

# Tatiana Alexandra Homonoff

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FACULTY POSITIONS	New York University, Robert F. Wagner School of Public Service Associate Professor of Economics and Public Policy Assistant Professor of Economics and Public Policy Cornell University, Assistant Professor, Policy Analysis and Management	2021-present 2016-2021 2013-2016
EDUCATION	Princeton University, Ph.D., Economics Brown University, B.S., Applied Mathematics & Economics	2013 2004
APPOINTMENTS & AFFILIATIONS	<i>American Economic Journal: Economic Policy</i> , Board of Editors <i>National Tax Journal</i> , Editorial Advisory Board <i>Behavioural Public Policy</i> , Editorial Board National Bureau of Economic Research (NBER), Public, Children, and Education Research Associate Faculty Research Fellow J-PAL North America, Invited Researcher White House's Social Behavioral Sciences Team (SBST), Fellow Behavioral Change for Good Initiative, The Wharton School, Team Scientist Ideas42, Affiliate	2022-present 2021-present 2021-present 2023-present 2019-2023 2021-present 2016 2019-present 2019-present
PUBLICATIONS	<p>"Issuance and Incidence: SNAP Benefit Cycles and Grocery Prices," with Jacob Goldin and Katherine Meckel. <i>American Economic Journal: Economic Policy</i>, 2022, 14(1): 152-178.</p> <p>"Tax Filing and Take-up: Experimental Evidence on Tax Preparation Outreach and Benefit Claiming" with Jacob Goldin, Rizwan Javaid, and Brenda Schafer. <i>Journal of Public Economics</i>, 2022, 206: 104550.</p> <p>"Skipping the Bag: The Intended and Unintended Consequences of Disposable Bag Regulation" with Lee-Sien Kao, Javiera Selman, and Christina Seybolt. <i>Journal of Policy Analysis and Management</i>, 2022, 41(1): 226-251.</p> <p>"Program Recertification Costs: Evidence from SNAP," with Jason Somerville. <i>American Economic Journal: Economic Policy</i>, 2021, 13 (4): 271-298.</p> <p>"Harnessing Behavioral Science to Design Disposable Bag Regulations," with Rebecca Taylor, Lee-Sien Kao, and Doug Palmer. <i>Behavioral Science and Policy</i>, 2021, 7(2): 51-61.</p> <p>"Does Knowing Your FICO Score Change Financial Behavior? Evidence from a Field Experiment with Student Loan Borrowers," with Rourke O'Brien and Abigail Sussman. <i>Review of Economics and Statistics</i>, 2021, 103 (2): 236-250.</p> <p>"How Much to Save? Decision Costs and Retirement Plan Participation," with Jacob Goldin, Richard Patterson, and William Skimmyhorn. <i>Journal of Public Economics</i>, 2020, 191: 104247.</p> <p>"Balance Sheet Insolvency and Contribution Revenue in Public Charities" with Thomas Luke Spreen and Travis St. Clair. <i>Journal of Public Economics</i>, 2020, 186: 104177.</p> <p>"Communicating Tax Penalties to Delinquent Taxpayers: Evidence from a Field Experiment," with Taylor Cranor, Jacob Goldin, and Lindsay Moore. <i>National Tax Journal</i>, 2020, 73(2): 331-360.</p> <p>"Rebates as Incentives: The Effects of a Gym Membership Reimbursement Program" with Barton Willage and Alex Willen. <i>Journal of Health Economics</i>, 2020, 70: 102285.</p>	

“Can Small Incentives Have Large Effects? The Impact of Taxes Versus Bonuses on Disposable Bag Use.” *American Economic Journal: Economic Policy*, 2018, 10(4): 177-210.

“Raising the Stakes: Experimental Evidence on Tax Salience Endogeneity,” with Naomi Feldman and Jacob Goldin. *National Tax Journal*, 2018, 71(2): 201-230.

“Retirement Contribution Rate Nudges and Plan Participation: Evidence from a Field Experiment,” with Jacob Goldin and William Tucker-Ray. *American Economic Review Papers & Proceedings*, 2017, 107(5): 456-61.

“Consumer Borrowing After Payday Loan Bans,” with Neil Bhutta and Jacob Goldin. *Journal of Law and Economics*, 2016, 59(1): 225-259.

“Smoke Gets in Your Eyes: Cigarette Tax Salience and Regressivity,” with Jacob Goldin. *American Economic Journal: Economic Policy*, 2013, 5(1): 302-36.

WORKING PAPERS

“Administrative Burden and Procedural Denials: Experimental Evidence from SNAP” with Eric Giannella, Gwen Rino, and Jason Somerville. Revise & Resubmit at *American Economic Journal: Economic Policy*. National Bureau of Economic Research, No. w31239.

WORK IN PROGRESS

“Effect of SNAP Participation on Financial Distress” with Katherine Meckel, Min Lee, and Jason Somerville.

“Health Insurance and Fertility: Evidence from Taxpayer Outreach” with Jacob Goldin, Ithai Lurie, and Vedant Vohra.

“The Effect of SNAP on Health Outcomes of Medicaid Recipients” with Kacie Dragan, Sherry Glied and Scarlett Wang.

OTHER PUBLICATIONS

“Different Settings, Common Strategy: Using Earnings Supplements to Improve Employment Retention and Advancement Programs in Texas and the United Kingdom,” (with Erica Lundquist), 2010, MDRC, New York, NY.

“Two-year Impacts of the UK Employment Retention and Advancement (ERA) Demonstration: New Deal 25 Plus Customers,” (with Cynthia Miller, Helen Bewley, Verity Campbell-Barr, Richard Dorsett, Gayle Hamilton, Lesley Hoggart, Alan Marsh, Kathryn Ray, James A. Riccio, and Sandra Vegeris), 2008, UK Department of Work and Pensions.

TEACHING

Behavioral Economics and Public Policy (MPA), NYU	2017-2023
Public Economics (MPA), NYU	2016-2022
Economics of the Public Sector (Undergrad), Cornell University	2013-2015
Behavioral Economics and Public Policy (Undergrad, MPA), Cornell University	2014-2016

HONORS, AWARDS, & FELLOWSHIPS

TIAA Paul Samuelson Award for Research on Lifelong Financial Security, Finalist	2022
NYU-Wagner Equity, Diversity, and Inclusion (EDI) Research Prize	2022
Richard A. Musgrave Prize for Best Article Published in the National Tax Journal	2020
Behavioral Science & Policy Association (BSPA) Publication Award, Finalist	2020
Albert Rees Prize for Outstanding Ph.D., Princeton University	2017
National Tax Association Outstanding Doctoral Dissertation Award	2013
Clarence J. Hicks Fellowship in Industrial Relations, Princeton University	2012-2013
Fellowship of the Woodrow Wilson Scholars, Princeton University	2011-2013
Fellowship in Social Policy and Economics, Princeton University	2010-2011
Industrial Relations Section Grant, Princeton University	2008-2013
Magna Cum Laude, Phi Beta Kappa, Sigma Xi, Omicron Delta Epsilon, Samuel C. Lamport Prize (Honors Thesis Award), Brown University	2004

WORK EXPERIENCE	MDRC, Research Analyst, Social Policy Research	2006-2008
	Analysis Group, Research Analyst, Economic Consulting and Litigation	2004-2006
GRANTS	Russell Sage Foundation Trustee Grant, Social, Political, and Economic Inequality, “The Effect of SNAP on Financial Health”, Co-PI Katherine Meckel	2023-2025
	Robert Wood Johnson Foundation Policies for Action Grant	2017-2019
	NBER Project on the Economics of Food Security, Nutrition, and Health, Co-PI Jacob Goldin and Katherine Meckel	2016
	NYU-Wagner New Research Support Grant	2016-2020
	Cornell Institute for Social Science Small Grant Program	2015
SEMINARS & CONFERENCES	AEA, Manhattan College, California Department of Social Services, University of Chicago (Harris), Princeton University Industrial Relations Section Centennial, University of Wisconsin-Madison IRP	2023
	George Washington University (Economics), Berkeley-UChicago (Economics/Booth), NBER Trans-Atlantic Public Economics Seminar, University of Maryland (Economics), University of Virginia (Batten), Brown University (PSTC), DePaul University, Office of Evaluation Sciences, University of Pennsylvania (Wharton), APPAM	2022
	AEA (x3), International Online Public Finance Seminar Series, Cornell University (Economics), Inter-American Development Bank, NTA	2021
	UC-Berkeley (Economics), University of Virginia (Law), Yale University (Economics), Consumer Financial Protection Bureau, LSE/IFS-STICERD	2020
	AEA, Hunter-CUNY, Cornell University (PAM), NYU Law School, Behavioral Insights Team, UChicago-Booth Behavioral Financial Decision-Making Conference, NBER-Public Economics, ideas42, Cornell Institute for Behavioral and Household Finance, Federal Reserve Bank of New York, Columbia University (Teachers College), Vanderbilt University (Economics), Georgia State University, NTA	2019
	University of Wisconsin-Madison IRP, Inter-American Development Bank, APPAM, NTA, UPenn-CHIBE Behavioral Health, UVA (Batten), Google	2018
	AEA (x2), NBER – Food Security, Syracuse University Volker Symposium, IIPF, Advances in Field Experiments Conference, BSPA, Columbia Law School, USC (CESR), NYU (Behavioral), Rutgers (Economics), USMA-West Point (Economics), University of Pennsylvania (Wharton), APPAM, MDRC	2017
	AEA, George Mason University(Economics), Texas A&M University (Economics), Williams College (Economics), Duke University (Economics), NYU (Wagner), NBER SI (Children), IIPF, Federal Reserve Bank of New York, NTA	2016
	AEA, Brookings Institution, Syracuse University Volker Symposium, FTC, FDIC, BSPA, Loyola Law School, RAND Corporation, UPenn-CHIBE Behavioral Health	2015
	AEA, NBER Summer Institute – EEE, NTA	2014
	Harvard Business School (NOM), University of Pennsylvania (Wharton), University of Toronto (Economics), Cornell (PAM), Haverford, Bryn Mawr, MDRC, Federal Reserve Bank of Philadelphia, Abt Associates, Mathematica, Federal Reserve Board, FDIC, Urban Institute – Tax Policy Center, APPAM, NTA	2013
	Keynote Speaker, Canadian Public Economics Group Conference, October 2023, Kingston, Ontario	
	Co-Organizer, NBER Public Economics Summer Institute, July 2023, Cambridge, MA	
	Co-Chair, National Tax Association 114 <sup>th</sup> Annual Conference, November 2021, Detroit, MI	
	CONFERENCE ORGANIZING & KEYNOTES	

PROFESSIONAL  
SERVICE

National Tax Association: Program Committee (2014, 2016, 2019, 2020, 2023); Dissertation Award Committee (2014, 2015, 2022); NTA Equity & Inclusion Fellowship, Co-organizer (2021); NTA/CSWEP Mentoring Dinner, Co-organizer (2022)

Mentoring: Women's Launch Pad Alumni Mentoring, Brown University, Mentor (2018-2022); Junior Scholars Intensive Training, University of Wisconsin, Panelist (2019); Speaking Economics: Communication in a Diverse Field, Cornell University, Panelist (2019); Women in Economics Mentoring Workshop, Boston University, Mentor (2020); AEA-CSQIEP Mentor (2020-2021); St. Louis Fed Women in Economics Symposium, Panelist (2021); AEA-CSQIEP Social Networking Committee, Chair (2021-2022); AEA-CSWEP CeMENT Mentor (2023), AEA-CSQIEP Mentoring Conference, Panelist/Mentor (2023)

Referee: *American Economic Journal: Applied, American Economic Journal: Economic Policy, American Economic Review, American Economic Review: Insights, American Law and Economics Review, American Journal of Agricultural Economics, Behavioral Science & Policy, Contemporary Economic Policy, Economic Inquiry, Environmental and Resource Economics, Food Policy, Health Affairs, Health Economics, International Finance, Journal of Consumer Affairs, Journal of Economic Behavior and Organization, Journal of Economic Psychology, Journal of Empirical Legal Studies, Journal of Environment and Development, Journal of Environmental Economics and Management, Journal of Environment Studies and Sciences, Journal of Finance, Journal of Health Economics, Journal of Human Resources, Journal of Pension Economics and Finance, Journal of Policy Analysis and Management, Journal of Political Economy, Journal of Public Economics, Journal of Public Economic Theory, Management Science, National Tax Journal, Proceedings of the National Academy of Sciences, Public Administration Review, Quarterly Journal of Economics, RAND Journal of Economics, Review of Economics and Statistics, Review of Economic Studies*