






NYU WAGNER IN THE MEDIA : OCTOBER 2009

Date	Media	Headline	Wagner Source	Discipline	Interview/Excerpt
Oct. 30, 2009		America's Ultimate Dead-End Job	Mitchell Moss / Faculty	Politics	"Being mayor is the best job in politics, even better than being president of the United States. The mayor wakes up every day and decides which pitch he's going to hit, and can hit a home run every time. Being president is more about catching bombs than throwing them."
Oct. 29, 2009		Ravitch Says States Face Total Deficits of \$500 Billion in 2011	NYU Wagner Center Rudin	Public Finance / Transit	"I believe that the states across the U.S. will face deficits a year after stimulus ends of \$300 billion to \$500 billion a year," Ravitch told about 200 people gathered at New York University's Robert F. Wagner Graduate School of Public Service.
Oct. 29, 2009		We Haven't Heard Last on Tolls-- Ravitch	NYU Wagner Center Rudin	Public Finance / Transit	"User fees fees will come back and back, and they will happen," Ravitch said at New York University's Robert F. Wagner Graduate School of Public Service.
Oct. 29, 2009		Ravitch Unplugged	NYU Wagner Center Rudin	Public Finance / Transit	"Why do politicians think a gas tax is toxic," Ravitch asked at the Rudin Center event at NYU Wagner.
Oct. 29, 2009		Death? Maybe. Taxes? For Sure.	NYU Wagner Center Rudin	Public Finance / Transit	Rearing back in an easy chair at a forum this morning at NYU's Wagner School of Public Service, he [Ravitch] laid it flat: to get day laborers, doctors, dignitaries and developers to productive places requires major capital investment in mass transit. And it requires a dedicated public fund to pay for that transit. This fund is called a tax."
Oct. 29, 2009		US municipal mkt seen becoming casualty of deficits	NYU Wagner Rudin Center	Public Finance / Transit	"Banks are falling like autumn leaves around this country and nobody is projecting any significant growth for 2010," he [Ravitch] said at New York University's Rudin Center for Transportation Policy & Management."
Oct. 29, 2009		A Candid Ravitch Warns of \$25 billion Budget Gap, Hints at Tax Overhaul	Rudin Center	Public Finance / Transit	Speaking Wednesday morning at N.Y.U., Mr. Ravitch, the state's point man on the ongoing fiscal crisis, warned of tremendous new budget gaps in coming years, saying the state faces a deficit of about \$25 billion over the next two-and-a-half years, about \$15 billion more than previously estimated by the state.
Oct. 27, 2009		Bloomberg outlines his city plans to Wagner students	Urban Planning Student Association	Urban Planning	With the mayoral election a week away, he discussed his vision for New York with NYU Wagner students yesterday morning at the Kimmel Center. The event was sponsored by the Wagner Graduate School of Public Service's Urban Planning Student Association.
Oct. 27, 2009		Bloomberg Is Betting on Voters With an Elastic Approach to the Law	NYU Wagner	Urban Planning	Monday morning, he spoke about the New York that he envisioned in 2013, when his third term would end. This was in a speech to students attending New York University's Robert F. Wagner School of Public Service.
Oct. 26, 2009		Bloomberg's Vision: NYC 2013	NYU Wagner	Urban Planning	The mayor articulated them all and plenty more (High Bridge reopened to pedestrians! High-speed E-ZPass at MTA bridges and tunnels!) in a speech at NYU's Wagner School of Public Service. Many of them were in the works by city agencies already, or were previously announced by his campaign, but the crime and education pledges are new.
Oct. 23, 2009		The Hard Sell (commentary)	Patrick J. Egan / Faculty	Politics/ Public Opinion	"No matter what choice Obama makes [on Afghanistan], he should not be deluded into thinking that his rhetorical gifts can move public opinion on this issue."

Oct. 22, 2009		The French Do It Better for Half the Price	Victor G. Rodwin	Health Policy	Here's a very simple run-down on the French health care system, often thought to be the best of them all. Much of this information comes from an interview published recently in The New York Times with Victor G. Rodwin, a professor of health policy and management at NYU's Wagner School of Public Service and an expert on international health care systems.
Oct. 20, 2009		Honest 'TeaEO' inspires social entrepreneurs	Gabriel Brodbar / Director, NYU Reynolds Program	Social Entrepreneurship	The NYU Reynolds Program in Social Entrepreneurship kicked off its 2009-10 Speaker Series yesterday with Seth Goldman, president, co-founder and "TeaEO" of Honest Tea, an organic, ready-to-drink tea company. Gabriel Brodbar, director of the Reynolds program, said Honest Tea was an example of a for-profit company that serves as a positive force of social change. "There is an honesty about the way they do business," Brodbar said."
Oct. 19, 2009		Health-Care Conflicts Increase With Odds of Passage	Rogan Kersh / Associate Dean, Faculty	Health Policy	"The trigger seems to me a place they may well wind up. It lets the big majority of members in the middle, and I think the administration, say 'this feels good enough.'"
Oct. 15, 2009		Bloomberg Has Added Jobs, and Lost Some, Too	Mitchell Moss / Faculty	Urban Planning	"The great successes of Bloomberg are getting things done that previous mayors were afraid to deal with."
Oct. 13, 2009		Snowe's Vote Gives Obama Republican Health Backing	Rogan Kersh / Associate Dean, Faculty	Health Policy	"U.S. Senator Olympia Snowe's independent streak showed up early, and it was in evidence again today when she became the only Republican member of the Senate Finance Committee to vote for the panel's health-care plan."
Oct. 12, 2009		Health-Care Plan Future Rests on Snowe, Democrats	Rogan Kersh	Health Policy	"Snowe's vote also might provide some cover for Democrats from charges that they rammed through a partisan bill. Democrats need 60 votes to block Republican delaying tactics. While they control 60 ballots in the 100-seat Senate, Democratic lawmakers in Republican-leaning states would feel more comfortable if a Republican were on board."
Oct. 9, 2009		Newark mayor discusses improvements	Washington Square News	Urban Planning	"He might be more famous right now for a feud with Conan O'Brien. But Mayor Cory Booker of Newark, N.J., has really become known for transforming urban environments. Last night he spoke mostly on that subject at the NYU Wagner event, Leveraging Resources to Promote Justice in Urban Environments."
Oct. 8, 2009		Study: At New York Chain Restaurants, Low-Income Diners Don't Count Calories	Brian Elbel / Faculty	Health Policy	"My sense is that to really influence obesity, we will probably need a combination of interventions."
Oct. 8, 2009		All's Not Well in Sex and Food	Brian Elbel and Rogan Kersh / Faculty	Health Policy	A study published this week by professors at New York University and Yale suggests that those posted calorie counts in fast-food chains aren't doing a bit of good in getting customers to go easy on the cheeseburgers and fries.
Oct. 8, 2009		Calorie Postings Don't Guarantee Healthier Choices	Brian Elbel and Rogan Kersh / Faculty	Health Policy	For part of the study, they asked consumer questions, such as "did you notice the postings," and if the answer was affirmative, they then asked them if the information made them order something healthier. Twenty eight percent of those who said they noticed the postings said that they had a positive influence on their ordering.
Oct. 8, 2009		Money draws film shoots to the area	Mitchell Moss / Faculty	Urban Planning	Mitchell Moss, a New York University professor who follows the film industry, believes the Hudson Valley and Capital Region are uniquely positioned to benefit from the tax credit, because of their proximity to New York City production studios. The Capital Region, he said, "has urban environments near beautiful countryside, and that's part of its appeal."

Oct. 8, 2009		Calorie information might not influence fast food choices	Brian Elbel and Rogan Kersh / Faculty	Health Policy	"Posting calorie information on menus is often cited as an important tool in fighting obesity, but a study published today shows that at least in its initial stages, it doesn't have as big an effect as many health officials had hoped."
Oct. 8, 2009		Does Posting a Calorie Count Change How People Eat?	Brian Elbel / Faculty	Health Policy	"Brian Elbel, an assistant professor of medicine and health policy at the NYU School of Medicine and the NYU Wagner School of Public Service, was the lead researcher on a new study called "Calorie Labeling and Food Choices: A First Look at the Effects on Low-Income People in New York City."
Oct. 7, 2009		Why We Shouldn't Ditch Calorie Labeling	Brian Elbel and Rogan Kersh / Faculty	Health Policy	So the <i>New York Times</i> ran a story about early research on the impact of New York City's calorie labeling postings by fast food restaurants. The research, done by some of my New York University colleagues, looked at what customers said they were doing and compared what they said to what they actually did. Oops. Customers said the labeling made them choose foods more carefully but they actually bought more calories.
Oct. 7, 2009		Calorie law may not encourage healthiness	Brian Elbel and Rogan Kersh / Faculty	Health Policy	In fact, the researchers found that many customers, particularly low-income customers, actually ordered higher-calorie options after the postings were introduced on menu boards in fast-food joints.
Oct. 7, 2009		NY calorie law may not alter food choices	Brian Elbel	Health Policy	"Brian Elbel, a professor at the New York University School of Medicine and lead author of the study, said, "Though the introduction of calorie labels did not change the number of calories purchased, a combination of public policy efforts are likely necessary to produce a meaningful change in obesity."
Oct. 7, 2009		First Look: Calories on Fast-Food Menus Don't Change Choices	Brian Elbel / Faculty	Health Policy	"Our study does not necessarily imply that labeling is an ineffective policy. On the contrary, we found that some subset of consumers used the information to eat more healthfully."
Oct. 6, 2009		Posting Calories Doesn't Slim Bills	Brian Elbel / Faculty	Health Policy	"People appear to be consuming just as many calories as they did before New York City required fast-food restaurants to post how many calories were in each item."
Oct. 6, 2009		Check the Calories You Odered at the Restaurant!	Brian Elbel / Faculty	Health Policy	"I think it does show us that labels are not enough."
Oct. 6, 2009		Daily Buzz: Study Shows Calorie Postings Don't Change Habits	Brian Elbel and Rogan Kersh / Faculty	Health Policy	The Ivy League group tracked four fast-food chains—McDonald's, Wendy's, Burger King and Kentucky Fried Chicken—in poor neighborhoods of New York City where there are high rates of obesity...revealing that about half the customers noticed the calorie counts prominently posted on menu boards.
Oct. 6, 2009		Is the Fast Food Calorie Info Law Making Some Consume <i>More</i> ?	Brian Elbel / Faculty	Health Policy	Brian Elbel, the lead author of the report, has concluded that "labels are not enough." But he doesn't say what would be enough. Is he hinting at an all-out ban on everything unhealthy, at least where the poor people live?
Oct. 6, 2009		Obesity Science Catches Up With the Sound Bite	Brian Elbel and Rogan Kersh / Faculty	Health Policy	"In an ideal world," researchers wrote, "calorie labeling on menus and menu boards would have an immediate and direct impact on everyone's food choices." But this is the real world. And people still have choices that are (thankfully) immune from tinker-happy social engineers.

Oct. 6, 2009		Menu labeling: With fast food, knowledge isn't power	Brian Elbel and Rogan Kersh / Faculty	Health Policy	The good news in the report is that about half of customers said they noticed the calorie counts posted on menu boards. Twenty-eight percent of those who saw the postings said the information influenced their ordering choices, and 9 out of 10 of those claimed they had made healthier choices.
Oct. 6, 2009		Study: Posted Calories Don't Change Orders	Brian Elbel and Rogan Kersh / Faculty	Health Policy	However, researchers found before the law went into effect in July 2008, the receipts of people involved in the study found people had splurged and ordered food with more calories than the typical customer."
Oct. 6, 2009		Posting calorie counts on chain restaurant menus doesn't change eating habits of poorest New Yorkers	Brian Elbel and Rogan Kersh / Faculty	Health Policy	Researchers collected about 1,200 receipts from customers at McDonald's, Wendy's, Burger King and Kentucky Fried Chicken and found they purchased an average of 846 calories - compared to 825 before the menus were labeled.
Oct. 6, 2009		Calorie labeling doesn't curb NYC fast food habits	Brian Elbel / Faculty	Health Policy	"Though the introduction of calorie labels did not change the number of calories purchased, a combination of public policy efforts are likely necessary to produce a meaningful change in obesity."
Oct. 6, 2009		Study Suggests Calories Postings are Ineffective	Brian Elbel and Rogan Kersh / Faculty	Health Policy	Researchers found people actually ordered food with slightly more calories than an average customer did before the calorie posting law went into effect, in July of 2008.
Oct. 6, 2009		Calorie Postings Don't Change Habits, Study Finds	Brian Elbel / Faculty	Health Policy	"I think it does show us that labels are not enough."

October, 2009

Essence Magazine

The Beautiful Obama Dream Team

C. Nicole Mason / Director, WOCPN

Politics

"Many of these women [senior African American staffers in the Obama administration] have worked in the Clinton administration, and it appears that many of these powerful women are quietly getting the job done."