



NYU

**ROBERT F. WAGNER GRADUATE
SCHOOL OF PUBLIC SERVICE**

CORE-GP 1020

**Management and Leadership (M&L) Intensive
Summer 2023**

Instructor Information

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Course Information

Section

Information

Time: May 23 to June 13, Tuesdays & Thursdays, 5:00pm – 8:30 pm

Zoom: <https://nyu.zoom.us/j/91266279446>

Wagner Writing Center <https://wagner.nyu.edu/portal/students/academics/advisement/writing-center#>

Ask a librarian: <https://library.nyu.edu/ask/>

Course Description

Management and Leadership is designed to empower you with the skills you will need to make meaningful change in the world—whether you care about bike lanes, criminal justice, prenatal care, community development, urban planning, social investment, or something else. Whatever your passion, you can have an impact by leading and managing. In this course, you will enhance the technical, interpersonal, conceptual, and political skills needed to run effective and efficient organizations embedded in diverse communities, policy arenas, sectors, and industries. In class, we will engage in a collective analysis of specific problems that leaders and managers face—first, diagnosing them and then, identifying solutions—to explore how organizations can meet and exceed their performance objectives. As part of that process, you will encounter a variety of practical and essential topics and tools, including mission, strategy, goals, structure, teams, diversity and inclusion, motivation, and negotiation.

Course Material

1. Brightspace: You will find the course syllabus, assignments, exercises, links to readings through the NYU library, surveys, and slides here.
2. Material that needs to be purchased. **Note:** You must purchase the Lee Coker case and Harvard simulation course pack by the first day of class:

- a. Lee Coker case from INSEAD for (\$4.50):
<https://www.thecasecentre.org/course/registerForCourse?ucc=C%2D5433%2D479922%2DSTU>
 - b. Harvard reading course pack with six required readings (\$32.90):
<https://hbsp.harvard.edu/import/1057445>
 - c. Harvard simulation course pack (\$15): <https://hbsp.harvard.edu/import/1057433>
3. To keep costs down, I am providing you with all the articles and exercises that copyright allows me to post in NYU Brightspace. Most Harvard Business Review articles are in the [NYU library](#) (<http://proxy.library.nyu.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=bth&jid=KBS9&site=ehost-live>). If this link does not work, you can:
- a. Go to <https://library.nyu.edu>, search for: Harvard Business Review.
 - b. Click the first result in BobCat, then on the next page select the second option with articles *after* 1922.
 - c. Select "EBSCOhost Business Source Complete: Available from 1922."
 - d. Click "Search within this publication," then enter the article title and change the search box to search the "Title" of documents.
 - e. The first result should have the full text and PDF of the desired article.
4. Some class announcements will be distributed via e-mail. Thus, it is important that you actively use your NYU e-mail account, or have appropriate forwarding set up on [NYU Home](#) (<https://home.nyu.edu/>).

*If cost of materials is a concern, please let me know, and I will work to get you the material.

Learning Objectives and Skill Development

The course combines conceptual and experiential approaches and is divided into four modules: 1) Teams and teamwork, 2) Interpersonal dynamics, 3) Designing and aligning organizations, and 4) Leading change.

Readings will introduce key concepts and useful ways of thinking about common situations in complex organizations. Case studies, exercises, and class discussions provide opportunities to apply theories, concepts, and research findings to particular situations to hone your managerial and leadership skills. The written assignments require you to consolidate your insight and practice your analytical and communication skills.

There are three learning objectives that cut across each Lesson:

1. Analytical Thinking and its supporting skillset is as follows:
 - a. Identify, analyze, and address underlying problems and opportunities
 - b. Recognize, analyze, and manage complex relationships
 - c. Reframe the way you approach people and situations
2. Leveraging diversity and its supporting skillset is as follows:
 - a. Identify, understand, and use different types of diversity
 - b. Explore how to create, participate in, and coach diverse teams
 - c. Develop skills to address the challenges and opportunities of diversity
3. Communication and its supporting skillset is as follows:
 - a. Recognize the importance of clear communication with stakeholders
 - b. Prepare effective, clear, organized written reports and presentations
 - c. Conduct effective meetings and facilitate group/team discussions

Assessment and Grading Policy

Due Date	Graded	Tasks (location)
Sunday, May 21 at 5pm	Participation	Myers Briggs
Sunday, May 21 at 5pm	Participation	Intro survey (Qualtrics)
Sunday, May 21 at 5pm	Participation	Introduction to class
Sunday, May 21 at 5pm	Participation	Kidney case survey part 1 (Brightspace)
Thursday, May 25 by 3:00 pm	Participation	Everest team simulation + Report out (Group assignment)
Thursday, June 1 start of class	Participation	Thomas-Kilmann conflict survey (Brightspace)
Friday, June 2 at 9 pm	Graded	Network (Individual Assignment)
Sunday, June 4 at 5pm	Graded	Satera Memo (Group assignment)
Friday, June 9 at 9pm	Graded	Job crafting reflection (Individual Assignment)
Sunday, June 11 at 5pm	Graded	Carolina for Kibera Memo (Group assignment)
Sunday, June 18 at 5pm	Graded	Congruence model memo (Group assignment)
Monday, June 20 at 9:00am – Friday, June 30 at 9:00 pm	Graded	Final exam

Individual assessment (65%)

20% Participation

20% Individual writing assignments

25% Final exam

Team assessment (35%)

20% Two analytical memos

15% Congruence model analysis

Participation

Each of us brings different and relevant experiences to the classroom, so we will be learning from each other, challenging our assumptions, and trying to understand the reasoning that underlies our colleagues' behavior. The only way to conduct a sharp case analysis and contribute insightful comments is to read the cases and articles carefully and complete the exercises, reflecting on how they inform situations you have experienced.

We calculate your participation grade by 1) tracking comments throughout the semester and rating them for quality—you don't need to participate all the time, but you need to participate sometimes, 2) rating the quality of your contribution to the class online Discussion on Brightspace, and 3) calculating attendance and survey / exercise submissions. If you will be absent or delayed, please email the teaching colleague.

Network writing assignment due Friday, June 2nd at 9:00pm

This one-page writing exercise is meant to allow you to consider the network information and network analysis you just engaged in. Please consult slides for assignment description. (One-

page, single spaced, 1-inch margins, and 12-point font. Please submit your write-up on NYU Brightspace under Assignments.)

Job crafting assignment due Friday, June 9th at 9:00pm

This reflection is meant to allow you to consider the job crafting exercise you just engaged in. Please describe 1) what you learned about yourself and your work from this exercise, 2) how you might use the lessons from this exercise going forward, and 3) how you would determine when to job craft versus another strategy (e.g., leave a role). Please consult slides for assignment description. (One-page, single spaced, 1-inch margins, and 12-point font. Please submit your write-up on NYU Brightspace under Assignments.)

Final exam will open on Brightspace on June 20 at 9:00am and close on June 30 at 9:00 pm.

The final exam will cover topics from the lecture, readings, course discussions, and your teamwork. If you come to class, do all the readings, engage in class discussions, and reflect on the material we covered, you will be well prepared. The final exam will be take-home.

Class Teams

You will be assigned a team to work together on one memo and the congruence model assignment. You can also discuss and debate the case analysis and recommendations before the class discussion. You are expected to do all the readings and consider the case questions before class.

Analytical memos

Your purpose in writing these memos is to provide information and make recommendations to people who must make decisions about key strategic issues. Pedagogically, this assignment provides you with the opportunity to develop your writing, analysis, and communication skills. It also gives you the ability to apply course principles and practices. For each of the memos:

- Team memo: Please include a cover page with the names of everyone who contributed to the memo and the role they played in the memo. If a group member did not contribute, do not include that person's name and s/he will not receive credit for this assignment. Everyone whose name does appear on the assignment will receive the same grade.
- Format:
 - Address a specific person.
 - Open with a very brief one-paragraph summary. What is the context, why is this important, what are the key issue(s), and your recommendation?
 - Explain your diagnosis. Why is this group/department/organization facing these issues? What are the root causes and why?
 - Provide specific recommendations that are realistic and take the individuals, context, timing, and other variables in the case into account. How should your recommendations be implemented? What are the priorities? Why are these recommendations better than a reasonable alternative?
 - The memo should be no longer than two pages (not including the cover page), single-spaced, 1-inch margins, and 12-point Times New Roman font. List references or figures, if necessary, on a concluding page. Please use paragraph headings. Remember to submit your memos on NYU Brightspace under Assignments.

- **Grading:**
 - There is no single right answer, but there are stronger and weaker memos.
 - 30 pts are allocated for the analysis of the problems/opportunities and root causes.
 - 30 points are allocated for your recommendations.
 - 16 points are allocated for demonstrating strong critical thinking skills.
 - 12 points are allocated for the quality of your writing.
 - 12 points are allocated for the organization of ideas and format.

Memo 1 – Group Assignment (Satera):

Please submit your memo by **Sunday, June 4th, 5:00pm**. Remember to submit one copy per team.

- Case: Amabile, T. M. & Schatzel, E. A. (2003). The Satera team at Imatron Systems, Inc. (A). Harvard Business School Case 9-803-141.
- Target: You are a consultant hired by Rick Levinger to assess the situation and provide guidance to Gary Pinto. Please address your memo to Levinger.

After submitting this memo, please complete the individual and team assessments that will be emailed to you. Your answers are meant to help your team improve and will not be counted towards your grade.

Memo 2 - Group Assignment (Carolina for Kibera)

Please submit your memo by **Sunday, June 11th at 5:00pm**.

- Case: McGinn, K. L., Kutchma, B., & Hammer, C. B. (2012). Carolina for Kibera. *Harvard Business School Case 9-913-701*. (available for free through [NYU library](#))
- Target: Assume you are a consultant hired by Rye Barcott to assess the situation and provide guidance. Please address your memo to Barcott.

Memo 3 - Group Assignment (Marie Trellu-Kane at Unis-Cite, 2015)

Please submit your memo by **Sunday, June 18th at 5:00pm**.

- Case: Battilana, J., Anteby, M., & Pache, A. (2015). Marie Trellu-Kane at Unis-Cité: Establishing Youth Service in France. Harvard Business School Case 9-415-035. (available for free through [NYU library](#))
- Target: Assume you are a consultant hired by Trellu-Kane to assess the situation and provide guidance. Please address your memo to Unis-Cité's National Board.

After submitting each memo, please complete the individual and team assessments (ITP).

Henry and Lucy Moses Center for Students with Disabilities at NYU

I want everyone to do their best work in this course and reach their goals. If you need a formal accommodation, please visit the [Moses Center for Students with Disabilities \(CSD\) website](#), call 212-998-4980, or email mosecsd@nyu.edu for information. If do not need a formal accommodation but have learning needs I should know about, please let me know.

NYU's Calendar Policy on Religious Holidays

[NYU's Calendar Policy on Religious Holidays](#) states that members of any religious group may, without penalty, absent themselves from classes when required in compliance with their religious obligations.

Statement of Academic Integrity

All students enrolled in this class are required to read and abide by [Wagner's Academic Code](#). All Wagner students have already read and signed the [Wagner Academic Oath](#). Plagiarism of any form will not be tolerated and students in this class are expected to report violations to me. If you are unsure about what is expected and how to abide by the academic code, you should consult with me.

Please complete by Sunday, May 21st, 5:00pm

Assignment	Description
Myers Briggs:	Myers Briggs: https://www.humanmetrics.com/personality#questionnaire
Intro survey:	Complete the class introductory survey that I will use to assign teams: https://nyu.qualtrics.com/jfe/form/SV_cAtvnjMRGUd0ywK
Kidney Survey:	Austen-Smith, D., Feddersen, T. Galinsky, A. & Liljenquist, K. Kidney Case. Kellogg DRRC. Read the role information in the Brightspace PDF and fill out this survey: https://nyu.qualtrics.com/jfe/form/SV_eb1H4k7Culol3PE .
Post intro video:	Please record a short (2 minutes or less) introduction of yourself in Introductions in the Discussions section. Please include 1) your professional experience, 2) what you hope to learn and practice in Management & Leadership, and 3) your career aspirations after Wagner.
Case prep (optional):	Gomez-Ibañez, J. A. (1986). Learning by the case method. Case Program, Harvard Kennedy School of Government. NYU Brightspace PDF.

Week 1, Day 1 - Tuesday, May 23, 2023

Learning Objective for Lesson 1

Lesson 1	Lead and manage individuals, teams, and organizations	
	a.	Understand your strengths and weaknesses as a leader, manager, and employee
	b.	Examine your own behavior and beliefs about leadership and managerial behavior, and contrast, debate, and integrate these ideas with the theories and observations of others
	c.	Develop a self-improvement plan
Lesson 1	Introduction to Management and Leadership	Activity in class
Reading:	Gabarro, J. J., & Kotter, J.P. (2005). <i>Managing Your Boss. Harvard Business Review</i> , 83(1). NYU library.	Lesson 1 slides
Case:	Manzoni, J-F. & Barsoux, J-L. (1996) Lee Coker. INSEAD case. Please come to class prepared to discuss: 1. What is the performance gap (the motivating problem) in the Lee Coker case? What caused it? 2. How did Ed and Lee’s assumptions and behaviors contribute to the performance gap? 3. What should Lee do next? 4. What should Ed have done and when should he have done it?	Case pictures
Network:	Please watch your classmates’ introductory videos. You will get participation credit if you meet up (in-person, online, or over the phone) with a classmate and talk about careers and post something you learned in “Career Chats” in the Discussion section.	Find career buddies

Learning Objective for Lesson 2

Lesson 2	Build teams effectively	
	a.	Learn when having teams is beneficial and when it is not
	b.	Thinking through who should be on the team and why
	c.	Identify the impact of different types of diversity on teams
	d.	Understand the components for launching an effective team

Lesson 2	Building High Performing Teams	Activity in class
Reading 1:	Haas, M., & Mortensen, M. (2016). The secrets of great teamwork. <i>Harvard Business Review</i> , 94(6), 70-76. NYU library.	Lesson 2 slides
Reading 2:	Leonard, D., & Straus, S. (1997). Putting your company's whole brain to work. <i>Harvard Business Review</i> , 75(4), 110-122. NYU library.	
Watch and take notes:	Watch this 12 minute video about how to run an effective meeting and think about how you would adapt this to your organization: https://www.youtube.com/watch?v=jtzXHre536M	Team Launch
Simulation prep:	Before class, you will be assigned a role for the simulation. Please log in via Harvard Business Publishing (in the Harvard simulation course pack), review your information, conduct this system check (http://forio.com/hbp-support/#check/simulations/ob).	Everest intro

Assignment	Due Thursday, May 25 th at 3:00 pm
Team launch	Finish your team launch if you run out of time in class.
Everest Simulation	Complete the Everest simulation (hold 90 minutes to complete this simulation) by 3:00 pm so I can analyze your data and have it ready for our 5:00pm class. Individually - briefly report out on your Everest experience in the Discussion section.

Assignment	Longer Term
Satera Memo	Start working with your groups on the analytical group memo – due Sunday, June 4th.

Note: If we run out of time and do not get to your comment or if you need more time to think through a response, please feel free to post to “Discussions” for that Lesson. I read through them, and your participation there will count toward your overall participation grade

Week 1, Day 2 - Thursday, May 25th, 2023

Learning Objectives for Lesson 3

Lesson 3	Building and coaching teams; teamwork	
	a.	Manage team/group processes, relationships, and responsibilities
	b.	Understand how teams can make decisions more effectively
	c.	Use frameworks for evaluating team effectiveness
	d.	Understand the basics of teaming
Lesson 3	Team processes and effectiveness	Activity in class
Reading 1:	Detert, J.R. & Burris, E.R. (2016). Can your employees really speak freely? <i>Harvard Business Review</i> , 94(1), 80-87. NYU library.	Lesson 3 slides
Reading 2:	Eisenhardt, K. M., Kahwajy, J. L., & Bourgeois, L. J. (1997). How management teams can have a good fight. <i>Harvard Business Review</i> , 75(4), 77-85. NYU library.	Everest debrief
Reading 3 (skim for content):	Roberto, M. A., (2002). Lessons from Everest: The interaction of cognitive bias, psychological safety, and system complexity. <i>California Management Review</i> . 45(1):136-158. NYU Brightspace PDF.	

Learning Objective for Lesson 4

Lesson 4	Using your power for good	
	a.	Identify and learn to use your sources of power
	b.	Learn about influence in written and verbal communication
	c.	Practice using different influence techniques
Lesson 4	Power & Influence	Activity in class
Reading / Listening:	Long Lingo, E. & McGinn, K.L. (July-August 2020). A new prescription for power. <i>Harvard Business Review</i> , 98(4) 66-75. (Google article for audio option.) NYU library.	Lesson 4 slides
Exercise:	Refresh the Austen-Smith, D., Feddersen, T. Galinsky, A. & Liljenquist, K. Kidney Case. Brightspace PDF.	Role play in class
Video:	Cialdini, R. B. The Science of Persuasion: https://www.youtube.com/watch?v=kv0sOX6Alrk Take notes about how you would convince the Transplant Review Board to give your candidate the kidney.	
Optional video:	Heimans, J. (2014). What new power looks like. TED: https://www.ted.com/talks/jeremy_heimans_what_new_power_looks_like?language=se	

Week 2, Day 3 – Tuesday, May 30th, 2023

Learning Objectives for Lesson 5

Lesson 5	How to make effective and moral decision	
	a.	Basics of systematic and unconscious biases
	b.	Improve your decision-making skills
	c.	Consider the role of ethics and how it is different from good intentions
	d.	Apply all of the above to demographic differences (e.g., race, gender, sexual orientation, nationality, religion, political orientation, etc.)
Lesson 5	Decision making	Activity in class
Reading 1:	Bazerman, M. H., Gino, F., & Shonk. K. (2016). Organizational behavior reading: Decision making. <i>Harvard Business Publishing Education</i> . In the course pack.	Lesson 5 slides
Reading 2: (skim for content)	Zhang, T., Gino, F., & Bazerman, M. H. (2014). Morality rebooted: Exploring simple fixes to our moral bugs. <i>Research in Organizational Behavior</i> , 34, 63-79. PDF	
Reading 3:	Austen-Smith, D., Feddersen, T. Galinsky, A. & Liljenquist, K. Kidney Case. Kellogg DRRC. Read the role information again. We are no longer thinking about how you influence the kidney board. Now we are thinking about you as the kidney board – what process and criteria would you use to select who gets a kidney?	Exercise

Learning Objectives for Lesson 6

Lesson 6	How to apply best practices for inclusion	
	a.	Understand research on inclusion practices in organizations
	b.	Frameworks for understanding and reducing bias in hiring
	c.	How to build a developmental network
Lesson 6	DEI and Networks	Activity in class
Reading 1:	Thomas-Brietfeld, S. (2017). How to think differently about diversity in nonprofit leadership: Get comfortable with discomfort. <i>Nonprofit Quarterly</i> . Available online: https://nonprofitquarterly.org/2017/04/10/think-differently-diversity-nonprofit-leadership-get-comfortable-discomfort/	Lesson 6 slides
Reading 2:	Creary, S.J., Rothbard, N., & Scruggs, J. 2021. Improving workplace culture through evidence-based diversity, equity, and inclusion practices . <i>The Wharton School of the University of Pennsylvania</i> .	

Case:	<p>Hoffman, A. (2017). How Do We Get There? EDF Manages a New Diversity Plan. William Davidson Institute (WDI) at the University of Michigan. In course pack. Think about the following questions:</p> <ul style="list-style-type: none"> • What gap should we discuss in class? • How would you map the situation to the Congruence Model as you consider root causes? • Using the Nishi et al. (2018) model, what are some HR and diversity practices (e.g., ability-enhancing, motivation-enhancing, opportunity-enhancing) that you would recommend? Why? 	Case discussion
Optional:	<p>Nishii, L. H., Khattab, J., Shemla, M., & Paluch, R. M. (2018). A multi-level process model for understanding diversity practice effectiveness. <i>Academy of Management Annals</i>, 12(1), 37-82. NYU Brightspace PDF.</p>	
Optional:	<p>Dobbin, F., & Kalev, A. (2016). Why diversity programs fail and what works better. <i>Harvard Business Review</i>, 94(7-8), 52-60. NYU library.</p>	
Optional:	<p>Creary, S. (2021). Evidence-based tips, strategies, and takeaways</p>	

Assignment	Due dates
Satera Memo - Group assignment	Submit one memo per team. Assignment due Sunday, June 4th 9:00pm.
Network assignment:	Read the "Building a developmental network" guide and use this workbook to complete this exercise. On the last page of the guide and workbook are instructions for your 1-page "reflection and action" response. Please post this in Assignments. Due Friday, June 2nd, 9 pm.
Thomas-Kilman Conflict Survey	Thomas Kilman Conflict assessment. PDF in NYU Brightspace. Due Thursday, June 1st at 5 pm.

Week 2, Day 4 – Thursday, June 1st, 2023

Learning Objective for Lesson 7

Lesson 7	How to create value	
a.	Understand the basics of negotiation	
b.	Learn how to create value for yourself and others	
c.	Gain comfort and confidence in approaching and engaging in a negotiation	
Lesson 7	Negotiation	Activity in class
Exercise:	Thomas Kilman Conflict assessment. Complete before the start of class. PDF in NYU Brightspace	Lesson 7 slides
Reading:	Bazerman, M. H., Gino, F., & Shonk. K. (2017). Organizational behavior reading: Negotiation. Harvard Business Publishing Education. In the course pack.	
Optional video:	Neale, M. (2013). Negotiation: Getting what you want. https://www.youtube.com/watch?v=MXFpOWDAhvM	

Learning Objective for Lesson 8

Lesson 8	Problem solving & Strategy	
a.	Identify, analyze, and use organizational culture	
b.	Understand the impact of organizational culture on an organization’s ability to benefit from diversity	
Lesson 8	Organizational culture	Activity in class
Reading 1:	Schein E. H. (2016). Organizational culture and leadership defined (pp.3-7). The three levels of culture (Ch2, pp. 17-30). <i>Organizational culture and leadership: A Dynamic View</i> . San Francisco: Jossey-Bass Inc. NYU Brightspace PDF.	Lesson 8 slides
Reading 2:	Barsade, S., & O’Neill, O. A. (2016). Manage your emotional culture. <i>Harvard Business Review</i> , 94(1), 58-66. NYU library.	
Reflection:	Please come to class prepared to discuss: 1. Reflect on your organization’s culture. 2. What are the artifacts, values, and assumptions that define your organization’s culture? 3. How would you describe the emotional culture of your organization?	
Optional reading:	Thomas, D. A., & Ely, R. J. (1996). Making differences matter. <i>Harvard Business Review</i> , 74(5), 79-90. NYU library.	

Week 3, Day 5 - Tuesday, June 6th, 2023

Learning Objective for Lesson 9

Lesson 9	Problem solving & Strategy
a.	Analyze and understand the role of mission and theory of change
b.	Learn the key features of an organization's strategy
c.	Understand how strategies need to be monitored and adapted

Lesson 9	Strategy	Activity in class
Reading 1:	Meehan III, W. F., & Jonker, K. S. (2017). Chapter 1 pp. 29-33 (but feel free to skim the rest). Chapter 2 pp.49-76. <i>Engine of impact: Essentials of strategic leadership in the nonprofit sector</i> . Stanford University Press.	Lesson 9 slides
Case:	Nelson, B.J. & Hummer, A. (2004). Mission expansion: The origins of the YWCA's anti-racism campaign. In Nelson, B. <i>Leadership and Diversity: A Case Book</i> . UCLA. NYU Brightspace PDF . Please come to class prepared to discuss: 1. By 1970, in what ways was the YWCA and its work aligned and misaligned with its mission? 2. What were the goals behind the One Imperative? 3. Explain the approach used by members of the Conference of Black Women to reach these goals. How did the structure of the YWCA help and hurt this effort?	Case discussion

Learning Objective for Lesson 10

Lesson 10	Organizational Structure & Alignment
a.	Identify, analyze, and address underlying issues
b.	Analyze and assess environmental context
c.	Understand and work within formal and informal structures
d.	Make tradeoffs about organizational designs

Lesson 10	Organizational Structure & Alignment	Activity in class
Reading 1:	The congruence model: A roadmap for understanding organizational performance. Mercer Delta. NYU Brightspace PDF .	Lesson 10 slides
Reading 2:	Bright, D. S. & Cortes, A. H. (2019). External and internal organizational environments and corporate culture. In <i>Principles of Management</i> chapter 4 (4.3 – 4.4): https://openstax.org/books/principles-management/pages/4-3-organizational-designs-and-structures	
Reading 3	Altman, E.J., Schwartz, J., Kiron, D., Jones, R., & Kearns-Manolatos, D. (2021). <i>Workforce Ecosystems: A New</i>	

	Strategic Approach to the Future of Work. <i>MIT Sloan Management Review</i> . pp. 3-8, 12-17. NYU Brightspace.	
Case:	Galunic, C. & Tierney, W. D. (2015). Wildfire entertainment: Organizational Structure Archetypes. INSEAD. In the course pack.	
	Please come to class prepared to discuss: What are the pros and cons of the three main organizational archetypes that Wildfire used: functional, matrix/hybrid, and divisional?	Case discussion

Assignment	Due Date
Carolina for Kibera Memo (Group assignment)	Carolina for Kibera case available through NYU's HBS case study collection (note: you cannot save or print the document, it's a free digital version). Due Sunday, June 11th at 5:00 pm

Week 3, Day 6 - Thursday, June 8th, 2023

Learning Objective for Lesson 11

Lesson 11	Motivation	
	<ul style="list-style-type: none"> a. Recognizing individual and contextual differences in motivation b. Learning to approach motivation holistically c. Better understand the types and effects of individual and team goals 	
Lesson 11	Motivation	Activity in class
Reading 1:	Black, J. S. & Bright, D. S. (2019). Motivation. In <i>Organizational Behavior</i> , chapter 7 (7.1 – 7.4): https://openstax.org/books/organizational-behavior/pages/7-introduction	Lesson 11 slides
Reading 2:	Pfeffer, J. (2005). Putting People First: How Nonprofits that Value their Employees Reap the Benefits in Service Quality, Morale, and Funding. <i>Stanford Social Innovation Review</i> , 3(1), 27-33. NYU Brightspace PDF .	
Case:	Dutton, J. (2009). Job Crafting at Burt’s Bees. Center for Positive Organizations. In course pack. Please come to class prepared to discuss: <ol style="list-style-type: none"> 1. Why do employees job craft? 2. How would you summarize the way each person crafted his or her job? What does this tell you about the options that people have in crafting their jobs? 3. In what ways is job crafting beneficial for the four employees described in the case? 4. In general, what are the potential benefits and costs of job crafting? 	Case discussion and job crafting exercise

Learning Objective for Lesson 12

Lesson 12	Leading change	
	<ul style="list-style-type: none"> a. Building self-awareness b. Building tools to increase performance during crisis c. Practicing creating and communicating a personal leadership vision d. Understanding principles of leadership, particularly in the public and non-profit sectors 	
Lesson 12	Leading change individually	Activity in class

Reading 1:	Kotter, J. (2007). Leading Change: Why Transformation Efforts Fail. Harvard Business Review, January, pp. 96-103. NYU library	Lesson 12 slides
Reading 2:	Denhardt, R. B., Denhardt, J. V., Aristigueta, M. P., & Rawlings, K. C. (2018). Organizational Change. Chapter 12 in <i>Managing human behavior in public and nonprofit organizations</i> . CQ Press. NYU Brightspace PDF ..	In-class exercise
Optional video:	Watch this 7 minute video about story boarding : (https://www.youtube.com/watch?v=eSGkeXsaXSY)	

Assignment	Due Dates
Job crafting:	Finish your job crafting exercise and submit a one-page reflection on your take-away from this exercise by June 9 th at 9:00 pm.
Memo 2:	Carolina for Kibera case available through NYU's HBS case study collection (note: you cannot save or print the document, it's a free digital version). Due Sunday, June 11 th at 5:00 pm

Week 4, Day 7 – Tuesday, June 13th, 2023

Learning Objective for Lesson 13

Lesson 13	Leading change collectively	Activity in class
Reading 1:	Ganz, Marshall. 2010. Leading Change. In Nohria & Khurana (ed.) <i>Handbook of Leadership Theory and Practice</i> . Harvard Business Press. (Skim for content). N NYU Brightspace PDF .	Lesson 13 slides
Reading 2:	Satterstrom, P., Nisenkier, R., & Quinn, A. The Fund Excluded Workers Campaign.	

Final exam review: Please bring questions, including sample questions, for us to discuss and work through during office hours.

Final exam will open on Brightspace on June 20th at 9am and will be due on June 30th at 9 pm.

Assignment	Team memo due
Memo 3	Please submit in Assignments by June 18th, at 5:00 pm.

Additional Optional Readings

Management & Leadership	
Self-reflection	Roberts, L. M., Spreitzer, G., Dutton, J., Quinn, R., Heaphy, E., & Barker, B. (2005). How to play to your strengths. <i>Harvard Business Review</i> , 83(1), 74-80.
Leadership	Gallo, A. (July 26, 2012). Why aren't you delegating? <i>HBR</i> The science of success podcast. (2017). Evidence reveals the most important skill of the 21 st century (self-awareness) with Dr. Tasha Eurich. https://www.successpodcast.com/show-notes/2017/12/20/evidence-reveals-the-most-important-skill-of-the-21st-century-with-dr-tasha-eurich?fbclid=IwAR2gkU2O_wiDK3RqyxJpFTozapJGKQO2e1CLPhU0pXuSRcyHtx5-rOnVWWE
Increasing equity	<ul style="list-style-type: none"> ● Morgan Roberts, L. & Mayo, T. (2019). Toward a racially just workplace. (Part of a 5-part series on “Advancing Black Leaders”). <i>HBR</i> ● Livingston, R. (2020). How to promote racial equity in the workplace. <i>Harvard Business Review</i>, 98(5), 64-72. ● Kaplan, S. (2020). Why the ‘business case’ for diversity isn’t working. Fast Company: https://www.fastcompany.com/90462867/why-the-business-case-for-diversity-isnt-working ● Druhan, C. (2020). Moving beyond the business case for queer and trans inclusion. IN Magazine: http://inmagazine.ca/2019/07/moving-beyond-the-business-case-for-queer-and-trans-inclusion/ ● Dobbin, F., & Kalev, A. (2016). Why diversity programs fail and what works better. <i>Harvard Business Review</i>, 94(7-8), 52-60. NYU library. ● Chang, E.H., Milkman, K.L., Zarrow, L.J., Brabaw, K., Gromet, D.M., Rebele, R., Massey, C., Duckworth, A.L. and Grant, A., (July 9, 2019). Does Diversity Training Work the Way It’s Supposed To?. <i>Harvard Business Review</i>. NYU library. ● Pedulla, D. (May 12, 2020). Diversity and inclusion efforts that really work. <i>Harvard Business Review</i>. ● Business Wire (2011). When Fair Goes Foul: MIT Sloan Researcher Finds That Efforts to Promote Workplace Meritocracy Can Have the Opposite Effect. Available online: http://www.businesswire.com/news/home/20110502006774/en/Fair-Foul-MIT-Sloan-Researcher-Finds-Efforts#.VebJjZcXu77
Diversity	<ul style="list-style-type: none"> ● Phillips, K. W. (2014). How diversity works. <i>Scientific American</i>, 311(4), 42-47. Brightspace PDF. ● Pisano, G. P. (2017). Neurodiversity as a Competitive Advantage. <i>HBR</i> ● Creary, S. website: https://www.stephaniecreary.com/ ● Ely, R. J., & Thomas, D. A. (2001). Cultural Diversity at Work: The Moderating Effects of Work Group Perspectives on Diversity. <i>Administrative Science Quarterly</i> 46(2), 229–273. (This is an academic article, and it might seem long and dense, so skim it to understand the main findings.)

	<ul style="list-style-type: none"> ● Mannix, E. & Neal, M. (2005). What differences make a difference? The promise and reality of diverse teams in organizations. <i>Psychological Science in the Public Interest</i>, 6(2), 31-55.
Crisis	<ul style="list-style-type: none"> ● Thriving in trying times. Center for positive organizations. https://positiveorgs.bus.umich.edu/thriving-in-trying-times/strengths/ ● Managing working parents during the pandemic. <i>Harvard Business Review</i>, IdeaCast: https://hbr.org/podcast/2020/11/managing-working-parents-during-the-pandemic
Reducing sexual harassment	<ul style="list-style-type: none"> ● Dobbin, F. & Kalev, A. (2020). Why sexual harassment programs backfire. <i>Harvard Business Review</i> 98 (3), p44-52.
Providing feedback	<ul style="list-style-type: none"> ● Mavis and company: https://us19.campaign-archive.com/?u=f881146700e09f49303435ca1&id=223313bf33&e=bf6ccaa305
Decision making	<ul style="list-style-type: none"> ● Dovidio, J. F., & Gaertner, S. L. (2005). Color blind or just plain blind. <i>The Nonprofit Quarterly</i>, 12(4). Available online: https://nonprofitquarterly.org/2005/06/21/color-blind-or-just-plain-blind-the-pernicious-nature-of-contemporary-racism/ ● http://ncase.me/polygons/
Negotiation	<ul style="list-style-type: none"> ● Gallo, A. (March 17, 2016). How to disagree with someone more powerful than you. <i>HBR</i>. ● Castrillon, C. (2020). How to negotiate a job offer during COVID. <i>Forbes</i>: https://www.forbes.com/sites/carolinecastrillon/2020/10/11/how-to-negotiate-a-job-offer-during-covid/?sh=2e0b28e64aa5 ● Malhotra, D., & Bazerman, M. H. (2008). Confronting lies and deception. <i>Negotiation genius: How to overcome obstacles and achieve brilliant results at the bargaining table and beyond</i> (pp.196-218). Bantam. NYU Brightspace PDF. ● Hernandez, M., Avery, D. R., Volpone, S. D., & Kaiser, C. R. (2018). Bargaining while Black: The role of race in salary negotiations. <i>Journal of Applied Psychology</i>, 104(4), 581-592. NYU Brightspace PDF. ● Bowles, H. R., Thomason, B. J., & Bear, J. B. (2019). Reconceptualizing What and How Women Negotiate for Career Advancement. <i>Academy of Management Journal</i>, https://doi.org/10.5465/amj.2017.1497. NYU Brightspace PDF.
Voice implementation	<ul style="list-style-type: none"> ● Satterstrom, P., Kerrissey, M., & DiBenigno, J. (2020). The Voice Cultivation Process: How Team Members Can Help Upward Voice Live on to Implementation. <i>Administrative Science Quarterly</i>, 0001839220962795.
Public speaking	<ul style="list-style-type: none"> ● Watch this public speaking for quiet people video: (https://www.youtube.com/watch?v=Egq6IPUMgh4)
Helping	<ul style="list-style-type: none"> ● Fisher, C. M., Amabile, T. M., & Pillemer, J. (2021). How to help (without micromanaging). <i>Harvard Business Review</i>
Motivation	<ul style="list-style-type: none"> ● The surprising truth about what motivates us: https://www.youtube.com/watch?v=u6XAPnuFjJc&feature=youtu.be

	<ul style="list-style-type: none"> ● Cherry, K. The psychology of flow. https://www.verywellmind.com/what-is-flow-2794768
Meetings	<ul style="list-style-type: none"> ● Whetten, D. A., & Cameron, K. S. (2005). Conducting Meetings. In <i>Developing Management Skills</i> (6th ed.), pp. 583-591. Upper Saddle River, NJ: Prentice Hall. (On reserve at NYU Bobst)
Virtual work	
Virtual mgmt	<ul style="list-style-type: none"> ● Davey, L. (2017). How to resolve conflicts with a remote coworker. <i>HBR: Giving Feedback</i>. ● Nawaz, S. (2020). How managers can support remote employees. <i>HBR: Communication</i>. ● Carucci, R. (2020). How to manage an employee who's struggling to perform remotely. <i>HBR: Managing People</i>. ● Larson, B.L., Vroman, S.R., & Makarius, E. E. (March 18, 2020). A guide to managing your (newly) remote workers. <i>HBR: Leading Teams</i>
Virtual meetings	<ul style="list-style-type: none"> ● Axtell, P. (2016). What everyone should know about running virtual meetings. <i>HBR</i> ● Axtell, P. (2016). When your boss is terrible at leading meetings. <i>HBR</i> ● Hale, J., & Grenny, J. (2020). How to get people to actually participate in virtual meetings. <i>HBR</i> ● Molinsky, A. (2020) Virtual meetings don't have to be a bore. <i>HBR</i> ● Raffoni, M. (2020). 5 questions that (new) virtual leaders should ask themselves. <i>HBR</i>
Teams	
Videos about teams	<ul style="list-style-type: none"> ● Professor Leigh Thompson (she and I think similarly / differently about topics): https://www.kellogg.northwestern.edu/news_articles/2014/12202014-teamwork-101.aspx ● How to build trust on your virtual team: https://www.youtube.com/watch?v=UYqKaRSW1CI
Books about teams	<ul style="list-style-type: none"> ● Hackman, J. R., & Hackman, R. J. (2002). <i>Leading teams: Setting the stage for great performances</i>. Harvard Business Press. ● Wageman, R., Nunes, D. A., Burruss, J. A., & Hackman, J. R. (2008). <i>Senior leadership teams: What it takes to make them great</i>. Harvard Business Review Press. ● Hackman, J. R. (2011). <i>Collaborative intelligence: Using teams to solve hard problems</i>. Berrett-Koehler Publishers. ● Thompson, L. L., & Thompson, M. (2008). <i>Making the team: A guide for managers</i>. Pearson, 6th Ed. ● She has many popular press articles: http://leighthompson.com/thougharticles.pdf
Podcasts about teams	<ul style="list-style-type: none"> ● TED Business sometimes includes teams

	<ul style="list-style-type: none"> ● Teams in primary care with Ann O'Malley and Patricia Satterstrom: https://www.iheart.com/podcast/256-ros-review-of-systems-31127140/episode/ros-reprise-teams-in-primary-41518516/
Virtual teams	<ul style="list-style-type: none"> ● Managing Virtual Teams Executive Brief. CEB HR Leadership Council. ● Ferrazzi, K. (2014). Getting virtual teams right. <i>Harvard Business Review</i>, 92(12), 120-123. ● Bakken, R. (2018). Challenges to managing virtual teams and how to overcome them: https://www.extension.harvard.edu/professional-development/blog/challenges-managing-virtual-teams-and-how-overcome-them ● Gardner, H. K. and Matviak, I. (2020). Coronavirus could force teams to work remotely. <i>HBR: Leading Teams</i>. ● Greer, L. (2020). Why remote work makes teams (and leaders) better: https://www.entrepreneur.com/article/351142?fbclid=IwAR23T3_S3QZQ4AsAMMIUxM_AvAvqh0S6Eq0p0qOQftUTornMDJx5_uXhcPk
Leading teams	<ul style="list-style-type: none"> ● Prof Amy Edmondson's Ted Talk: How to turn a group of strangers into a team: https://www.ted.com/talks/amy_edmondson_how_to_turn_a_group_of_strangers_into_a_team?language=en ● Articles and podcasts compiled: https://hbr.org/topic/leading-teams ● Watkins, M. D. (2016). Leading the team you inherit. <i>HBR</i> ● Duhigg, C. "What Google learned from its quest to build the perfect team." The New York Times. February 25, 2016. ● Lau, D. C., & Murnighan, J. K. (1998). Demographic diversity in faultlines: The compositional dynamics of organizational groups. <i>Academy of Management Review</i>, 23(2), 325-340. ● Lee Cunningham, J., Gino, F., Cable, D., & Staats, B. (2020). Seeing oneself as a valued contributor: social worth affirmation improves team information sharing. <i>Academy of Management Journal</i>, NYU Classes PDF. This article is summarized in this video: https://www.youtube.com/watch?app=desktop&v=jcu_MU7UieQ&feature=youtu.be.