



CORE-GP-1020-Sections 004

Management & Leadership

Spring 2022

Instructor Information

Sections	Instructor Name	Email Address	Office Address	Office Hours
004	Simone Morris	mailto:sm1264@nyu.edu	Virtual	By Appointment Use this link to book.

Course Assistant Information

Section	Course Assistant's Name	Email Address	Office Hours By Zoom
004	Sabina Dorvile	smd10002@nyu.edu	TBD

Course Information

Section	Class Day	Class Time	Class Format	Class Location
004	Thursday	6:45-8:25 pm		Online

Course Prerequisites

- None

Course Description

Management and Leadership is designed to empower you with the skills you will need to make meaningful change in the world—whether you care about bike lanes, criminal justice, prenatal care, community development, urban planning, social investment, or something else. Whatever your passion, you can only have an impact by leading and managing organizational processes. In this course, you will enhance the technical, interpersonal, conceptual, and political skills needed to run effective and efficient organizations embedded in diverse communities, policy arenas, sectors, and industries. In class, we will engage in a collective analysis of specific problems that leaders and managers face—first, diagnosing them and then, identifying solutions—to explore how organizations can meet and exceed their performance objectives. As part of that process, you will encounter a variety of practical and essential topics and tools, including mission, strategy, goals, structure, teams, diversity and inclusion, motivation, and negotiation.

Course and Learning Objectives

The course combines conceptual and experiential approaches into four general areas:

1. Teams and teamwork
2. Interpersonal dynamics
3. Designing and aligning organizations
4. Leading change

Readings will introduce key concepts and useful ways of thinking about common situations in complex organizations. Case studies, exercises, and in-class or virtual discussions provide opportunities to apply theories, concepts, and research findings to situations to hone your managerial and leadership skills. The written assignments require you to consolidate your insight and practice your analytical and communication skills.

There are three learning objectives that cut across each class:

1. Analytical thinking and its supporting skillsets are as follows:
 - a. Identify, analyze, and address underlying problems and opportunities.
 - b. Recognize, analyze, and manage complex relationships.
 - c. Reframe the way you approach people and situations.
2. Leveraging diversity and its supporting skillsets are as follows:
 - a. Identify, understand, and use different types of diversity.
 - b. Explore how to create, participate in, and coach diverse teams.
 - c. Develop skills to address the challenges and opportunities of diversity.
3. Communication and its supporting skillsets are as follows:
 - a. Recognize the importance of clear communication with stakeholders.
 - b. Prepare effective, clear, organized written reports and presentations.
 - c. Conduct effective meetings and facilitate group/team discussions.

Learning Assessment Table

Graded Assignments	Course Objective(s) Covered	Level of Competency	
Individual Case Study Memo	Communication and Analytical Thinking	2-Intermediate	Demonstrate greater depth of understanding of this knowledge/skill/ competency and can use this ability to analyze a problem
Class Participation, Contribution to Learning	Communication and Analytical Thinking	2-Intermediate	Demonstrate greater depth of understanding of this knowledge/skill/ competency and can use this ability to analyze a problem
Team Case Study Memos	Analytical Thinking, Leveraging Diversity, Communication	2-Intermediate	Demonstrate greater depth of understanding of this knowledge/skill/ competency and can use this ability to analyze a problem

Exercises and Simulations	Analytical Thinking, Leveraging Diversity, Communication	2-Intermediate	Demonstrate greater depth of understanding of this knowledge/ skill/ competency and can use this ability to analyze a problem
Assessments	Analytical Thinking- Reframing approach to people and situations	2-Intermediate	Demonstrate greater depth of understanding of this knowledge/ skill/ competency and can use this ability to analyze a problem
Final Exam	Analytical Thinking, Leveraging Diversity, Communication	3-Advanced	Student demonstrates expertise in this knowledge/ skill/ competency and can use this ability to evaluate, judge, and synthesize information

Required Readings

Textbook

- Griffin, Ricky W., Phillips, Jean M., Gully, Stanley M., [Organizational Behavior: Managing People and Organizations](#), Cengage, 13th Ed., 2020, ISBN-10: 0-357-04250-6, ISBN-13: 978-0-357-04250-2. Available to [rent](#) (\$36) as a hardcopy or as an [e-book](#) (\$55).
NOTE: If you are taking this course along with Statistical Methods (CORE-GP 1011), you may want to purchase the e-book for this course directly through the publisher as part of [Cengage Unlimited eTextbooks](#). You will receive the e-books for both courses for a single price of \$69.99 (and have the option of renting hardcopies for \$7.99/each). Contact wagner.onlinecourses@nyu.edu if you have any questions about this option.

Assessment

- ☐ CliftonStrengths for Students Top 5 (\$20 if you register with your student email)
<https://www.strengthsquest.com/243749/choose-right-solution.aspx#ite-305129>

Case Study Course Packs

- A course pack containing the case studies is available for [purchase here](#) (\$47).

Simulation Course Pack

- A course pack containing the two (2) simulations is available for [purchase here](#) (\$25).

Articles

- ☐ We will be reading several articles that where possible will be made available on our [Brightspace](#) course site.

Assessment Assignments and Evaluation

At the beginning of the semester, you will be placed on a 5-person team. You will be required to work with your team on simulations, case study reviews, and other assignments.

Individual Assessment, 70.0%

Participation: contribution to discussion & learning, 15.0%

➤ Weekly Class Session Participation (15.0%):

Your active participation in class discussions is important and essential. Your grade will be based on both the quantity and quality of your comments. We recognize that students will want to participate in different ways. We want to provide opportunities for you to contribute in ways that highlight your strengths and comfort level. If you are not comfortable speaking publicly, share your thoughts within your 5-person team.

The course assistant will keep track of your participation throughout the semester. At the end of the semester, you will be asked to grade your own participation as well as the participation of your classmates. The grade that you provide for yourself and classmates will be blended with the course assistant's and instructor's assessment of your participation and contribution to the discussions and learnings.

For all participation, infrequent quality comments that show preparation and insight are valued more than the number of comments. And, it is fine to invoke the "ditto" rule or a more modern—that was dope—to signify your agreement with the sentiments being expressed.

Assessments, Individual Case Study Memoranda, Simulations and Exercises, and Final Exam 70.0%

➤ Assessments, 5.0 %

You will be required to complete several "know yourself" assessments during the semester including identifying your: strengths using Clifton's strengthsfinder, Myers Briggs Type Indicators, conflict style, implicit biases, and leadership style. You will receive credit for completing the assessments. You may want to compile and keep your assessment results in a journal.

➤ Individual Case Study Memoranda, 30.0%

Reading and reflecting on the case studies is an important part of the course work. Productive discussion depends on you reading and analyzing the materials beforehand and presenting your thoughts and analysis supported by evidence in the memos.

➤ Simulations and Exercises with Reflections 15.0 %

We believe we often learn best by doing and by play. Therefore, you will be participating in two simulations:

- 1) A climb of Mount Everest to better understand teams (7.5%), and
- 2) An exercise to understand the power and importance of networks (2.5%).

The simulations are part of the simulation course pack that you must purchase. The simulation course pack cannot be shared as each student needs to be able to access the simulation at the same time.

In addition, you will participate in two exercises (5.0%):

- 1) Allocating a kidney to understand decision-making and the power of persuasion, and 2) A two-part negotiation exercise to hone or develop your skills.

Information about these and any other exercises will be provided on the Brightspace course site.

You will receive an individual score for participating in the simulations and exercises and in the case of Mount Everest, you will also receive a team score. You will be required to submit a no more than one-page reflection after each simulation and exercise.

➤ Final Exam, 20.0 %

There will be an open book take home final exam that will be released at noon on **Monday, May 9th and is due Wednesday, May 18th** at, or before, 11:55 pm eastern standard time.

Team Assessments, 30.0%

➤ Analytical Case Study Memoranda, 20.0 %

As a team, you will submit three (3) case study memoranda described more fully below.

➤ Congruence Management Model Team Presentation, 10.0%

Your team will prepare a 10-minute PowerPoint to be presented during our last Class session. You should submit the slide deck right before class via Brightspace.

Assignment Instructions

There will be two types of assignments. Students are expected to be prepared for class discussions and participate fully by completing the assignments. You will be encouraged to share your own experiences and opinions relevant to the topics being explored. A grading rubric will be posted in Brightspace for the different assignment types. Except as otherwise indicated, assignments are due on, or before, 11:55 pm eastern standard time the day before our class meets. For example, for the class that meets on Thursday, February 3rd, your assignment will be due on, or before, 11:55 pm on Wednesday, February 2nd.

1. For the Two (2) Analytical Team Case Study Memoranda Assignments:

- A. In your team, discuss your varied responses to the case and come up with one response to submit on the Brightspace course site. This may require negotiation skills on your part, as your teammates may have different ideas about the best solutions for the case. You may meet virtually as a team outside of class time using whatever mechanism you choose.
- B. Post your team's completed responses to the specific questions posed on Brightspace, as well as a short (two paragraph) individual reflection on the process your team went through to arrive at your team solution.

Your purpose in writing these memos is to provide information and make recommendations to people who must make decisions about key strategic issues. Pedagogically, this assignment provides you with the opportunity to develop your writing, analysis, and communication skills. It also gives you the ability to apply course principles and practices. For each of the group memos:

- 1) Team members: Please include a cover page with the names of everyone who contributed to the memo and the role they played in the memo. If a group member did not contribute, do not include that person's name and s/he will not receive credit for this assignment. Everyone whose name does appear on the assignment will receive the same grade.
- 2) Format:
 - ☐ Address a specific person.
 - ☐ Open with a very brief on-paragraph summary. What is the context, why is this important, what are the key issue(s), and your recommendation?
 - ☐ Explain your diagnosis. Why is this group/department/organization facing these issues? What are the root causes and why?

- ❑ Provide specific recommendations that are realistic and take the individuals, context, timing, and other variables in the case into account. How should your recommendations be implemented? What are the priorities? Why are these recommendations better than a reasonable alternative?
- ❑ The memo should be no longer than two pages (not including the cover page), single-spaced, one-inch margins, and 12-point Times New Roman font.
- ❑ List references or figures, if necessary, on a concluding page. Please use paragraph headings. Remember to submit your memos on the Brightspace course site.

3) Grading: There is no single right answer, but there are stronger and weaker memos.

- ❑ 30 pts are allocated for the **analysis of the problems/opportunities** and root causes.
- ❑ 30 points are allocated for your recommendations.
- ❑ 20 points are allocated for demonstrating strong critical thinking skills.
- ❑ 10 points are allocated for the quality of your writing.
- ❑ 10 points are allocated for the organization of ideas and format.

Team Memo #1

- ❑ **Case:** Roberto, M; and Carioggia, G., (2002) *Mount Everest-1996. Harvard Case Study Course Pack.*
- ❑ **Target:** Assume you are a consultant to the Government of Nepal who has asked you to assess the leadership styles of Fisher and Hall and the team leader for your Everest climb and to make recommendations about how your team could have been more successful during the climb. **Team Memo #2**

Team Memo #2

- ❑ **Case:** Battilana, J; Anteby, M; Pache, A; (2015). *Marie Trellu-Kane at Unis-Cite. Harvard Case Study Course Pack.*
- ❑ **Target:** Assume you are a consultant hired by Marie Trellu-Kane to analyze and assess the organizations readiness for change. **Team Memo #3**
- ❑ **Case:** McGinn, K. L., Kutchma, B., & Hammer, C. B. (2012). *Carolina for Kibera. Harvard Business School Case 9-913-701.* (available for free through [NYU library](#))
- ❑ **Target:** Assume you are a consultant hired by Rye Barcott to assess the situation and provide guidance. Please address your memo to Barcott.

2. For Individual Case Study Memoranda:

Read the assigned case. Review class materials and readings. Analyze the case independently and recommend a course of action specific to the case. Your analysis will be in the form of a written recommendation memo and is not to exceed two single-spaced pages. Think about these things: A. The problem as you see it.

B. A recommended solution or solutions.

C. Support for your perspective from materials or experience.

This structure can generally be used for the case study memo:

A. A one-paragraph summary labeled Executive Summary. What is the context, key issue, and your recommendation?

B. Background. Why is the organization facing these issues? Identify the root causes.

C. What are your specific Recommendations? Include your rationale and alternatives.

D. Next Steps. How should your recommendations be implemented? What are the priorities, timeline, and required resources?

You have only two pages to get your message across. Use a simple and direct style, putting your recommendation in the first paragraph as to create a “hook” for your memo to encourage your manager to

continue reading. Use one-inch margins and Times New Roman 12-point font. If you use outside research to support any of your recommendations, list references on a concluding page, separate from the two-page memo.

3. Final Project Assignment-Presentation

You will be required to choose either an issue identified by a teammate or an issue from one of the case studies from class. Using the congruence model, you will thoroughly analyze the issue identified and provide recommendations to leaders within the organization. You will prepare a power point presentation. The presentation will take place during our last class.

For the presentation, wherever possible, use visual cues or graphics rather than text-heavy slides. Plan for each member of your team to have an opportunity to present. You will be graded on your inclusion of all teammates in the presentation.

Late Submission Policy for Assignments

Extensions will be granted only in case of emergency, out of respect to those who abide by deadlines despite equally challenging schedules. Late submissions without approved extensions will be penalized 20% per oneweek period.

Semester Overview for Stark’s Management & Leadership Sections

Week	Topic	Dates (Thursday)
1	Course Introduction, Goals, Organizations: Overview, Changing Environment	1/27
2	Individuals: Differences, Values, Bias, Perceptions, and Reactions	2/3
3	Motivation: Behavior, Work and Rewards	2/10
4	Team Launch and Assessing Organizations-the Congruence Model	2/17
5	Groups and Teams Everest Simulation Climb	2/24
6	Groups and Teams Everest Simulation Debrief	3/3
7	Decision Making, Problem Solving, and Communication	3/10
	SPRING BREAK – NO CLASS	
8	Conflict and Negotiating	3/24
9	Leadership: Traditional, Contemporary Views	3/31
10	Power, Influence, and Politics	4/7
11	Structure and Design	4/14
12	Organizational Culture	4/21
13	Team Presentations	4/28
14	Change and Change Management	5/5
Take Home Open Book Final Exam Released Monday, May 9, 2022, at Noon Exam Due Wednesday, May 18, 2022, at, or before, 11:55 pm (Eastern Standard Time)		

Letter Grades

Letter grades for the entire course will be assigned as follows:

Letter Grade	Course Points	GPA Points	Criteria
A	> 93.0	4.0	Excellent: Exceptional work that is unusually thorough, well-reasoned, creative, methodologically sophisticated, and well-written. Work is of exceptional, professional quality.
A-	> 90.0	3.7	Very Good: Strong work shows signs of creativity, is thorough and well-reasoned, indicates strong understanding of appropriate methodological or analytical approaches, and meets professional standards.
B+	> 87.0	3.3	Good: Sound work; well-reasoned and thorough, methodologically sound. Student has fully accomplished the basic objectives of the course.
B	> 83.0	3.0	Adequate: Competent work even though some weaknesses are evident. Demonstrates competency in the key course objectives but shows some indication that understanding of some important issues is less than complete. Methodological or analytical approaches used are adequate, but student has not been thorough or has shown other weaknesses or limitations.
B-	> 80.0	2.7	Borderline: Weak work; meets the minimal expectations. Understanding of salient issues is somewhat incomplete. Methodological or analytical work performed in the course is minimally adequate.
C+	> 77.0	2.3	Deficient: Inadequate work; does not meet the minimal expectations. Work is inadequately developed or flawed by numerous errors and misunderstanding of important issues. Methodological or analytical work performed is weak and fails to demonstrate knowledge or technical competence.
C	> 73.0	2.0	
C-	> 70.0	1.7	
F	< 70.0	0.0	Fail: Work fails to meet even minimal. Performance is consistently weak in methodology and understanding, with serious limits in many areas. Weaknesses or limits are pervasive.

Course Structure

Management and Leadership is a required core course for all Wagner students. While pre-COVID the course met for 165 minutes, the course now meets for just 100 minutes. Therefore, you will be expected to complete about 60 minutes of pre-work before each class individually or in some instances with classmates before our class meets.

The general class structure will be:

- Check-In: Management and leadership in the news/ What is going on in your management and leadership world? Reflections on/Opportunities to Use Materials? (10 minutes)
- Case Study Discussion-Think/Pair/Share (20-30 minutes)
- Lecture, Discussion, In Class Activity/Exercise (50-60 minutes)
- Concluding Thoughts/ Preview of Assignments for Next Class (5 minutes)

Detailed Course Overview

Week	Dates	Topic	Textbook Reading, and Articles	Individual Assessment(s)	Case Study, Memos and Assignments (T)=Team	Video Clip	Simulation / Exercises
1	1/27	Organizations: Overview, Changing Environment	1. Skim Chapters 1 and 2 2. Article, <i>Becoming the Boss</i> 3. Article, <i>How Diversity Works</i>		Post a one paragraph description of yourself on Brightspace Read Case Study- No Memo Due: <i>How Do We Get There? EDF Manages a New Diversity Plan</i>	Watch Lollipop Leaders hip Video	
2	2/3	Individuals: Differences, Values, Perceptions, and Reactions	1. Read Chapters 3 and 4	Myers Briggs Type Indicators Strengths Cultural Diversity Awareness	Case Study Memo: <i>Fostering Success</i>	StrengthsBased Leaders hip Video	

3	2/10	Motivating Behavior, Work and Rewards	1. Read Chapters 5 and 6 2. Article, 3. Motivating People		Case Study Memo: <i>Job Crafting Burt's Bees</i>	Truth About What Motivates Us Video	
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Week	Dates	Topic	Textbook Reading, and Articles	Individual Assessment(s)	Case Study, Memos and Assignments (T)=Team	Video Clip	Simulation / Exercises
4	2/17	Team Launch and Assessing Organizationsthe Congruence Model	1. No Griffin Reading 2. Article, Tushman, Congruence Model Articles 3. The Secrets of Great Teamwork 4. Article, Can your employees really speak freely? 5. Article, How manageme nt teams can have a good fight		(T) Team Launch Document		
5	2/24	Groups and Teams, Everest Simulation Climb	READ ABOUT YOUR EVEREST ROLE AND HOW TO PLAY		Case Study Memo: Lee Coker		Climb Mount Everest During Class Session

6	3/3	Groups and Teams, Everest Simulation Debrief	1. Article, <i>The Leadership Lessons of Mount Everest</i> 2. Article, <i>Lessons from</i> 3. <i>Everest</i>		(T) Team Case Study Memo and Climb Reflection: <i>Mount Everest-1996</i>		
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Week	Dates	Topic	Textbook Reading, and Articles	Individual Assessment(s)	Case Study, Memos and Assignments (T)=Team	Video Clip	Simulation / Exercises
7	3/10	Decision Making, Problem Solving, and Communication GUEST SPEAKER: BRIDGETT MCGOWEN	1. Skim Chapters 8 and 9		Case Study Memo: <i>Group Process in the Challenger Launch</i>		Kidney Exercise

NO CLASS ON 3/17/2022 – SPRING BREAK WEEK

8	3/24	Conflict and Negotiating	1. Chapter 10 2. Article, <i>10 Negotiation Tips</i> 3. Article, <i>Confronting Lies & Deception</i>	How do you behave during conflict? Thomas Kilmann Conflict Assessment	Case Study Memo: <i>Negotiating from the Margins</i>	Negotiating Getting What You Want Video	Negotiation Exercises
9	3/31	Leadership: Traditional, Contemporary Views	1. Chapters 11 and 12	Conceptualizing Leadership Questionnaire Narcissism Questionnaire	(T) Case Study Team Memo: <i>Marie Trelu-Kane</i>	10 Leadership Theories Video	

10	4/7	Power, Influence, and Politics	1. Chapter 13 2. Article, <i>Practical Guide to Social Networks</i>	Your Understanding of Politics and Power	Case Study Memo: <i>Google LLC-The Diversity Manifesto</i>		Networking Simulation During Class
11	4/14	Structure and Design	1. Chapter 14		Case Study Memo: <i>Wildfire Entertainment</i>		
12	4/21	Organizational Culture	1. Chapter 15 2. Schein <i>Articles on Culture</i>	Cultural Mindset	(T) Team Case Study Memo: <i>Carolina for Kibera</i>		
13	4/28	Team Presentations					
14	5/5	Change and Change Management	1. Chapter 16	Your Orientation Toward Change How creative are you?	Case Study Memo- <i>Reinventing the Command</i>		

Brightspace

All announcements, resources, and assignments will be delivered through the Brightspace site. I may modify assignments, due dates, and other aspects of the course as we go through the term with advance notice provided as soon as possible through the course website.

Technology Support--For All Students

You have 24/7 support via NYU's IT services. Explore the [NYU servicelink knowledgebase](#) for troubleshooting and student guides for all NYU-supported tools (Brightspace, Zoom, etc). Contact askIT@nyu.edu or 1-212-998-3333 (24/7) for technology assistance. Zoom's 24/7 technical support (includes a chat function) or review [Zoom's support resources](#). Your peers are another source of support, so you could ask a friend or classmate for help or tips.

If you do not have the appropriate hardware technology nor financial resources to purchase the technology, consider applying for the NYU [Emergency Relief Grant](#).

Classroom Norms and Netiquette

For Online/Remote Sections:

You are expected to participate in each class with your Zoom audio and video on. Please review Wagner's Zoom in the Classroom series about classroom etiquette, participation, and more. Students may not share the Zoom classroom recordings. The recordings are kept within the Brightspace site and are for students enrolled in the applicable course section only.

For In Person Sections:

Every member of our NYU community is [required to wear face coverings](#) that cover the person's nose and mouth while indoors on the University campus, including in the classroom at all times. You must also complete the Daily COVID-19 Screener for Campus Access via the NYU Mobile App prior to arriving to campus for each class. See more [information on how to keep each other safe](#).

Academic Integrity

Academic integrity is a vital component of Wagner and NYU. All students enrolled in this class are required to read and abide by [Wagner's Academic Code](#). All Wagner students have already read and signed the [Wagner Academic Oath](#). Plagiarism of any form will not be tolerated and students in this class are expected to report violations to me. If any student in this class is unsure about what is expected of you and how to abide by the academic code, you should consult with me.

Henry and Lucy Moses Center for Student Accessibility

Academic accommodations are available for students with disabilities. Please visit the [Moses Center for Student Accessibility website](#) and click the "Get Started" button. You can also call or email (212-998-4980 or mosescsa@nyu.edu) for information. Students who are requesting academic accommodations are strongly advised to reach out to the Moses Center as early as possible in the semester for assistance.

NYU's Calendar Policy on Religious Holidays

[NYU's Calendar Policy on Religious Holidays](#) states that members of any religious group may, without penalty, absent themselves from classes when required in compliance with their religious obligations. Please notify me in advance of religious holidays that might coincide with exams to schedule mutually acceptable alternatives.

NYU's Wellness Exchange

[NYU's Wellness Exchange](#) has extensive student health and mental health resources. A private hotline (212443-9999) is available 24/7 that connects students with a professional who can help them address day-to-day challenges as well as other health-related concerns.

Anti-[Racism](#) Pledge and Statement:

"I will be brave enough to have uncomfortable conversations and take action against racism while I attend NYU Wagner."

NYU Wagner is committed to promoting the values of inclusion, diversity, belonging, and equity ([IDBE](#)) in public service and to bringing an IDBE lens to the various domains that shape our institutional culture and help advance our mission. We know that markers of difference shape the way we see the world, the way resources are distributed, the way policies are made, the way boundaries are drawn, and the way institutions are managed.

Guest Speaker Biography

Bridgett McGowen



Bridgett McGowen is an award-winning author, an award-winning international professional speaker; a Forbes Coaches Council contributor; an Entrepreneur online magazine contributor; the founder and owner of BMcTALKS Press, an independent publishing company; and the founder and owner of BMcTALKS Academy where she helps professionals reach the masses by monetizing their expertise!

The prestigious University of Texas at Austin presented her with a Master Presenter Award; Canada-based One Woman has presented her with two Fearless Woman

Awards; and she has facilitated hundreds of workshops, keynote and commencement addresses, conference sessions, trainings, and webinars to thousands of students and professionals who are positioned all around the globe.

Bridgett's expertise and presentations have been sought after by companies, post-secondary institutions, and organizations such as Vanguard Investments, LifeLock, Symantec, Kentucky Fried Chicken, McGraw- Hill Education, LinkedIn Local, Association for Talent Development, Doña Ana Community College, National Association of Women Sales Professionals, Independence University, Turnitin, National Association of Black Accountants, and Society for Human Resource Management (SHRM). She has been quoted by Transizion, has contributed to UpJourney, and has appeared as a guest on The Training and Learning Development Company's TLDCast as well as Phoenix Business Radio to showcase her expertise in the professional speaking industry. Her work in professional speaking and public speaking coaching has been highlighted by VoyagePhoenix Magazine; award-winning branding and consulting agency, Catalyst; The Startup Growth; and her alma mater, Prairie View A&M University, the second oldest institution of higher education in the state of Texas.

Bridgett is also the author of [*Rise and Sizzle: Daily Communication and Presentation Strategies for Sales, Business, and Higher Ed Pros*](#), [*Show Up and Show Out: 52 Communication Habits to Make You Unforgettable*](#), [*Own the Microphone: How 50 of the World's Best Professional Speakers Launched Their Careers \(And How You Can, Too!\)*](#), and [*REAL TALK: What Other Experts Won't Tell You About How to Make Presentations That Sizzle*](#), the latter of which is the 2020 winner of the Best Indie Book Award in the business/communication category. In response to the COVID-19 pandemic, she collaborated with five members of her community and wrote and released [*Triumph Over the Trials. Redesign Your 9-to-5*](#), an amazing collaboration with 50 business owners and entrepreneurs from around the globe, published in June of 2020. Her podcast, [*Own the Microphone*](#) went live in August 2020. [*A Collective Breath*](#), her fourth book compilation, released on August 28, 2020. A fifth book compilation, [*Upward: Leadership Lessons for Women on the Rise*](#), released on March 8, 2021.

Optional Readings

Management & Leadership	
Self-reflection	Roberts, L. M., Spreitzer, G., Dutton, J., Quinn, R., Heaphy, E., & Barker, B. (2005). How to play to your strengths. <i>Harvard Business Review</i> , 83(1), 74-80.
Power for change	Lingo, E. L. & McGinn, K. L. (2020). A new prescription for power. <i>Harvard Business Review</i> , 98(4), 66-75.
Leadership	Gallo, A. (July 26, 2012). Why aren't you delegating? <i>HBR</i> The science of success podcast. (2017). Evidence reveals the most important skill of the 21 st century (self-awareness) with Dr. Tasha Eurich. https://www.successpodcast.com/shownotes/2017/12/20/evidence-reveals-the-most-important-skill-of-the-21st-century-with-drtasha-eurich?fbclid=IwAR2gkU2O_wiDK3RqyxJpFTozapJGKQO2e1CLPhU0pXuSRcyHtx5rOnVWWE
Increasing equity	<p>②Kaplan, S. (2020). Why the 'business case' for diversity isn't working. <i>Fast Company</i>: https://www.fastcompany.com/90462867/why-the-business-case-for-diversity-isnt-working</p> <p>②Druhan, C. (2020). Moving beyond the business case for queer and trans inclusion. IN <i>Magazine</i>: http://inmagazine.ca/2019/07/moving-beyond-the-business-case-for-queer-andtrans-inclusion/</p> <p>②Morgan Roberts, L. & Mayo, T. (2019). Toward a racially just workplace. (Part of a 5-part series on "Advancing Black Leaders"). <i>HBR</i></p> <p>Livingston, R. (2020). How to promote racial equity in the workplace. <i>Harvard Business Review</i>, 98(5), 64-72.</p> <p>②Pedulla, D. (May 12, 2020). Diversity and inclusion efforts that really work. <i>Harvard Business Review</i>.</p>
Diversity	<p>②Pisano, G. P. (2017). Neurodiversity as a Competitive Advantage. <i>HBR</i></p> <p>②Creary, S. website: https://www.stephaniecreary.com/</p> <p>②Ely, R. J., & Thomas, D. A. (2001). Cultural Diversity at Work: The Moderating Effects of Work Group Perspectives on Diversity. <i>Administrative Science Quarterly</i> 46(2), 229–273. (This is an academic article, and it might seem long and dense, so skim it to understand the main findings.)</p> <p>②Mannix, E. & Neal, M. (2005). What differences make a difference? The promise and reality of diverse teams in organizations. <i>Psychological Science in the Public Interest</i>, 6(2), 31-55.</p>
Crisis	<p>②Thriving in trying times. Center for positive organizations. https://positiveorgs.bus.umich.edu/thriving-in-trying-times/strengths/</p>
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Providing feedback	②Mavis and company: https://us19.campaign-archive.com/?u=f881146700e09f49303435ca1&id=223313bf33&e=bf6ccaa305
Negotiation	②Gallo, A. (March 17, 2016). How to disagree with someone more powerful than you. <i>HBR</i> .
Voice implementation	②Satterstrom, P., Kerrissey, M., & DiBenigno, J. (2020). The Voice Cultivation Process: How Team Members Can Help Upward Voice Live on to Implementation . <i>Administrative Science Quarterly</i> , 0001839220962795.
Helping	②Fisher, C. M., Amabile, T. M., & Pillemer, J. (2021). How to help (without micromanaging). <i>Harvard Business Review</i>
Motivation	②The surprising truth about what motivates us: https://www.youtube.com/watch?v=u6XAPnuFjJc&feature=youtu.be

Meetings	<p>Whetten, D. A., & Cameron, K. S. (2005). Conducting Meetings. In <i>Developing Management Skills</i> (6th ed.), pp. 583-591. Upper Saddle River, NJ: Prentice Hall. (On reserve at NYU Bobst)</p>
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Virtual work	
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Virtual mgmt	<p>Davey, L. (2017). How to resolve conflicts with a remote coworker. <i>HBR: Giving Feedback</i>.</p> <p>Nawaz, S. (2020). How managers can support remote employees. <i>HBR: Communication</i>.</p> <p>Carucci, R. (2020). How to manage an employee who's struggling to perform remotely. <i>HBR: Managing People</i>.</p> <p>Larson, B.L., Vroman, S.R., & Makarius, E. E. (March 18, 2020). A guide to managing your (newly) remote workers. <i>HBR: Leading Teams</i></p>
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Virtual meetings	<p>Axtell, P. (2016). What everyone should know about running virtual meetings. <i>HBR</i></p> <p>Axtell, P. (2016). When your boss is terrible at leading meetings. <i>HBR</i></p> <p>Hale, J., & Grenny, J. (2020). How to get people to actually participate in virtual meetings. <i>HBR</i></p> <p>Molinsky, A. (2020) Virtual meetings don't have to be a bore. <i>HBR</i></p> <p>Raffoni, M. (2020). 5 questions that (new) virtual leaders should ask themselves. <i>HBR</i></p>
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Teams	
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Videos about teams	<p>Professor Leigh Thompson: https://www.kellogg.northwestern.edu/news_articles/2014/12202014-teamwork-101.aspx How to build trust on your virtual team: https://www.youtube.com/watch?v=UYqKaRSW1CI</p>
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Books about teams	<p>Hackman, J. R., & Hackman, R. J. (2002). <i>Leading teams: Setting the stage for great performances</i>. Harvard Business Press.</p> <p>Wageman, R., Nunes, D. A., Burruss, J. A., & Hackman, J. R. (2008). <i>Senior leadership teams: What it takes to make them great</i>. Harvard Business Review Press.</p> <p>Hackman, J. R. (2011). <i>Collaborative intelligence: Using teams to solve hard problems</i>. Berrett-Koehler Publishers.</p> <p>Thompson, L. L., & Thompson, M. (2008). <i>Making the team: A guide for managers</i>. Pearson, 6th Ed.</p> <p>She has many popular press articles: http://leighthompson.com/thougharticles.pdf</p>
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Podcasts about teams	<p>TED Business sometimes includes teams</p> <p>Teams in primary care with Ann O'Malley and Patricia Satterstrom: https://www.iheart.com/podcast/256-ros-review-of-systems-31127140/episode/ros-repriseteams-in-primary-41518516/</p>
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