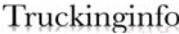


NYU WAGNER IN THE MEDIA: JULY 2010

Date	Media	Headline	Wagner Source	Discipline	Interview/Excerpt
July 1, 2010		US Plan to Pay Hospitals for Performance Could Hurt Those in Less-Advantaged Areas	Jan Blustein	Health Policy and Management	"Payment based on performance may worsen inequalities, as hospitals in under-resourced areas lose funds to their better-off counterparts, with the government acting as a sort of 'reverse Robin Hood'."
July 1, 2010		Medicare changes could shortchange vulnerable hospitals	Jan Blustein	Health Policy and Management	"We need to be mindful of whether hospitals have a level playing field to begin with."
July 1, 2010	<i>The New York Times</i>	Lobbyist Says It's Not About Influence	Rogan Kersh	National Politics-Lobbying	"A Tony Podesta isn't going to wave a magic wand and make all of BP's problems go away, but his clients are going to get a blueprint for how to succeed in official Washington."
July 1, 2010	<i>The Washington Post</i>	Finally, a Government that Shops at Costco [opinion column]	Paul Light	Federal Governance	"Government fraud, waste, and abuse have long been topics of outrage on Capitol Hill, but there has been little legislative action. "
July 1, 2010		Politfact.com Ruling: Appointed commissions gain value once candidate is president	Paul Light	Federal Governance	How useful a commission is "varies widely with the quality of leadership, the amount of funding and the commitment of the staff. Some are serious, and some are designed to distract the public and move an issue out of the headlines."
July 1, 2010		Could Medicare Quality Payment Plans Create Inequality?	Jan Blustein	Health Policy and Management	In education, schools are told to do better, "but there is no science there. We really don't know what works in the school." While there is some evidence that teachers matter, "there's not a lot of evidence to support that. And the same is true in health care."
July 1, 2010		Keep Congress in session this August	Bob Shrum	Congress	"A special session will allow Democrats to highlight their differences with the GOP on jobless benefits, financial reform, and energy policy. That's a better campaign plan than sending members back to their districts — and it's right on the merits."
July 3, 2010		Calvin Coolidge, born July 4: Hero to Tea Partiers.	Rogan Kersh	National Affairs	"We haven't heard much about Coolidge for 60 years, but he's become a heroic figure to the tea partiers because of his strong anti-tax positions."
July 3, 2010		Pay for Performance: Unintended Effects	Jan Blustein	Health Policy and Management	Looking forward to the federal government's plans to implement a "pay-for-performance" system for hospitals, this study examines the association between hospital performance and local economic and human resources.
July 5, 2010	<i>THE WALL STREET JOURNAL</i>	Microfinance Groups Think Big	Jonathan Morduch	Microfinance	"The big difference is that it is a lot harder to be a smaller scale entrepreneur in the U.S. than overseas."
July 6, 2010	<i>The Washington Post</i>	Kersh sees lobbyists influencing financial rulemaking [video]	Rogan Kersh	National Politics-Lobbying	"The money is coming from any side - it's not just the big banks...it's consumer rights groups as well."
July 6, 2010		Time To Consider a Sunset Commission	Paul Light	Federal Governance	"Substitute the words 'Christmas Day plot' for tainted meat, poisoned peppers, aircraft groundings, the Columbia shuttle accident, Hurricane Katrina, counterfeit Heparin, toxic toys, the banking collapse, Bernie Madoff or even 9/11, & the failure to put Umar Farouk Abdulmutallub on the no-fly list becomes yet another indication that the federal government can no longer guarantee the faithful execution of our laws."

July 7, 2010		New York to Ramp Up Off-Hour Delivery Program	Rudin Center	Transportation	The pilot also included participation by Rutgers University, New York University's Rudin Center for Transportation Policy and Management at NYU Wagner, and ALK Technologies.
July 7, 2010		Latest Sheikh Mohammed Scholars winners unveiled	Robert Shrum	Higher Education	The selected scholars will participate in one of two academic courses: a course...taught by NYU President John Sexton; or a class on US presidential politics and foreign policy which is co-taught by Robert Shrum, a political strategist and senior fellow at NYU's Robert F. Wagner Graduate School of Public Service, and James Traub, a journalist who contributes to the New York Times Magazine and is a member of the Council on Foreign Relations.
July 8, 2010		An Open Memo to the Feds [opinion column]	Paul Light	Federal Governance	"Alas, the federal bureaucracy is still suffering from serious resource shortages, not the least of which is its antiquated personnel, technology, training, and enough staff to do the job. "
July 9, 2010		David Brooks' neo-Hooverite plea	Bob Shrum	Politics	"The conservative N.Y. Times columnist is politely asking Obama to ignore basic economics, ignore the bond markets, and ignore Nobel laureate Paul Krugman--and to please steer the economy into a ditch."
July 9, 2010		Delivery Competition Rears Up in the Garden	Reynolds Program	Social Entrepreneurship	[Undergrads] Seiver and Dugan entered their business proposal in NYU's "Be a Changemaker" social entrepreneurship competition in September 2009. They won a \$10,000 top prize for it this past April.
July 12, 2010		A Few Blocks, 4 Years, 52,000 Police Stops	Dennis Smith	Public Safety	In a 2008 study presented to the City Council, Dennis C. Smith, a professor at the Robert F. Wagner Graduate School of Public Service at New York University, wrote that the strategy was effective across the city for robbery, murder, burglary and auto theft. But it found no citywide impact on assault, rape or grand larceny.
July 12, 2010		All Hands on Deck to Fix N.Y. [opinion column]	Ellen Schall	Public Service	"At a time when New York government is widely viewed as dysfunctional, we have the responsibility and the opportunity to enlist a new generation of talented, highly skilled public servants."
July 12, 2010		Women's World Banking Brings Credit To The Third World	Jonathan Morduch	Microfinance	"Credit alone is not a panacea. The boldest claim for microfinance--that it can single-handedly eliminate a large share of world poverty--outpaces, by a long distance, the evidence accumulated to date."
July 13, 2010		John Gambling Show: Interview with Ellen Schall	Ellen Schall	Public Service	"It's important to get the best and the brightest into government -- and government competes against the nonprofit sector and against the private sector for talent. There's a war for talent in this country. Government, particularly New York State government, can't afford to lose that war."
July 15, 2010		Obama needs a dose of ideology	Bob Shrum	Politics	"His legislative accomplishments are altering the American landscape. But the president can't prevail politically without that old time religion."
July 15, 2010		Channeling Hamilton [opinion column]	Paul Light	Federal Governance	"Congress and the president must do something about the state of the public service, starting with the weak link between performance and all that follows. Federal employees are saying they need more support to do their jobs well. It is time to give it to them. "
July 16, 2010		Republicans Top Democrats Raising Cash for Open Senate Seats	Rogan Kersh	Congress	"There's greater political energy on the Republican side right now, which spills over into donation patterns."

July 18, 2010		A Fast-Paced City Tries to Be a Gentler Place to Grow Old	Capstone Program	Urban Planning	The city enlisted students at New York University's Wagner Graduate School of Public Service to develop a walking survey that, if adopted, will rate the city's age-friendliness by standards like the frequency of cracked sidewalks and hospitals.
July 18, 2010		RSVP to me, Mayor Mikel	Mitchell Moss	Urban Governance	"The craziest part of being mayor is that nobody defers to you. The president or the governor comes, and they're treated like royalty. But with the mayor, people think you're there to make sure the potholes are filled. "
July 18, 2010		Free Money: Here's an Idea for Foreign Aid -- Just Hand Over the Cash	Jonathan Morduch	Microfinance	"By and large they [the world's poor] are doing smart things with their money; they're thinking hard about how to best spend it, whether, for example, to keep a kid in school or put the money into their business, that sort of thing."
July 21, 2010		Goldman Sachs Doubled Lobbying Expenses Amid Financial Revamp, SEC Probe	Rogan Kersh	National Politics-Lobbying	"Once the bill has passed, it's much harder for their opponents or good-government advocates to claim that their vote was unduly influenced by campaign cash."
July 21, 2010		"Rock Star" Bachmann Outraises Most Colleagues in U.S. House	Rogan Kersh	Congress	"The Bachmann race has transcended ordinary local House district politics, with Bachmann's rock-star conservative persona attracting funds both in support of her and against her."
July 21, 2010		A Racial U-Turn	Mitchell Moss	Urban Planning	"One hundred years ago, Jews and the Irish were not considered white! I think it's only a matter of time before we redefine groups so that the Hispanic population is incorporated into the white population."
July 22, 2010		Obama, appeasement and the race baiters	Bob Shrum	Politics	"It's no secret why this White House flees from racial controversy. But for his sake and ours, Obama must confront the appeals to America's worst instincts."
July 25, 2010		Actress/Activist	Ellen Schall	Higher Education	"There's a new interest in public service, because we have a president who cares about public service."
July 25, 2010		Need to Know	Ellen Schall	Higher Education	"These people [students] are altruistic, I think, but it's important to get it that you can have a career in public service and still make a living."
July 29, 2010		The Consumer Financial Protection Bureau, the new kid on the block	Paul Light	Federal Governance	"Because you've got old loyalties that you're trying to merge under a new mission. You've got to create a hierarchy; you've got to blend a work force. There are significant challenges to it."
July 29, 2010		LBJ's pens and Obama's peril	Bob Shrum	Politics	"Lyndon Johnson achieved a formidable legislative record as president, but was undone by two key failures. Obama faces the same two challenges--fortunately, he still has time to correct course."
July 29, 2010		Fewer Public School Teachers Receive Tenure	John White [student]	Public Education	"This is part of a process of a culture shift of using evidence of student learning to make decisions for the school. Principals know best who is high performing in their school and who should be in front of a classroom teaching."
July 30, 2010		Microfinance: For Community or for Gain?	Jonathan Morduch	Microfinance	"There is a very powerful narrative that you really can have it all, and there is something of a conspiracy of players, both from the more socially-driven side and from the more commercially-driven side, that they all come together under one tent -- a vision in which there is really no trade-off in approaches. I think we are seeing more and more the fact that they really are different worlds, with some gray area in between."