#### **NYU Wagner logo**

**UPADM-GP 102-001**

**Introduction to Social Impact**

**Fall 2024**

## Instructor Information

* Ashley Zwick
* Email: az230@nyu.edu
* Office Hours: By appointment.

## Course Information

* Class Meeting Times: Mondays, 6:20 pm to 8:50 pm
* Class Location: 238 Thompson Street (GCASL), Room 269

## Course Prerequisites

* None

## Course Description

This course is designed to give students an introduction to the tools of social impact—what it is, how we produce more, what you can do to create it. Having defined social impact as “any action of any duration in any sector by any actor to solve a public problem,” students will explore the major barriers to achieving social impact today, examine different forms of social impact, and develop their own proposals for increasing the amount and effectiveness of efforts to create social impact in the future.

## Course and Learning Objectives

The class is built around a discussion of the readings and core concepts. Students will also be asked to reflect on their learning in class and small-group conversations during the week.

1. Memos: Students will present three 500-word written memos during the semester. Each will be graded for content, clarity, and care. Each must also be grounded in at least three research-based sources that support the case for impact. We will go over this in class on the first day, and there is also additional information on Brightspace including grading rubrics.

2. Attendance: Attendance is required and participation is essential. If you have to miss class or arrive late, you need to let me know in advance so that I can plan accordingly All PowerPoint slide decks will be available on Brightspace, too.

3. Contact: I will hold regular online and in-person office hours during the semester and will always be available for coaching at your request. I will provide as much support as possible, including examples of memos, question-and-answer sessions, and regular messages.

## Required Readings

All of the readings are available on Brightspace. You’ll also find links in the syllabus if you wish to find the readings online. The final exam will be based in part on the readings and in part on class lectures. Unless otherwise noted in my emails or in advance of class, all readings are required/

## Assessment Assignments and Evaluation

Below is a brief overview of the assignments and elements that factor into a student’s final grade.

### **Individual Assessment**

* Contribution to discussion & learning, 20%
* Two 500-word memos and One 700-900 word OpEd, 60%
* Final exam, 20%

Further details will be provided in class and in the assignments tab in Brightspace.

### **Late Submission Policy for Assignments**

Extensions on assignments will be granted only in case of emergency or special circumstances. This policy is adopted out of respect to those who abide by deadlines despite equally demanding schedules. Assignments handed in late without authorized extensions will be penalized one-third of a grade per day.

### **Guidance on ChatGPT/AI Tools in this Course**

It is important that the written work required by the course is yours. You should not use ChatGPT or other AI tools for any purpose other than idea generation. When you use any of these tools, you must include a note describing how you used them with the assignment.

## Overview of the Semester

* Week 1
  + Date: September 9
  + Topic: Introduction + The Case for Engagement
* Week 2
  + Date: September 16
  + Topic: Paths to Social Impact
* Week 3
  + Date: September 23
  + Workshopping + NYU Tulsa Presentation
* Week 4
  + Date: September 30
  + Social Impact + The Climate Crisis
  + Guest Speaker: Eric Fine, [Yale Program on Climate Change Communication](https://climatecommunication.yale.edu/about/the-program/?gad_source=1&gclid=CjwKCAjw0aS3BhA3EiwAKaD2Zc4_AJva7HA7QEILttbJ_Sgb2jGRxbxQd4jDBIWIa-Jv5PtFw2e0lRoCIQ0QAvD_BwE)
  + Deliverable: Problem Memo Due
* Week 5
  + Date: October 7
  + Topic: Social Entrepreneurship
* Week 6
  + Date: October 15 (note this is a Tuesday due to Legislative Monday/Fall Break)
  + Topic: The Social Capital Deficit
* Week 7
  + Date: October 21
  + Art as a Vehicle for Social Impact
  + Guest Speaker: [Ben Stillerman](https://www.benstillerman.com/about), Founder, Social Cohesion Lab
* Week 8
  + Date: October 28
  + Topic: Co-Generation
  + Guest Speakers: Marci Alboher and Duncan Madison, [CoGenerate](https://cogenerate.org/?utm_campaign=19730393952&utm_source=AdWords&utm_medium=g&utm_content=649370204599&utm_term=&gclid=CjwKCAjwysipBhBXEiwApJOcu_t_bVzncI4ABjw2dr7w82OFvwwYI2GilPYYowUB68AcO5W07UaZ7hoCcBYQAvD_BwE)
* Week 9
  + Date: November 4
  + Topic: Social Impact Deep Dive: Criminal Justice
  + Guest Speaker: [Michael Pope, Executive Director, Youth Represent](https://youthrepresent.org/michael-pope-esq)
* Week 10
  + Date: November 11
  + Deliverable: Policy Memo Two Due
  + Social Impact Deep Dive: Educational Inequity
  + Guest Speaker: [Pamela Inbasekaran, COO, Charter School Growth Fund](https://chartergrowthfund.org/person/pamela-inbasekaran/)
* Week 11
  + Date: November 18
  + Topic: Impact Investing
  + Guest Speaker: [Prof. Andrea Armeni](https://wagner.nyu.edu/community/faculty/andrea-armeni), NYU Wagner
* Week 12
  + Date: November 25
  + Topic: Living a Civic Life as impact
* Week 13
  + Date: December 2
  + Topic: Workshopping!
* Week 14
  + Date: December 9
  + Deliverable: OpEd Due
  + Topic: Closing Issues

## Brightspace

All announcements, resources, and assignments will be delivered through the Brightspace site. I may modify assignments, due dates, and other aspects of the course as we go through the term with advance notice provided as soon as possible through the course website.

## Academic Integrity

Academic integrity is a vital component of Wagner and NYU. All students enrolled in this class are required to read and abide by [Wagner’s Academic Code](https://wagner.nyu.edu/portal/students/policies/code). All Wagner students have already read and signed the [Wagner Academic Oath](https://wagner.nyu.edu/portal/students/policies/academic-oath). Plagiarism of any form will not be tolerated and students in this class are expected to report violations to me. If any student in this class is unsure about what is expected of you and how to abide by the academic code, you should consult with me.

## Henry and Lucy Moses Center for Student Accessibility

Academic accommodations are available for students with disabilities.  Please visit the [Moses Center for Students with Disabilities (CSD) website](https://www.nyu.edu/students/communities-and-groups/students-with-disabilities.html) and click the “Get Started” button. You can also call or email CSD(212-998-4980 or [mosescsd@nyu.edu](mailto:mosescsd@nyu.edu)) for information. Students who are requesting academic accommodations are strongly advised to reach out to the Moses Center as early as possible in the semester for assistance.

## NYU’s Calendar Policy on Religious Holidays

[NYU’s Calendar Policy on Religious Holidays](https://www.nyu.edu/about/policies-guidelines-compliance/policies-and-guidelines/university-calendar-policy-on-religious-holidays.html) states that members of any religious group may, without penalty, absent themselves from classes when required in compliance with their religious obligations. Please notify me in advance of religious holidays that might coincide with exams to schedule mutually acceptable alternatives.

## NYU’s Wellness Exchange

[NYU’s Wellness Exchange](http://www.nyu.edu/life/safety-health-wellness/wellness-exchange.html) has extensive student health and mental health resources. A private hotline (212-443-9999) is available 24/7 that connects students with a professional who can help them address day-to-day challenges as well as other health-related concerns.