

**UPADM-GP.215: THE POLITICS OF NEW YORK**  
**Spring 2018 Syllabus -- New York University**

Tues/Thurs: 11:00am – 12:15pm  
Silver, Room 101A  
floor  
Office Hours: By appointment.  
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**Course Description:**

This course will explore how politics influences everyday life in New York City. We will examine how New York City differs from other large cities in the United States, the role of the mayor and other elected officials, how the state government affects the city, the way in which the media shapes public policy and public policies for public safety, planning and preservation, economic development, transportation, public health and education.

**Required Texts:**

- Caro, Robert. *The Power Broker: Robert Moses and The Fall of New York*. New York: Knopf Books, 1974.
- Hamill, Pete. *Downtown: My Manhattan*. New York: Little, Brown and Company, 2004.
- Kurlansky, Mark. *The Big Oyster: History on the Half Shell*: Random House Large Print, 2006.
- White, E. B., and Roger Angell. *Here is New York*. New York: Little Bookroom, 1999. Print. (Included as a pdf on the classes site.)

**Recommended:**

- Glanz, James. *City in the sky: the rise and fall of the World Trade Center*. New York: Times Books, 2014. Print.
- Hammack, David C. *Power and Society: Greater New York at the Turn of the Century*. New York: Columbia University Press, 1982.
- Homberger, Eric. *The Historical Atlas of New York City: A Visual Celebration of 400 Years of New York City's History*. New York: Henry Holt and Co., 2005.
- Hood, Clifton. *722 miles : the building of the subways and how they transformed New York*. Baltimore, Md: Johns Hopkins University Press, 2004. Print.
- Kroessler, Jeffrey A. *New York year by year : a chronology of the great metropolis*. New York: New York University Press, 2002. Print.
- Mahler, Jonathan. *Ladies and gentlemen, the Bronx is burning : 1977, baseball, politics, and the battle for the soul of a city*. New York: Picador Farrar, Straus and Giroux, 2006. Print.
- Phillips-Fein, Kim. *Fear City: New York's Fiscal Crisis and the Rise of Austerity Politics*. Metropolitan Books, 2017.
- Scobey, David. *Empire City: The Making and Meaning of the New York City Landscape*. Pennsylvania: Temple University Press, 2002.

Students are expected to do the required reading, accessible through purchase of the required books and the NYU Classes site (<http://newclasses.nyu.edu/>) for this course.

Due to the nature of this class, students should expect for news articles to be added to the class reading list on a rolling basis through e-mail or on the course Facebook group as outlined below. Students are expected to check their NYU email and the course Facebook group with frequency.

### **Assignments & Grading**

#### **Midterm Exam –25% of final grade**

Assignment TBA

#### **Final Paper –50% of final grade**

Students will be expected to compose a 10-page final paper on a topic of their choosing from the course syllabus. Papers should be double-spaced and use 12 point font. Citation format may be APA, MLA, etc., but must be consistent throughout. Final papers must be submitted online through NYU Classes; due date will be announced in-class.

#### **Participation –25% of final grade**

Students should come to class prepared to discuss assigned readings and topics. Students should share news articles, blog posts, maps, etc. that relate to class topics and discussions on the course Facebook group. In-class and online participation and engagement will contribute to the student's participation grade.

## Course Schedule:

- 1 | January 23: What Makes New York Different from Other Cities?
- 2 | January 25: Demographic and Population Characteristics of New York: Immigration and Ethnic Change
- 3 | January 30: Municipal Government: Structure & Organization
- 4 | February 1: Latinos and Community Participation (Jessica Gonzalez)
- 5 | February 6: The Power of the Mayor
- 6 | February 8: How Mayors Shape the City
- 7 | February 13: Role of City Council (Chris Coffey)
- 8 | February 15: State Government and its Influence over NYC
- 9 | February 20: How New York Spends and Raises Money
- 10 | February 22: How the Media Covers New York (Guest Speaker)
- 11 | February 27: Session 1- History of NY Mass Transit (Andrew Sparberg)
- 12 | March 1: Session 2- History of NY Mass Transit (Andrew Sparberg)
- 13 | March 6: How New York Became the Safest Large City in North America
- 14 | March 8: New York and the Nation: What are New York values?
- 15 | March 13: *No class; Spring recess*
- 16 | March 15: *No class; Spring recess*
- 17 | March 20: The Impact of Robert Moses on New York City
- 18 | March 22: Politics of Transportation Projects: Penn Station, Gateway and East Side Access
- 19 | March 27: Ubers, Taxis and Congestion Pricing
- 20 | March 29: Politics of Public Health- Sugar and Smoking
- 21 | April 3: Politics of Public Schools
- 22 | April 5: Economic Development- Industry City, Hudson Yards and 2012 Olympics
- 23 | April 10: Housing and Homelessness
- 24 | April 12: Redevelopment of New York City Waterfront
- 25 | April 17: Disasters- The Impact of 9/11 on New York City
- 26 | April 19: Civic Organizations, Community Groups, Lobbying: How they shape and influence public policies
- 27 | April 24: High Tech and Economic Development
- 28 | April 26: New York Values, The Trump Administration and NYC
- 29 | May 1: Student Presentations
- 30 | May 3: Student Presentations

## Reading schedule:

### 1 | January 23: What Makes New York Different from Other Cities?

#### Required Reading:

1. Elstein, Aaron. "Urban suburbia: More local businesses are catering to suburban tastes." *Crains New York*. January, 2018.  
[http://www.crainsnewyork.com/article/20180116/FEATURES/180119957/suburbanites-flocking-to-the-city-are-looking-for-some-of-the#utm\\_medium=email&utm\\_source=cnyb-editorspicks&utm\\_campaign=cnyb-editorspicks-20180119](http://www.crainsnewyork.com/article/20180116/FEATURES/180119957/suburbanites-flocking-to-the-city-are-looking-for-some-of-the#utm_medium=email&utm_source=cnyb-editorspicks&utm_campaign=cnyb-editorspicks-20180119)
2. White, E. B., and Roger Angell. *Here is New York*. New York: Little Bookroom, 1999. Print. (Included as a pdf on the classes site.)
3. Glaeser, Edward L. "The Reinventive City, New York Remains Rich in the Ultimate Resource: Human Capital." *City Journal*. Special Issue 2009.  
[http://www.city-journal.org/2009/nytom\\_reinventive-city.html](http://www.city-journal.org/2009/nytom_reinventive-city.html)

#### Optional:

1. Foner, Nancy. "How Exceptional Is New York? Migration and Multiculturalism in the Empire City." *Ethnic and Racial Studies* 30 no. 6 (2007): pp 999-1023.  
<http://macaulay.cuny.edu/eportfolios/peoplingnyc2012wednesday/files/2012/01/Foner-how-exceptional-new-york.pdf>

**Assignment:** (~500 words). Each student must take a subway or bus and describe the age, race or ethnicity and activity of their fellow riders. E.g. "listening to phone," "talking," "reading".

### 2 | January 25: Demographic and Population Characteristics of New York: Immigration and Ethnic Change

#### Required Reading:

1. Lobo, Arun P., and Joseph J. Salvo. "The Newest New Yorkers: Characteristics of the City's Foreign-born Population." *The City of New York: Department of City Planning*, 2013. Chapters 2 and 3. pp 9-94.  
[http://www1.nyc.gov/assets/planning/download/pdf/data-maps/nyc-population/nny2013/nny\\_2013.pdf](http://www1.nyc.gov/assets/planning/download/pdf/data-maps/nyc-population/nny2013/nny_2013.pdf)

#### Explore:

Maps: "Then As Now—New York's Shifting Ethnic Mosaic" *The New York Times*.  
<http://www.nytimes.com/interactive/2011/01/23/nyregion/20110123-nyc-ethnic-neighborhoods-map.html>

#### Optional:

1. Mollenkopf, John. "The Rise of Immigrant Influence in New York City Politics." In *New York and Amsterdam: Immigration and the New Urban Landscape*, edited by Nancy Foner. New York: NYU Press, 2014. pp 203-27.  
<http://muse.jhu.edu/books/9780814738221/9780814738221-15.pdf>

### 3 | January 30: Municipal Government: Structure & Organization

#### Required Reading:

1. Berg, Bruce F. 2007. *New York City Politics: Governing Gotham*. New Jersey: Rutgers University Press. Chapters 3, 7 and 8. \*\*Online Access: Through NYU Libraries NYU Ebrary and ProjectMUSE
2. Fine, Elizabeth, and James Caras. "Twenty-Five Years of the Council-Mayor Governance of New York City: A History of the Council's Powers, the Separation of Powers, and Issues for Future Resolution." *New York Law School Law Review* 58 (2013): 119 - 136.  
<http://www.nylslawreview.com/wp-content/uploads/sites/16/2013/10/Fine-and-Caras.pdf>
3. Hammack, David C. *Power and Society: Greater New York at the Turn of the Century*. New York: Columbia University Press, 1987. Chapters 7 & 8. (Included as a pdf on the classes site.)

#### Watch:

[Communications-Based Train Control MTA Video](#)

#### Optional:

1. City of New York, City Charter. Introduction (1-2), Mayor (3-19), Council (21-49) and Organizational Chart Charter:  
[http://www.nyc.gov/html/records/pdf/section%201133\\_citycharter.pdf](http://www.nyc.gov/html/records/pdf/section%201133_citycharter.pdf)
2. Chart:  
<http://www1.nyc.gov/assets/home/downloads/pdf/reports/2014/NYC-Organizational-Chart.pdf>

### 4 | February 1: Latinos and Community Participation (Guest: Jessica Gonzalez)

### 5 | February 6: The Power of the Mayor

#### Required Reading:

1. Mollenkopf, John. "A Changing City." In *New York Comes Back: The Mayorality of Edward I. Koch*, edited by Michael Goodwin. New York: Powerhouse Books: 2006. (Included as a pdf on the classes site.)
2. Editorial. "A New Progressive Era in New York City" *The New York Times*, January 1, 2018.  
[http://www.nytimes.com/2018/01/01/opinion/bill-de-blasio-inauguration.html?\\_r=0](http://www.nytimes.com/2018/01/01/opinion/bill-de-blasio-inauguration.html?_r=0)
3. Mahler, Jonathan. *The Bronx Is Burning: 1977, Baseball, Politics, and the Battle for the Soul of a City*. New York: Picador, 2005. Section 37, pp 217-234. (Included as a pdf on the classes site.)
4. McNickle, Chris. *To Be Mayor of New York: Ethnic Politics in the City*. New York: Columbia University Press, 1993. Chapters 5, 11, and 13. (Included as a pdf on the classes site.)

#### Explore:

NYC Mayor's Office Youtube Channel

## 6 | February 8: How Mayors Shape the City

### Required Reading

1. McNickle, Chris. *Bloomberg, A Billionaire Ambition*. Chapters 4 & 6. Skyhorse, 2017. (Included as a pdf on the classes site.)

### Optional:

1. Cannato, Vincent J. "Assessing the Lindsay Years." In *The Ungovernable City: John Lindsay and His Struggle To Save New York*. New York: Basic Books, 2001. (Included as a pdf on the classes site.)
2. Polner, Rob. *America's mayor : the hidden history of Rudy Giuliani's New York*. Brooklyn, N.Y: Soft Skull Press Distributed by Publishers Group West, 2005. Print. Chapter: "Legacy" <http://kevinbaker.info/americas-mayor/>
3. McNickle, Chris. "Measuring Mayor Dinkin's Mettle." In *The Power of the Mayor: David Dinkins, 1990-1993*. New Jersey: Transaction Publishers, 2013. (Included as a pdf on the classes site.)

## 7 | February 13: Role of City Council (Guest: Chris Coffey)

## 8 | February 15: State Government and its Influence over NYC

### Required Reading:

1. Creelan, Jeremy M. and Laura M. Moulton. "The New York State Legislative Process: An Evaluation and Blueprint for Reform." New York: The Brennan Center for Justice at NYU School of Law, 2004. Executive Summary, pp. vii-xiv. [http://www.brennancenter.org/sites/default/files/legacy/d/albanyreform\\_finalreport.pdf](http://www.brennancenter.org/sites/default/files/legacy/d/albanyreform_finalreport.pdf)
2. Dearstyne, Bruce, "The Mayor and the Governor: A History of Tension and Cooperation." *Gotham Gazette*, August, 13, 2015. <http://www.gothamgazette.com/index.php/opinion/5846-the-mayor-and-the-governor-a-history-of-tension-and-cooperation>
3. Hawkins, Andrew. "Cuomo throws cold water on two de Blasio plans" *Crain's*, 2015. <http://www.crainsnewyork.com/article/20150203/BLOGS04/150209944/cuomo-throws-cold-water-on-two-de-blasio-plans>
4. Clarke, Katherine. "The city that Shelly built" *The Real Deal*, 2016. [http://therealdeal.com/issues\\_articles/the-city-that-shelly-built/](http://therealdeal.com/issues_articles/the-city-that-shelly-built/)

### Optional:

1. New York State Senate. "Branches of Government in New York State." <http://www.nysenate.gov/branches-government>
2. Pecorella, Robert. "The Two New Yorks in the Twenty-first Century: The City and State." In *Governing New York State*, edited by Jeffrey M. Stonecash, John Kenneth White, and Peter W. Colby. New York: State University of New York Press, 2006. Online Access: Available through NYU Libraries NYU Ebrary and Project Muse

3. Feldman, Daniel L. and Gerald Benjamin. "The New York State Legislature—On Balance." In *Tales from the Sausage Factory: Making Laws in New York State*. New York: State University of New York Press, 2010. Chapter XI, 307-332, Online Access: Available through NYU Libraries NYU Ebrary

## **9 | February 20: How New York Spends and Raises Money**

### Required Reading:

1. "City of New York Executive Budget Fiscal Year 2017: Budget Summary." In *Fiscal Year 2017 Executive Budget*. Office of Management and Budget, 2016. [http://www1.nyc.gov/assets/omb/downloads/pdf/sum1\\_16.pdf](http://www1.nyc.gov/assets/omb/downloads/pdf/sum1_16.pdf)
2. Posillico, Frank and Ana Maria Ventura. "Has the Amount of Federal Aid to New York City Changed Over the Past Five Years?" *New York City Independent Budget Office*. February. 2016. [ibo.nyc.ny.us/cgi-park2/2016/02/has-the-amount-of-federal-aid-to-new-york-city-changed-over-the-past-five-years/](http://ibo.nyc.ny.us/cgi-park2/2016/02/has-the-amount-of-federal-aid-to-new-york-city-changed-over-the-past-five-years/)
3. New York City Independent Budget Office. "Understanding New York City's Budget: A Guide." 2013. <http://www.ibo.nyc.ny.us/iboreports/understandingthebudget.pdf>
4. Citizens Budget Commission, "How Much Do Taxes Matter? What Economists Can and Cannot Tell NYC Policymakers," 2006. [http://www.cbcny.org/sites/default/files/report\\_taxes\\_12112006.pdf](http://www.cbcny.org/sites/default/files/report_taxes_12112006.pdf)

### Optional:

1. Citizens Budget Commission. "Take the NYC Fiscal Monitor Reports with a Grain of Salt" January 5, 2018. [http://cbcny.org/research/take-nyc-fiscal-monitor-reports-grain-salt?utm\\_source=Take+the+NYC+Fiscal+Monitor+Reports+with+a+Grain+of+Salt&utm\\_campaign=Take+the+NYC+Fiscal+Monitor+Reports+with+a+Grain+of+Salt&utm\\_medium=email](http://cbcny.org/research/take-nyc-fiscal-monitor-reports-grain-salt?utm_source=Take+the+NYC+Fiscal+Monitor+Reports+with+a+Grain+of+Salt&utm_campaign=Take+the+NYC+Fiscal+Monitor+Reports+with+a+Grain+of+Salt&utm_medium=email)

## **10 | February 22: How the Media Covers New York (Guest: David Giambusso)**

### Required Reading:

1. "[Hers to Lose.](#)" NYTimes Documentary Video Feature.
2. NYC Mayor's Office of Media and Entertainment. "The 2013 Report." <http://www.nyc.gov/html/film/downloads/pdf/2013report.pdf>

## **11 | February 27: Session 1- History of NY Mass Transit (Guest: Andrew Sparberg)**

## **12 | March 1: Session 2- History of NY Mass Transit (Guest: Andrew Sparberg)**

## **13 | March 6: How New York Became the Safest Large City in North America**

### Required Reading:

1. Smith, Kyle. "We Were Wrong about Stop-and-Frisk" *The National Review*. January, 2018.  
<http://www.nationalreview.com/article/455035/new-york-city-stop-and-frisk-crime-decline-conservatives-wrong>
2. Southall, Ashley. "Crime in New York City Plunges to a Level Not Seen Since the 1950s." *The New York Times*, 2017. \*\*View online; <http://nyti.ms/2pHFOJy>
3. Baker, Kevin. "'Welcome to Fear City' – the inside story of New York's civil war, 40 years on." *The Guardian*. May 18, 2015.  
<http://www.theguardian.com/cities/2015/may/18/welcome-to-fear-city-the-inside-story-of-new-yorks-civil-war-40-years-on>
4. Auletta, Ken. "Fixing Broken Windows: Bill Bratton wants to be America's top cop. His critics say that his legacy is tainted." *The New Yorker*, September 7, 2015. <http://www.newyorker.com/magazine/2015/09/07/fixing-broken-windows>
5. Kelling, George. "How New York Became Safe: The Full Story." *City Journal*, Special Issue 2009.  
[http://www.city-journal.org/2009/nytom\\_ny-crime-decline.html](http://www.city-journal.org/2009/nytom_ny-crime-decline.html)

Optional:

1. Massing, Michael. "The Blue Revolution." *The New York Review of Books*, November 19, 1998.  
<http://www.nybooks.com/articles/archives/1998/nov/19/the-blue-revolution/>

**14 | March 8: New York and the Nation: What are New York Values**

Required Reading:

2. Gabbatt, Adam. "What's wrong with 'New York values'? Cruz's charge against Trump misplaced." *The Guardian*. January, 15, 2016.  
<http://www.theguardian.com/us-news/2016/jan/14/republican-debate-donald-trump-ted-cruz-new-york-values>
3. Goldberg, Michelle. "'New York Values' Are Dominating This Election." *Slate*. January, 15, 2016.  
[http://www.slate.com/articles/double\\_x/doublex/2016/01/trump\\_bests\\_cruz\\_in\\_debate\\_over\\_new\\_york\\_values.html?wpsrc=sh\\_all\\_dt\\_em\\_bot](http://www.slate.com/articles/double_x/doublex/2016/01/trump_bests_cruz_in_debate_over_new_york_values.html?wpsrc=sh_all_dt_em_bot)
4. Daly, Michael. "9/11 Widower Invites Ted Cruz to Ground Zero to See 'New York Values'" *The Daily Beast*. January, 15, 2016.  
<http://www.thedailybeast.com/articles/2016/01/15/9-11-widower-invites-ted-cruz-to-ground-zero-to-see-new-york-values.html>

**15 | March 13: No class; Spring recess**

**16 | March 15: No class; Spring recess**

**17 | March 20: The Impact of Robert Moses on New York City**

Required Reading:

1. Caro, Robert. *The Power Broker: Robert Moses and The Fall of New York*. New York: Knopf Books, 1974 \*\*\*Chapters TBD



- Burkeman, Oliver. "The Power Broker: Robert Moses and the Fall of New York by Robert Caro review – a landmark study" *The Guardian*, 2015.  
<http://www.theguardian.com/books/2015/oct/23/the-power-broker-robert-moses-a-nd-the-fall-of-new-york-robert-caro-review>

Optional:

- Flint, Anthony. "The Battle of Washington Square Park." In *Wrestling with Moses: How Jane Jacobs Took On New York's Master Builder and Transformed the American City*. New York: Random House, 2009. (Included as a pdf on the classes site.)

**18 | March 22: Politics of Transportation Projects: Penn Station, Gateway and East Side Access**

Required Reading:

- Leonard, Devin. "The Most Awful Transit Center in America Could Get Unimaginably Worse" *Bloomberg Businessweek*. January 10, 2018.  
<http://www.bloomberg.com/news/features/2018-01-10/the-most-awful-transit-center-in-america-could-get-unimaginably-worse>
- Rosenthal, Brian. "The Most Expensive Mile of Subway Track on Earth." *The New York Times*. December, 2017.  
<http://www.nytimes.com/2017/12/28/nyregion/new-york-subway-construction-costs.html>
- Gelinas, Nicole. "Fifteen Stories Under." *City Journal*. Fall, 2015.  
<http://www.city-journal.org/html/fifteen-stories-under-14105.html>
- Cuozzo, Steven. "NY Can't Afford a New Penn Station" *NY Post*. January, 2016.  
<http://nypost.com/2016/01/20/new-york-cant-afford-a-new-penn-station-or-anything-else/>
- Smith, Stephen. "Vanity Project: Why Fancy Architecture Won't Save Penn Station." *Observer*, August 13, 2013. <http://observer.com/2013/08/vanity-project/>
- Magnet, Myron. "Hey, Traffic Planners! It's the Twenty-first Century!" *CityJournal*. January, 2016. <http://www.city-journal.org/2016/eon0119mm.html>

Optional:

- Brecher, Charles and Jamison Dague, "Who Pays When "The City" Gives Money to the MTA?" *Citizens Budget Commission*, May 06, 2015.  
<http://cbcny.org/research/who-pays-when-city-gives-money-mta>
- Schaller Consulting. "Necessity or Choice? Why People Drive in Manhattan." Prepared for Transportation Alternatives, September, 2005.  
[http://www.transalt.org/sites/default/files/news/magazine/2006/winter/schaller\\_Feb2006.pdf](http://www.transalt.org/sites/default/files/news/magazine/2006/winter/schaller_Feb2006.pdf)
- NYC Independent Budget Office. "Ferries, Select Bus, Vision Zero: Capital Funds Added, More Will Be Needed." March 2015.  
[http://www.ibo.nyc.ny.us/iboreports/ferries\\_sbs\\_vision\\_zero\\_capital\\_funds\\_march2015.pdf](http://www.ibo.nyc.ny.us/iboreports/ferries_sbs_vision_zero_capital_funds_march2015.pdf)

4. NYC Independent Budget Office. "How Much Would the City's Annual Contribution Be Today If Aid for the Metropolitan Transportation Authority's Capital Projects Had Kept Pace with Inflation?"  
<http://ibo.nyc.ny.us/cgi-park2/?p=944>

## 19 | March 27: Uber, Taxis and Congestion Pricing

### Required Reading:

1. "Fix NYC Advisory Panel Report." HNTB. January, 2018.  
<http://www.hntb.com/HNTB/media/HNTBMediaLibrary/Home/Fix-NYC-Panel-Report.pdf>
2. McKinley, Jesse. "New York State, Not the City, Will Decide Congestion Pricing. Here's Why." The New York Times. January, 2018.  
<http://www.nytimes.com/2018/01/19/nyregion/new-york-home-rule-congestion-pricing-city-control.html>
3. Furfaro, Danielle and Carl Campanile. "Why driving into manhattan could soon cost as much as \$12." New York Post. January, 2018.  
<http://nypost.com/2018/01/18/cuomo-panel-to-unveil-traffic-congestion-fee-plan/>
4. Rubinstein, Dana and Jimmy Vielkind. "Congestion pricing faces an uphill battle in the Assembly, too" *Politico*. January, 2018.  
<http://www.politico.com/states/new-york/albany/story/2018/01/10/congestion-pricing-faces-an-uphill-battle-in-the-assembly-too-180538>
5. Bliss, Laura. "Could Congestion Pricing Finally Work for New York City?" City Lab. January, 2018.  
<http://www.citylab.com/transportation/2018/01/could-congestion-pricing-finally-work-for-new-york-city/550958/>
6. Bialik, Carl, Andrew Flowers, Reuben Fischer-Baum, and Dhrumil Mehta. "Uber Is Serving New York's Outer Boroughs More Than Taxis Are." *FiveThirtyEight Economics*, August 10, 2015.  
<http://fivethirtyeight.com/features/uber-is-serving-new-yorks-outer-boroughs-more-than-taxis-are>
7. Flegenheimer, Matt and Emma G. Fitzsimmons. "City Hall and Uber Clash in Struggle Over New York Streets." The New York Times, July 16, 2015.  
<http://www.nytimes.com/2015/07/17/nyregion/city-hall-and-uber-clash-in-struggle-over-new-york-streets.html>

### Optional:

1. Badger, Emily. "Uber Triumphs as New York City officials abandon plans to limit transportation company." The Washington Post, July 22, 2015.  
<http://www.washingtonpost.com/news/wonk/wp/2015/07/22/uber-triumphs-as-new-york-city-officials-abandon-plans-to-limit-transportation-company/>
2. Wright, Colleen. "Neighborhood Car Service Companies Adopt Their Own Apps to Fend Off Uber." The New York Times, August 11, 2015.  
<http://www.nytimes.com/2015/08/12/nyregion/neighborhood-carservice-companies-adopt-their-own-apps-to-fend-off-uber.html>

## 20 | March 29: Politics of Public Health- Sugar and Smoking

### Required Readings:

1. Connor, Tracy. "Beer Ads Full Of Boos For Bloomy" *NY Daily News*, 2004.  
<http://www.nydailynews.com/archives/news/beer-ads-full-boos-bloomy-article-1.603797>
2. Goldberg, Dan. "Court ruling on sodium warnings could redefine city's public health mission" *Politico*, 2016.  
<http://www.politico.com/states/new-york/city-hall/story/2016/01/court-ruling-on-sodium-warnings-could-redefine-citys-public-health-mission-029610>
3. O'Connor, Anahad. "Mexican Soda Tax Followed by Drop in Sugary Drink Sales." *The New York Times*, 2016.  
[http://well.blogs.nytimes.com/2016/01/06/mexican-soda-tax-followed-by-drop-in-sugary-drink-sales/?\\_r=0](http://well.blogs.nytimes.com/2016/01/06/mexican-soda-tax-followed-by-drop-in-sugary-drink-sales/?_r=0)

## 21 | April 3: Politics of Public Schools

### Required Readings:

1. Klein, Joel and John White. "The Urgent Moral Case for Replacing Persistently Failing Schools." *The Daily Beast*. October, 2016.  
<http://www.thedailybeast.com/the-urgent-moral-case-for-replacing-persistently-failing-schools>
2. Hill, Paul. "Leadership and Governance in New York City School Reform." *Education Reform in New York City: Ambitious Change in the Nation's Most Complex School System*. Harvard Education Press. April, 2011. (Included as a pdf on the classes site.)
3. Shapiro, Eliza "How Carmen Fariña sought to change America's largest school system one school at a time." *Politico*. December, 2017.  
<http://www.politico.com/states/new-york/city-hall/story/2017/12/21/how-carmen-farina-sought-to-change-americas-largest-school-system-one-school-at-a-time-160954>
4. Haimson, Leonie and Diane Ravitch. "The Education of Michael Bloomberg." *The Nation*, April 17, 2013.  
<http://www.thenation.com/article/education-michael-bloomberg/>
5. Hoxby, Caroline, Sonali Murarka, and Jenny Knag. "How New York City's Charter Schools Affect Achievement." *The New York City Charter Schools Evaluation Project*. September, 2009.  
[http://users.nber.org/~schools/charterschoolseval/how\\_NYC\\_charter\\_schools\\_affect\\_achievement\\_sept2009.pdf](http://users.nber.org/~schools/charterschoolseval/how_NYC_charter_schools_affect_achievement_sept2009.pdf)

### Explore:

1. "Segregated Schools in Integrated Neighborhoods: The city's schools are even more divided than our housing" <http://www.centernyc.org/segregatedschools>
2. [Red Hook Initiative](#).

## 22 | April 5: Economic Development: Industry City, Hudson Yards and the 2012 Olympics

### Required Reading:

1. O'Neill, Hugh and Mitchell L. Moss. *Reinventing New York: Competing in the next Century's Global Economy*. New York: Urban Research Center, Robert F. Wagner Graduate School of Public Service, New York University, 1991.  
<http://static1.squarespace.com/static/579a1817c534a55fb9b42a6d/t/57b21dca725e251cb1091088/1471290833274/Reinventing+New+York.pdf>
2. Moss, Mitchell L. "How New York City Won the Olympics." Rudin Center for Transportation Policy and Management. November 2011.  
[http://wagner.nyu.edu/files/faculty/publications/Olympics\\_in\\_NYC\\_2012\\_REPOR\\_T\\_110711.pdf](http://wagner.nyu.edu/files/faculty/publications/Olympics_in_NYC_2012_REPOR_T_110711.pdf)
3. Rosenberg, Eli. "How NYC's Decade of Rezoning Changed the City of Industry." *Curbed NY*, January 16, 2014.  
[http://ny.curbed.com/archives/2014/01/16/how\\_nycs\\_decade\\_of\\_rezoning\\_changed\\_the\\_city\\_of\\_industry.php](http://ny.curbed.com/archives/2014/01/16/how_nycs_decade_of_rezoning_changed_the_city_of_industry.php)
4. O'Grady, Jim, and Jonathan Bowles. "Building New York City's Innovation Economy." Center for an Urban Future. September 2009.  
[http://nycfuture.org/pdf/Building\\_New\\_York\\_Citys\\_Innovation\\_Economy.pdf](http://nycfuture.org/pdf/Building_New_York_Citys_Innovation_Economy.pdf)
5. Bram, Jason, and Matthew Ploenzke. "Will Silicon Alley Be the Next Silicon Valley?" *Liberty Street Economics*, July 06, 2015.

### Explore:

1. [Digital NYC Tech and Startup Map](#)

### Optional:

1. NYU 2031 Plan. Not on classes site, follow link:  
<http://www.nyu.edu/nyu2031/nyuinnyoc/>
2. Tcholakian, Danielle. "NYU Expansion Project Clears Final Legal Hurdle and Will Proceed." *DNAinfo*, June 30, 2015.  
<http://www.dnainfo.com/new-york/20150630/greenwich-village/nyu-expansion-project-clears-final-legal-hurdle-will-proceed>
3. Court of Appeals Decision, *Deborah Glick v NYU*.  
<http://www.nycourts.gov/ctapps/Decisions/2015/Jun15/107mem15-Decision.pdf>

## 23 | April 10: Housing and Homelessness

### Required Readings:

1. Moynihan, Daniel P. "Defining Deviancy Down." In *Miles to Go: A Personal History of Social Policy*. Massachusetts: Harvard University Press, 1996.  
(Included as a pdf on the classes site.)
2. Fessenden, Ford. "Are There More Homeless People on the Streets of New York?" *New York Times*, 2015. Not on classes, please follow link:  
<http://www.nytimes.com/interactive/2015/10/21/nyregion/new-york-homeless-people.html>
3. Greenstone, Scott. "Is Seattle's Housing Crisis the Worst in the Country?" *The Seattle Times*. January, 2018.

<http://www.seattletimes.com/seattle-news/homeless/is-seattles-homeless-crisis-the-worst-in-the-country/>

4. Markee, Patrick. "Media Notices Homeless People on Streets, Blames Progressive Mayor" *The Nation*, 2015.  
<http://www.thenation.com/article/media-notices-homeless-people-on-streets-blames-progressive-mayor/>
5. Russo, Melissa. "Former Mayor Rudy Giuliani Complains About Homeless Man on Upper East Side Street, Takes Shot at de Blasio." *NBC 4 New York*, 2015.  
<http://www.nbcnewyork.com/news/local/Rudy-Giuliani-Complains-Homeless-Man-Upper-East-Side-Street-NYPD-322734141.html>
6. Denvir, Daniel. "A Summer of Anti-Homeless Rhetoric" *CityLab*, 2015.  
<http://www.citylab.com/housing/2015/08/a-summer-of-anti-homeless-rhetoric/403003/>

Watch:

1. [Inside a Salon on Wheels for the Homeless](#)

## 24 | April 12: Redevelopment of New York City Waterfront

Required Reading:

1. Moss, Mitchell. "Staging a Renaissance on the Waterfront." *New York Affairs*, 1980. (Included as a pdf on the classes site.)
2. Bagli, Charles V. "Civic Group Sues to Halt Hudson River Park Backed by Barry Diller." *The New York Times*. June 11, 2015.  
<http://www.nytimes.com/2015/06/12/nyregion/civic-group-sues-to-halt-hudson-river-park-backed-by-barry-diller.html>
3. Kurlansky, Mark. *The Big Oyster: History on the Half Shell*: Random House Large Print, 2006. \*\*Not on classes sites

Optional

1. [Vision 2020 NYC Comprehensive Waterfront Plan](#)

## 25 | April 17: Disasters- The Impact of 9/11 on New York City

Required Readings:

1. Goldberger, Paul. "Shaping the Void." *The New Yorker*, September 12, 2011.  
<http://www.newyorker.com/magazine/2011/09/12/shaping-the-void>
2. Mahler, Jonathan. "The Bloomberg Vista." *The New York Times Magazine*, September 10, 2006.  
<http://www.nytimes.com/2006/09/10/magazine/10bloomberg.html?pagewanted=all>
3. Report: Surprise! The World Trade Center Rebuilding Pays Off for the Port Authority –and the Region. NYU Rudin Center and Appleseed  
<http://static1.squarespace.com/static/5640e4c3e4b025681e7a73bc/t/566af39e9cadb615f70a597b/1449849758156/ Surprise%21+The+World+Trade+Center+Rebuilding+Pays+Off+for+the+Port+Authority+and+the+Region.pdf>

4. Report: Surging Ahead –Downtown Alliance.  
<http://www.downtownny.com/reports/surging-ahead-lower-manhattan%E2%80%99s-economic-revival-and-what-it-means-for-new-york>
5. The New World Trade Center (powerpoint). (Included as a pdf on the classes site.)

Optional:

1. Sagalyn, Lynne B. Power at Ground Zero: Politics, Money, and the Remaking of Lower Manhattan. New York: Oxford University Press, 2016. Chapter 1. (Included as a pdf on the classes site.)
2. Huxtable, Ada Louise. "The Death of the Dream for the Ground Zero Site." *The Wall Street Journal*, April 20, 2005.  
<http://www.wsj.com/articles/SB111395250748411350>
3. Clarke, Katherine. "Downtown is looking up: The post-9/11 rebirth of the Financial District is here." *NY Daily News*, May 16, 2014.  
<http://www.nydailynews.com/life-style/manhattan-post-9-11-rebirth-works-article-1.1794305>
4. "The Plan for Lower Manhattan." *Lower Manhattan Development Corporation*. Renew NYC, 2007. [http://www.renewnyc.com/ThePlan/general\\_project\\_plan.asp](http://www.renewnyc.com/ThePlan/general_project_plan.asp)
5. Salvo, Joseph J., Lobo, Arun Peter, and Alvarez, Joel A. "A Pre- and Post-9/11 Look (2000-2005) at Lower Manhattan." Population Division, New York City Department of City Planning.  
[http://www1.nyc.gov/assets/planning/download/pdf/data-maps/nyc-population/pre\\_post\\_911.pdf](http://www1.nyc.gov/assets/planning/download/pdf/data-maps/nyc-population/pre_post_911.pdf)

**26 | April 19: Civic Organizations, Community Groups, Lobbying: How they shape and influence public policies**

*Readings TBA*

**27 | April 24: High Tech and Economic Development**

*Readings TBA*

**28 | April 26: The Trump Administration and New York City**

Required Readings:

1. Cobb, Jelani. "Tracing the Racist Roots of Donald Trump's Obscenities." *The New Yorker*. January, 2018.  
<http://www.newyorker.com/news/daily-comment/tracing-the-racist-roots-of-donald-trumps-obscenities>

**29 | May 1: Student Presentations**

**30 | May 3: Student Presentations**