”

NYULMC: Brian Elbel, PhD, MPH, Featured in NYU Research Report  
Brian Elbel, PhD, MPH, Receives Grant to Study Impact of Food Environment on Child Body Mass Index

New Haven Register: Editorial: “Calorie Posting Law Proves Ineffective”

Business Standard: “Taxing on Unhealthy Food Makes People Buy Less”

Pacific Standard: “The Affordable Calorie Act”  
“Calorie Counts on Menus May Work After All”

Science Daily: “Mandatory Calorie Postings at Fast-Food Chain Do Not Influence Food Choice”  
““Happy Meals’ Bill Could Improve Healthfulness of Fast Food Meals for Kids in New York City”

The Quad-City Times: “Fast Food Customers Don’t Seem to Read Labels”

Scientific American: “Did Mayor Mike Bloomberg Make New Yorkers Healthier?”

NewsWorks: “If the Eyes See Calorie Counts on the Menu, Does the Mouth Eat Less?”

CBS News: “Calorie Counts Coming To Millions Of Vending Machines Nationwide”  
“Do Restaurant Calorie Labels Lead to Healthier Eating?”  
“School Water Coolers May Help Kids Lose Weight”

Irish Independent: “Calorie Count Added to Menus at Half of Fast-Food, Cafe Chains”

Shape Magazine: “Your Brain On: A Calorie Count”

Modern Healthcare: “FDA Hopes Calorie Counts Will Help Americans Consume Fewer”  
“Providing Anti-Obesity Education Reflects Hospitals’ Changing Role”

National Review: “The Latest FDA Overreach”

New Hampshire Voice: “No Single Policy Can Ease Obesity Rate, Say Experts”

Vox: “The White House’s New Calorie Label Requirements Are Way More Aggressive Than Expected”  
“FDA delays calorie label requirement until late 2016”

- “Britain is fighting childhood obesity with a new soda tax. But will it work?”
- “Don’t Overthink Your Exercise: Just 2.5 Hours per Week of any Kind Could Help You Live Longer”
- “Healthy options - or soda taxes? How two cities are tackling obesity”
- Time Magazine: “Better Grocery Stores Alone Can’t Improve Kids’ Diets, Study Finds”  
“Calorie Counts on Menus Do Nothing”  
“An Incredibly Simple Way to Help Kids Lose Weight”
- HealthDay: “Good Supermarkets in Poor Areas May Not Prompt Better Eating”  
“Proposed NYC Law May Trim 54 Calories from Kids’ Fast Food Meals”  
“Fast-Food Menus With Calorie Counts Not Changing New Yorkers’ Habits”  
“Schools Offering Drinking Water May Have Slightly Slimmer Students”
- Medical Daily: “Why Childhood Obesity Epidemic Flourishes in Poverty: Gov’t Grocery Stores Fail to Influence Diet”  
“Fast Food: Councilman Introduces ‘Happy Meals’ Bill that will Fight Child Obesity in NYC”  
“NYC Public Schools Set Up Self-Serve Water Jugs and Kids Lost Weight”
- MedicalResearch.com: “Children’s Diet Not Affected By Healthy Supermarket in Previous ‘Food Desert’”  
“‘Happy Meal’ Law Would Decrease Fat, Sugar, Salt and Calories in Kids’ Meals”
- Medical Xpress: “Impact of a Supermarket on Children’s Diets”
- Capital New York: “Board of Health Moves to Place Sodium Warnings on Menus”
- Yahoo! Health: “10 ‘Happy Meals’ for Kids With Shocking Fat and Calorie Counts”
- Forbes: “Will Mandating ‘Healthy Happy Meals’ Solve Childhood Obesity”
- NBC News: “Restricting Calories in Kids’ Fast-Food Meals: NYC Might Do It”
- International Business Times: “NYC ‘Happy Meals’ Bill: Childhood Obesity Rate Could Fall If Nutritional Requirements Implemented”
- Observer: “Restricting Calories in Kids’ Fast-Food Meals: NYC Might Do It”
- Medical News Today: “‘Happy Meals’ Bill Could Improve Healthfulness of Fast Food Meals for Kids in New York City”  
“Water Dispensers in Schools: Do They Lower Obesity in Students?”

Politico: “Happy Meals’ Bill Divides Council, Raises Broader Questions”  
“Calorie Counts on Menus Aren’t Working, New Research Shows”

Healio: “Healthy Happy Meal’ Bills Could Reduce Children’s Fat, Sodium, Caloric Intake”

WCAX: “NYC Pushes for Healthier Fast Food for Kids”

Cooking Light: “New York’s ‘Healthy Happy Meals’ Plan Could Improve Nutrition for Children”

WeAreCentralPA.com: “Proposed Law Targets Kids’ Fast Food Meals”

USA Today: “Studies: Putting Calories on Menus Affects Restaurants More Than Consumers”

Food World News: “NYC Fast Food Chains Required to Put Salt Warnings on Menus”

New York Post: “There Might Be an Incredibly Simple Fix for Childhood Obesity”

Daily News: “Water Machines Available in Schools Can Help Kids Lose Weight”

LiveScience.com: “Water Jets’ May Stem Tide of Student Obesity”

Crain’s Health Pulse: “Bronx Shoppers Buy More Produce When They Can Use Food Stamps”

PBS News Hour: “Study Suggests When Mobile Markets Take Wireless Food Stamps, More People Buy Healthy Food”

**Television**

ABC/Nightline: “McDonald’s Calorie Counts, NYC Big Soda Ban”

CNN: “Ignoring Calorie Counts”

CNBC: “Posting Calories Doesn’t Slim Bills”

CBS News: “Health Watch: Calorie Counts On Menus Has Not Changed Eating Habits In Philadelphia”  
“Health Watch: ‘Healthy Happy Meals’ Bill Targets Childhood Obesity”

Bloomberg TV: “Do Consumers Discount Restaurant Calorie Counts?”

WABC: “Calories Posting Poll Released”

WNBC: “Are New Yorkers Really Counting Calories”  
“When It Comes to Counting Calories, New Yorkers Say Forgetaboutit”



TV Globo Brazil: “Aviso Com Calorias Não Diminui Consumo de Fast Food Nos EUA”

NTV/Moscow: “Нью-йоркские власти обязали сети быстрого питания публиковать таблицу калорийности продуктов”

AP/Video: “Calories Labels Have ‘No Effect’ on Food Choice”

**Radio/Podcasts**

Freakonomics: “The Cheeseburger Diet”

WNYC/NPR: “If Soda Sizes Shrink, Will Waistlines, Too?” (Profiling research in action)

BBC: “Health Check”  
“Counting Calories”

NPR/Marketplace: “Does Posting Calories Change Attitudes About Food”

This Morning/Korea: “Calorie Counts and Food Choice”

NPR/Southern CA: “So a Guy Walks into a (Salad) Bar: Will a Calorie-Labeled Menu Alter What He Eats”

NYU Doctor Radio: “Kids' Consumption of High-Calorie Drinks at Fast-Food Restaurants Tied to Combo Meals”

89.3 KPCC: “How Far Would You Walk For A Cheeseburger?”

90.7 WfUV.org: “Bloomberg’s New York: A Focus On Public Health”

88.5 WFDD.org “Fast Food Calorie Labeling, Do They Really Work?”