Does Government Consolidation Lead to Cost Savings? Evidence from California*

Travis St.Clair July 3, 2025

Abstract

The number of governments in the United States has increased steadily since the 1970s, driven by the proliferation of special districts. This growth has fueled concerns over the efficiency of public service provision, as many metropolitan areas rely on a fragmented network of jurisdictions to deliver services. However, due to a lack of exogenous variation in the number of districts, isolating the causal impact of government fragmentation is challenging. To overcome this obstacle, this paper exploits California's Cortese-Knox-Hertzberg Local Government Reorganization Act of 2000, which established procedures for the consolidation and annexation of cities and special districts. Using synthetic control methods, I show that the Act reduced the number of special districts in the state by more than 30 percent. Despite this consolidation, the total amount of local government spending in the state remained unchanged, with the decrease in the number of governments offset by a corresponding rise in spending among the surviving districts.

^{*}St.Clair: NYU. E-mail: travis.stclair@nyu.edu.

1 Introduction

Since the 1970s, the United States has seen a persistent rise in the number of its local governments, driven by the proliferation of special districts – such as park districts and water supply authorities – that carry out a limited set of functions (Smaldone and Wright, 2024). The growth of these districts has contributed to greater fragmentation of government services in major metro areas, as an increasing share of services is funded and provided by distinct government entities with narrowly tailored functions rather than being delivered by general purpose governments through a broad set of offerings. Although school districts – the most common form of special purpose entities – have consolidated significantly over time, fragmentation in other special purpose entities has continued to expand (Smaldone and Wright, 2024).

This trend has fueled ongoing debates about the potential benefits and harms of fragmentation. On one hand, an increase in the number of governments enhances consumer-voter choice by enabling residents to select jurisdictions that best match their preferences and leads to more efficient allocation of local public goods (Tiebout, 1956). Polycentric systems can provide enhanced local representation and responsiveness and generate healthy competition between multiple service providers (Ostrom et al., 1961). On the other hand, government fragmentation – be it vertical fragmentation, with multiple levels of governments, or horizontal fragmentation, with many governmental units at the same level – prevents governments from taking advantage of economies of scale and may lead to administrative redundancies, which in turn contribute to "overfishing" from a common tax base (Berry, 2008).

One of the most commonly suggested urban reforms, consolidation, offers a potential remedy to these challenges (Rosenbaum and Henderson, 1972), promising higher economies of scale and fewer redundancies. However, while scholars have previously investigated the impacts of consolidation, the conclusions of that research are mixed and the quality of the

evidence in some cases poor.¹ For example, while Faulk and Grassmueck (2012) find that per capita expenditures in consolidated communities are no different from those that considered and rejected consolidation, and Hirsch (1959) similarly contends that consolidation is unlikely to have an effect on service provision, Duncombe and Yinger (2007) find that consolidation in school districts does lead to cost efficiencies, driven by economies of scale in operating expenditures. What makes the question difficult to assess, and why the evidence is frequently contradictory, is that consolidation – and government fragmentation more generally – is often endogenous, precipitated by obvious redundancies and high spending rather than external forces. Indeed, the number of jurisdictions in a state is a product of a large number of factors, including population growth, cost pressures, and bureaucratic and political competition. As a consequence, the majority of papers studying fragmentation – or its inverse, consolidation – have required strong assumptions to justify causal claims.

To address this challenge, and to provide more credible evidence, I exploit a state law that led to an exogenous change in the number of jurisdictions, and I leverage this change to study the effects of increasing consolidation. In 2000, California passed the Cortese-Knox-Hertzberg (CKH) Government Reorganization Act, which established procedures for changes of organization to local governments, including city incorporations, annexations to a city or special district, and city and special district consolidations. This Act, as well as the commission that preceded it, was borne out of a concern for California's rapid population growth and the ensuing increase in overlapping service boundaries and urban sprawl. Among other things, the Act empowered local agency formation commissions (LAFCOs) in each county to review and initiate changes of organization so as to avoid excessive fragmentation and encourage local governments to be as effective and responsive as possible.

To assess the impact of the law, I use the synthetic control method (SCM). First developed by Abadie and co-authors as a means of assessing the causal impact of a policy change affecting a single treated region (Abadie and Gardeazabal, 2003; Abadie et al., 2010,

¹For high level overviews, see Carr and Feiock (2004), Goodman (2019), and Jimenez and Hendrick (2010).

2015), the approach involves the construction of a synthetic control group – a weighted combination of comparison units chosen to minimize the root mean square error (RMSE) of key predictor variables – which enables one to compare the evolution of key outcomes in the treated region with those in a counterfactual region over time. Indeed, the SCM is well-suited for evaluating the effect of state laws that apply only to one state and for which it is otherwise difficult to construct a counterfactual; in fact, Abadie et al. (2010) illustrate the SCM using California's tobacco control program.

Using these methods, I show first that the number of local governments in California decreased in the aftermath of the law by more than 20 percent relative to its counterfactual trajectory. This decrease was driven primarily by a decline in the number of special districts, and in particular by districts that did not provide core governmental functions. Next, I show that this decline had no discernible effect on the state's finances; per capita spending and own-source revenue at the local level remained unchanged. These results are robust to a series of specification checks that vary the size of the donor pool and the number and type of predictor variables. To provide further support, I conduct a separate analysis using a balanced panel of local governments in the state and show that, in the governments that remained following consolidation, per capita spending increased, consistent with a model in which the activities of the governments that dissolved were transferred to the surviving districts.

This paper contributes, first and foremost, to a long-standing literature on the relationship between cost efficiencies and government fragmentation. Ever since Baumol (1967) noted the tendency for costs to rise in labor-intensive sectors such as government services, economists and political scientists have explored how different institutional arrangements affect the efficiency of service provision. Much of this research assumes that fragmented government structures reduce economies of scale and increase redundancy (Hirsch, 1959; Rosenbaum and Henderson, 1972), even as some argue for the potential benefits that arise from the higher levels of government responsiveness and consumer choice. Recent empiri-

cal studies focusing on the United States have generally found that fragmentation leads to inefficient increases in the size of the public sector (Berry, 2008; Goodman, 2019; Dolan, 1990). However, some of this work finds important distinctions across forms of governments, with the expansion of special districts in particular an inefficient driver of bloat (Zax, 1989; Hendrick et al., 2011). International evidence from sub-Saharan Africa also finds support for the idea that high levels of regional fragmentation reduce administrative capacity and economies of scale (Grossman and Lewis, 2014; Grossman et al., 2017).

In addition, this paper also contributes to a more narrow body of empirical work focused specifically on consequences of government consolidation. Consolidation can take many forms, including city-county (vertical) consolidation (Carr and Feiock, 2004), school district consolidation (Duncombe and Yinger, 2007), and the consolidation of special districts, each of which raises distinct concerns about a loss of administrative capacity and the effects on the quality of service provision. Given that the growth in the number of governments over the last half century has been driven by growth in special districts (Smaldone and Wright, 2024), this last question is arguably the most relevant to contemporary debates about cost efficiencies. And yet, as noted above, it is also one that lacks strong empirical evidence.

This paper proceeds as follows. Section 2 provides background on the growth in the number of governments in the United States and the California law that established procedures for the annexation and consolidation of local governments. Section 3 outlines a conceptual framework for thinking about jurisdictional overlap at the local level and its role in economies of scale. Section 4 outlines the data, while Section 5 discusses the methods. The results are presented in Section 6. Section 7 present the results from a complementary set of analyses. Section 8 concludes.

2 Background

2.1 Growth in the Number of Governments

Between 1972 and 2022, the number of local governments in the United States increased by 14 percent, from roughly 78,000 to nearly 89,000. As Figure 1 shows, this increase was entirely attributable to growth in the number of special districts, which grew by more than 50 percent even as the number of school districts and general-purpose governments declined. While special districts represented less than a third of total governments in 1972, there are now nearly as many special districts as there are general purpose governments. School districts, once the dominant form of local government in the country in the 1940s, continued a trend of consolidation that began in earlier decades (Smaldone and Wright, 2024).

This increase in the number of governments has translated to a high degree of fragmentation of government services. The Chicago metropolitan area alone includes more than 1,500 jurisdictions (McCasland et al., 2023), and taxpayers living in major metropolitan areas frequently belong to a large number of taxing jurisdictions. While scholarship attributes much of this fragmentation to a desire among households for homogenous communities and the exclusion of minorities and low-income households from access to high-quality public goods (McCasland et al., 2023; Alesina et al., 2004; Monarrez and Schönholzer, 2023), there is less consensus as to why the number of special districts in particular has continued to increase – or what gains may be achieved through consolidation (Goodman, 2019, 2020).

2.2 The California Context

Following World War II, California experienced booming growth in its population, resulting in a proliferation of local governments. Many of the emergent districts were formed with little coordination or planning and with overlapping jurisdictional boundaries. In 1959, to address the problems arising from the growing fragmentation, Governor Edmund Brown appointed a

commission on Metropolitan Area Problems, whose recommendations resulted in the creation of Local Agency Formation Commissions, or LAFCOs, in each county (Bui and Ihrke, 2003). Between 1963 and 1985, LAFCOs administered three different laws, each of which established different procedures for local government boundary changes. In 1985, acknowledging that the three laws were not always consistent, the Cortese-Knox-Local Government Act of 1985 integrated the three laws (Bui and Ihrke, 2003). However, this integration did not result in procedures that were any less unclear or cumbersome (California Commission on Local Governance for the 21st Century, 2000). Moreover, LAFCOs did not possess sufficient powers to adequately address the growing number of special districts; in particular, they were unable to initiate proposals for dissolution on their own, and instead had to wait for a petition to be brought (Jeffries, 1971). In 1997, the Legislature formed the Commission on Local Governance for the 21st Century, which recommended strengthening LAFCO powers and streamlining and clarifying the procedures for local government boundary changes (California Commission on Local Governance for the 21st Century, 2000). These recommendations were formally adopted with the passage of the Cortese-Knox-Hertzberg Local Government Reorganization Act of 2000 (CKH, or the Act, from here forward).

The purpose of the Act was to clarify the procedures for changes of local government organization, but also more broadly to discourage urban sprawl and encourage intelligent growth. In particular, the Act found that "whether governmental services are proposed to be provided by a single-purpose agency, several agencies, or a multipurpose agency, responsibility should be given to the agency or agencies that can best provide government services" (California Assembly Committee on Local Government, 2024). The Act was not expressly intended to encourage consolidation per se; in fact, it clarified procedures for a range of changes of organization, including the formation of a district or incorporation of a city. However, underlying the Act's provisions was a broad concern about fragmentation that had given rise to LAFCOs and the Commission on Local Governance in the first place.

The Act formally delegated the state legislature's boundary powers to LAFCOs, em-

powering a LAFCO in each county (58 in total) to determine the boundaries of city and special districts in that county, and accordingly designate the land use authority of local governments in the county as well as their taxing and corporate powers (Bui and Ihrke, 2003). LAFCOs have the power not only to review and approve proposals for changes of organization but also the power to initiate proposals for the consolidation, dissolution, merger, or formation of a district (California Assembly Committee on Local Government, 2024). Importantly, voters can't use an initiative or referendum to circumvent LAFCO approval, although elections may be required in some cases (Bui and Ihrke, 2003).

One example of the type of consolidation the Act was intended to facilitate has occurred in Contra Costa County. In 2002, three fire districts – the Bethel Island Fire District, the East Diablo Fire District, and the Oakley Fire District – merged into a single entity, the East Contra Costa Fire Protection District (ECCFPD). Later, in 2022, fire protection services in the county underwent further consolidation when the Contra Costa County Fire Protection District annexed the ECCFPD. As justification for the rounds of consolidation, officials cited several benefits, including unifying operations under a single administrative structure, lowering costs and improving service coordation (Hill and Aubert, 2021).

California is not alone among states in its efforts to provide clear procedures for the consolidation of services. Several states have made efforts in line with California's to address fragmentation by streamlining the procedures by which local governments can reorganize. New York, Florida, and Colorado have all passed laws establishing procedures for the consolidation and dissolution of certain types of local governments, with the aim of minimizing duplication among service providers and avoiding double taxation. Despite similar legislative efforts, Colorado and Florida both experienced subsequent increases in the number of

²LAFCOs regulate all city and most special district boundaries, including water districts, municipal utility districts, pest control districts, and recreation and park districts, but do not regulate boundaries for counties and a small number of local governments for which the state legislature has established alternative procedures (Bui and Ihrke, 2003).

³See New York's New N.Y. Government Reorganization and Citizen Empowerment Act (2010), N.Y. Gen. Mun. Law §§ 750–793, Florida's Uniform Special District Accountability Act (1989), Fla. Stat. §§ 189.01–189.076, and Colorado's Special District Act of 1981, Colo. Rev. Stat. §§ 32-1-101 to 32-1-1807.

local governments, and the fact that New York's law is relatively recent constrains the extent to which it can be empirically evaluated. These contrasts make California an especially informative setting for evaluating the impact of state-led efforts at consolidation.

3 Conceptual Framework

Let m represent the number of general-purpose governments in a region (counties, municipalities, etc.), n the number of single-function special districts before consolidation, and \tilde{n} the number of special districts after some are either absorbed by general purpose governments or merged with other special districts in the region. Consolidation will reduce vertical fragmentation if it reduces the number of overlapping single-function districts that taxpayers face. It will reduce horizontal fragmentation if reduces the number of districts that compete with each other for residents at the same governmental tier.

Assume that all services are provided by either special districts or general purpose governments. Let C_i^d represent the cost of a service provided by special district i, and C_j^g represent the total cost of services provided by general purpose government j. The total cost of government services before consolidation is $C^{pre} = \sum_{i=1}^n C_i^d + \sum_{j=1}^m C_j^g$, while the total cost of services after consolidation is $C^{post} = \sum_{i=1}^{\tilde{n}} C_i^d + \sum_{j=1}^m C_j^g$. The effect of consolidation on government spending is $\Delta C = C^{post} - C^{pre}$.

Assume a production cost function for each service, which depends on the quantity of service output (Q), managerial efficiency (E), and administrative overhead (A): C = f(Q, E) + A. If f exhibits economies of scale, i.e. marginal cost decreases with $Q(\frac{d^2f}{dQ^2} < 0)$, then larger-scale operations will reduce per-units costs, and $\Delta C < 0$. Similarly, fewer districts may mean less duplication of administrative functions (A) and thus fewer redundancies in fixed costs. Finally, general purpose government providing multiple services may realize economies of scope over single-function districts. This may occur, for example, if the general purpose government can lower units costs through bulk purchasing of supplies that are

utilized for the multiple activities.

Alternatively, if consolidation does not generate meaningful cost savings ($\Delta C \approx 0$), then the total cost of government service provision may remain approximately constant even as the number of governments declines. Define average spending per government as $\bar{C}^{pre} = \frac{C^{pre}}{m+n}$ before consolidation and $\bar{C}^{post} = \frac{C^{post}}{m+\bar{n}}$ after consolidation. In this case, since $C^{post} \approx C^{pre}$ but $m + \tilde{n} < m + n$, it follows that $\bar{C}^{post} > \bar{C}^{pre}$, i.e. the average spending of the surviving governments rises, reflecting the reallocation of functions previously handled by the eliminated districts. In the absence of scale economies or administrative streamlining, consolidation may simply concentrate fiscal responsibilities in a smaller number of governments.

4 Data and Variables

4.1 Census of Governments

To study the effects of CKH on government fragmentation and spending, this paper draws on data from the Census of Governments (COG). The U.S. Census Bureau conducts a complete census of the nation's state and local governments every five years (years ending in 2 and 7), collecting information on government finances and tabulating the total number of government entities.

Counting the number of government entities requires defining the units of measurement. Accordingly, the Census defines a government as "an organized entity having governmental character and sufficient discretion in the management of its own affairs to distinguish it as separate from the administrative structure of any other government unit within that state" (U.S. Census Bureau, 2024, page 1). Rather than applying a single litmus test, the Census looks for indicators of these characteristics, including the possession of corporate powers, such as the right to sue, the power to levy taxes and provide services, and the ability to

determine a budget without review by other local officials or governments.

In addition to tabulating the number of governments, the Census Bureau classifies local governments into five types: counties, municipalities, townships, school districts, and special districts. While the first three types of governments, all general purpose governments, do not present significant difficulties for classification, the latter two, comprising special purpose governments, are less easily defined. Special districts in particular require careful delineation due to the variation in special district legislation across states. Accordingly, the Census Bureau defines special districts as "independent, special purpose governmental units that exist as separate entities with substantial administrative and fiscal independence from general-purpose local governments" (U.S. Census Bureau, 2024). This definition may or may not overlap with state-level definitions, where state statutes outline the relevant characteristics under state law. In California, special districts are "any agency of the state for the local performance of governmental or proprietary functions within limited boundaries" and have four distinguishing characteristics: 1) they are a form of government, 2) they have governing boards, 3) they provide services and facilities, and 4) they have defined boundaries (California Senate Local Government Committee, 2010). The key distinction between California's definition and that of the Census Bureau appears to be the degree of independence from general purpose governments (Goodman, 2020).

In addition to providing a tally of the total number of governments, the COG also collects information on revenues, spending, and outstanding debt, making it the only source of nationwide data on local government finances. While the financial information is reported by districts themselves, the Census cleans the data and compares the reported information to financial statements.

For the analysis that follows, I utilize count data on the number of local governments in each state from the complete censuses, starting in 1972. For each of these same years, I also draw on related fiscal outcomes for state-level aggregates. This provides six pre-intervention outcomes (at five year intervals) and five post-intervention outcomes for key variables, cov-

ering a 50 year time span. For a supplemental analysis (outlined below), I separately draw on panel data for a subset of local governments using the Annual Survey of State and Local Finances. In non-census years, the Census administers the Annual Survey, which collects data on a sample of respondents, where respondents are stratified by government type, with the probability of selection proportional to size.

4.2 Outcomes

This paper's focus is understanding the effects of government consolidation on cost efficiencies. Thus, to understand whether CKH successfully addressed government fragmentation, I first look at the impact that the Act had on the total number of government in California as well as the total number of special districts. To better understand the exact nature of the reform, I further drill down to investigate what types of special districts were most affected. Following this, I examine the effect of the Act on government spending and revenues. Specifically, I focus on the aggregate amount of local government spending as well as the aggregate amount of own-source revenues collected by local governments in the state. I focus on own-source, rather than total revenues, to measure the extent to which local governments draw separately from a common pool of fiscal resources rather than rely on higher-level governments (Berry, 2008). Because spending among local governments in California is larger than almost any other state in the country, I scale these fiscal variables on a per capita basis; without this adjustment, it is impossible to obtain a reasonable synthetic control for California as the optimization algorithm struggles to assign nonnegative weights. I discuss the empirical methodology in more detail in the section that follows.

⁴This is less of an issue for the number of governments, as three other states have a greater number local governments than California in the last pre-intervention year (1997). Nevertheless, in appendices I also present results for the number of governments that use a scaling factor.

5 Synthetic Control

To evaluate the impact of CKH, I use the synthetic control method (SCM). Developed as a means of estimating the causal impact of a policy change when there is only one treated unit, such as a state, the SCM compares the evolution of outcomes in the treated unit with the evolution of outcomes in a "synthetic control" unit, constructed by minimizing the RMSE of predictor variables among a pool of comparison units (the "donor pool"). In this case, I evaluate the log of the number of local governments in California - along with associated fiscal metrics, such as log per capita local spending and log per capita own-source revenues – before and after CKH, and I compare these outcomes to those of the synthetic control constructed using a weighted combination of other states. The treatment effect estimates reflect the difference in outcome between California and its synthetic control over the post-treatment observations (2002, 2007, 2012, 2017, and 2022).

5.1 Predictors

Although data-driven, the SCM does require require various specification choices on the part of the researchers. First among these is the set of predictor variables. Although it is common to use only the set of pre-intervention outcomes as predictors to reduce specification searching (McClelland and Mucciolo, 2022; Ferman et al., 2020), using all outcome lags does not necessarily produce the most accurate prediction of postreatment values and can increases the bound on the bias (Abadie, 2021; Kaul et al., 2022). Thus, to predict the number of local governments in California - and related fiscal outcomes – I use a combination of pre-treatment outcomes and other variables. Specifically, to estimate the impact of CKH on the log of the number of governments, I use three years of pre-pretreatment outcomes (1977, 1987, and 1997), the level of population (averaged over the pre-treatment period), the size of the land

area, and per capita income (also averaged over the pre-treatment period).⁵ These covariates capture key structural determinants of local government formation and thus help improve the fit of the synthetic control by accounting for relevant cross-sectional variation; population size and land area account for the demand for government services and geographic dispersion respectively, while per capita income reflects fiscal capacity. For per-capita spending and revenues, I use three years of pre-treatment outcomes (1977, 1987, and 1997), the level of per capita income (averaged over the pre-treatment period), and the percentage of families with children (averaged across the 1990 and 2000 censuses). These covariates account for the fact that demand for government services increases with income (Musgrave and Peacock, 1958) and that K-12 education makes up a high component of local government budgets (Poterba, 1997). In additional tests, I vary the sets of predictor variables to assess robustness.

5.2 Donor Pool

The SCM also requires the researcher to select the donor pool. In this case, the set of state governments provides a natural comparison set. However, in order to ensure that each unit in the donor pool is a reasonable control for California, I exclude those states that have enacted laws similar to CKH. This excludes the states discussed above in Section 2 – New York, Florida, and Colorado. I also exclude Georgia, which passed a law, the Service Delivery Strategy Act (1997), aimed at minimizing the duplication of services, as well as Oregon, cited by Clarke (2014) for having especially clear merger statutes. In robustness tests, I explore specifications with alternative restrictions on the donor pool.

⁵Although the absolute level of personal income may be a more appropriate covariate in this case than per capita income, California has the highest level of income of any state, and using a scaled measure of income ensures that the state is inside the convex hull of the values for the donor pool.

5.3 Bias-Correction

One recent development in the SCM literature is the use of bias-correction procedures that adjust for differences in the predictors of the treated unit and its synthetic control donors (Abadie and L'hour, 2021; Ben-Michael et al., 2021). If the predictor values for the treated unit are not closely reproduced by the synthetic control, then bias corrections can improve on the classical SCM by reducing the estimated bias from predictor variable discrepancies. Thus, in addition to graphically showing the results from "classical" SCM, I also produce bias-corrected treatment effect estimates using the allsynth command in STATA (Wiltshire, 2022).

5.4 Inference

For the purpose of quantitative inference, as originally conceived by Abadie and Gardeazabal (2003) and Abadie et al. (2010), the SCM conducts placebo tests in space by computing the treatment effect for every potential comparison unit in the donor pool. P-values are based on the size of the treatment effect estimate relative to the distribution of placebo effects. One complication to this approach is that the SCM may not necessarily produce strong matches for all of the units in the donor pool, thereby producing placebo effects that are quite large. For this reason, Abadie et al. (2010) propose an alternative test-statistic that scales the treatment effect by the pre-treatment fit. More recent work on inference for the SCM includes Li (2020), Cattaneo et al. (2021), and Chernozhukov et al. (2021). Because I use bias-corrected treatment effect estimates that adjust for discrepancies between the treated unit and its synthetic control in the pre-treatment period, I rely on the original permutation test proposed by Abadie et al. (2010). Furthermore, because the sample of states is small, and because it is implausible that CKH could increase government spending, I report one-sided rather than two-sided p-values, as suggested by Abadie (2021). Thus,

for average treatment effects, I restrict the placebo-year estimates that contribute to the posttreatment RMSE to those with negative values, and I calculate p-values as $\frac{R}{J+1}$ where J is the number of placebo units and R is the ranking of the treated unit's posttreatment RMSE relative to the distribution of placebos. For annual effect sizes, R is based on the rank of the estimated annual treatment effect relative to the distribution of placebo effects in the same year.

6 Main Results

6.1 Validation

Before presenting results, I first assess the quality of the synthetic control by evaluating its predictive power in the pre-intervention period. This follows Abadie and Vives-i Bastida (2022)'s suggestion to use out-of-sample prediction as an important validity check. Figure 2 shows three main outcomes of interest for California – the log of the total number of local governments, the log of total local spending per capita, and the log of total local own-source revenues per capita – alongside the corresponding synthetic controls. I divide the pre-intervention periods into two halves, using the first three observations to fit the synthetic control, and the remaining three to evaluate the fit. The predictor variables are the same as those outlined above for the main results, except they include only two lags of the outcome variable (in 1972 and 1982) and omit all covariates from after 1982. Figure 2A shows the log of the total number of jurisdictions in California over this period alongside the synthetic control. Figure 2B shows the bias-corrected treatment effect estimates, with the grey lines representing placebos. Figures 2C-F show the corresponding figures for the log of per-capita spending and the log of per-capita own-source revenues.

In both cases, the synthetic controls closely mirror the actual outcomes in California.

Consequently, the treatment effect estimates are close to zero and bounded by the placebos, indicating that the synthetic control correctly estimates a zero effect in the absence of an intervention. The associated p-values are 0.57, 0.48, and 0.39.

6.2 Number of local governments

Next, I estimate the effect of CKH on the log of the number of local governments in California. Figure 3A shows the log of the number of governments before and after the passage of CKH in 2000. Prior to 2000, the synthetic control provides a close match for California, with the exception of 1992 where there is a discrepancy of approximately 0.1 log points. After CKH, the two systematically diverge, with the log of the number of governments in California remaining stable while the synthetic control grows over time. Figure 3B shows the bias-corrected treatment effect estimates, with the grey lines again representing the set of placebo estimates. Consistent with Figure 3A, the treatment effect grows in magnitude over time to a 24 percentage point reduction in the number of jurisdictions by 2022. In the last two post-intervention years, the treatment effect estimates are both statistically significant with p-values of 0.043. On average, CKH reduced the number of governments by 13 percent across 2002-2022 (p-value of 0.065). Table 1 provides the average treatment effect estimates of the intervention and the effect estimates in the final post-intervention year (2022) along with the associated p-values. Figure A1 shows that the effects are similar when the number of governments is scaled by either the state population or land area.

Figures 3C and 3E show the effect of CKH on the log of the number of general purpose governments and the number special districts respectively. Because special districts are the majority of local governments in the state as well as the primary driver of growth in local governments nationally, any law that incentivizes merging or consolidating districts should act primarily through its effect on special districts. Figure C shows a strong degree

of correspondence between California and its synthetic control prior to the intervention in 2000. The correspondence is less strong in Figure E. The effect on the number of general purpose governments (Figure 3D) is small in magnitude (an average effect of -0.045 percent) despite being statistically significant in four of the five post-intervention years. On the other hand, in Figure 3F, as in Figure 3B, the treatment effect estimates grow in magnitude over time, such that by 2022, the effect of CKH is to reduce the number of special districts in the state by 36 percent (p-value of 0.043). Thus, Figure 3 shows that CKH was effective in reducing the number of local governments in the state, and that it did so primarily by reducing the number of special districts.

In order to further unpack the results depicted in Figure 3, I also examine the effect of CKH on special districts of different types. I assign special districts in the state to one of four categories on the basis of their name: 1) those that are environmental in nature, 2) those providing core government services, 3) those providing commercial and fee based services, and 4) other. Environmental districts encompass special districts with services related to water, flooding, conservation, reclamation, pest control, and animal control. Special districts providing "core government services" provide services related to fire protection, housing, waste, cemeteries, parks and recreation, libraries, and police. Those providing "commercial and fee-based services" provide services related to public utilities, health, transit/transportation, financing, risk management, insurance, economic development, and airports.⁶ All other special districts are classified as Other.

Table A1 shows the average treatment effect and the treatment effect in 2022 for all four types of special districts. The reform had little impact on districts providing core government services, which saw a statistically insignificant average decrease of seven percent. On the other hand, environmental special districts and districts classified in the "other" category experienced large declines, with the number of environmental districts declining by 78 percent by 2022 (p-value of 0.022). These results suggest that the reform largely affected districts

⁶I also include community-service districts in the "commercial and fee-based" category.

that could more easily be merged or consolidated into other districts with minimal impact on public services.

6.3 Fiscal Outcomes

The above results confirm that CKH was successful in reducing fragmentation in California, ultimately reducing the number of local governments by roughly a quarter relative to its counterfactual trajectory. Was this reduction in the number of districts accompanied by a reduction in government spending? Figure 4 shows the impact of CKH on the log of total per capita local government spending. As noted above, I scale spending by population because of the SCM's requirement that the predictors of the treated unit fall inside the convex hull of the values for the donor pool. As in Figure 3, the results are shown for all districts as well as general purpose governments and special districts. In each case, the synthetic control plot is shown alongside a plot of the treatment effect estimates. In Figures 4A, 4C, and 4E, the synthetic controls are reasonable matches for California in the pre-intervention period, though there is less correspondence in the earliest pre-intervention year (1972). In the plot of all districts, the estimated treatment effect is *positive* in every post-intervention year (Figure 4B). For general purpose governments and special districts, the effects hover close to zero and always appear in the center of the placebo distribution. The associated p-values for the average treatment effects depicted in Figures 4B, 4D, and 4F are 0.67, 0.57, and 0.76 (Table 1). Thus, there is no indication that CKH lowered total spending among local governments in the state, despite substantially decreasing the number of special districts.

Figure 5 shows the results for the log of total own sources revenues collected by local governments. Own-source revenue may be a most precise way of measuring the effects of CKH as it is uncontaminated by transfers from higher level governments. As in Figure 4, there is a fairly reasonably correspondence between California and the synthetic controls in

the pre-treatment period. However, once again there is little evidence of a reduction in the size of local governments in the state. Figure 5B shows a trend of *increasing* own source revenues over time, highlighted by a transitory uptick in 2007 that is driven by an increase among general purpose governments (Figure 5D). However, the average effects are close to zero and statistically insignificant. Special district revenue does decline slightly, but this effect too is not significant. The fact that there is no significant decline in spending or revenues for special districts suggests that the eliminated governments may have transferred their functions to other special districts, as in the example cited in section 2.2, rather than to general purpose governments.

6.4 Robustness

In this section, I assess the robustness of the above estimates. Specifically, I vary several aspects of the synthetic control design and compare the resulting estimates to my baseline results. First, following the recommendation of Ferman et al. (2020), I include a specification with only pre-treatment outcomes as predictors, a benchmark that avoids specification searching. Next, in order to reduce the potential for over-fitting and interpolation biases, I restrict the donor pool to states with predictor values that are close to those of California (Abadie and Vives-i Bastida, 2022). To accomplish this, given California's size, I exclude states with populations that place them in the bottom ten percent of the distribution in the last post-intervention year (1997). Next, to address the possibility that some states may already make it simple to dissolve special districts that are not serving the public purpose, even if they have not passed a specific law to that effect, I exclude states from the donor pool with clear dissolution procedures. Specifically, I exclude the states that Bauroth (2010) identifies as having clear dissolution procedures for all types of special districts. Finally, I employ an alternative estimator, the synthetic difference-in-differences estimator of Arkhangelsky et al.

(2021), which uses data-driven weights similarly to the SCM but also includes adjustments for time-trends.⁷

Table 2 presents the results. The baseline estimates are presented alongside the alternative specifications for comparison. The first set of estimates pertaining to the number of governments shows that almost all of the alternative specifications are consistent with the baseline results. The one exception is that the specifications using only the pre-treatment outcomes as predictors are smaller than the baseline estimates and not statistically significant. Given the importance of population and land area as structural determinants of the number of local governments in a state, this result may reflect the fact that solely optimizing the pretreatment fit of the outcome variable can result in estimates that are more biased and less precise compared to models that place more weight on covariates (Kaul et al., 2022). Nevertheless, four of the five estimates for the effect of CKH on the total number of governments have p-values less than 0.05. The second and third sets of estimates, pertaining to per-capita spending and own source revenues, also affirm the baseline results. There is no evidence that CKH decreased per capita spending or own-source revenues. In fact, all of the specifications in columns 1-5 for the fiscal outcomes are positive, indicating that, if anything, the local government sector in California expanded during this period rather than shrank.

7 Additional Analyses

7.1 Difference-in-difference analysis of local governments

How could the reform reduce the number of jurisdictions in the state but fail to achieve cost savings? If the state reduced the number of special districts but failed to reduce spending, this would imply that the surviving governments in California must have increased their

⁷The synthetic d-i-d estimator requires a balanced panel and thus omits covariates without a full set of observations over the pre-treatment period.

spending accordingly. In order to evaluate the change in spending among California local governments that remained post-CKH, I assemble a balanced panel of local governments with a full set of observations in the period of time spanning CKH. Specifically, I assemble a sample of governments that appear every year in the Census' Annual Survey of State and Local Finances between 1995-2009. I use this sample to assembled a matched panel of treated (California) and untreated local governments, and I estimate the change in fiscal outcomes using a simple difference-in-difference (d-i-d) design of the following form:

$$Y_{it} = \beta_1 C A_i * Post_t + \delta_i + \gamma_t + \varepsilon_{it}$$

$$\tag{1}$$

where CA denotes an indicator variable for local governments in California subject to CKH, Post indicates the time period after 2000, and δ_i and γ_t represent government and year fixed effects respectively. The Census does not report population statistics for special districts and school districts and thus the outcome variables cannot be scaled by population as in the earlier fiscal analysis, however in principle this should not be necessary since, unlike with the SCM, there is no concern about assigning negative weights.

To assemble the matched comparison group, I perform nearest neighbor matching by computing the Mahalanobis distance between each treated unit and all governments in the comparison pool on the basis of the outcome of interest in five pre-intervention years (1995-1999). Because California contained many of the highest spending local governments in the country in 1999, each of which cannot be easily paired with a match, I use a caliper of 0.6 to exclude matches of poor quality, lowering the number of treated districts in the sample from 434 to 401 for the expenditure analysis. As with the synthetic control estimation above, I exclude from the comparison pool governments from New York, Florida, Colorado, Georgia, and Oregon.

Figure 6 presents the graphical results of the matching process. Figure 6A shows average log total expenditures among local governments in California (of all types) relative to the matched sample, while Figure 6B shows the results for own source revenues. It is clear from

Figure 6A that average total expenditures among local governments in California begins to outstrip the matched sample shortly after the passage of CKH in 2000, with the difference continuing to grow over time. Figure 6B shows similar results for own-source revenues. Table 3 shows the corresponding d-i-d coefficients, with expenditures and own source revenues both increasing by an average of 11-12 percent, effects that are significant at the 0.01 level. The results are consistent with a model in which the functions of the districts that disappeared were absorbed into the surviving governments.

7.2 County-level analysis

In order to shed further light on the main findings, I exploit one further source of variation: differences across regions in the extent of consolidation. If consolidation did lead to cost savings, then this would suggest that regions that experienced greater amounts of consolidation would have experienced higher levels of savings (lower levels of spending growth). To investigate, I aggregate government spending data to the county-level, i.e. I aggregate all of the spending of the local governments – municipalities, special district, school districts – located with each county. I then compare the percent change in the number of governments within each county over time (between 1997 and 2012) with the percentage change in aggregate spending and, separately, own-source revenues in the county.

The results are presented in Figure 7. Figure 7A looks at the change in total expenditures, while Figure 7B looks at the change in own-source revenues. Each observation represents a California county. Trend lines fitted to the data in both figures are flat, indicating that there is no relationship between the change in the number of governments and the change in either spending or revenues. Thus, this result too supports the main conclusion; despite decreasing the number of special districts, in the state, CKH had no effect on fiscal outcomes. Spending that had previously been incurred by special districts was simply

transferred to surviving governments.

8 Conclusion

This paper revisits a long-standing debate about government fragmentation and efficiency. By leveraging a state reform in California, it seeks to determine whether or not reductions in the number of governments can lead to cost savings at the local level. Using synthetic control methods, I show that California's Cortese-Knox-Hertzberg (CKH) Government Reorganization Act of 2000 reduced the number of special districts in the state by more than 30 percent by 2022. However, this reduction had no impact on overall spending or own-sources revenues collected by local governments in the state. A separate difference-in-difference analysis using a panel of local government supports this result by showing that spending increased among the surviving governments during this period as they took on responsibility for the services administered by the distracts that disappeared.

In contrast to much of the extant literature on government fragmentation and consolidation, this paper relies on a quasi-experimental design to assess a plausibly exogenous change in the number of governments. As changes in the jurisdictional make-up of states are rare and often the result of endogenous policy changes, California's law represents an unusual opportunity to study changes in the number of special districts and the implications for government spending. Government consolidation has frequently been touted as one of the strongest methods for combating Baumol's cost disease in the public sector. The results in this paper suggest that it may not in fact represent a panacea, at least in states such as California that saw a relative decline in the number of special districts. These findings also challenge the view that special districts are prone to fiscal inefficiency due to low visibility or limited accountability, suggesting instead that reducing the number of special districts does not per se eliminate administrative redundancies.

The theoretical literature is somewhat agnostic as to when independent governments can administer services more cost effectively than consolidated governments. Future work may build on this existing theoretical foundation to identify when and how consolidation might be more successful. At the same time, additional empirical investigation can do more to parse those features of fragmentation that do and do not lead to potential increases in efficiency.

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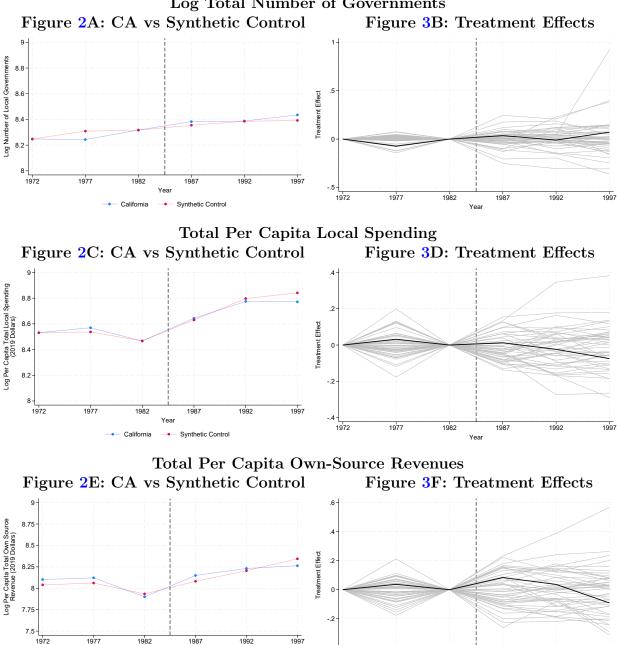
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100000 Number of Local Governments 80,000 60,000 40,000 20,000 2002 1987 1992 2007 2017 2022 10802 1001 1007 General Purpose Governments School Districts Special Districts

Figure 1: Number of Local Governments in the United States

Source: Census of Governments and author's calculations.

Figure 2: Validation Exercise Log Total Number of Governments



Note: Figure 2A plots the natural log of the number of governments in California before and after a placebo intervention. Figure 2B plots the bias-corrected treatment effect estimates for the effect of the placebo on the logged number of governments. Figure 2C plots the natural log of total per capita local spending in the state before and after the placebo intervention. Figure 2D plots the bias-corrected treatment effect estimates for the effect of the placebo on log total per capita spending. Figure 2E plots the natural log of total per capita local own-source revenues in the state before and after the placebo intervention. Figure 2 F plots the bias-corrected treatment effect estimates for the effect of the placebo on log total per capita own source revenues. In Figures B, D, and F, the light grey lines represent the treatment effect estimates for other units in the donor pool.

Synthetic Control

1992

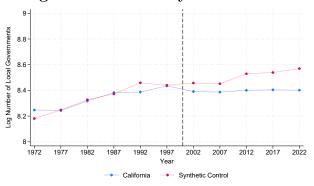
1997

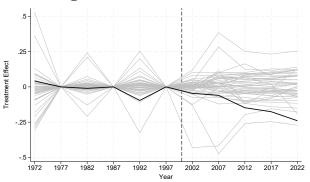
Figure 3: Number of Governments

Log Total Number of Governments

Figure 3A: CA vs Synthetic Control

Figure 3B: Treatment Effects

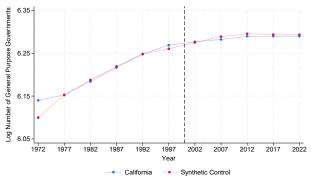


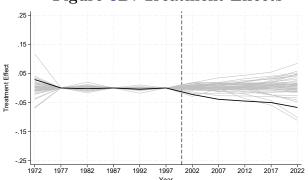


Log Number of General Purpose Governments

Figure 3C: CA vs Synthetic Control

Figure 3D: Treatment Effects

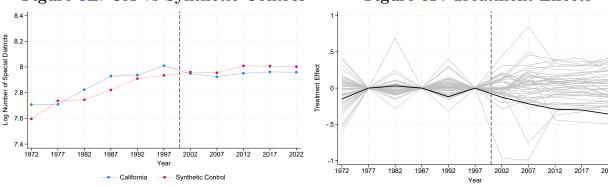




Log Number of Special Districts

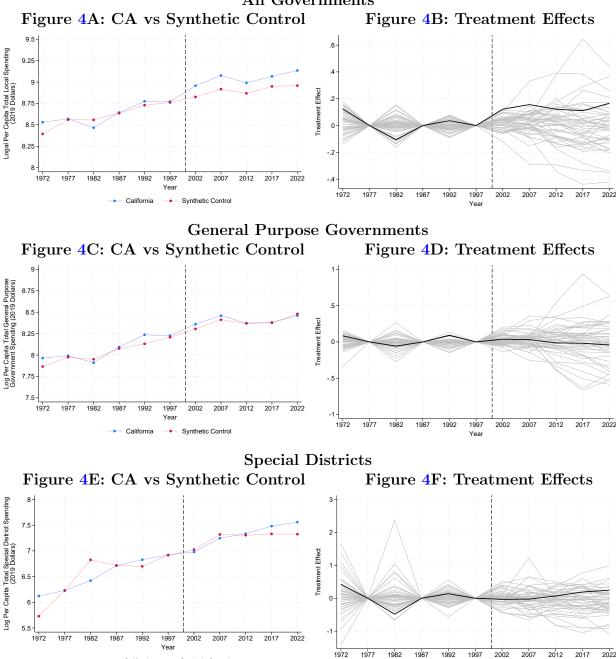
Figure 3E: CA vs Synthetic Control

Figure 3F: Treatment Effects



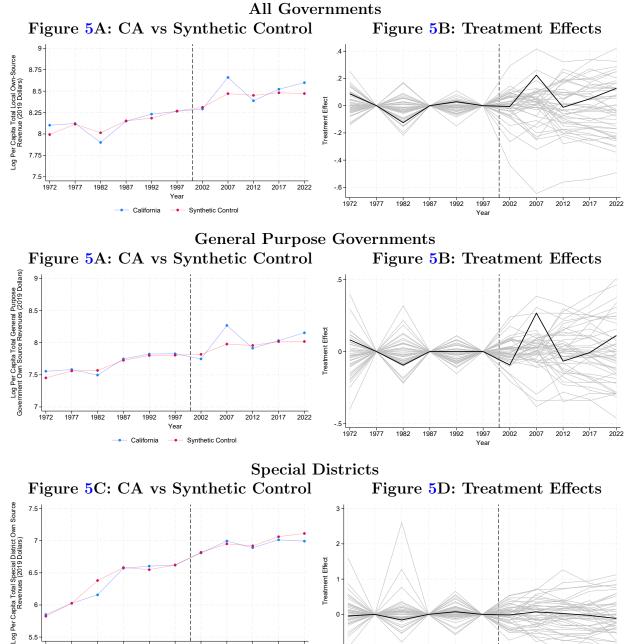
Note: Figure 3A plots the natural log of the total number of governments in California before and after the passage of the Cortese-Knox-Hertzberg (CKH) Local Government Reorganization Act of 2000. Figure 3B plots the bias-corrected treatment effect estimates for the effect of CKH on the logged number of governments. Figures 3C and 3E plot the logged number of general purpose governments and special districts respectively before and after CKH. Figures 3D and 3F plot the corresponding bias-corrected treatment effect estimates. In Figures B, D and F, the light grey lines represent placebos. Figure 3F omits one placebo with a gap greater than 1 in the earliest pre-intervention year (1972).

Figure 4: Log Per Capita Local Government Spending All Governments



Note: Figure 4A plots the natural log of the total amount of per capita spending by local governments in California before and after the passage of the Cortese-Knox-Hertzberg (CKH) Local Government Reorganization Act of 2000. Figure 4B plots the bias-corrected treatment effect estimates. Figures 4C and 4E plots the natural log of the total amount of per capita spending by general purpose governments and special districts respectively in California before and after CKH. Figures 4D and 4F plots the corresponding bias-corrected treatment effect estimates. In Figures B, D, and F the light grey lines represent placebos.

Figure 5: Log Per Capita Own-Source Local Government Revenue



Note: Figure 5A plots the natural log of the total amount of per-capita own-source revenue collected by all local governments in California before and after the passage of the Cortese-Knox-Hertzberg (CKH) Local Government Reorganization Act of 2000. Figure 5B plots the bias-corrected treatment effect estimates. Figures 5C and 5E plot the natural log of the total amount of per capita own-source revenue collected by general purpose governments and special districts respectively in California before and after CKH. Figures 5D and 5F plot the corresponding bias-corrected treatment effect estimates. In Figures B, D, and F, the light grey lines represent placebos.

1977

1982

1997

2012

1972

2012 2017 2022

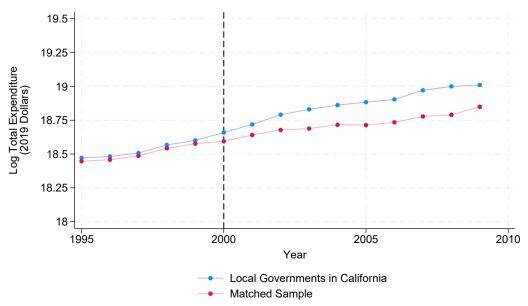
Synthetic Control

1977 1982

Figure 6: Fiscal Outcomes in a Matched Panel of Local Governments

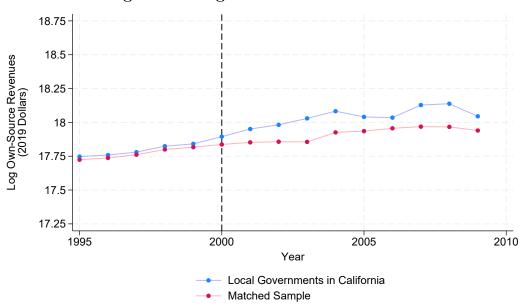
All Governments

Figure 6A: Log Total Expenditures



All Governments

Figure 6B: Log Own-Source Revenues



Note: Figure 6 A plots the mean amount of spending by local governments in California relative to a sample of matched governments before and after the passage of the Cortese-Knox-Hertzberg (CKH) Local Government Reorganization Act of 2000. The sample is limited to governments that appear in the Annual Survey of State and Local Finances every year over the sample period. The matched comparison group is constructed using nearest neighbor matching on the Mahalanobis distance of the pre-intervention outcomes. The final matched sample excludes matches with a distance greater than 0.6. Figure 6B plots the corresponding means for own-source revenues.

Figure 7: County-Level Analysis

Figure 7A: Total Expenditures

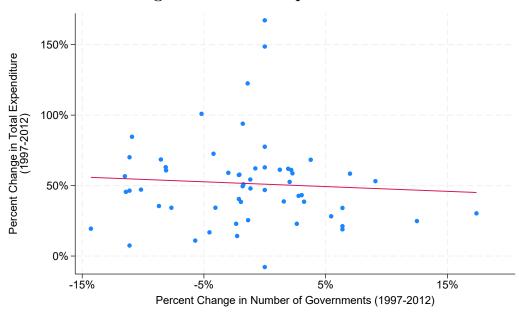
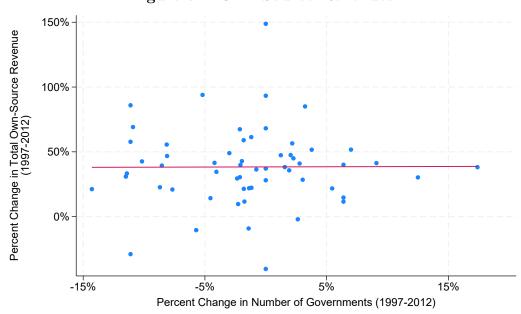


Figure 7B: Own-Source Revenues



Source: Figure 7A compares the percentage change in the number of governments within each county (x-axis) with the percentage change in aggregate total expenditures in each county (y-axis). Figure 7B compares the percentage change in the number of governments within each county (x-axis) with the percentage change in aggregate own-source revenues in each county (y-axis). Each blue dot represents a county in California. The changes are calculated between 1997 and 2012. Both figures excludes one outlier that saw a decrease in the number of governments of more than 40 percent.

Table 1: Synthetic Control Estimates

		A	verage Effect		Effect in 2022			
		All	General	Special	All	General	Special	
		Governments	Purpose	Districts	Governments	Purpose	Districts	
			Governments			Governments		
		(1)	(2)	(3)	(4)	(5)	(6)	
Log Number of	Estimate	-0.13	-0.045	-0.26	-0.24	-0.067	-0.36	
Governments	P-value	0.065	0.065	0.087	0.043	0.065	0.043	
Log Per Capita Total Local	Estimate	0.14	-0.0014	0.089	0.17	-0.042	0.25	
Government Spending	P-value	0.67	0.57	0.76	0.89	0.39	0.87	
Log Per Capita Total Local	Estimate	0.077	0.042	-0.014	0.13	0.11	-0.12	
Own-Source Revenue	P-value	0.74	0.41	0.63	0.76	0.76	0.50	

Note: The table presents bias-corrected synthetic control estimates of the effect of CKH. Columns 1-3 present average effects, in which the treatment effect is averaged over the five post-intervention periods (2002, 2007, 2012, 2017, and 2022). Columns 4-6 presents treatment effect estimates for 2022. The p-values are based on the permutation test described in Section 5.3.

Table 2: Alternative Specifications

		Effect in 2022														
		All Governments					General Purpose Governments				Special Districts					
		Baseline	Lags	Smaller	Clear	Synthetic	Baseline	Lags	Smaller	Clear	Synthetic	Baseline	Lags	Smaller	Clear	Synthetic
			Only	DP	Proc	DiD		Only	DP	Proc	DiD		Only	DP	Proc	DiD
		(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)
Log Number of	Estimate	-0.24	-0.10	-0.24	-0.25	-0.15	-0.067	-0.018	-0.079	-0.070	-0.053	-0.36	-0.10	-0.46	-0.47	-0.11
Governments	P-value	0.043	0.20	0.024	0.024	0.029	0.065	0.20	0.071	0.073	0.045	0.043	0.37	0.071	0.049	0.30
Log Per Capita Total	Estimate	0.17	0.28	0.16	0.16	0.085	-0.042	-0.022	-0.074	-0.043	-0.064	0.25	0.055	0.59	0.37	0.44
Local Gov Spending	P-value	0.89	1.0	0.93	0.90	0.77	0.39	0.50	0.33	0.44	0.33	0.87	0.65	0.98	0.88	0.86
Log Per Capita Total	Estimate	0.13	0.17	0.09	0.13	0.18	0.11	0.17	0.016	0.11	0.037	-0.12	-0.15	-0.074	-0.051	0.29
Own Source Revenue	P-value	0.76	0.76	0.67	0.76	0.89	0.76	0.76	0.55	0.78	0.60	0.50	0.50	0.60	0.54	0.76

Note: The table presents the baseline synthetic control estimates for the effect of CKH in 2022 alongside the results of four different robustness checks. The first, "Lags Only" includes all pre-treatment outcomes as the only predictors. The second, "Smaller DP" (donor pool), removes states in the bottom 10 percent of the population distribution in the last pre-intervention observation (1997). The third, "Clear Proc," removes states from the donor pool that have clear dissolution procedures for special districts, based on Bauroth (2010). The fourth, "Synthetic DiD" uses the synthetic difference-in-differences estimator of Arkhangelsky et al. (2021), as implemented in Stata by Clarke et al. (2024).

Table 3: Difference-in-Differences

	All Governments				
	Log Total	Log Own-Source			
	Expenditures	Revenues			
	(1)	(2)			
CA*Post	0.123***	0.106***			
	(0.017)	(0.020)			
Year Fixed Effects	Yes	Yes			
Gov Fixed Effects	Yes	Yes			
Observations	11,445	11,314			

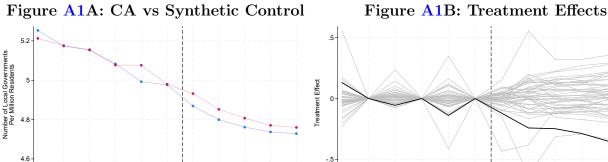
Note: *** p < 0.01. This table shows the results of difference-in-difference estimation using the panel of governments depicted in Figure 6. Financial variables are in 2019 dollars. Standard errors clustered by government.

9 Appendices

1977

Figure A1: Using Scaled Measures of the Number of Governments

Log Number of Governments Per Million Residents

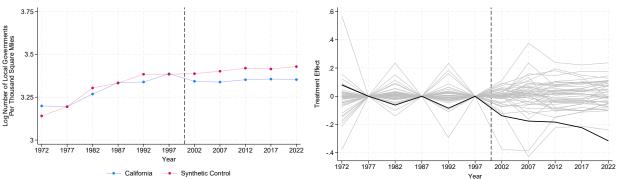


Log Number of Governments Per Thousand Square Miles Figure A1C: CA vs Synthetic Control Figure A1D: Treatment Effects

1972

2017

Year



Note: Figure A1 is similar to Figure 3 except that is uses scaled measures of the number of governments. Figure A1A and A1B shows the results for the number of governments per million residents. Figures A1C and A1D show the results for the number of governments per thousand square miles. Both analyses use the following variables as predictors: three years of pre-treatment outcomes (1977,1987,1997), personal income per capita, population density, the percentage of residents that are urban, the percentage of families with children, the percent of the population over 65, and total population. All covariates other than the pre-treatment lags are averaged over their pre-treatment observations.

Table A1: Synthetic Control Estimates of the Number of Special Districts by Type

		Average Effect	Effect in 2022
		(1)	(2)
Log Number of Environmental	Estimate	-0.79	-0.78
Special Districts	P-value	0.022	0.022
Log Number of Fee-Based	Estimate	-0.44	-0.88
Service Districts	P-value	0.28	0.15
Log Number of Districts	Estimate	-0.072	-0.068
Providing Core Governmental Services	P-value	0.41	0.39
Log Number of Other	Estimate	-1.2	-2.6
Special Districts	P-value	0.17	0.13

Note: The table presents bias-corrected synthetic control estimates of the effect of CKH on the number of special districts in California by type. Environmental special districts encompass special districts with services related to water, flooding, conservation, reclamation, pest control, and animal control. Fee-based service districts encompass districts with services related to public utilities, health, transit/transportation, risk management, insurance, economic development, airports, and community services. Core government services entail services related to fire protection, housing, waste, cemeteries, parks & recreation, libraries, and police. All other special districts are classified as Other. The types are established based on text matches in the name of the special district. Column 1 presents the average treatment effect, whereby the treatment effect is averaged over the five post-intervention periods (2002, 2007, 2012, 2017, and 2022). Column 2 presents the treatment effect estimates for 2022. The p-values are based on the permutation test described in Section 5.3.