

**GORDON J. CAMPBELL**  
3 Peter Cooper Road, #12 C  
New York, New York 10010  
646.373.4524

**EMPLOYMENT:**

2012 – Current **Professor of Practice**

New York University  
Robert F. Wagner Graduate School of Public Service

- Teach two courses – “Performance Measurement and Management” and “Managing Public Service Organizations”
- Oversaw the Development Department which included orienting a new Development Director and raising one million dollars for the Ellen Schall Wagner Experience Fund.
- Serve as an advisor to the Executive Master in Public Administration Program focusing on increasing awareness of the program, building a stronger sense of esprit de corps among the EMPA students and developing suggestions on how to enhance the program.
- Serve as the advisor for the Bohnett Fellowship Program.
- Serve as the advisor for the Stonewall Policy Alliance.
- Represent Wagner on NYU’s Non-Tenure Track Faculty Committee.

2007 - 2012 **PRESIDENT/CHIEF EXECUTIVE OFFICER**

United Way of New York City

- Designed and invested in outcome-driven initiatives that prevent and alleviate poverty by improving the education, income stability and health of low income New Yorkers across the five boroughs.
- Partnered and collaborated with business, government, academia, non-profits, and others in order to achieve scalable and sustainable change.
- Raised \$80 million in FY2011 to support United Way’s efforts in the City.
- Served as the Vice-Chair of United Way Worldwide’s (UWW) National Professional Council and was slated to be Chair in 2013. In addition, co-chaired UWW’s Fortune 500 Task Force and the UWW Health Advisory Council. Previously served as a Global Action Leader.

1998 – 2007 **CHIEF EXECUTIVE OFFICER**

Safe Horizon; New York, New York

- Provided dynamic leadership to Safe Horizon, the nation’s largest victim assistance organization, in the provision of services to more than 350,000 victims of violence annually through a staff of 700+ employees operating at 80 sites.
- Instituted a cycle of strategic planning, implementation, and evaluation to guide Safe Horizon’s advancement.

- Distributed \$250 million to victims from funds received from the September 11<sup>th</sup> Fund and other sources. Provided services to more than 50,000 individuals impacted by the 9/11/ attacks and responded to more than 200,000 calls on Safe Horizon's September 11<sup>th</sup> hotline.
- Partnered with Board Chair to energize, enhance, and expand the Board; implemented a "give or get" policy, and created new, as well as revitalized existing Board Committees.
- Grew budget from \$30 million to more than \$57 million. Of 200,000 nonprofits started since 1970, Safe Horizon is one of only 144 nonprofits that have grown their organization's budget to more than \$50 million.
- Diversified Safe Horizon's funding base by increasing private revenues, since 2000, from 12% to 21% of its income.
- Created cutting-edge anti-stalking, anti-trafficking, child abuse, and victim-centered mental health counseling programs.

1996 – 1998

**COMMISSIONER**

Department of Homeless Service; New York, New York

- Managed temporary emergency shelter system through a network of nonprofit providers that served, on average, 7,200 single men and women and 4,500 families, at more than 130 sites.
- Directed agency with \$369 million annual budget, 2,000+ employees, and 200 contracts.
- Enhanced and expanded the continuum of care for homeless clients, including substance abuse, mental health, and employment programs.
- Secured \$85 million in Mayoral and State funding to support a second NY/NY program, creating additional housing for mentally ill homeless individuals.
- Developed new management initiatives, including a decentralized budget process; a regionalized facilities and maintenance operation; a Managerial Training Institute; and, a proactive legal strategy.

1994 – 1996

**CHIEF OF STAFF**

Office of the First Deputy Mayor; New York, New York

- Coordinated and executed Mayoral policy initiatives covering a wide range of areas, such as housing, human services, transportation, and criminal justice.
- Co-Chaired the Human Services Action Group, which included representatives from the Human Services Council and City Government.
- Coordinated the City's three legislative offices, and served as member of the Vacancy Control Board.

1990 – 1993

**DEPUTY DIRECTOR**

Mayor's Office of Operations; New York, New York

- Initiated efforts to establish strategies, directions, and policies for City agencies to improve service delivery and to ensure efficient management and accountability.

- Assisted in the implementation and monitoring of many changes mandated to the 1990 New York City Charter revision.
- Served as one of three Mayoral appointees to the City's procurement policy board.
- Coordinated the City's Managerial Issues Task Force, which had responsibility for managerial compensation, benefits, performance evaluations, and recognition programs.

1989 – 1990

**SENIOR ADMINISTRATOR**  
 Division of Special Education  
 Board of Education; New York, New York

- Directed Board of Education staff in ensuring implementation and completion of mandated obligations in the Jose P. litigation (e.g., staffing, evaluations)
- Coordinated the development of the Board of Education's multi-million dollar settlement package for the Jose O. Phase II negotiations.

1987 – 1989

**DIRECTOR**  
 Division of AIDS Services  
 Human Resources Administration; New York, New York

- Created, organized, staffed, and managed the Division of AIDS Services; the largest AIDS services organizations in the country.
- Developed housing, home care, food, and financial programs for clients living with AIDS/HIV.
- Planned AIDS service policies for the City and served as its spokesperson.

1986 – 1987

**DIRECTOR**  
 Medicaid Transportation  
 Human Resources Administration; New York, New York

- Coordinated the transportation of Medicaid recipients by ambulance, ambulette, taxi, and livery service.
- Directed efforts to implement competitive bidding for ambulette and livery transportation.
- Updated and streamlined the Medicaid transportation audit system, which eliminated a six month backlog.

1985 – 1986

**LAW DEPARTMENT ADMINISTRATOR**  
 Seattle City Attorney's Office; Seattle, Washington

- Administered the daily operations and coordinated strategic planning for the City Attorney's Office.
- Developed and managed annual operation budget of three million dollars.
- Projected and administered Seattle's \$2.8 million adverse claims fund.

1979 – 1984      **CRIMINAL PROSECUTOR/LABOR ATTORNEY**  
Seattle City Attorney’s Office; Seattle, Washington

- Served as the City’s Chief Labor Advisor, advised City departments daily on personnel issues, and staffed the Mayor-City Council Labor Policy Committee.
- Assisted in developing City’s labor policy for 22 bargaining units representing 8,000 employees.
- Litigated criminal cases through various levels of the State judicial system.

**EDUCATION:**

1984 – 1985      **HARVARD UNIVERSITY**      Cambridge, Massachusetts  
John F. Kennedy School of Government  
Master in Public Administration

1976 – 1979      **UNIVERSITY OF WASHINGTON**      Seattle, Washington  
School of Law  
Juris Doctor

1971 – 1975      **PACIFIC LUTHERAN UNIVERSITY**      Tacoma, Washington  
Bachelor of Arts: Political Science and Economics  
Magna Cum Laude

**ACADEMIA:**

1996-2003      **ADJUNCT ASSISTANT PROFESSOR OF PUBLIC ADMINISTRATION**  
2011-2012      Robert F. Wagner School of Public Service  
New York University, New York

**CURRENT SERVICE:**

**NEW YORK CITY BOARD OF CORRECTIONS**  
Chair

**COMMISSION FOR AN AGE FRIENDLY NEW YORK CITY**  
Co-Chair of Mayoral/City Council Commission

**BRONXWORKS**  
Board Member

**STRENGTHENING NEW YORK CITY NON-PROFITS**  
Co-Chair with the Deputy Mayor for Health and Human Services

