INTERNATIONAL HEALTH POLICY AND PROSPECTS

Robert F. Wagner
Graduate School of Public Service
New York University
HPAM-GP.2242

Professor Richard Alderslade

in
Geneva, Switzerland
June 9 - 15 2012

Syllabus and Daily Schedule
INTERNATIONAL HEALTH POLICY AND PROSPECTS

Course Overview

The Wagner School Summer Institute brings together faculty and students from the United States and other parts of the world for an on-site exploration of international health policy and prospects in Geneva, Switzerland. The site was chosen because it is the seat of major international organizations of the United Nations such as World Health Organization (WHO) and the World Intellectual Property Organization (WIPO); major NGOs such as the International Committee of Red Cross (ICRC); and other intergovernmental bodies such as the Global Fund to Fight AIDS, Tuberculosis and Malaria, direct bearing on international health.

Trade policy, global communications, major economic and political reforms, violence and wars and the threat of bioterrorism have had enormous effects on health status and well being. Concern for the spread of infectious diseases, increasing rates of chronic diseases and the effectiveness of health systems to provide quality care, are among the daunting challenges to health leaders today. The aim of the International Health Policy and Prospects course is to provide students with a variety of opportunities to understand the trends in world health, the architecture of global health governance, and the effects of globalization on global and national health policy making in countries. Study visits with the staff of key international health organizations based in Geneva will provide the opportunity to hear first hand the challenges they face and explore their thinking on strategy and implementation of key programs to improve health worldwide.

Course Requirements and Grading

Students will be expected to complete assigned readings, conduct internet research on the organizations being visited to develop lines of inquiry for the visit, and keep current with newspaper and journal articles of relevance to the content of the course.

Before coming to the course, students are asked to select a contemporary problem/question in international health of particular
interest to them from current press reports, publications, or their own experience. Students will use the experiences of the week in Geneva to develop options for addressing the problem, and these will be the focus of a policy paper (8-10 pages). The outline for the paper must be submitted at the end of the week and students will be expected to present the highlights of the paper to the class on the final day. Final papers are due no later than Friday 13 July 2012. Copies should be submitted electronically to Professor Alderslade (richard.alderslade@gmail.com). Guidelines for the paper appear at the end of this note.

Course grades will be based 70% on the policy paper and presentation and 30% on preparation for and participation in classroom and site visit discussions.

The Faculty

Classes will be taught by Professor Richard Alderslade and international experts drawn from Geneva-based international organizations and non-governmental organizations and agencies.

Guest lecturers from Geneva based agencies will be confirmed and a final schedule will be provided on the first day of class. The sample list agencies to be visited, or speakers who will present to the class, are:

- The Global Fund to Fight AIDS, Tuberculosis and Malaria
- The World Health Organization (WHO)
- The International Committee of the Red Cross (ICRC)
- The World Intellectual Property Organization (WIPO)

Program Design

This program is designed along three main themes: Health, Health Status and Development: A Global Perspective; the Impact of Globalization on Health; the Architecture and Dynamics of Global Health Governance, including case studies in global health governance.

Depending on the topic under consideration, debates, panel discussions and experts in the area under study who bring with them extensive international experience will be invited to interact with the students. A variety of participatory methods will be used in teaching the Program including the case method, round tables with health leaders,
academic experts and policy makers, and site visits to key intergovernmental and non-governmental organizations (NGOs) based in Geneva.

**Learning Objectives**

At the conclusion of this course, students will understand:

1. the various definitions of health, including the interpretation of health as a human right, which is reflected in international instruments;

2. the effects, both positive and negative, of globalization on health at country level;

3. the role of international organizations and their relationships to governments, NGOs and the business sectors;

4. the role of donors and the debates on their effect on health at global and country level;

5. the current mechanisms for global health governance and their impact at country level;

6. the dynamics of interaction between countries and global bodies working for health and the potential steps required to render this interaction more effective.

**Program Schedule (found on Blackboard)**

The course will be organized as follows:

The beginning of the Program is devoted to creating the learning environment including introductions, orientation and discussion of student expectations and the topic each student wishes to pursue for the course paper. The first two days will be dedicated to classroom work on course themes and preparation for study visits. Day 3 will contain reading time including the opportunity for 1:1 consultation with faculty on paper topics. The remainder of the time will be devoted to study visits, related discussions with some additional time for researching and working on presentations and papers.

The final day will be for student presentations and discussion and
evaluation of the program. The schedule will be posted shortly, and may be subject to slight changes. Any additional changes will be posted on a revised version of the schedule, or provided on the first day of class.

Web Sites for Agency Visits/Discussions:

Prior to site visits or sessions with representatives from agencies in the course, please go to the organizational website and review basic organizational documents (eg., constitution, charter, etc.); governance structure; and priority activities.

www.un.org
www.WHO.int
www.WIPO.int
www.IRC.org
www.icmh.ch/
www.UNAIDS.org
www.wfp.org

Readings

THEME #1 Health, Health Status and Development: A Global Perspective


THEME #2 The Impact of Globalization on Health


THEME #3 – The Architecture and Dynamics of Global Health Governance


4. United Nations Global Compact (www.unglobalcompact.org)

5. Global Business Coalition on HIV/AIDS (www.businessfightsaids.org)


Case Studies in Global Health Governance

*1. The WHO Framework Convention on Tobacco


*2. The Global Fund for HIV/AIDS, TB and Malaria


*3. Global Regulation of the Pharmaceutical Industry: the TRIPS agreement on essential medicines


* Priority readings

Guidelines for Course Paper
You have been asked to select a contemporary problem/question in international health of particular interest to you. These problems can be drawn from press reports, publications or your own experience (though this is a good opportunity to explore a new subject). The problem should be one of global significance and your paper should explore the role of relevant global health organizations and the relationships between involved global health organizations and country health or political leadership in addressing the problem.

The product should be an 8-10 page working paper that can be used to inform policy making. It should draw on the readings for the course and the experiences of the week in Geneva to deepen your understanding of the problem you have selected and its underlying causes. Because most options for solving complex problems are contextual, the development of solutions in the time available is probably unrealistic; however, your work could be used to inform others who are “living with the problem” as they seek to take effective action.

Your paper should include the following:

1. A clear statement of the problem you have selected
2. An explanation of why you selected it and why you believe it to be important
3. The process you used for gathering information
4. A discussion of what you believe to be the underlying causes of the problem and why
5. Identification of the key stakeholders who would need to be involved in solving the problem and why you selected them
6. Next steps for policy makers
7. A bibliography and list of individuals interviewed (if applicable)

You will be asked to identify your selected problem on the first day of the course. Time will be available on Day 3 of the course to consult with faculty on the topic and approach you have chosen and work on your paper.

On the final day of class, we will use the class as a learning community, and each of you will be expected to submit a written outline of your paper to the faculty and present the highlights of your paper to colleagues for discussion and feedback. The final written paper will be due on Friday 13 July 2012 and a copy should be sent to
Papers should be 1 ½ or double spaced with font size 12.

Program Schedule (as of June 8, 2012)

HPAM – GP 2242 International Health Policy and Prospects
Robert F. Wagner Graduate School of Public Service, New York University
In Geneva, Switzerland
Saturday, June 9 (first class meeting) - Friday, June 15 2012 (last class meeting)

This document provides an overview of lectures and visits for each day of the course. Some speakers and topics may change, but the organization site visits and majority of the speakers and topics will remain. Revised schedules will be posted on the Blackboard site.

Please be mindful that it is essential to be on time to the lectures and designated meeting points to take transportation to the site visits. Geneva values timeliness, as does the course instructor and NYU Wagner staff administrator, and we are guests visiting the organizations noted below! Students must bring valid ID to every organization visit.

On Saturday, June 9 at the opening luncheon at the Hotel Royal we will discuss where we will meet each day during the week to transport as a group (via bus or tram) to the study visit sites. In general we will meet at the central bus and train station, Gare de Cornavin, which is just down the street from the Hotel Royal. Students are expected to arrive on time each day to class and to the designated meeting places since we will travel as a group. Note that most hotels and hostels provide a week pass for the bus/tram to guests. Please confirm with your hotel/inn/hostel whether you will receive a week’s pass for transportation. If do not receive the pass as part of your room booking, you should buy one (available at the Gare de Cornavin and other locations throughout the city).

Lunch and several coffee and snack (pastries/cookies/fruit) breaks are provided for the lecture days on Saturday, June 9 and Sunday, June 10 and the final class meeting day, June 15, at the Hotel Royal. Dinner is provided on the closing evening of June 15.

There is free wireless access during lecture days at the Hotel Royal. Most other hotels/inns/hostels and locations in Geneva will require that you purchase a wireless access card.

DAY 1 – Saturday, June 9 – Hotel Royal, 41 Rue de Lausanne, 1201 Geneva Tel +41 22 906 1414
12.00 noon – 1.30pm
Welcome lunch in the Salon Gustave Ador at Hotel Royal
Course opening lunch with all students, Professor Richard Alderslade and Wagner administrator

13.30 – 14.30
Lecture and discussion in the Salon Eaux-Vives at Hotel Royal
Introduction to the course, student introductions, and paper topic identification with Professor Richard Alderslade

14.30 – 15.15
Lecture and discussion in the Salon Eaux-Vives at Hotel Royal
The determinants of health
An Ecological Model of Health
Professor Richard Alderslade
15.15 – 15.30
Coffee break in the Lobby at the Hotel Royal

15.30 – 16.30
Lecture and discussion in the Salon Eaux-Vives at Hotel Royal
Health Status as an Indicator of Development: A Global Perspective
Professor Richard Alderslade

16.30 — Break for the day; dinner on your own

DAY 2 – Sunday, June 10 – Hotel Royal, 41 Rue de Lausanne, Geneva

8.30 – 9.30
Welcome coffee in the Lobby at Hotel Royal

9.30 – 10.30
Lecture and discussion in the Salon Eaux-Vives at Hotel Royal
Globalization and health
Professor Richard Alderslade

10.30 – 10.45
Coffee break in the Lobby at the Hotel Royal

10.45 – 11.45
Lecture and discussion in the Salon Eaux-Vives at Hotel Royal
Globalization and health - continued
Professor Richard Alderslade

11.45 – 13.00
Lecture and discussion in the Salon Eaux-Vives at Hotel Royal
The architecture and dynamics of global health governance
Professor Richard Alderslade

13.00 – 14.30
Lunch in the Salon Gustave Ador at the Hotel Royal

14.30 – 15.45
Lecture and discussion in the Salon Eaux-Vives of the Hotel Royal
Case Studies on Global Health Governance
Professor Richard Alderslade

15.45 – 16.00
Coffee break in the Lobby at the Hotel Royal

16.00 – 17.00
Lecture and discussion in the Salon Eaux-Vives at Hotel Royal
Case Studies in Global Health Governance and sign-up for 1:1 meetings
Professor Richard Alderslade

Meet at Genève Mont-Blanc (map: http://bit.ly/9wKJNg) at 17.20 sharp to board. The boat will leave without anyone who is late, so please be on time!

18.30 — Dinner on your own
DAY 3 – Monday, June 11 – Meetings with Prof. Alderslade and Study Visit to The Global Fund to Fight AIDS, Tuberculosis and Malaria

9.00 – 12.30
Scheduled 1:1 meetings with Prof. Alderslade to review your paper topic, discuss the scope of work and identify any interviews that may be beneficial during the week.

12.30 – 13.30
Lunch on your own

13.30 sharp – Meet at Tram 14 to go to the Global Fund
Meet at Tram No 14 (or 16) stop at Cornavin and take it to “Blandonnet” stop. The Global Fund is in the building called “BIBC” and it is next to the TCS (Swiss Automobile Club) building, across the street from the Coop shopping mall/supermarket. Students must remember to bring ID to this and every visit.

14.00 – 16.00
Study Visit to the Global Fund to Fight AIDS, Tuberculosis and Malaria
http://www.theglobalfund.org/en/
The visit will commence at 14.00 with an overview and background of the Fund from Beatrice Bernescut, Communications Officer, followed by a discussion about realities on the ground by a Global Fund manager.

DAY 4 – Tuesday, June 12 Study Visit to World Health Organization (WHO)
Students must remember to bring ID to this and every visit.

Time is 9.00 AM – meet at Cornavin Bus Station and take bus 8 to OMS (World Health Organization stop)

Venue at WHO: Library meeting room (AM) and small library meeting room (PM)

10.00 – 11.00 Introduction WHO, UN System and Governance – Peter Mertens, Coordinator, Office of the Director-General

11.00 – 12.00 Human Resources for Health - WHO Global Code of Practice on the International Recruitment of Health Personnel – Manuel Dayrit, Director, Office of the Director-General

12.00 – 13.30 Lunch

13.30 – 14.00 Internships and career opportunities – Bill Fallon, HR Officer

14.00 – 15.00 Polio Eradication – Rudi Tangermann or Oliver Rosenbauer, Polio

15.00 – 15.15 Break

15.15 – 16.15 Environmental health – Michaela Pfeiffer, Technical Officer, Interventions for Healthy Environments

DAY 5 – Wednesday, June 13 – UNHCR and Palais des Nations
Students must remember to bring ID to this and every visit.

10.00 sharp – Meet at Tram stop opposite Cornavin Station and take tram together to final stop
at Palais des Nations

10.30 – 12.00
Visit and lecture with UNHCR, at 94 Rue de Montbrillant (near corner of Avenue de France, and Place de Nations)

12.00
Lunch in the UNHCR cafeteria (lunch is not covered in your activity fee)

13.15 sharp
Depart UNHCR together to walk to Palais des Nations www.unog.ch

13.45 arrival
Palais des Nations – security check-in begins at 13.45 sharp, 14 avenue de la Paix
Check-in at the visitor’s service desk. Visit contact is Alessia Bruni of UN Office at Geneva.

14.00 – 16.00
Guided tour of Palais des Nations
During the tour you will see the following:
  • The Human Rights and Alliance of Civilizations Room
  • The Salle des Pas Perdus
  • The Assembly Hall, the largest room in the Palais des Nations.
  • The Council Chamber
  • A film on the activities and the objectives of the United Nations Office

16.00
Depart Palais des Nations
Free time and dinner on your own

DAY 6 – Thursday, June 14 – Morning lectures at Hotel Royal; Afternoon at World Intellectual Property Organization (WIPO)

8.30
Welcome coffee in the Lobby at Hotel Royal

08.30 AM - 12.15 PM Presentations in the Salon Eaux-Vives at Hotel Royal,

08.30-0930 AM Dr Manuel Carballo Executive Director International Centre for Migration, Health and Development, Geneva Migration and Health

09.30-1030 AM Mr Bjorn Hofman Associate Humanitarian Affairs Officer, Interagency Standing Committee Inter-agency humanitarian coordination

1045 AM-12.15 PM Dr Arata Kochi Recent trends in global infectious diseases

12.15 – 13.00 Lunch in the Salon Gustave Ador at the Hotel Royal

13.10 sharp Afternoon Study visit to WIPO
Meet at Cornvin station to take Bus 5 or Tram 13 to the United Nations or bus 8 to ITU (International Telecommunication Union), approximately 20 minutes from Cornavin

WIPO, New Building, NC Room 1, at WIPO headquarters, 34 Chemin des Colombettes
Contact is: Mrs. Martha Chikowore

13.45 – 14.00
Arrival at WIPO headquarters to check in and receive security passes. Students must remember to bring ID to this and every visit. Students return the security pass to the front desk at the end of the visit.

14.00 – 14.15  Welcome remarks by: Mr. Marcelo Di Pietro, Director, WIPO Academy

14.15 – 15.00  Theme 1  History, Organization and Activities of WIPO
   Speaker: Ms. Martha Chikowore, Training Officer, Academic Institutions Program, WIPO Academy

15.00 – 15.30  Theme 2  WIPO’s Program in the Field of Industrial Property
   Speaker: Ms. Karen Lee Rata, Head, Executive Program, WIPO Academy

15.30 – 15.45  Break

   Speaker: Mr. Anatole Krattiger, Director, Global Challenges Division, Department for Traditional Knowledge and Global Challenges Global Issues Sector, WIPO

16.30 – 17.15  Theme 4  IP and Genetic Resources
   Speaker: Mr. Wend Wendland, Director, Traditional Knowledge Division, Department for Traditional Knowledge and Global Challenges, WIPO

17.15 – 17.30  General discussion

17.30 – Depart WIPO and dinner on your own

DAY 7– Friday, June 15 – at Hotel Royal
Presentations and Course Synthesis

8.30 – 9.30  Welcome coffee in the Lobby at Hotel Royal

9.30 – 13.00  Student presentations in Salon Eaux-Vives at Hotel Royal

13.00 – 14.30  Lunch in the Salon Gustave Ador at the Hotel Royal

14.30 – 15.45  Student presentations (continued)

15.45 – 16.00  Coffee break in the Lobby at Hotel Royal

16.00 – 17.00  Student presentations (continued)

18.30 – 20.00
Closing Dinner at Café Du Centre (dinner is included in your activity fee)
5, Place du Molard
Tél. +41 22 311 85 86
http://www.cafeducentre.ch/homeA.html