# NEIL SCOTT KLEIMAN
### neil.kleiman@nyu.edu
### 347-414-0932

## EMPLOYMENT

**NEW YORK UNIVERSITY**
**ROBERT F. WAGNER GRADUATE SCHOOL OF PUBLIC SERVICE**          2011 – PRESENT
**CENTER FOR URBAN SCIENCE + PROGRESS**
Clinical Professor of Public Service
Director, Wagner Innovation Labs
*School wide platform established to advance innovative policy ideas and solutions within an academic setting. http://wagner.nyu.edu/labs.*

**Faculty member**
- Teach graduate-level courses on policy development, urban innovation and new approaches to technology and big data at both the Wagner School and the Center for Urban Science + Progress, as well as overseeing undergraduate honors thesis work.
- Faculty curriculum director of newly created urban policy analytics degree program.
- Member of numerous faculty committees including public policy and urban planning.

**Higher Education Leadership initiatives**
- Principal Investigator on grants from the MacArthur, Annie E. Casey, Robert Wood Johnson and Ford foundations to better align university and city government research goals and activities.
- Faculty representative for NYU on National Science Foundation grant to develop a curriculum for schools of public administration focused on how research can directly support the goals of public policymakers.
- Leading exploratory effort for NYU President's office to align NYU data research around questions of poverty and equity in New York City and State.

**Mayor's Leadership Institute on Smart Cities**
- Designed, manage and lead biannual workshop for U.S. mayors (including Austin, Miami and Baltimore) who convene at NYU to develop citywide plans around data and technology.

**City Health Dashboard**
**https://www.cityhealthdashboard.com/**

- Co-Primary Investigator on multi-million dollar Robert Wood Johnson Foundation supported project that created America's first consistently updated data assessment of municipal health measures (such measures are almost exclusively calculated at the state and county level).

**National Resource Network**
- Lead and conduct research studies for the Network, which is the first federally-funded (through a $10 million grant) one-stop resource for municipal policy and technical assistance.

**Bloomberg Philanthropies' Innovation Delivery Team**
- Managed and led the research, evaluation and fellowship components of the Bloomberg Philanthropies' Innovation Delivery Team project, an effort that provided $24 million in grants to five U.S. cities—Memphis, New Orleans, Louisville, Chicago and Atlanta—supporting mayoral policy priorities.

**LIVING CITIES**                                                                                                        **2007 – 2011**
DIRECTOR OF POLICY AND RESEARCH
*Living Cities is a collaboration of the world's largest foundations and corporations that pools grants, loans and its collective influence to systemically improve urban areas.*

**Development of new policy initiatives**
- In partnership with the Kennedy School, established the "Urban Policy Advisory Group," the only forum in the country for mayoral advisors from large cities to learn about and begin implementing integrative and transformative policy ideas. This effort has been the basis of an annual "boot camp" held at Harvard in which city, state and federal officials jointly reformulate critical national programs.
- Worked with the Governor of Ohio, Mayor of Cleveland and their top aides to develop the "American City Agenda," an entirely new city/state framework of policy solutions in the areas of land use, transportation and education.

**Internal development and management**
- Conceptualized, researched and managed the production of all policy reports and briefs.
- Oversaw process to establish Living Cities' theory of change, logic model and organizational knowledge agenda.
- Staffed two Living Cities board committees—Policy, and Knowledge & Evaluation. Engage and brief foundation and corporate committee members. Provide briefing material for Living Cities' board meetings and report on relevant committee work.

**SEEDCO**                                                                                                                   2005 – 2007
**Vice President for Policy, Research and Communications**
*Established a policy institute that functions as an independent research arm of Seedco, a national workforce and economic development intermediary.*

**Policy and research**
- Oversaw the production of all policy reports and technical briefs.
- Published reports included critical analysis of social enterprise; comparative analysis of economic development programs; and an assessment of career upgrade programs.

**CENTER FOR AN URBAN FUTURE**                                                                          1996 - 2005
**Founding Director**
*Designed and implemented guiding principles for one of New York's most influential policy institutes.*

**Research and organizational development**
- Researched, wrote and oversaw publication of 10-15 policy publications per year in areas of economic development, human services, education, arts and culture and criminal justice.
- Directly advised numerous elected and appointed officials on policy issues, including college presidents and trustees; agency commissioners; and mayoral and gubernatorial transitions.
- Involved business leadership in all aspects of policy development from chambers of commerce to corporate executives to small business owners.
- Coordinated media outreach that led to coverage in radio, television and print media outlets including the *New York Times,* the *Washington Post,* and *National Public Radio.*
- Responsible for all aspects of fundraising. Increased budget from $40,000 seed grant to $900,000 annual operating budget. Built diverse grant portfolio of national, family and corporate foundations including Ford Foundation, Rockefeller Foundation, Annie E. Casey Foundation, United Way, JP Morgan Chase, Citigroup and Deutsche Bank.

**Direct impact of policy work**
- Arts and community development publication led to a new grantmaking initiative by a consortium of national funders including Deutsche Bank and the Rockefeller Brothers Fund.
- Designed a workforce training model for the September 11th Fund that was implemented as an $80 million program for affected workers.
- Publications and personal advisement role led to new economic development strategies implemented by the Bloomberg administration in New York.
- Advocacy of linking job training with economic development directly influenced City Hall decision to merge these two program areas in the spring of 2003.
- Worked directly with numerous cities that used and adapted policies, including Los Angeles, Seattle and Philadelphia.

**HOWARD SAMUELS STATE MANAGEMENT AND POLICY CENTER**                1996 - 1998
**City University of New York Graduate Center**
**Research Associate**
- Coordinated research for book about community development and citizen participation.
- Lead research associate on multi-state study of state economic development and higher education; published in April 2000 edition of *American Behavioral Scientist*.

# ACADEMIC EXPERIENCE

**Barnard College**                2007
**Adjunct Professor**
Designed and taught urban politics course to Barnard and Columbia undergraduates.

**Williams College**                2006
**Visiting Fellow**
Lectured on campus and presented to Western Massachusetts organizations and cultural institutions on local community revitalization strategies.

**The Graduate School of the City University of New York**                2005
**PhD, Political Science**
Study and research in the areas of urban policy, municipal service delivery and state politics. Passed all examinations with distinction. GPA: 3.8/4.0.

**John Jay College**                1996
**Adjunct Professor**
Designed and taught 200 level urban politics course to 80 undergraduate students.

**Clark University**                1992
BA, Psychology

## SELECTED PUBLICATIONS

"City-Level Measures of Health, Health Determinants and Equity to Foster Population Health Improvement: the City Health Dashboard." With Marc Gourevitch, et al. *American Journal of Public Health*. (Forthcoming, 2019).

A New City O/S: The Power of Open, Collaborative and Distributed Governance. Brookings Institution Press. (2017).

*Accelerating Cities: Why States Are the Most Important Partners for Economically Challenged Cities.* National Resource Network. (December 2017)

*Innovation and the City.* NYU Wagner and the Center for an Urban Future. (November 2016).

*Hidden in Plain Sight: Why California's Economically Challenged Cities Matter*. National Resource Network. (November 2015).

*Striking a (Local) Grand Bargain: How Cities and Anchor Institutions can Work Together to Drive Growth and Prosperity.* NYU Wagner and the Urban Institute. (September 2015).

*Innovation and the City: 15 Policy Ideas for New York's Next Mayor*. NYU Wagner and the Center for an Urban Future. (June 2013).

*Getting to Innovation: How Cities are Rethinking Municipal Governance*. NYU Wagner. (October 2012).

Mistakes to Success: Learning and Adapting When Things Go Wrong. Annie E. Casey Foundation. Authored chapter on social enterprise in edited volume. (2010).

*Green Cities: How Urban Sustainability Efforts can and must Drive America's Climate Change Policies*. Living Cities. (May 2009).

*A Tale of Two Systems*: *Linking Economic and Workforce Development*. Seedco Policy Center. (Spring 2009).

"Workforce Development: Contrasting Implementation in Boston, Philadelphia and New York City." City University of New York Graduate Center, PhD Dissertation. (Fall 2005).

*Between Hope and Hard Times: New York's Working Families in Economic Distress*. Center for an Urban Future. (November 2004).

*The Creative Engine: How Arts and Culture is Fueling Economic Growth*. Center for an Urban Future. (November 2002).

*Building a Highway to Higher Education: How Collaborative Efforts are Changing Education in America.* Center for an Urban Future. (June 2001).

*The Sector Solution: Building a Broader Base for the New Economy.* Center for an Urban Future. (January 2000).

"The Political Context of Higher Education." *American Behavioral Scientist.* (April 2000).

*Putting the City University to Work*. Center for an Urban Future. (June 1999).

*Neighborhood Justice*: *A Community Approach to Addressing Juvenile Crime*. Center for an Urban Future. (December 1996).

## WORK PROFILED IN THE FOLLOWING MEDIA OUTLETS
*Chronicle of Higher Education; PBS NewsHour; New York Times; Wall Street Journal* and *USA Today*

## BOARD MEMBERSHIP
Bloomberg Philanthropies, What Works Cities initiative – 2015 to present

Civic ConsultingUSA – 2013 to 2018

*Next City* magazine – 2010 to 2014

## SELECTED PRESENTATIONS

*The Mayoral Smart Cities Institute: Progress Report.* Featured speaker at U.S. Conference of Mayors annual meeting in Washington, DC. January 24, 2019.

*Progress on Protecting Local Democracy: An Assessment of State Level Policy.* Featured panelists at a Soros and Rockefeller Foundation sponsored funder briefing in New York City. January 16, 2019.

*People Powered Smart City Strategies.* Panelists on Knight Foundation sponsored talk at Aspen Institute and Bloomberg Philanthropies' CityLab in Detroit. October 29, 2018.

*Connecting Policy, People and Technology in Smart Cities.* Panelists at the annual NASPAA conference in Atlanta. October 2018.

*Data Analytics and Policy Analysis: Preparing Students with Novel Analytical Tools.* Panelists at the annual NASPAA conference in Atlanta. October 2018.

*A New City Operating System.* Keynote address at Gigabit City Summit in Kansas City. June 25, 2018.

*Partners in Policy: A New City O/S.* Keynote speaker at book event hosted by the University of Pennsylvania in Philadelphia. February 20, 2018.

*The Power of Open, Collaborative, Distributed Governance.* Keynote speaker at book event for the New City O/S hosted by Carnegie Mellon University in Pittsburgh. February 8, 2018.

*Mayors, Creativity and Entrepreneurship.* Organized and led panel discussion at the annual Kauffman Foundation Mayors Conference on Entrepreneurship in Oakland. October 26, 2017.

*Driving Innovation: Can Cities Serve as Models for Solving Some of the Nation's Biggest Domestic Policy Challenges?* Hosted and led report release panel at NYU Wagner. February 13, 2017.

*Capitalizing the "P" in Public Service Education: Creating a New Framework that Links NASPAA Schools Teaching and Research to the Policymaking Process.* Organized and led panel discussion at the annual NASPAA conference in Columbus, Ohio. October 2016.

*Information Technology in the 21st Century: What Should Public Administrators Know?* Panelist at annual NASPAA conference in Columbus, Ohio. October 2016.

*A Framework for University-Community Partnerships.* Keynote address at White House sponsored workshop on research and university engagement in Washington, DC. September 2016

*Beyond the Ivory Tower: Creating University-Community Partnerships that Work.* Keynote address at the University of Michigan in Detroit. June 2016.

*The Data-University Nexus: What is the Future of Big Data on City University Campuses?* Presentation at MetroLab Network conference at the University of California at San Diego, May 2016.

*Catalyzing City and Anchor Institution Partnerships.* Keynote address at Urban Institute forum in Washington, DC. April 2016.

*Government Innovation: How National Leaders Can Support Reform and New Practice.* Led two-day leadership retreat for national officials in Quito, Ecuador. July 2015.

*How Universities, Hospitals and Medical Centers Can Advance Local Policy Priorities.* Panel presentation at the U.S. Conference of Mayors annual meeting in Washington, DC. January 2015.

*How Universities can Support Local Innovation.* Panel presentation at a two-day leadership retreat sponsored by the National Association of Counties at the Kennedy School. December 2014.

*Capitalizing the "P" in Public Service Education: Defining a New Framework for Linking our Schools and Research to the Policymaking Community.* Organized and led panel discussion for a panel jointly sponsored by NASPAA and APPAM in Albuquerque, New Mexico. November 2014.

*Innovation: The American Context and How it Can be Applied in Latin America.* Led a half-day leadership session with senior public officials representing many Latin American countries at a retreat sponsored by the Inter-American Development Bank in Washington, DC. November 2014.

*Innovation: What is Best Practice?* Led a day long leadership retreat for municipal offices in Silicon Valley for the National League of Cities. August 2014.

*Defining the Role of Big Data in Cities*. Presentation at a MacArthur Foundation sponsored conference at the NYU Center for Urban Science and Progress. January 2014.

*Exploring the Power of the Research-Academic-Policy Nexus.* Presentation at the Association of Public Policy and Management. Washington, DC. November 2013.

*Exploring the Power of the Research-Academic-Policy Nexus to Stimulate Policy Innovation.* Lead presenter at National Science Foundation sponsored conference. Austin. September 2013.

*Breaking through Barriers to Spur Innovation.* Panel organizer and facilitator at US Conference of Mayors sponsored 'Mayors Innovation Summit.' Philadelphia. May 2013.

*Start-Up Miami: The Entrepreneurial Economy.* Featured speaker at Knight Foundation conference to encourage new economic development policies. Miami. February 2013.

*Strengthening the Relationship between Policy Research and Practice: Models and Lessons Learned.* Panel organizer at the Association of Public Policy and Management. Baltimore. November 2012.

*Improving Collaboration between Academia and Those Who Make and Implement Public Policy.* Panel organizer at the National Association of Schools of Public Affairs and Administration. Austin. October 2012.

*Making MPA/MPP Faculty Research More Visible.* Panel organizer at the National Association of Schools of Public Affairs and Administration. Kansas City. October 2011.

*A Social Enterprise Failure: How Nonprofits can Learn from Mistakes.* Presentation at the Aspen Institute. Washington, DC. January 2011.

*Integrative Policy Reform at the National and Local Level.* Presentation at the Brookings Leadership Council held at the Rockefeller Foundation. October 2010.

*A New Era of Integrative Policies and Practices.* Presentation to Columbia University Graduate School of Architecture, Planning and Preservation faculty and students. New York City. September 2010.

*The Philanthropic Role in Stimulating Economic Development.* Organized and presented at a panel at national meeting of the Council on Foundations. San Antonio. October 2009.

*Implementing Effective Economic Development Policies.* Presentation to young elected officials at a retreat sponsored by the Ford Foundation. New York City. December 2007.

*Strategies to Prevent the Brain Drain in Upstate New York.* Facilitated workshop at Governor Spitzer's 'I Live New York' conference. Syracuse, NY. September 2007.

*The Risks and Possibilities of Nonprofit Social Enterprise*. Presentation at the National Center on Nonprofit Enterprise annual conference. Washington, DC. September 2007.

*New Directions in Workforce Development.* Presentation to workforce development advisory committee of the United Way of New York City. January 2005.

*Linking Workforce and Economic Development*. Presentation at Ray Marshal Center for the Study of Human Resources at LBJ School of Public Affairs at the University of Texas at Austin. February 2003.

*Culture and Urban Amenities.* Guest Lecture at the University of Chicago. January 2003.

*The Role of Business Partnerships in the Workforce System*. Presentation at a New York City commissioners' retreat at City Hall. June 2002.

*The Role of Philanthropy in Education and Workforce Development.* Presentation to the New York Community Trust Board of Trustees. April 2002.

*Dual Enrollment in High Schools and Community Colleges*. Presentation to the Community College Research Center at Columbia University, Teachers College. January 2002.

*Linking Colleges and High Schools: Implications for Articulation and Graduation.* Presentation to the Washington State Higher Education Coordinating Board. February 2001.

*The Role of Academic and Public Policy Think Tanks in Policy Decision-making*. Presentation at the Milano School for Management and Urban Policy at the New School University. November 1999.