# THERESE J. MCGUIRE CURRICULUM VITAE

#### **Office Address**

Strategy Department Kellogg School of Management Northwestern University 2211 Campus Drive Evanston Illinois 60208 USA

phone: 1.847.491.8683

e-mail: therese-mcguire@northwestern.edu

#### **Current Position**

Professor, Strategy Department, Kellogg School of Management, Northwestern University

#### **Education**

1978 UNIVERSITY OF NEBRASKA-LINCOLN

B.A. Mathematics and Economics

Phi Beta Kappa

1983 PRINCETON UNIVERSITY

Ph.D. Economics

Thesis title: Essays on Firm Location in a Metropolitan Area

Thesis advisors: Edwin S. Mills, Richard E. Quandt, and Kenneth A. Small

## **Honors and Current Appointments**

University of Nebraska-Lincoln, Alumni Master Award, 2010

Steven D. Gold Award, National Tax Association (joint with the Association for Public Policy Analysis & Management and the National Conference of State Legislatures), 2018

U.S. Department of Commerce, Bureau of Economic Analysis, Advisory Committee Member, 2004 to 2008, and 2010 to the present

Chicago Census Research Data Center Consortium, Member of the Board, 2014 to the present

Northwestern University Faculty Senate, Member AY 2018-2019, President-Elect AY 2019-2020

# **Select Publications and Working Papers**

#### Journal articles

"Are Local Property Taxes Important in the Intrametropolitan Location Decisions of Firms? An Empirical Analysis of the Minneapolis-St. Paul Metropolitan Area," *Journal of Urban Economics*, Vol. 18, No. 2, 1985.

"Jobs and Taxes: The Effect of the Business Climate on States' Employment Growth Rates," with Michael Wasylenko, *National Tax Journal*, Vol. 38, No. 4, 1985.

"State and Local Tax Reform for the 1990s: Implications from Arizona," *Journal of Policy Analysis and Management*, Vol. 10, No. 1, Winter 1991.

- "Industrial Mix as a Factor in the Growth and Variability of States' Economies," with Teresa Garcia-Milà, *Regional Science and Urban Economics*, Vol. 23, No. 6, December 1993.
- "The Effect of Public Capital in State-Level Production Functions Reconsidered," with Teresa Garcia-Milà and Robert H. Porter, *Review of Economics and Statistics*, Vol. LXXVIII, No. 1, February 1996.
- "The Effect of Property Tax Limitation Measures on Local Government Fiscal Behavior," with Richard F. Dye, *Journal of Public Economics*, Vol. 66, 1997.
- "Do Limits Matter? Evidence on the Effects of Tax Limitations on Student Performance," with Thomas A. Downes and Richard F. Dye, *Journal of Urban Economics*, Vol. 43, 1998.
- "The Influence of Taxes on Employment and Population Growth: Evidence from the Washington D.C. Metropolitan Area," with Stephen T. Mark and Leslie E. Papke, *National Tax Journal*, Vol. LIII, No. 1, March 2000.
- "Do Interregional Transfers Improve the Economic Performance of Poor Regions? The Case of Spain," with Teresa Garcia-Milà, *International Tax and Public Finance*, Vol. 8, No. 3, May 2001.
- "Tax Incentives and the City," with Teresa Garcia-Milà, *Brookings-Wharton Papers on Urban Affairs*, 2002.
- "Tobin Meets Oates: Solidarity and the Optimal Fiscal Federal Structure," with Xavier Calsamiglia and Teresa Garcia-Milà, *International Tax and Public Finance*, Volume 20, Issue 3, pp 450-473, June 2013.
- "Strength in Diversity? Fiscal Federalism among the Fifty U.S. States," with Teresa Garcia-Milà and Wallace E. Oates, *International Tax and Public Finance*, Volume 25, Issue 4, pp 1071-1091, August 2018.

#### **Books**

- Final Report of the Minnesota Tax Study Commission, Volume 2, Staff Papers, co-editor with Robert D. Ebel, Butterworths, St. Paul, MN, 1986.
- State and Local Finance for the 1990s: A Case Study of Arizona, co-editor with Dana Wolfe Naimark, School of Public Affairs, Arizona State University, Tempe, Arizona, 1991.

#### Book chapters

"Federal Aid to States and Localities and the Appropriate Competitive Framework,"

Competition among States and Local Governments: Efficiency and Equity in American

- *Federalism*, edited by Daphne A. Kenyon and John Kincaid, Urban Institute Press, Washington, D.C., 1991.
- "Expanding the Sales Tax Base: Implications for Growth and Stability," with Richard F. Dye, Sales Taxation: Critical Issues in Policy and Administration, edited by William F. Fox, Prager Publishers, Westport, Connecticut, 1992.
- "Alternatives to Property Taxation for Local Government," *Property Taxation and Local Government Finance*, edited by Wallace E. Oates, Lincoln Institute of Land Policy, Cambridge, Massachusetts, 2001. (Also in *State Tax Notes*, Vol. 18, No. 21, May 15, 2000.)
- "State Spending on Social Assistance Programs Over the Business Cycle" with David F. Merriman, Working and Poor: How Economic and Policy Changes Are Affecting Low-Wage Workers, edited by Rebecca M. Blank, Sheldon H. Danziger and Robert F. Schoeni, Russell Sage Foundation, New York, New York, 2006.
- "Local Funding of Schools: The Property Tax and Its Alternatives," with Leslie E. Papke and Andrew Reschovsky, in *Handbook of Research in Education Finance and Policy*, revised edition, edited by Helen F. Ladd and Margaret E. Goertz, Routledge, New York, NY, 2015.

# Working papers

"When Theory Meets Practice: Can We Implement the Optimal Fiscal Federal Structure?" with Teresa Garcia-Milà, July 2019.

#### **Past Appointments**

Senior Associate Dean: Curriculum and Teaching, Kellogg School of Management, Northwestern University, September 2014-August 2017

Visiting Professor, University of California, Los Angeles, September 2001 to March 2002

Professor, University of Illinois at Chicago, January 1990 to August 2002

Visiting Assistant Professor, Princeton University, September 1987 to June 1988

Assistant Professor, SUNY at Stony Brook, January 1985 to August 1987

Lecturer, Macalester College, September 1983 to May 1984

### **Recent Conferences and Seminars**

National Tax Association, 107<sup>th</sup> Annual Conference on Taxation, Santa Fe, New Mexico, November 13-15, 2014, presented a paper, chaired a session

International Institute of Public Finance, 71st Congress, Dublin, Ireland, August 2015, presented a paper, discussed a paper

- National Tax Association, 109<sup>th</sup> Annual Conference on Taxation, Baltimore, Maryland, November 10-12, 2016, organized and chaired a panel discussion
- Sol Price School of Public Policy, University of Southern California, Los Angeles, California, March 2018, gave a seminar
- Lincoln Institute of Land Policy, in conjunction with the New England Public Policy Center and the Federal Reserve Bank of Boston, Workshop on Economic Perspectives on State and Local Taxes, Cambridge, Massachusetts, May 11, 2018, presentation on tax options for the sharing economy
- National Tax Association, 111<sup>th</sup> Annual Conference on Taxation, New Orleans, Louisiana, November 15-17, 2018, presented a paper

## **Select Public Policy Experience and Public Service Activities**

- Minnesota Tax Study Commission, senior economist and co-editor of the final report, November 1983 to January 1985
- Arizona Joint Select Committee on State Revenues and Expenditures (Arizona Fiscal 2000), executive director, study of the Arizona fiscal system, October 1988 to October 1989
- "Economic fact, political fiction, and our taxes," op-ed, Chicago Tribune, March 21, 1990
- "The road to real tax reform in Illinois," with James D. Nowlan, op-ed, *Chicago Tribune*, March 5, 1993
- "Taxing Business is Good Business," with Stephen Mark and David Merriman, op-ed, *Chicago Sun-Times*, May 24, 1997
- Panel participant at the 19<sup>th</sup> annual Alquist Fiscal Retreat, organized by the California Policy Research Center of the University of California and the California Senate Budget and Fiscal Review Committee, Los Angeles, CA, February 7-9, 2002
- Conference on "State Fiscal Crises: Causes, Consequences, Solutions", co-organizer with Eugene Steuerle, co-sponsored by the Urban-Brookings Tax Policy Center, Northwestern's Kellogg School of Management, and Northwestern's Institute for Policy Research, Washington, DC, April 3, 2003
- Presentation at the 9th Annual Chicago Conference of Women in Public Finance, October 2005
- Member of Expert Advisory Panel to the New York City Incentive Program Review, New York City Deputy Mayor's Office, May, 2006 to March 2007
- Conference on "State and Local Finances After the Storm: Is Smooth Sailing Ahead?" co-organizer with Kim S. Rueben, co-hosted by the Urban-Brookings Tax Policy Center,

Northwestern's Kellogg School of Management, and Northwestern's Institute for Policy Research, sponsored by the Lincoln Institute of Land Policy, Washington, DC, March 30, 2007

- "Property tax reforms needed: clarity, relief," with Nathan B. Anderson and Joan M. Youngman, op-ed, *Chicago Sun-Times*, November 7, 2009
- "Illinois and ADM both made the right call," op-ed, Chicago Tribune, December 22, 2013
- Invited speaker at OpenSky Policy Institute Tax Policy Presentation, Nebraska State Capitol, Lincoln, Nebraska, January 8, 2014
- "One thing Spain can teach us: how not to spread the wealth in your country," with Teresa Garcia-Milà, *The Guardian*, March 4, 2014
- "State fiscal policies and state economic growth," presentation as part of a panel entitled "Illinois on the Brink: A Discussion of the State's Budget Impasse and its Consequences," organized by State Senator Daniel Biss, Evanston, Illinois, April 26, 2016

#### **Select Other Professional Activities**

- Chair of program committee for the National Tax Association 89<sup>th</sup> Annual Conference, Boston, Massachusetts, November 10-12, 1996
- Member, Board of Directors, 1996-98; Vice President, 1998-99; President, 1999-2000; National Tax Association
- Member, Policy Council, Association for Public Policy Analysis and Management, 1998-2002
- Member, National Research Council/Transportation Research Board, committee on the long-term viability of fuel taxes for transportation finance, 2003-2005
- Member, Board of Directors, Lincoln Institute of Land Policy, January 2000-May 2006
- Editor, National Tax Journal, June 2001-January 2009
- Member and Chair, National Research Council/Transportation Research Board, committee on transportation spending as part of a stimulus program, Fall 2011-Winter 2014
- Member, Editorial Board, Nordic Tax Journal, July 2016 to the present